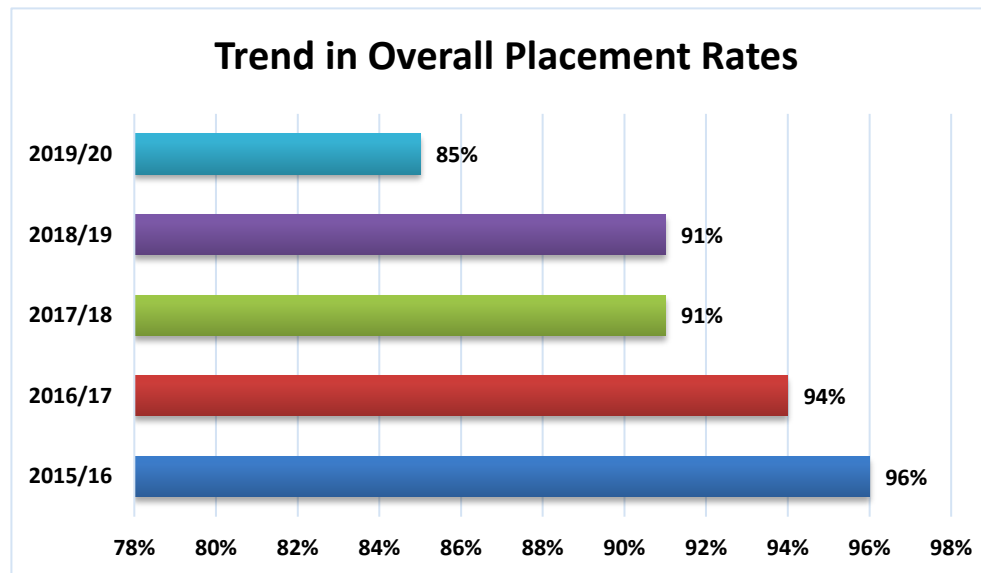


GRADUATE FOLLOW-UP SURVEY REPORT 2019—2020

2019/2020 Graduate Follow Up Survey - Overall Results



Notes:

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing. Salary information is provided when there are two or more respondents indicating a salary for the listed program.

Graduates are counted in the Responded column for all programs (degree and certificate) they graduated in, during 2019-2020.

Graduates are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them; in the case of multiple Bachelor's degrees, the first one listed alphabetically was counted.

The overall response rate for the 2019-2020 report was 16%.

2019-2020 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	Degrees									Placement Information				
	CERT	AA	AAS	AS	BA	BS	BSW	MSW	TOTAL	# Responded	% Responded	# Employed/CE	Picmt Rate	Ave Salary
BIOLOGY														
Biology						25			25	7	28%	6	86%	\$40,875
Biology/Environmental						10			10	1	10%	0	0%	N/A
Biology/Forensic						2			2	0	0%			
Biology/Pre-Dentistry						4			4	1	25%	1	100%	N/A
Biology/Pre-Medicine						9			9	2	22%	1	50%	N/A
Biology/Pre-Optometry						5			5	2	40%	2	100%	N/A
Biology/Pre-Pharmacy						18			18	1	6%	1	100%	N/A
Biology/Pre-Phys Therapy						9			9	1	11%	1	100%	N/A
Biology/Pre-Veterinary Medicine						2			2	0	0%			
Biotechnology						8			8	1	13%	0	0%	N/A
Pre-Science				13					13	0	0%			
COLLEGE OF ARTS & SCIENCES														
Integrative Studies						54			54	11	20%	10	91%	\$59,705
ENGLISH, LIT., & WORLD LANG.														
Creative Writing	5								5	2	40%	2	100%	N/A
English					6				6	3	50%	2	67%	N/A
Journalism and Technical Communication						2			2	0	0%			
Liberal Arts		11							11	0	0%			
Spanish for the Professions						2			2	1	50%	1	100%	N/A
Technical and Professional Comm						2			2	1	50%	1	100%	N/A
HUMANITIES														
Applied Speech Communication		1							1	0	0%			
Applied Speech Communication						6			6	1	17%	1	100%	N/A
History					1				1	0	0%			
Sports Communication						15			15	2	13%	2	100%	\$51,351
MATHEMATICS														
Actuarial Science						7			7	4	57%	4	100%	\$35,000
Applied Mathematics						3			3	0	0%			
Applied Mathematics - Computer Science						5			5	0	0%			
PHYSICAL SCIENCES														
Biochemistry					5				5	1	20%	1	100%	N/A
Chemistry					4				4	1	25%	1	100%	N/A
Industrial Chemistry						6			6	0	0%			
Industrial Chemistry Technology			8						8	3	38%	2	67%	\$25,000
Pre-Pharmacy				27					27	7	26%	5	71%	N/A
SOCIAL & BEHAVIORAL SCIENCES														
Political Science						6			6	2	33%	2	100%	N/A
Psychology		6							6	0	0%			
Psychology						33			33	7	21%	5	71%	\$39,400
Sociology				2					2	1	50%	1	100%	N/A
SOCIAL WORK														
Master of Social Work								29	29	5	17%	5	100%	\$52,500
Social Work		8							8	1	13%	1	100%	N/A
Social Work								66	66	5	8%	5	100%	\$37,500
Arts & Sciences TOTAL	5	26	8	40	18	233	66	29	425	74	17%	63	85%	Not Calculated

