



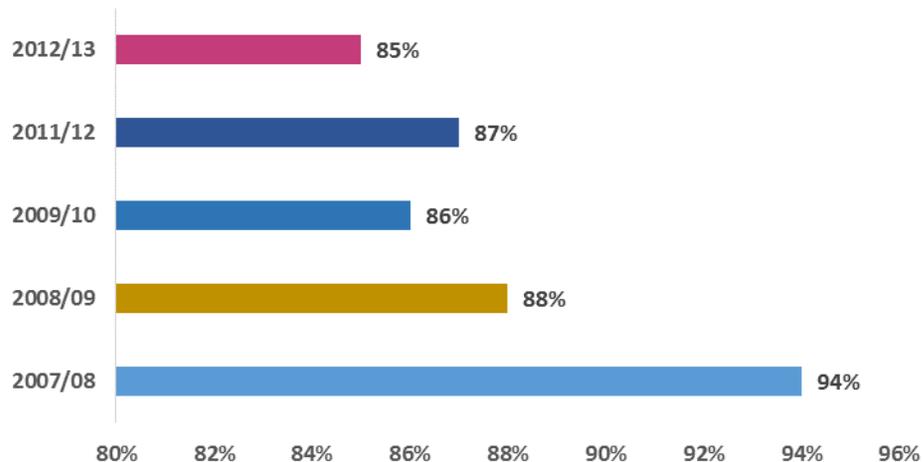
Graduate Follow-Up Survey Report 2012-2013



INSTITUTIONAL RESEARCH & TESTING
FERRIS STATE UNIVERSITY

2012/2013 Graduate Follow Up Survey - Overall Results

Trend in Overall Placement Rates



Notes

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing their education.

Salary information is provided when there are 2 or more respondents indicating a salary for the listed program.

Graduates are counted in the Respondents column for all programs (degree and certificate) they graduated in during 2012-2013.

Graduates are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them; in the case of multiple Bachelor's degrees, the first one listed alphabetically was counted.

The overall response rate for the 2012-2013 report was 27%, an increase of five percent from last year's survey and a good indicator that Michigan's economy is starting to recover.

2012/2013 Graduate Follow Up Survey Summary

College: Arts & Sciences

	Degrees							TOTAL	Placement Information				
	AA	AAS	AS	BA	BIS	BS	BSW		# Responded	% Responded	# Employed/CE	Plcmt Rate	Ave Salary
ARTS & SCIENCES													
BIOLOGY													
Biology				1		36		37	9	24%	7	78%	\$ 30,480
Biology/Environmental						1		1	1	100%	1	100%	NA
Biology/Forensic						10		10	6	60%	4	67%	NA
Biology/Pre-Dentistry						1		1	0	0%	0		NA
Biology/Pre-Medicine						4		4	0	0%	0		NA
Biology/Pre-Optometry						14		14	3	21%	3	100%	NA
Biology/Pre-Phys Therapy						1		1	0	0%	0		NA
Biotechnology						5		5	1	20%	0	0%	NA
Pre-Science			70					70	15	21%	15	100%	NA
COLLEGE OF ARTS & SCIENCES													
Integrative Studies					53			53	13	25%	10	77%	\$ 36,171
HUMANITIES													
Applied Speech Communication	3							3	0	0%	0		NA
Applied Speech Communication						8		8	3	38%	3	100%	\$ 27,850
Communication				3				3	1	33%	1	100%	NA
History				9				9	3	33%	2	67%	NA
LANGUAGE & LITERATURE													
English				9				9	4	44%	4	100%	\$ 24,750
Journalism & Tech Comm						3		3	0	0%	0		NA
Liberal Arts	16							16	0	0%	0		NA
Tech-Prof Communication						6		6	3	50%	3	100%	\$ 32,403
MATHEMATICS													
Applied Math/Actuarial Science						7		7	5	71%	4	80%	\$ 50,000
Applied Math/Computer Science						2		2	0	0%	0		NA
Applied Mathematics						4		4	2	50%	2	100%	NA
Mathematics				1				1	1	100%	1	100%	NA
PHYSICAL SCIENCES													
Biochemistry				5				5	1	20%	1	100%	NA
Chemistry				6				6	3	50%	3	100%	\$ 31,700
Industrial Chemistry Technology		4						4	1	25%	0	0%	NA
SOCIAL SCIENCES													
Political Science						4		4	1	25%	1	100%	NA
Psychology						35		35	8	23%	5	63%	\$ 22,480
Social Work - BSW							52	52	19	37%	17	89%	\$ 33,000
Sociology				1				1	1	100%	1	100%	NA
Arts & Sciences TOTAL	19	4	70	35	53	141	52	374	104	28%	88	85%	Not Calculated

