

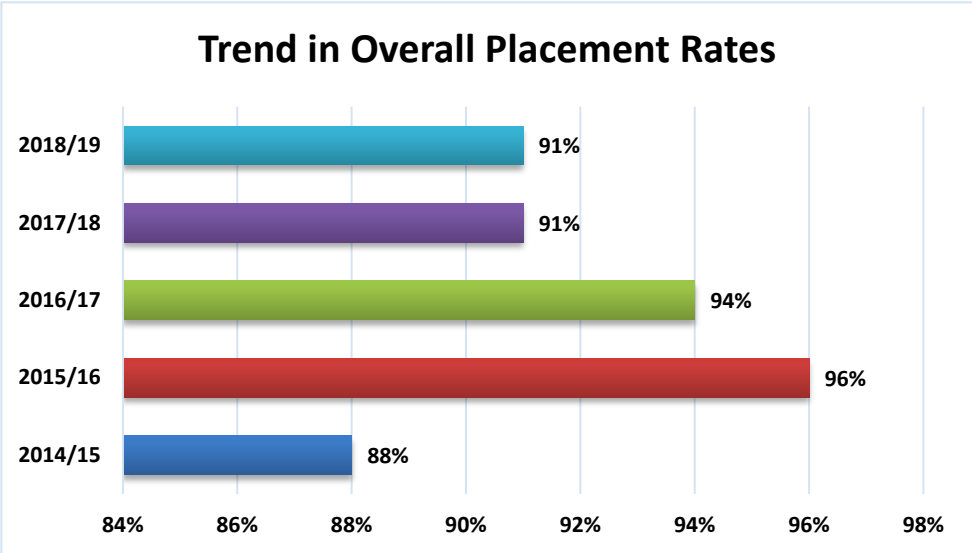


INSTITUTIONAL RESEARCH & TESTING
FERRIS STATE UNIVERSITY

GRADUATE FOLLOW-UP SURVEY REPORT 2018-2019



2018/2019 Graduate Follow Up Survey - Overall Results



Notes:

Respondents included here are those who are employed, continuing their education full-time, or who are employed and Salary information is provided when there are two or more respondents indicating a salary for the listed program. Graduates are counted in the Responded column for all programs (degree and certificate) they graduated in, during 2018-2019. Graduates are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them; in the case of multiple Bachelor's degrees, the first one listed alphabetically was counted. The overall response rate for the 2018-2019 report was 25%.

2018-2019 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	Degrees								Placement Information					
	CERT	AA	AAS	AS	BA	BS	BSW	MSW	TOTAL	# Responded	% Responded	# Employed/CE	Plcmt Rate	Ave Salary
BIOLOGY														
Biology						19			19	3	16%	3	100%	\$28,500
Biology/Environmental						7			7	2	29%	1	50%	N/A
Biology/Forensic						11			11	4	36%	4	100%	\$27,333
Biology/Pre-Dentistry						5			5	2	40%	2	100%	N/A
Biology/Pre-Medicine						18			18	5	28%	5	100%	\$16,667
Biology/Pre-Optometry						14			14	7	50%	5	71%	\$29,000
Biology/Pre-Pharmacy						12			12	7	58%	6	86%	\$20,000
Biology/Pre-Phys Therapy						3			3	2	67%	1	50%	N/A
Biology/Pre-Veterinary						2			2	0	0%			
Biotechnology						7			7	3	43%	2	67%	N/A
Pre-Science				13					13	7	54%	6	86%	\$19,533
COLLEGE OF ARTS & SCIENCES														
Integrative Studies						64			64	14	22%	14	100%	\$46,185
ENGLISH, LIT., & WORLD LANG.														
English					4				4	1	25%	1	100%	N/A
Journalism and Technical Comm						5			5	3	60%	3	100%	\$28,000
Liberal Arts		9							9	4	44%	4	100%	N/A
Spanish for the Professions						2			2	2	100%	2	100%	\$60,000
Technical and Professional Comm						1			1	0	0%			
HUMANITIES														
Applied Speech Communication		5							5	2	40%	2	100%	N/A
Applied Speech Communication						7			7	2	29%	1	50%	N/A
History					7				7	5	71%	4	80%	\$25,000
Sports Communication						5			5	1	20%	1	100%	N/A
MATHEMATICS														
Actuarial Science						4			4	2	50%	2	100%	\$33,500
Applied Mathematics						6			6	2	33%	2	100%	N/A
Applied Math/Computer Science						4			4	2	50%	2	100%	\$44,000
PHYSICAL SCIENCES														
Biochemistry					1				1	0	0%			
Chemistry					2				2	0	0%			
Industrial Chemistry						5			5	1	20%	1	100%	N/A
Industrial Chemistry Technology			4						4	0	0%			
Natural Science				1					1	0	0%			
Pre-Pharmacy				23					23	11	48%	7	64%	N/A
SOCIAL & BEHAVIORAL SCIENCES														
Political Science						8			8	1	13%	1	100%	N/A
Psychology		5							5	2	40%	2	100%	N/A
Psychology						36			36	14	39%	13	93%	\$32,093
Sociology					3				3	2	67%	2	100%	\$25,000
SOCIAL WORK														
Master of Social Work								33	33	10	30%	9	90%	\$41,563
Social Work		13							13	4	31%	4	100%	\$12,667
Social Work							74		74	23	31%	18	78%	\$36,222
Arts & Sciences TOTAL	0	32	4	37	17	245	74	33	442	150	34%	130	87%	Not Calculated