2019-2020 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		6				6	1	17%	1	100%	N/A
Accountancy			34			34	5	15%	5	100%	\$29,667
Accountancy and Computer Information Systems			2			2	0	0%			
Accountancy/Finance			2			2	0	0%			
Advanced Studies in Business Intelligence	2					2	0	0%			
Advanced Studies in Project Management	4					4	0	0%			
Computer Information Systems		5				5	0	0%			
Computer Information Systems			21			21	3	14%	3	100%	\$50,000
Computer Information Technology			7			7	0	0%			
Computerized Business Applications	1					1	0	0%			
Finance			10			10	1	10%	1	100%	N/A
Information Security & Intelligence			31			31	5	16%	5	100%	\$40,000
Information Security & Intelligence					5	5	0	0%			
Project Management	2					2	1	50%	0	0%	N/A
MANAGEMENT											
Adv Studies Design/Innovation	2					2	0	0%			
Business Administration			185			185	35	19%	28	80%	\$61,859
Business Administration - Aviation			1			1	1	100%	1	100%	N/A
Business Administration w/AAS in Legal Studies			6			6	1	17%	1	100%	N/A
Business Administration with Professional Tracks			38			38	9	24%	9	100%	\$138,563
General Business		21				21	1	5%	1	100%	N/A
Human Resource Management	5					5	1	20%	1	100%	N/A
Human Resource Management			22			22	3	14%	3	100%	\$38,669
Leadership & Supervision	3					3	0	0%			
Legal Studies		2				2	1	50%	1	100%	N/A
Masters of Business Administration				15		15	2	13%	2	100%	\$115,000
Operations/Supply Management			5			5	1	20%	1	100%	N/A
Risk Management and Insurance	1					1	0	0%			
Risk Management and Insurance			7			7	2	29%	2	100%	\$58,000
Small Business Management	1					1	0	0%			

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MARKETING											
Advertising/Integrated Mktg Comm			6			6	2	33%	2	100%	\$55,540
Business Data Analytics			6			6	0	0%			
Business to Business Marketing	1					1	0	0%			
Digital Marketing	3					3	1	33%	1	100%	N/A
Graphic Communication		3				3	1	33%	0	0%	N/A
Graphic Design			7			7	0	0%			
Graphic Media Management			9			9	3	33%	3	100%	\$50,000
Marketing		10				10	1	10%	1	100%	N/A
Marketing			52			52	9	17%	5	56%	\$51,595
Public Relations	1					1	1	100%	1	100%	N/A
Public Relations			7			7	1	14%	1	100%	N/A
SPORT, ENTERTAINMENT, & HOSPITALITY											
Hospitality Management			27			27	7	26%	3	43%	\$30,350
Music Industry Management			9			9	2	22%	1	50%	N/A
Music and Entertainment Business			10			10	1	10%	1	100%	N/A
Nutrition and Food Service Management		1				1	0	0%			
Nutrition and Food Service Management	1					1	0	0%			
PGA Golf Management			23			23	3	13%	2	67%	\$45,000
Professional Brew Management		4				4	2	50%	2	100%	\$51,500
Professional Tennis Management			3			3	0	0%			
Restaurant and Food Industry Management		3				3	0	0%			
Business TOTAL	27	55	530	15	5	632	107	17%	88	14%	Not Calculated

