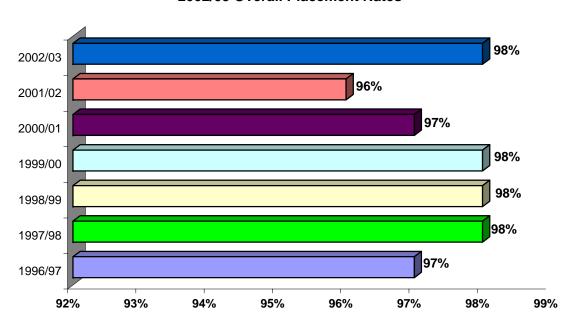


Graduate Follow-Up Survey Report

2002-2003

2002/2003 Graduate Follow-Up Survey - Overall Results

2002/03 Overall Placement Rates



Note: Respondents included here include those who are employed, continuing their education full-time, or who are employed and continuing their education.

College: Arts and Sciences

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	# CE Only	Av	e Salary
Applied Biology	BS	21	29%	6	83%	5	2	\$	29,462
Applied Biology/Environmental	BS	1	0%	0	0%	0	0	\$	-
Applied Biology/Pre-Medicine Track	BS	4	0%	0	0%	3	0	\$	-
Applied Mathematics/Actuarial Science Track	BS	2	0%	0	0%	0	0	\$	-
Applied Speech Communication	AA	3	0%	0	0%	0	0	\$	-
Applied Speech Communication	BS	6	67%	4	75%	3	0	\$	-
Biotechnology	BS	4	0%	0	0%	0	0	\$	-
Communication	BA	1	100%	1	100%	1	0	\$	-
Industrial Chemistry Technology	AAS	4	25%	1	100%	1	0	\$	-
Integrative Studies	BIS	1	100%	1	100%	1	0	\$	-
Liberal Arts	AA	11	45%	5	100%	5	3	\$	-
Ornamental Horticulture Technology	AAS	16	50%	8	100%	8	0	\$	21,502
Pre-Science	AS	43	58%	25	96%	24	22	\$	22,981
Psychology	BS	14	36%	5	80%	4	0	\$	-
Public Administration	BS	9	56%	5	100%	5	1	\$	23,884
Social Work	BSW	33	30%	10	80%	8	0	\$	24,224
Sociology	BA	1	100%	1	100%	1	0	\$	-
Technical and Professional Communication	BS	6	50%	3	100%	3	0	\$	-
College of Arts and Sciences		180	42%	75	96%	72	28		

College: Allied Health Sciences

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	# CE Only	Av	e Salary
Dental Hygiene	AAS	47	45%	21	100%	21	3	\$	36,284
Environmental Health & Safety Management	BS	1	0%	0	0%	0	0	\$	-
Health Care Systems Administration	BS	13	23%	3	100%	3	0	\$	-
Industrial and Environmental Health Management	BS	1	0%	0	0%	0	0	\$	-
Medical Laboratory Technology	AAS	1	0%	0	0%	0	1	\$	-
Medical Record Administration	BS	7	29%	2	100%	2	0	\$	-
Medical Record Technology	AAS	7	100%	7	100%	7	2	\$	27,481
Medical Technology	BS	5	40%	2	100%	2	0	\$	-
Nuclear Medicine Technology	AAS	21	38%	8	100%	8	1	\$	29,242
Nuclear Medicine Technology	BS	2	50%	1	100%	1	0	\$	-
Nursing	AAS	20	90%	18	100%	18	0	\$	38,606
Nursing	BS	36	53%	19	100%	19	0	\$	42,117
Opticianry	AAS	8	38%	3	100%	3	0	\$	-
Radiography	AAS	41	49%	20	100%	20	0	\$	31,491
Respiratory Care	AAS	7	71%	5	100%	5	0	\$	31,577
College of Allied Health Sciences		217	50%	109	100%	109	7		