2018-2019 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		4				4	2	50%	2	100%	\$36,400
Accountancy			50			50	8	16%	8	100%	\$34,705
Accountancy and Computer Information Systems			1			1	0	0%			
Accountancy/Finance			6			6	1	17%	1	100%	N/A
Advanced Studies in Business Intelligence	1					1	0	0%			
Advanced Studies in Project Management	5					5	2	40%	2	100%	\$68,040
Computer Information Systems		7				7	2	29%	1	50%	N/A
Computer Information Systems			31			31	13	42%	13	100%	\$50,331
Computer Information Technology			12			12	2	17%	2	100%	\$52,500
Finance			13			13	1	8%	1	100%	N/A
Information Security & Intelligence		4				4	1	25%	1	100%	N/A
Information Security & Intelligence			30			30	10	33%	10	100%	\$57,975
Information Security & Intelligence					12	12	2	17%	2	100%	\$90,500
Project Management	3					3	1	33%	1	100%	N/A
MANAGEMENT											
Adv Studies Design/Innovation	4					4	0	0%			
Adv Studies in Performance Metrics	1					1	0	0%			
Adv Studies Incident Response	1					1	0	0%			
Business Administration			158			158	36	23%	36	100%	\$44,283
Business Administration - Aviation			2			2	0	0%			
Business Admin Legal Studies			5			5	4	80%	4	100%	\$30,667
Business Administration with Professional Tracks			40			40	6	15%	6	100%	\$47,936
Fleet Management	5					5	1	20%	1	100%	N/A
General Business		24				24	4	17%	4	100%	\$24,000
Human Resource Management	8					8	3	38%	3	100%	\$30,000
Human Resource Management			17			17	2	12%	1	50%	N/A
Leadership & Supervision	4					4	0	0%			
Legal Studies		5				5	3	60%	3	100%	\$34,000
Manufacturing Operations Management	1					1	0	0%			
Masters of Business Administration				34		34	14	41%	14	100%	\$70,949
Operations/Supply Management			11			11	0	0%			
Risk Management and Insurance			3			3	1	33%	1	100%	N/A
Small Business Management	2					2	0	0%			

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MARKETING											
Advertising/Integrated Mktg Comm			11			11	3	27%	2	67%	\$34,000
Business Data Analytics			6			6	2	33%	2	100%	\$46,226
Digital Marketing	3					3	1	33%	1	100%	N/A
Direct Marketing	1					1	0	0%			
Graphic Communication		6				6	1	17%	1	100%	N/A
Graphic Design		5				5	1	20%	1	100%	N/A
Graphic Design			8			8	3	38%	3	100%	\$44,667
Graphic Media Management			10			10	1	10%	1	100%	N/A
Healthcare Marketing			2			2	0	0%			
Marketing		9				9	3	33%	2	67%	\$37,500
Marketing			43			43	11	26%	11	100%	\$38,800
Marketing	1					1	0	0%			
Public Relations			9			9	5	56%	5	100%	\$38,100
SPORT, ENTERTAINMENT, & HOSPITALITY											
Hospitality Management			28			28	12	43%	11	92%	\$35,538
Hotel Restaurant Food Industry Management			2			2	0	0%			
Music Industry Management			37			37	8	22%	8	100%	\$40,000
Nutrition and Food Service Management		3				3	0	0%			
Nutrition and Food Service Management	1					1	0	0%			
PGA Golf Management			36			36	3	8%	3	100%	\$35,667
Professional Brew Management		3				3	0	0%			
Professional Tennis Management			5			5	0	0%			
Resort Management			3			3	1	33%	1	100%	N/A
Restaurant and Food Industry Management		6				6	0	0%			
Restaurant and Food Industry Management	1					1	0	0%			
Ski Resort Management	1					1	0	0%			
Business TOTAL	43	76	579	34	12	744	174	23%	169	23%	Not Calculated