2019-2020 Graduate Follow Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees							TOTAL	Placement Information				Ave Salary
	CERT	AA/AS	BAS/BS	MED	MS	MSCJ	MTE		# Responded	% Responded	# Employed/CE	Placement Rate	
CRIMINAL JUSTICE													
Criminal Justice		34						34	8	24%	7	88%	\$32,333
Criminal Justice Administration						24		24	1	4%	0	0%	N/A
Criminal Justice-Corrections			11					11	2	18%	2	100%	\$45,000
Criminal Justice-Generalist			242					242	26	11%	21	81%	\$41,077
Criminal Justice-Law Enforcement			34					34	2	6%	2	100%	\$45,000
Pre-Criminal Justice		4						4	0	0%			
SCHOOL OF DIGITAL MEDIA													
Digital Animation/Game Design			38					38	2	5%	2	100%	\$55,000
Digital Media		8						8	2	25%	1	50%	N/A
Digital Media Software Engineering			7					7	1	14%	1	100%	N/A
Pre-Digital Media		2						2	0	0%			
Television and Digital Media Production			15					15	4	27%	4	100%	\$51,333
SCHOOL OF EDUCATION													
Biology Education			2					2	0	0%			
Career & Technical Education- Instructor							5	5	1	20%	1	100%	N/A
Career & Technical Education- Training and Development							1	1	0	0%			
Curriculum & Instruction- Special Needs Ed				8				8	1	13%	1	100%	N/A
Curriculum & Instruction- Subject Area				3				3	1	33%	1	100%	N/A
Early Childhood Education		10						10	1	10%	1	100%	N/A
Early Childhood Education			28					28	7	25%	7	100%	\$34,667
Educational Leadership					4			4	1	25%	1	100%	N/A
Elementary Education			42					42	8	19%	8	100%	\$48,432
English Education			2					2	0	0%			
History Education			1					1	0	0%			
Mathematics Education			3					3	0	0%			
Pre-Teaching Elementary		3						3	0	0%			
Pre-Teaching Secondary		2						2	1	50%	1	100%	N/A
Social Studies Education			4					4	1	25%	1	100%	N/A
Social Studies Elementary			2					2	0	0%			
Technical Education			1					1	0	0%			
Technical Education - Professional Modularized Teacher Education			3					3	1	33%	1	100%	N/A
Education and Human Services TOTAL	0	63	435	11	4	24	6	543	71	13%	63	89%	Not Calculated

