

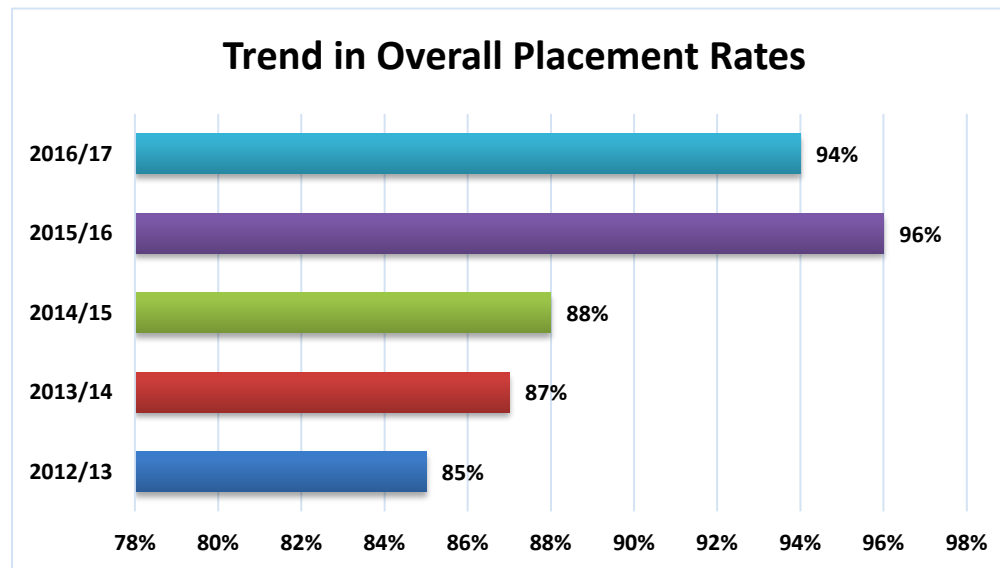


GRADUATE FOLLOW-UP SURVEY REPORT

2016 - 2017



2016/2017 Graduate Follow Up Survey - Overall Results



Notes:

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing. Salary information is provided when there are 2 or more respondents indicating a salary for the listed program.

Graduates are counted in the Respondents column for all programs (degree and certificate) they graduated in during 2016-2017

Graduates are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them; in the case of multiple Bachelor's degrees, the first one listed alphabetically was counted.

The overall response rate for the 2016-2017 report was 18%.

2016-2017 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	Degrees										Placement Information				
	CERT	AA	AAS	AS	BA	BIS	BS	BSW	MSW	TOTAL	# Responded	% Responded	# Employed/CE	Plcmt Rate	Ave Salary
BIOLOGY															
Biology							28			28	3	11%	2	67%	\$20,000
Biology/Environmental							8			8	3	38%	3	100%	\$24,307
Biology/Forensic							7			7	4	57%	4	100%	\$25,333
Biology/Pre-Dentistry							1			1	1	100%	1	100%	
Biology/Pre-Medicine							14			14	4	29%	4	100%	\$23,000
Biology/Pre-Optometry							16			16	3	19%	3	100%	\$30,000
Biology/Pre-Pharmacy							21			21	5	24%	5	100%	\$10,000
Biology/Pre-Phys Therapy							3			3	0	0%			
Biology/Pre-Veterinary							2			2	1	50%	1	100%	\$10,000
Biotechnology							12			12	5	42%	5	100%	\$28,375
Pre-Science				39						39	2	5%	2	100%	\$31,680
COLLEGE OF ARTS & SCIENCES															
Integrative Studies						2				2	0	0%			
Integrative Studies							53			53	13	25%	11	85%	\$48,603
HUMANITIES															
Applied Speech Communication		1								1	0	0%			
Applied Speech Communication									10	10	3	30%	2	67%	\$39,000
Communication					2					2	1	50%	1	100%	\$28,000
History					3					3	0	0%			
Sports Communication							8			8	0	0%			
LANGUAGE & LITERATURE															
English					6					6	1	17%	1	100%	\$9,620
Journalism	1									1	0	0%			
Journalism and Technical Communication								2		2	1	50%	1	100%	\$55,000
Liberal Arts		10								10	1	10%	1	100%	\$9,600
Tech-Prof Communication								3		3	0	0%			
MATHEMATICS															
Actuarial Science							2			2	0	0%			
Applied Math/Actuarial Science							3			3	1	33%	1	100%	
Applied Math/Computer Science							2			2	1	50%	1	100%	\$34,000
Applied Mathematics							4			4	2	50%	2	100%	\$24,000
PHYSICAL SCIENCES															
Chemistry					3					3	0	0%			
Industrial Chemistry						1				1	1	100%	1	100%	\$31,000
Industrial Chemistry Technology			4							4	0	0%			
Pre-Pharmacy			12							12	2	17%	2	100%	\$12,500
SOCIAL SCIENCES															
Political Science							6			6	1	17%	1	100%	\$35,000
Psychology				4						4	1	25%	1	100%	\$4,600
Psychology							27			27	5	19%	3	60%	\$22,667
Social Work		8								8	1	13%	1	100%	
Social Work									70	70	13	19%	11	85%	\$34,826
Social Work								29		29	8	28%	7	88%	\$33,237
Sociology					3					3	1	33%	1	100%	
Arts & Sciences TOTAL	1	19	16	43	17	2	233	70	29	430	88	20%	79	90%	Not Calculated