2018-2019 Graduate Follow Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees							TOTAL	Placement Information				Ave Salary
	CERT	AA/AS	BAS/BS	MED	MS	MSCJ	MTE		# Responded	% Responded	# Employed/CE	Placement Rate	
CRIMINAL JUSTICE													
Criminal Justice		62						62	16	26%	12	75%	\$19,200
Criminal Justice Administration						19		19	8	42%	8	100%	\$57,833
Criminal Justice-Corrections			17					17	3	18%	3	100%	\$37,333
Criminal Justice-Generalist			286					286	63	22%	57	90%	\$39,875
Criminal Justice-Law Enforcement			40					40	4	10%	4	100%	\$39,375
Pre-Criminal Justice		9						9	2	22%	0	0%	
SCHOOL OF DIGITAL MEDIA													
Digital Animation/Game Design			29					29	5	17%	4	80%	\$24,000
Digital Media		5						5	2	40%	2	100%	N/A
Digital Media Software Engineering			6					6	0	0%			
Pre-Digital Media		3						3	0	0%			
Television and Digital Media Production			23					23	5	22%	5	100%	\$33,600
SCHOOL OF EDUCATION													
Biology Education			1					1	0	0%			
Career & Technical Education- Instructor							5	5	4	80%	4	100%	\$43,750
Career & Technical Education- Training and Development							2	2	0	0%			
Curriculum & Instruction- Special Needs Ed				2				2	1	50%	1	100%	N/A
Curriculum & Instruction- Subject Area				3				3	1	33%	1	100%	N/A
Early Childhood Education		8						8	1	13%	0	0%	
Early Childhood Education			26					26	4	15%	4	100%	\$34,000
Educational Leadership					1			1	0	0%			
Elementary Education			46					46	8	17%	8	100%	\$36,167
English Education			6					6	2	33%	2	100%	\$36,500
History Education			1					1	0	0%			
Mathematics Education			1					1	0	0%			
Pre-Teaching Elementary		4						4	2	50%	1	50%	N/A
Pre-Teaching Secondary		3						3	3	100%	3	100%	N/A
Pro-Mo-TEd Technical Education			8					8	3	38%	3	100%	\$63,000
Social Studies Education			4					4	1	25%	1	100%	N/A
Social Studies Elementary			1					1	0	0%			
Technical Education			1					1	1	100%	1	100%	N/A
Education and Human Svcs TOTAL	0	94	495	5	1	19	7	621	138	22%	124	90%	Not Calculated