2012/2013 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISM		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		4				4	1	25%	1	100%	NA
Accountancy			21			21	5	24%	5	100%	\$ 28,680
Accountancy/Finance			7			7	3	43%	3	100%	\$ 38,520
Accountancy/Prof Directed Conc			3			3	1	33%	1	100%	NA
Accountancy/Public Accounting			30			30	10	33%	8	80%	\$ 32,663
Adv Studies Bus Intel & Infmts	5					5	3	60%	2	67%	NA
Adv Studies Info Sec/Net Mgmt	9					9	3	33%	0	0%	NA
Adv Studies Project Mgmt	8					8	2	25%	0	0%	NA
Adv Studies Systems Integration	2					2	0	0%	0		NA
Computer Information Systems		3				3	0	0%	0		NA
Computer Information Systems			28			28	10	36%	10	100%	\$ 40,117
Computer Information Technology			2			2	1	50%	1	100%	NA
Finance			8			8	1	13%	1	100%	NA
Finance Corp Acct Conc			2			2	2	100%	1	50%	NA
Finance Investment Conc			4			4	2	50%	2	100%	\$ 35,000
Finance Real Estate Conc			1			1	0	0%	0		NA
Homeland Sec Dig Sec/Forensics (LE)	1					1	1	100%	0	0%	NA
Homeland Sec Dig Sec/Forensics (TECH)	1					1	0	0%	0		NA
Info Security and Intelligence			12			12	1	8%	1	100%	NA
Masters of Information Systems Management					11	11	5	45%	4	80%	\$ 95,000
Project Management	1					1	0	0%	0		NA
MANAGEMENT											
Adv Studies Design/Innovation	9					9	3	33%	2	67%	NA
Adv Studies Global Logistics	1					1	0	0%	0		NA
Adv Studies Mgt Tools/Concepts	18					18	8	44%	0	0%	NA
Adv Studies Outsourcing Mgmt	1					1	1	100%	0	0%	NA
Business Administration (all inclusive)			183			183	35	19%	31	89%	\$ 42,866
General Business		8				8	2	25%	1	50%	NA
Human Resource Management	20					20	3	15%	2	67%	\$ 35,000
Human Resource Management			12			12	3	25%	3	100%	NA
International Business	8					8	1	13%	0	0%	NA
Leadership & Supervision	4					4	2	50%	0	0%	NA
Lean Systems	1					1	0	0%	0		NA
Legal Studies		10				10	4	40%	0	0%	NA
Management			1			1	0	0%	0		NA
Masters of Business Administration				26		26	12	46%	12	100%	\$ 46,427
Operations/Supply Management			3			3	0	0%	0		NA
Small Business Mgmt	2					2	0	0%	0		NA
Supervision	6					6	2	33%	0	0%	NA
MARKETING											
Advertising			2			2	0	0%	0		NA
Advertising/Integrated Mktg Comm	1					1	0	0%	0		NA
Advertising/Integrated Mktg Comm			12			12	3	25%	3	100%	NA
Business to Business Marketing	4					4	1	25%	0	0%	NA
Data Mining	1					1	1	100%	1	100%	NA
Direct Marketing	7					7	2	29%	0	0%	NA
E-Commerce Marketing	3					3	0	0%	0		NA
Graphic Design		37				37	5	14%	3	60%	NA
Graphic Design			16			16	4	25%	4	100%	\$ 41,500