2016-2017 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		1				1		0%			
Accountancy			50			50	10	20%	10	100%	\$34,545
Accountancy/Computer Information Systems			2			2		0%			
Accountancy/Finance			3			3		0%			
Adv Studies Busn Intelligence	24					24	2	8%	2	100%	\$40,000
Adv Studies Project Mgmt	41					41	6	15%	6	100%	\$26,016
Computer Information Systems		2				2		0%			
Computer Information Systems			18			18	2	11%	2	100%	\$85,000
Computer Information Technology			18			18	2	11%	2	100%	\$60,650
Finance			15			15	4	27%	4	100%	\$58,000
Homeland Sec Dig Sec/Forensics (TECH)	2					2		0%			
Info Security and Intelligence			29			29	3	10%	3	100%	\$55,993
Information Security & Intelligence					1	1		0%			
MANAGEMENT											
Adv Studies Design/Innovation	12					12	4	33%	4	100%	\$56,000
Adv Studies Incident Response	21					21	7	33%	6	86%	\$55,836
Adv Studies Mgt Tools/Concepts	1					1		0%			
BUAD w/Professional Tracks			64			64	16	25%	12	75%	\$40,867
Business Administration			136			136	28	21%	27	96%	\$42,783
Business Administration-Aviation			2			2		0%			
Business Admin Legal Studies			7			7	3	43%	3	100%	\$24,000
Business Administration-Maritime			5			5		0%			
Event Management	2					2		0%			
Fleet Management	1					1	1	100%	1	100%	\$60,000
General Business		19				19		0%			
Human Resource Management	5					5	3	60%	2	67%	\$32,500
Human Resource Management			8			8	1	13%	1	100%	\$15,000
Insurance & Risk Management			4			4	1	25%	1	100%	\$50,000
International Business	2					2	1	50%	1	100%	\$61,000
Leadership & Supervision	8					8	1	13%	1	100%	\$44,000
Legal Studies		2				2	1	50%	1	100%	\$21,600
Masters of Business Administration				11		11	2	18%	2	100%	\$130,000
Operations/Supply Management			7			7		0%			

2016-2017 Graduate Follow Up Survey Summary

College: Business (continued)