2018-2019 Graduate Follow Up Survey Summary

College: Engineering Technology

	Degrees			TOTAL	Placement Information				
	CERT	AAS	BAS/BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ENGINEERING TECHNOLOGY									
ARCHITECTURAL TECHNOLOGY & FACILITIES MANGEMENT									
Architectural Technology		24		24	3	13%	1	33%	N/A
Architecture & Sustainability			11	11	2	18%	2	100%	\$28,000
Facility Management			13	13	2	15%	2	100%	\$44,000
Facility Management	4			4	2	50%	2	100%	\$73,500
AUTOMOTIVE									
Automotive Engineering Tech			37	37	10	27%	10	100%	\$67,167
Automotive Management			10	10	2	20%	2	100%	\$72,000
Automotive Management (2+2)			7	7	0	0%			
Automotive Service Technology		7		7	1	14%	0	0%	
Performance Machining	3			3	0	0%			
Performance Motorsports	11			11	2	18%	1	50%	N/A
CONSTRUCTION TECHNOLOGY & MANAGEMENT									
Building Construction Tech		38		38	7	18%	6	86%	\$58,333
Civil Engineering Technology Highway Emphasis		7		7	1	14%	0	0%	
Civil Engineering Technology		7		7	2	29%	2	100%	\$54,500
Construction Management			57	57	18	32%	18	100%	\$58,845
ELECTRONICS / CNS									
Computer Networks and Systems			5	5	1	20%	0	0%	
Electrical/Electronics Engineering Technology			12	12	1	8%	1	100%	N/A
Industrial Electronics Technology		11		11	2	18%	1	50%	N/A
ENERGY SYSTEMS									
Energy Systems Engineering			1	1	0	0%			
HEAVY EQUIPMENT									
Heavy Equip Service Eng Tech			23	23	4	17%	3	75%	\$45,000
Heavy Equipment Technology		23		23	2	9%	2	100%	\$50,500
HVACR									
HVACR Eng Tech & Enrgy Mgmt			32	32	4	13%	4	100%	\$78,000
HVACR Technology		25		25	3	12%	2	67%	N/A
MANUFACTURING ENGINEERING TECHNOLOGY									
Basic CNC Prog & Machine Operations	9			9	1	11%	1	100%	N/A
Industrial Practices	2			2	0	0%			
Industrial Technology & Mgmt			30	30	8	27%	8	100%	\$61,500
Manufacturing Engineering Tech			38	38	7	18%	6	86%	\$51,200
Manufacturing Technology		9		9	1	11%	1	100%	N/A
Product Design	1			1	0	0%			
Quality Technology	7			7	1	14%	1	100%	N/A

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		17		17	2	12%	2	100%	\$33,280
Mechanical Engineering Tech		45		45	11	24%	7	64%	\$38,667
Mechanical Engineering Tech			42	42	10	24%	7	70%	\$65,833
Product Design Engineering Tech			32	32	14	44%	14	100%	\$56,250
PLASTICS & RUBBER									
Plastics Engineering Tech			54	54	5	9%	5	100%	N/A
Plastics and Polymer Engineering Technology		33		33	12	36%	7	58%	\$38,667
Rubber Engineering Technology			3	3	0	0%			
SURVEYING									
Geographic Information Systems (GIS)	1			1	0	0%			
Surveying Engineering			13	13	4	31%	4	100%	\$57,000
Surveying Technology		2		2	0	0%			
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			36	36	11	31%	11	100%	\$73,882
Welding Technology		44		44	9	20%	7	78%	\$28,800
Engineering Technology TOTAL	38	292	456	786	165	21%	140	85%	Not Calculated

2018-2019 Graduate Follow Up Survey Summary

College: Health Professions

HEALTH PROFESSIONS	Degrees							TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MHA	MPH	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CLIN LAB, RESP CARE & HEALTH ADMINISTRATION													
Cancer Information Management	1							1	1	100%	1	100%	N/A
Gerontology	14							14	6	43%	5	83%	\$39,000
Health Care Systems Admin			47					47	15	32%	14	93%	\$39,938
Health Information Management			14					14	6	43%	6	100%	\$31,130
Health Information Technology		14						14	4	29%	4	100%	\$34,500
Long Term Care	23							23	4	17%	4	100%	\$38,000
Master of Healthcare Admin					8			8	3	38%	3	100%	\$60,000
Master of Public Health						4		4	0	0%			
Medical Laboratory Science			18					18	2	11%	2	100%	\$50,500
Molecular Diagnostics			12					12	0	0%			
Public Health			6					6	2	33%	2	100%	\$35,000
Respiratory Care		8						8	3	38%	3	100%	\$55,000
DENTAL HYGIENE & MEDICAL IMAGING													
Allied Health Science		30						30	10	33%	8	80%	\$31,950
Allied Health Science			56					56	9	16%	9	100%	\$49,550
Dental Hygiene		25						25	6	24%	6	100%	\$33,750
Dental Hygiene			13					13	3	23%	3	100%	\$50,500
Diagnostic Medical Sonography		6						6	2	33%	2	100%	\$45,000
Nuclear Medicine Technology			23					23	5	22%	5	100%	\$53,000
Radiography		26						26	4	15%	4	100%	\$30,500
SCHOOL OF NURSING													
Master of Science in Nursing							24	24	13	54%	13	100%	\$69,892
Nursing - BSN				122				122	30	25%	30	100%	\$60,000
Nursing - BSRN				64				64	13	20%	13	100%	\$51,909
Nursing Education	1							1	1	100%	1	100%	N/A
Health Professions TOTAL	39	109	189	186	8	4	24	559	141	25%	138	98%	Not Calculated