College: Business

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	# CE Only	Av	e Salary
Accountancy	AAS	7	14%	1	0%	1	0	\$	-
Accountancy	BB	15	33%	5	100%	5	0	\$	33,890
Accountancy/Computer Information Systems	BB	2	0%	0	0%	0	0	\$	-
Accountancy/Finance	BB	4	25%	1	100%	1	0	\$	-
Advertising	BB	13	31%	4	100%	4	0	\$	26,700
Business Administration	BB	107	19%	20	95%	19	0	\$	28,900
Computer Information Systems	BB	61	28%	17	94%	16	1	\$	41,005
Computer Information Systems/Marketing	BB	3	0%	0	0%	0	0	\$	-
Finance	BB	9	22%	2	100%	2	0	\$	-
Food Service Management	AAS	1	100%	1	100%	1	0	\$	-
General Business	AAS	16	19%	3	100%	3	0	\$	-
Hospitality Management	BS	4	50%	2	100%	2	0	\$	-
Hotel Management	BS	4	50%	2	100%	2	0	\$	-
Human Resource Management	BB	13	31%	4	100%	4	0	\$	29,425
Information Systems Management	BB	90	48%	43	100%	43	1	\$	36,844
Insurance	BB	3	33%	1	100%	1	0	\$	-
Insurance/Real Estate	BB	1	100%	1	100%	1	0	\$	-
International Business	BB	7	57%	4	100%	4	0	\$	-
Legal Assistant	AAS	11	36%	4	100%	4	0	\$	25,211
Management	BB	8	63%	5	100%	5	0	\$	26,793
Marketing	BB	24	63%	15	93%	14	0	\$	31,258
Marketing/Professional Golf Management	BB	50	50%	25	100%	25	0	\$	30,430
Marketing/Professional Tennis Management	BB	15	60%	9	100%	9	0	\$	-
Marketing/Retail	BB	1	100%	1	100%	1	0	\$	-
Music Industry Management	BB	6	33%	2	100%	2	0	\$	-
Public Relations	BB	14	64%	9	89%	8	0	\$	26,520
Real Estate	AAS	3	0%	0	0%	0	0	\$	-
Resort Management	BB	3	67%	2	0%	2	1	\$	-
Restaurant and Food Industry Management	AAS	7	57%	4	100%	4	0	\$	24,118
Small Business Management	BB	2	50%	1	100%	1	0	\$	-
Visual Communication	AAS	18	78%	14	93%	13	1	\$	27,800
Visual Communication	BS	17	41%	7	86%	6	0	\$	29,515
College of Business Total		539	39%	209	97%	203	4		

College: Education and Human Services

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	# CE Only	Ave Salar	y
Allied Health Education	BS	2	0%	0	0%	0	0	\$	-
Biology Education	BS	6	33%	2	100%	2	1	\$	-
Business Education	BS	7	29%	2	100%	2	0	\$	-
Career and Technical Education	MTE	45	60%	27	96%	26	0	\$ 44,	004
Chemistry Education	BS	1	100%	1	100%	1	0	\$	-
Criminal Justice	BS	104	58%	60	98%	59	0	\$ 34,	108
Criminal Justice Administration	MSCJ	21	71%	15	93%	14	0	\$ 42,	670
Curriculum and Instruction	MED	12	50%	6	100%	6	0	\$	-
Early Childhood Education	AAS	12	33%	4	100%	4	2	\$	-
Elementary Education	BS	15	60%	9	89%	8	1	\$ 30,	590
English Education	BS	25	44%	11	91%	10	2	\$ 29,	877
Mathematics Education	BS	5	60%	3	100%	3	0	\$	-
Pre-Criminal Justice	AA	80	41%	33	100%	33	21	\$ 23,	115
Pre-Teaching Elementary	AA	6	83%	5	100%	5	5	\$	-
Pre-Teaching Secondary	AA	2	50%	1	100%	1	1	\$	-
Recreation Leadership and Management	BS	11	27%	3	100%	3	0	\$	-
Technical Education	BS	15	20%	3	100%	3	1	\$	-
Television and Digital Media Production	BS	7	29%	2	0%	2	0	\$	-
Television Production	BS	9	44%	4	100%	4	1	\$ 28,	771
College of Educ. & Human Services Total		385	49.6%	191	97%	186	35		