Graphic Media Mgmt			1			1	0	0%	0		NA
Marketing	2					2	0	0%	0		NA
Marketing			47			47	9	19%	8	89%	\$ 41,386
Public Relations	2					2	0	0%	0		NA
Public Relations			19			19	5	26%	4	80%	NA
Retailing	1					1	1	100%	0	0%	NA
SPORT, ENTERTAINMENT, & HOSPITALITY											
Club Management	1					1	0	0%	0		NA
Culinary Management	1					1	1	100%	0	0%	NA
Dietary & Food Svc Mgmt		2				2	1	50%	1	100%	NA
Hotel Management	1					1	0	0%	0		NA
Hotel Management			8			8	2	25%	1	50%	NA
Hotel/Rest/Food Industry Mgmt			1			1	0	0%	0		NA
Mktg/Professional Golf Mgmt			1			1	0	0%	0		NA
Mktg/Professional Tennis Mgmt			12			12	6	50%	6	100%	\$ 36,250
Music Industry Management			33			33	5	15%	4	80%	\$ 25,000
Professional Golf Management			33			33	2	6%	2	100%	\$ 33,500
Professional Tennis Management			4			4	2	50%	2	100%	NA
Resort Management			21			21	4	19%	2	50%	NA
Restaurant and Food Ind Mgmt		11				11	2	18%	0	0%	NA
Ski Resort Mgmt	3					3	1	33%	0	0%	NA
Special Event/Meeting Planning	1					1	0	0%	0		NA
Sport/Spa/Entertain Operations	1					1	0	0%	0		NA
Business TOTAL	126	75	527	26	11	765	184	24%	132	72%	Not Calculated

2012/2013 Graduate Follow Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees						TOTAL	Placement Information				
	CERT	AA/AS	BS	MED	MSCJ	MTE		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CRIMINAL JUSTICE												
Criminal Justice Admin					25		25	10	40%	9	90%	\$ 37,949
Criminal Justice (all tracks)			352				352	81	23%	70	86%	\$ 33,650
Pre-Criminal Justice		72					72	12	17%	3	25%	NA
LEISURE STUDIES & WELLNESS												
Recreation Leadership and Mgt			16				16	3	19%	2	67%	NA
SCHOOL OF EDUCATION												
Biology Education			2				2	2	100%	2	100%	\$ 27,400
Career & Technical Education (all tracks)						12	12	5	42%	5	100%	\$ 60,000
Curriculum & Instruction (all tracks)				19			19	7	37%	7	100%	\$ 47,067
Early Childhood Education		10					10	1	10%	1	100%	NA
Early Childhood Education			23				23	5	22%	5	100%	\$ 30,000
Elementary Education			49				49	11	22%	10	91%	\$ 27,511
English Education			4				4	0	0%	0		NA
History Education			6				6	1	17%	1	100%	NA
Mathematics Education			4				4	2	50%	1	50%	NA
Political Science Education			1				1	1	100%	0	0%	NA
Pre-Teaching Elementary		1					1	0	0%	0		NA
Pre-Teaching Secondary		4					4	0	0%	0		NA
Pro-Mo-TEd Technical Education			9				9	4	44%	4	100%	\$ 56,750
Social Studies Education			6				6	2	33%	2	100%	\$ 25,000
Technical Education			1				1	0	0%	0		NA
Total Quality Mgmt in Education	1						1	0	0%	0		NA
TELEVISION PRODUCTION												
Television/Digital Media Prod			18				18	7	39%	7	100%	\$ 20,667
Education and Human Svcs TOTAL	1	87	491	19	25	12	635	154	24%	129	84%	Not Calculated