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MARKETING											
Advertising/Integrated Mktg Comm			15			15	4	27%	3	75%	\$21,009
Business Data Analytics			2			2	2	100%	2	100%	\$62,000
Business to Business Marketing	1					1		0%			
Data Mining	1					1		0%			
Direct Marketing	1					1		0%			
Graphic Communications		4				4		0%			
Graphic Design		29				29	5	17%	5	100%	\$13,504
Graphic Design			12			12	1	8%	1	100%	\$35,500
Graphic Media Mgmt			12			12	1	8%	1	100%	\$38,000
Healthcare Marketing			2			2	2	100%	2	100%	\$42,500
Marketing		16				16	3	19%	3	100%	\$23,000
Marketing			49			49	9	18%	8	89%	\$23,416
Public Relations			15			15	5	33%	5	100%	\$39,667
SPORT, ENTERTAINMENT, & HOSPITALITY											
Club Management	1					1	1	100%	1	100%	\$36,000
Culinary Management	2					2		0%			
Dietary & Food Svc Mgmt		3				3		0%			
Hospitality Management			5			5	1	20%	1	100%	\$9,000
Hotel Management			10			10	4	40%	4	100%	\$43,500
Hotel, Restaurant, & Food Industry Management			12			12	1	8%	1	100%	\$20,000
Music Industry Management			33			33	6	18%	6	100%	\$26,660
PGA Golf Management			42			42	2	5%	2	100%	\$35,375
Professional Tennis Management			15			15		0%			
Resort Management			20			20	1	5%	1	100%	\$24,000
Restaurant and Food Ind Mgmt			5			5		0%			
Restaurant and Food Ind Mgmt			1			1		0%			
Business TOTAL	125	76	612	11	1	825	146	18%	137	94%	Not Calculated

2016-2017 Graduate Follow Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees								Placement Information				Ave Salary
	CERT	AA/AS	BAS/BS	MED	MS	MSCJ	MTE	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	
CRIMINAL JUSTICE													
Criminal Justice Admin						33		33	8	24%	7	88%	\$48,000
Criminal Justice-Corrections			20					20	3	15%	3	100%	\$17,000
Criminal Justice-Generalist			303					303	47	16%	45	96%	\$36,331
Criminal Justice-Law Enforcement			41					41	3	7%	3	100%	\$48,000
Pre-Criminal Justice		71						71	5	7%	5	100%	\$39,000
SCHOOL OF EDUCATION													
Biology Education			1					1		0%			
Career & Technical Education- Admin							1	1		0%			
Career & Technical Education- Instructor							6	6	4	67%	4	100%	\$60,000
Career & Technical Education- Post Sec Admin							1	1	1	100%	1	100%	
Career & Technical Education- Train Dev							1	1		0%			
Curriculum & Instruction- Special Needs Ed				7				7	1	14%	1	100%	\$42,878
Curriculum & Instruction- Subject Area				7				7		0%			
Early Childhood Education		11						11		0%			
Early Childhood Education			29					29	6	21%	6	100%	\$25,500
Early Childhood Lead Teacher			2					2	1	50%	1	100%	\$29,952
Educational Leadership					8			8		0%			
Elementary Education			44					44	10	23%	10	100%	\$33,136
English Education			4					4		0%			
Mathematics Education			3					3		0%			
Pre-Teaching Elementary		1						1		0%			
Pre-Teaching Secondary		4						4	1	25%	1	100%	
Pro-Mo-TEd Technical Education		2						2	1	50%	1	100%	\$56,000
Social Studies & Elementary Education		1						1		0%			
Social Studies Education		6						6	1	17%	1	100%	\$15,000
TELEVISION & DIGITAL MEDIA PRODUCTION													
Digital Animation/Game Design			14					14	3	21%	3	100%	\$31,087
Digital Media Software Engineering			3					3		0%			
Pre-Digital Media		5						5	1	20%	1	100%	
Television/Digital Media Prod			13					13	2	15%	1	50%	\$41,000
Education and Human Svcs TOTAL	0	101	477	14	8	33	9	642	98	15%	94	96%	Not Calculated