2018-2019 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees				TOTAL	Placement Information				
	BFA	BS	MA/MFA	MARCH		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES										
Collaborative Design	4				4	1	25%	1	100%	N/A
Digital Art and Design	3				3	0	0%			
Digital Media	32				32	13	41%	8	62%	N/A
Furniture Design	4				4	1	25%	1	100%	N/A
Graphic Design	49				49	12	24%	11	92%	\$33,200
Illustration	31				31	7	23%	6	86%	\$24,000
Industrial Design	17				17	2	12%	2	100%	\$52,500
Interior Design	18				18	7	39%	7	100%	\$92,467
Medical Illustration	4				4	0	0%			
Metals/Jewelry Design	7				7	2	29%	2	100%	\$22,000
Visual and Critical Studies			2		2	0	0%			
FINE ARTS/FOUNDATION										
Art Education	7				7	3	43%	3	100%	\$37,561
Drawing	6				6	1	17%	1	100%	N/A
Fashion Studies	7				7	2	29%	2	100%	\$22,950
Fine Arts Drawing			1		1	0	0%			
Fine Arts Painting			6		6	2	33%	2	100%	\$32,000
Fine Arts Photography			3		3	1	33%	1	100%	N/A
Fine Arts Printmaking			1		1	0	0%			
Painting	3				3	1	33%	0	0%	
Photography	5				5	2	40%	2	100%	\$31,000
Printmaking	4				4	0	0%			
Sculpture/Functional Art	1				1	0	0%			
LIBERAL ARTS/SCIENCE/ART HISTORY										
Art History		2			2	0	0%			
Art History - Academic Option		2			2	1	50%	1	100%	N/A
Art History - Studio Option		1			1	1	100%	1	100%	N/A
Kendall TOTAL	202	5	13		220	59	27%	51	86%	Not Calculated

2018-2019 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				Ave Salary
	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	
MICHIGAN COLLEGE OF OPTOMETRY								
OPTOMETRY								
Optometry		36	36	12	33%	12	100%	\$112,417
Vision Science	10		10	5	50%	1	20%	N/A
Optometry TOTAL	10	36	46	17	37%	13	76%	Not Calculated

	Degrees			Placement Information				Ave Salary
	BS	PD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	
COLLEGE OF PHARMACY								
PHARMACY								
Pharmacy		149	149	35	23%	32	91%	\$88,810
Pharmacy TOTAL	0	149	149	35	23%	32	91%	Not Calculated

2018-2019 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degrees		Placement Information				
	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PROFESSIONAL & TECHNOLOGICAL STUDIES							
CPT							
Community College Leadership	29	29	12	41%	12	100%	\$77,286
Professional & Technological Studies TOTAL	29	29	12	41%	12	100%	Not Calculated

**2018-2019 Graduate Follow Up Survey
Institution Attended after Graduating Ferris State University**

Institution attended after Ferris State University	Earning Master's Degree	Earning PhD or other Terminal Degree
Baker	1	0
Ball State	1	0
Central Michigan University College of Medicine	0	1
Concordia Chicago for Masters, U of M for Doctorate	0	1
Davenport University	2	0
Grand Valley State University	1	0
Indiana University	0	1
Indiana University School of Optometry	0	2
Lansing Community College	1	0
Loyola University Chicago	1	0
MSU	1	1
Michigan College of Optometry	0	2
Michigan State University	2	0
Purdue	2	0
Purdue Global University	1	0
SE Oklahoma State University	1	0
Sam Houston State University	1	0
Simmons University	1	0
Spring Arbor University	2	0
U of M Dearborn	1	0
University of Detroit Mercy School of Law	0	1
University of Michigan	2	0
University of Oregon	1	0
University of Wisconsin Eau-Claire	2	0
Western Governors University	1	0
Western Michigan University	3	0
Total	28	9