2019-2020 Graduate Follow Up Survey Summary

College: Engineering Technology

	Degrees			TOTAL	Placement Information				
	CERT	AAS	BAS/BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ENGINEERING TECHNOLOGY									
ARCHITECTURAL TECHNOLOGY & FACILITIES MANGEMENT									
Architectural Technology		20		20	2	10%	1	50%	N/A
Architecture & Sustainability			15	15	3	20%	1	33%	N/A
Facility Management			11	11	1	9%	1	100%	N/A
Facility Management	6			6	0	0%			
AUTOMOTIVE									
Automotive Engineering Tech			35	35	2	6%	2	100%	\$42,000
Automotive Management			3	3	0	0%			
Automotive Management (2+2)			6	6	0	0%			
Automotive Service Technology		13		13	0	0%			
Performance Machining	1			1	0	0%			
Performance Motorsports	11			11	2	18%	2	100%	\$43,500
CONSTRUCTION TECHNOLOGY & MANAGEMENT									
Building Construction Tech		39		39	7	18%	6	86%	N/A
Civil Engineering Technology Highway Emphasis		9		9	3	33%	3	100%	N/A
Construction Management			60	60	10	17%	8	80%	\$55,714
ELECTRONICS / CNS									
Computer Networks and Systems			4	4	1	25%	1	100%	N/A
Electrical/Electronics Engineering Technology			11	11	1	9%	1	100%	N/A
Industrial Electronics Technology		4		4	0	0%			
ENERGY SYSTEMS									
Energy Systems Engineering			1	1	0	0%			
HEAVY EQUIPMENT									
Heavy Equip Service Eng Tech			12	12	2	17%	2	100%	N/A
Heavy Equipment Technology		28		28	1	4%	1	100%	N/A
HVACR									
HVACR Eng Tech & Enrgy Mgmt			26	26	1	4%	1	100%	N/A
HVACR Technology		25		25	3	12%	3	100%	\$35,000
MANUFACTURING ENGINEERING TECHNOLOGY									
Basic CNC Prog & Machine Operations	2			2	0	0%			
Industrial Technology & Mgmt			39	39	7	18%	5	71%	\$42,994
Manufacturing Engineering Tech			45	45	9	20%	9	100%	\$32,530
Manufacturing Technology		7		7	1	14%	0	0%	N/A
Quality Technology	2			2	0	0%			

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		5		5	2	40%	2	100%	\$70,000
Mechanical Engineering Tech		26		26	2	8%	0	0%	N/A
Mechanical Engineering Tech			40	40	8	20%	6	75%	\$50,067
Product Design Engineering Tech			17	17	5	29%	5	100%	\$66,750
PLASTICS & RUBBER									
Plastics Engineering Tech			45	45	3	7%	3	100%	\$65,000
Plastics and Polymer Engineering Technology		29		29	5	17%	4	80%	\$42,750
Rubber Engineering Technology			2	2	0	0%			
SURVEYING									
Surveying Engineering			12	12	2	17%	2	100%	\$75,000
Surveying Technology		3		3	0	0%			
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			42	42	10	24%	9	90%	\$89,143
Welding Technology		47		47	5	11%	3	60%	\$32,667
Engineering Technology TOTAL	22	255	426	703	98	14%	81	83%	Not Calculated

2019-2020 Graduate Follow Up Survey Summary

College: Health Professions

HEALTH PROFESSIONS	Degrees								TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MHA	MPH	MSN	DNP		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DENTAL HYGIENE & PUBLIC HEALTH														
Dental Hygiene		30							30	7	23%	6	86%	\$41,333
Dental Hygiene			13						13	1	8%	1	100%	N/A
Master of Public Health						5			5	1	20%	1	100%	N/A
Public Health			3						3	0	0%			
DIAGNOSTIC, LAB-THERAPEUTIC SCIENCE														
Diagnostic Medical Sonography		13							13	1	8%	1	100%	N/A
Medical Laboratory Science			16						16	1	6%	1	100%	N/A
Medical Laboratory Technology		1							1	0	0%			
Molecular Diagnostics			4						4	0	0%			
Nuclear Medicine Technology			17						17	4	24%	4	100%	\$65,000
Respiratory Care		17							17	3	18%	3	100%	\$48,000
Respiratory Therapy			1						1	0	0%			
Radiography		27							27	4	15%	3	75%	\$40,000
HEALTH ADMIN & HEALTH INFORMATION														
Allied Health Science		42							42	7	17%	5	71%	\$36,333
Allied Health Science			49						49	6	12%	5	83%	\$43,180
Cancer Information Management	2								2	0	0%			
Health Care Systems Admin			32						32	5	16%	4	80%	\$47,500
Health Information Management			19						19	1	5%	1	100%	N/A
Health Information Technology		14							14	2	14%	2	100%	N/A
Long Term Care	23								23	6	26%	6	100%	\$41,658
Master of Healthcare Admin					13				13	2	15%	2	100%	\$38,000
SCHOOL OF NURSING														
Master of Science in Nursing							28		28	8	29%	7	88%	\$68,714
Nursing - BSN				106					106	20	19%	19	95%	\$55,765
Nursing - BSRN				52					52	7	13%	6	86%	\$47,667
Nursing Practice							7		7	1	14%	1	100%	N/A
Health Professions TOTAL	25	144	154	158	13	5	28	7	534	87	16%	78	90%	Not Calculated