2016-2017 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT									
Architectural Technology		19		19	1	5%	1	100%	
Architecture & Sustainability			3	3		0%			
Facility Management			16	16	5	31%	5	100%	\$44,100
Facility Management	4			4		0%			
AUTOMOTIVE									
Automotive Engineering Tech			49	49	2	4%	2	100%	\$62,500
Automotive Management			24	24	5	21%	5	100%	\$59,250
Automotive Service Technology		2		2		0%			
Performance Motorsports	6			6		0%			
CONSTRUCTION TECHNOLOGY & MGMT									
Building Construction Tech		38		38	3	8%	3	100%	\$50,120
Civil Engineering Technology		7		7	1	14%	1	100%	\$45,000
Construction Management (all inclusive)			51	51	6	12%	6	100%	\$59,417
ELECTRONICS/CNS									
Computers Networks and Systems			9	9	5	56%	4	80%	\$72,000
Electrical/Electronic Eng Tech			16	16	5	31%	5	100%	\$53,292
Industrial Electronics Tech		13		13		0%			
ENERGY SYSTEMS ENGINEERING									
Energy Systems Engineering			4	4		0%			
HEAVY EQUIPMENT									
Electrical Power Generation	1			1		0%			
Heavy Equip Service Eng Tech			17	17	1	6%	0	0%	
Heavy Equipment Technology		25		25	1	4%	1	100%	
HVACR									
HVACR Eng Tech & Enrgy Mgmt			30	30	3	10%	3	100%	\$44,333
HVACR Engineering Technology			1	1		0%			
HVACR Technology		27		27	2	7%	2	100%	
MANUFACTURING ENGINEERING TECH									
Basic CNC Prog & Machine Operations	6			6	2	33%	2	100%	\$65,000
Industrial Technology & Mgmt			26	26	3	12%	3	100%	\$71,000
Manufacturing Engineering Tech			23	23	10	43%	10	100%	\$66,083
Manufacturing Technology		25		25	1	4%	1	100%	\$50,000
Product Design	2			2		0%			
Quality Leadership	1			1	1	100%	1	100%	\$42,500
Quality Technology	13			13		0%			

2016-2017 Graduate Follow Up Survey Summary

College: Engineering Technology (continued)

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		21		21	1	5%	1	100%	\$35,000
Mechanical Engineering Tech		35		35	3	9%	3	100%	\$13,015
Mechanical Engineering Tech			30	30	3	10%	2	67%	\$65,850
Product Design Engineering Tech			21	21	6	29%	5	83%	\$64,725
PLASTICS & RUBBER									
Plastics Engineering Tech			49	49	7	14%	7	100%	\$60,777
Plastics/Polymer Engineering Technology		53		53	6	11%	5	83%	\$49,600
Rubber Engineering Technology			2	2	0	0%			
SURVEYING									
Surveying Engineering			13	13	4	31%	4	100%	\$51,215
Surveying Technology		9		9	3	33%	3	100%	\$50,500
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			37	37	27	73%	26	96%	\$72,576
Welding Technology		41		41	2	5%	2	100%	\$37,000
Eng. Tech TOTAL	33	315	421	769	119	15%	113	95%	Not Calculated

2016-2017 Graduate Follow Up Survey Summary

College: Health Professions

HEALTH PROFESSIONS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CLIN LAB, RESP CARE & HEALTH ADM.											
Gerontology	15					15	6	40%	6	100%	\$44,453
Health Care Systems Admin			76			76	23	30%	21	91%	\$35,702
Health Information Management			27			27	4	15%	4	100%	\$34,550
Health Information Technology		22				22	7	32%	5	71%	\$30,048
Lean Healthcare	1					1	1	100%	1	100%	\$58,988
Long Term Care	15					15		0%			
Medical Laboratory Science			22			22	2	9%	2	100%	\$50,391
Medical Laboratory Technology		2				2		0%			
Molecular Diagnostics			4			4		0%			
Public Health			1			1	1	100%	1	100%	\$32,240
Respiratory Care		12				12	2	17%	2	100%	\$41,000
DENTAL HYGIENE & MEDICAL IMAGING											
Allied Health Science		16				16	1	6%	1	100%	\$46,600
Allied Health Science			55			55	12	22%	12	100%	\$45,200
Dental Hygiene		27				27	6	22%	6	100%	\$39,417
Dental Hygiene			13			13	1	8%	1	100%	\$50,000
Diagnostic Medical Sonography		7				7	1	14%	1	100%	\$63,000
Nuclear Medicine Technology			36			36	6	17%	5	83%	\$47,100
Radiography		30				30	5	17%	5	100%	\$34,399
SCHOOL OF NURSING											
Master of Science in Nursing					25	25	5	20%	5	100%	\$61,729
Nursing			27			27	7	26%	7	100%	\$54,912
Nursing				125		125	27	22%	26	96%	\$61,322
Nursing				49		49	13	27%	13	100%	\$44,392
Nursing (accelerated track)			1			1		0%			
Health Professions TOTAL	31	116	262	174	25	608	130	21%	124	95%	Not Calculated