2012/2013 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees			TOTAL	Placement Information				
	CERT	AAS	BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT									
Architectural Technology		35		35	3	9%	2	67%	NA
Architecture & Sustainability			10	10	3	30%	3	100%	\$ 28,173
Facility Management	9			9	0	0%	0		NA
Facility Management			22	22	8	36%	7	88%	\$ 44,097
AUTOMOTIVE									
Automotive Engineering Tech			34	34	5	15%	3	60%	\$ 49,400
Automotive Management			13	13	5	38%	4	80%	\$ 73,500
Automotive Management (2+2)			6	6	0	0%	0		NA
Automotive Service Technology		20		20	3	15%	3	100%	NA
Automotive/Heavy Equipment Mgt			1	1	0	0%	0		NA
Performance Machining	10			10	1	10%	0	0%	NA
Performance Motorsports	39			39	6	15%	1	17%	NA
CONSTRUCTION TECHNOLOGY & MGMT									
Advanced Construction Mgmt	2			2	0	0%	0		NA
Building Construction Tech		40		40	9	23%	3	33%	\$ 58,500
Civil Engineering Technology		12		12	3	25%	0	0%	NA
Construction Administration	1			1	0	0%	0		NA
Construction Management (all inclusive)			71	71	19	27%	17	89%	\$ 42,507
ELECTRONICS/CNS									
Computers Networks and Systems			9	9	2	22%	2	100%	\$ 57,750
Electrical/Electronic Eng Tech			12	12	6	50%	2	33%	NA
Industrial Electronics Tech		9		9	3	33%	2	67%	NA
ENERGY SYSTEMS ENGINEERING									
Energy Systems Engineering			1	1	0	0%	0		NA
HEAVY EQUIPMENT									
Electrical Power Generation	2			2	0	0%	0		NA
Heavy Equip Service Eng Tech			19	19	5	26%	5	100%	\$ 54,960
Heavy Equipment Technology		41		41	11	27%	7	64%	\$ 19,333
HVACR									
HVACR Engineering Technology			46	46	14	30%	12	86%	\$ 59,667
HVACR Technology		27		27	4	15%	3	75%	\$ 45,682
MANUFACTURING ENGINEERING TECH									
Manufacturing Engineering Tech			22	22	12	55%	12	100%	\$ 60,615
Manufacturing Technology		2		2	0	0%	0		NA
Manufacturing Tooling Tech		4		4	0	0%	0		NA
Product Design	1			1	0	0%	0		NA
Quality Engineering Technology			2	2	1	50%	1	100%	NA
Quality Technology	49			49	14	29%	0	0%	NA
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		19		19	1	5%	1	100%	NA
Mechanical Engineering Tech		31		31	5	16%	2	40%	NA
Mechanical Engineering Tech			19	19	4	21%	4	100%	\$ 52,000
Product Design Engineering Tech			22	22	3	14%	3	100%	\$ 49,167
PLASTICS & RUBBER									
Plastics Engineering Tech			26	26	4	15%	4	100%	\$ 56,434
Plastics Technology		7		7	0	0%	0		NA

Plastics/Polymer Engineering Technology		11		11	1	9%	1	100%	NA
Rubber Engineering Technology			3	3	0	0%	0		NA
PRINTING & IMAGING TECHNOLOGY MGMT									
New Media Printing and Publishing			3	3	0	0%	0		NA
Print/Digital Graphic Img Tech		10		10	1	10%	1	100%	NA
Printing Management			9	9	3	33%	3	100%	\$ 33,067
SURVEYING									
Positioning for Hydrographic Surveying	1			1	1	100%	1	100%	NA
Surveying Engineering			13	13	0	0%	0		NA
Surveying Technology		4		4	0	0%	0		NA
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			33	33	32	97%	32	100%	\$ 63,405
Welding Technology		39		39	8	21%	7	88%	\$ 42,000
Eng. Tech TOTAL	114	311	396	821	200	24%	148	74%	Not Calculated

2012/2013 Graduate Follow Up Survey Summary

College: Health Professions

HEALTH PROFESSIONS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CLIN LAB, RESP CARE & HEALTH ADM.											
Gerontology	5					5	1	20%	0	0%	NA
Health Care Systems Admin			88			88	32	36%	30	94%	\$ 30,630
Health Information Management			15			15	5	33%	5	100%	\$ 52,500
Health Information Technology		64				64	22	34%	20	91%	\$ 29,979
Medical Laboratory Technology		1				1	1	100%	1	100%	NA
Medical Technology			20			20	5	25%	5	100%	\$ 34,598
Phlebotomy	1					1	0	0%	0		NA
Respiratory Care		42				42	7	17%	7	100%	\$ 39,817
DENTAL HYGIENE & MEDICAL IMAGING											
Allied Health Science		17				17	2	12%	2	100%	NA
Allied Health Science			19			19	6	32%	6	100%	\$ 37,388
Dental Hygiene		40				40	12	30%	10	83%	\$ 26,600
Dental Hygiene			19			19	15	79%	15	100%	\$ 43,214
Diagnostic Medical Sonography		22				22	7	32%	3	43%	NA
Nuclear Medicine Technology			48			48	11	23%	9	82%	\$ 52,000
Radiography		38				38	10	26%	6	60%	\$ 26,480
SCHOOL OF NURSING											
Master of Science in Nursing					20	20	7	35%	7	100%	\$ 76,143
Nursing			126			126	40	32%	38	95%	\$ 61,849
Nursing - B.S.N.				62		62	15	24%	15	100%	\$ 44,607
Nursing (accelerated track)			24			24	8	33%	8	100%	\$ 44,000
Nursing Education	2					2	2	100%	0	0%	NA
Health Professions TOTAL	8	224	359	62	20	673	208	31%	187	90%	Not Calculated