2019-2020 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees				TOTAL	Placement Information				
	BFA	BS	MA/MFA	MARCH		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES										
Collaborative Design	4				4	1	25%	1	100%	N/A
Digital Art and Design	8				8	1	13%	1	100%	N/A
Digital Media	14				14	3	21%	2	67%	\$25,000
Furniture Design	4				4	0	0%			
Graphic Design	34				34	8	24%	6	75%	\$67,500
Illustration	14				14	1	7%	0	0%	N/A
Industrial Design	3				3	0	0%			
Interior Design	15				15	4	27%	3	75%	\$40,000
Master of Architecture				7	7	1	14%	1	100%	N/A
Master of Arts in Design			6		6	2	33%	1	50%	N/A
Medical Illustration	7				7	2	29%	2	100%	\$38,000
Metals/Jewelry Design	3				3	1	33%	1	100%	N/A
Visual and Critical Studies			2		2	1	50%	1	100%	N/A
FINE ARTS/FOUNDATION										
Art Education	1				1	1	100%	1	100%	N/A
Drawing	1				1	1	100%	1	100%	N/A
Fashion Studies	11				11	0	0%			
Fine Arts Drawing			2		2	0	0%			
Fine Arts Painting			3		3	0	0%			
Fine Arts Printmaking			1		1	0	0%			
Painting	2				2	0	0%			
Photography	4				4	1	25%	0	0%	N/A
Printmaking	4				4	1	25%	1	100%	N/A
Sculpture/Functional Art	2				2	1	50%	1	100%	N/A
LIBERAL ARTS/SCIENCE/ART HISTORY										
Art History		2			2	1	50%	1	100%	N/A
Kendall TOTAL	131	2	14	7	154	31	20%	24	77%	Not Calculated

2019-2020 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry		33	33	3	9%	3	100%	\$122,500
Optometry TOTAL	0	33	33	3	9%	3	100%	Not Calculated

	Degrees			Placement Information				
COLLEGE OF PHARMACY	BS	PD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PHARMACY								
Pharmacy		130	130	17	13%	16	94%	\$71,326
Pharmacy TOTAL	0	130	130	17	13%	16	94%	Not Calculated

2019-2020 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degrees		Placement Information				
	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PROFESSIONAL & TECHNOLOGICAL STUDIES							
CPT							
Community College Leadership	16	16	2	13%	2	100%	\$46,000
Professional & Technological Studies TOTAL	16	16	2	13%	2	100%	Not Calculated

**2019-2020 Graduate Follow Up Survey
Institution Attended after Graduating Ferris State University**

Institution attended after Ferris State University	Earning Master's Degree	Earning PhD or other Terminal Degree
Ash Ford	1	0
Central Michigan University	2	0
Ferris State College of Pharmacy	0	1
Ferris State University MISI program	1	0
Grand Valley State University	1	0
Indiana University School of Optometry	0	1
Liberty University	1	0
MCO	0	1
MSU	1	0
MSU and GRCC	1	0
Michigan Tech University	1	0
National University	1	0
Northeastern University	1	0
Purdue Global University	1	0
Southern College of Optometry	0	1
U of M Flint	1	0
University of College London	1	0
University of Colorado	0	2
University of Detroit Mercy	0	1
University of Michigan	1	0
University of Michigan - Dearborn	1	0
University of Münster, Germany	1	0
University of Wisconsin-Madison	1	0
WHU – Otto Beisheim School of Management	1	0
Waden University	1	0
Wayne State University	3	0
Western Governors University	1	0
Total	24	7