2016-2017 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees				TOTAL	Placement Information				
	BFA	BS	MA/MFA	MARCH		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES										
Architecture				8	8	4	50%	4	100%	\$47,500
Collaborative Design	8				8	2	25%	1	50%	\$29,120
Digital Media	24				24	7	29%	6	86%	\$46,496
Fashion Studies	13				13	1	8%	0	0%	
Furniture Design	6				6	3	50%	2	67%	\$45,000
Graphic Design	44				44	8	18%	8	100%	\$38,014
Illustration	35				35	5	14%	5	100%	\$22,400
Industrial Design	14				14	3	21%	2	67%	\$62,500
Interior Design	20				20	6	30%	6	100%	\$42,800
Medical Illustration	16				16	1	6%	1	100%	\$24,000
Metals/Jewelry Design	3				3		0%			
FINE ARTS/FOUNDATION										
Art Education	8				8		0%			
Drawing	9				9	4	44%	3	75%	\$26,269
Fine Arts Drawing			3		3	1	33%	1	100%	\$18,000
Fine Arts Painting			3		3		0%			
Fine Arts Printmaking			2		2	2	100%	2	100%	\$25,060
Painting		3			3		0%			
Photography		25			25	4	16%	3	75%	\$28,933
Printmaking		7			7	3	43%	3	100%	\$24,500
Sculpture/Functional Art		3			3	2	67%	2	100%	\$15,500
LIBERAL ARTS/SCIENCE/ART HISTORY										
Art History Academic Option		2			2	2	100%	2	100%	\$20,000
Art History Studio Option		4			4	1	25%	1	100%	
Master of Art Education		1			1		0%			
Kendall TOTAL	200	45	8		261	59	23%	52	88%	Not Calculated

2016-2017 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				Ave Salary
	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	
MICHIGAN COLLEGE OF OPTOMETRY								
OPTOMETRY								
Optometry		35	35	5	14%	5	100%	\$99,400
Vision Science	7		7	2	29%	2	100%	
Optometry TOTAL	7	35	42	7	17%	2	29%	

	Degrees		TOTAL	Placement Information				Ave Salary
	PD			# Responded	% Responded	# Employed/CE	Placement Rate	
COLLEGE OF PHARMACY								
PHARMACY								
Pharmacy	148		148	30	20%	30	100%	\$82,159
Pharmacy TOTAL			148	30	20%	30	100%	Not Calculated

2016-2017 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degrees		Placement Information				
	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PROFESSIONAL & TECH STUDIES							
CPT							
Community College Leadership	16	16	8	50%	8	100%	\$85,160
Prof & Tech Studies TOTAL	16	16	8	50%	8	100%	Not Calculated

Institution attended after Ferris State University	Earning Master's Degree	Earning PhD or other Terminal Degree
American Sentinel University	1	
Aurora Community College- Online		1
Boston University	2	
Concordia St. Paul	1	
Duke University		1
Florida International University	1	
Grand Valley State University	1	
University of Detroit Mercy School of Law		1
Indiana Wesleyan University	1	
Liberty University	1	
Michigan College of Optometry at Ferris State University		1
Michigan State University	1	1
Michigan State University	1	
Michigan State University - Eli Broad College of Business	1	
Mott Community College	1	
Oakland University	1	
Ohio University	1	
Palo Alto University		1
Penn State University	1	
Regent University Law School	1	
Simmons College	1	
Spring Arbor University	1	
St. Ambrose University	1	
Thomas M. Cooley Law School		1
Univeristy of Michigan		1
University of Detroit Mercy	1	
University of Michigan		1
University of Minnesota - Twin Cities		1
University of Pikeville Kentucky College of Optometry		1
University of Sussex	1	
University of Texas Health and Science Center- San Antonio	1	
University of Toledo		1
Wake Forest University		1
Walden University	1	
Walden University Online	1	
Wayne State University	1	
Western Michigan University	3	
Total	20	14