2012/2013 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees			TOTAL	Placement Information				
	BFA	BS	MA/MFA		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES									
Digital Media	23			23	3	13%	2	67%	\$ 29,000
Digital Media Dig Illustration	2			2	0	0%	0		NA
Furniture Design	6			6	1	17%	1	100%	NA
Graphic Design	48			48	13	27%	12	92%	\$ 27,530
Illustration	31			31	4	13%	4	100%	\$ 29,000
Industrial Design	15			15	9	60%	7	78%	\$ 33,317
Interior Design	27			27	4	15%	3	75%	\$ 26,250
Metals/Jewelry Design	1			1	0	0%	0		NA
FINE ARTS/FOUNDATION									
Art Education	8			8	2	25%	2	100%	\$ 23,000
Drawing	9			9	1	11%	1	100%	NA
Drawing with Printmaking Focus	4			4	0	0%	0		NA
Fine Arts Drawing			2	2	1	50%	1	100%	NA
Fine Arts Painting			7	7	3	43%	2	67%	NA
Fine Arts Photography			3	3	1	33%	0	0%	NA
Fine Arts Printmaking	1			1	0	0%	0		NA
Fine Arts Printmaking			1	1	1	100%	1	100%	NA
Painting	6			6	2	33%	1	50%	NA
Photography	14			14	6	43%	4	67%	NA
Sculpture/Functional Art	3			3	1	33%	1	100%	NA
LIBERAL ARTS/SCIENCE/ART HISTORY									
Art History Academic Option		2		2	0	0%	0		NA
Art History Studio Option		3		3	1	33%	1	100%	NA
Master of Art Education			1	1	0	0%	0		NA
Kendall TOTAL	198	5	14	217	53	24%	43	81%	Not Calculated

2012/2013 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry	0	34	34	15	44%	14	93%	\$ 84,545
Optometry TOTAL	0	34	34	15	44%	14	93%	
COLLEGE OF PHARMACY	BS	PD						
PHARMACY								
Pharmacy	0	116	116	47	41%	44	94%	\$ 98,379
Pharmacy TOTAL	0	116	116	47	41%	44	94%	Not Calculated

2012/2013 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

PROFESSIONAL & TECH STUDIES	Degree			Placement Information				
	BAS	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT								
Community College Leadership		5	5	3	60%	3	100%	NA
Digital Animation/Game Design	12		12	3	25%	2	67%	\$ 34,000
Industrial Technology and Mgmt	20		20	6	30%	6	100%	\$ 69,667
Prof & Tech Studies TOTAL	32	5	37	12	32%	11	92%	Not Calculated

Institution attended after graduating from Ferris State University	Earning Master's degree	Earning PhD or other terminal degree
(Blank)	11	15
Arcadia University	1	
Arizona State University	1	
Auburn University	1	
Baker College	1	
Bowling Green State University	1	
Cancious		1
CMU	4	
Davenport University	2	
Florida State University	1	
GVSU	5	
Idaho State University	1	
LCC	1	
Liberty University	1	
Maryville University	1	
Michigan Tech	1	
MSU	4	2
Northern Illinois University	1	
Spring Arbor	1	
Springfield College	1	
SVSU	1	
University of Illinois-Chicago	1	
U-M	1	1
U-M Flint		2
University of Cincinnati	2	
University of Detroit Mercy	1	
University of Florida	1	
Vermont College of Fine Arts		1
Virginia Tech	1	
Walden University	1	
Wayne State	1	
WMU	6	