College: Kendall College of Art and Design

Program Name	Degree	# of Grads
Fine Arts Drawing	BFA	8
Fine Arts Painting	BFA	6
Fine Arts Photography	BFA	4
Fine Arts Printmaking	BFA	0
Fine Arts Sculpture	BFA	7
Furniture Design	BFA	4
Interior Design	BFA	27
Illustration	BFA	15
Illustation - Digital Media	BFA	5
Visual Communication	BFA	32
Visual Communication - Multi-Media	BFA	5
College of Kendall Art and Design		113

College: Optometry

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	# CE Only	Ave Salary
Vision Science	BS	14	50%	7	100%	7	6	0
Optometry	OD	31	55%	17	100%	17	0	\$ 60,790
College of Optometry Total		45	53%	24	100%	24	6	

College: Pharmacy

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	# CE Only	Ave Salary	
Pharmacy	BS	12	50%	6	100%	6	4	\$ -	
Pharmacy	PD	27	41%	11	100%	11	0	\$ 87,210	
College of Pharmacy Total		39	43.6%	17	100%	17	4		

College: Technology

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	# CE Only	Av	e Salary
Architectural Technology	AAS	25	28%	7	100%	7	1	\$	28,573
Automotive and Heavy Equipment Management	BS	34	24%	8	100%	8	0	\$	36,950
Automotive Body	AAS	7	71%	5	100%	5	1	\$	-
Automotive Engineering Technology	BS	7	29%	2	0%	2	0	\$	-
Automotive Service Technology	AAS	76	55%	42	98%	41	0	\$	34,800
Building Construction Technology	AAS	31	35%	11	100%	11	1	\$	33,100
CAD Drafting & Tool Design Technology	AAS	14	14%	2	100%	2	1	\$	-
Civil Engineering Technology	AAS	9	44%	4	75%	3	1	\$	-
Computer Networks and Systems	BS	11	18%	2	100%	2	0	\$	-
Construction Management	BS	59	49%	29	97%	28	3	\$	46,200
Electrical/Electronics Engineering Technology	BS	13	23%	3	100%	3	0	\$	-
Facilities Management	BS	15	53%	8	100%	8	0	\$	31,466
Heavy Equip Service Engineering Technology	BS	18	78%	14	93%	13	1	\$	48,346
Heavy Equipment Technology	AAS	41	59%	24	96%	23	1	\$	37,993
HVACR Engineering Technology	BS	30	67%	20	100%	20	1	\$	47,250
HVACR Technology	AAS	27	85%	23	100%	23	2	\$	36,621
Industrial Electronics Technology	AAS	9	11%	1	100%	1	0	\$	-
Manufacturing Engineering Technology	BS	40	48%	19	100%	19	2	\$	54,100
Manufacturing Tooling Technology	AAS	12	50%	6	100%	6	0	\$	-
Mechanical Engineering Technology	AAS	21	81%	17	100%	17	1	\$	34,775
New Media Printing and Publishing	BS	5	40%	2	100%	2	0	\$	-
Plastics Engineering Technology	BS	46	70%	32	97%	31	0	\$	51,200
Plastics Technology	AAS	49	63%	31	100%	31	3	\$	46,004
Printing and Digital Graphic Imaging Technology	AAS	15	87%	13	92%	12	2	\$	26,437
Printing Management	BS	12	42%	5	80%	4	1	\$	-
Product Design Engineering Technology	BS	35	34%	12	92%	11	1	\$	50,940
Quality Engineering Technology	BS	3	33%	1	0%	1	0	\$	-
Rubber Engineering Technology	BS	21	86%	18	100%	18	1	\$	41,520
Rubber Technology	AAS	14	79%	11	100%	11	1	\$	38,908
Surveying Engineering	BS	22	23%	5	100%	5	0	\$	-
Surveying Technology	AAS	2	50%	1	100%	1	0	\$	-
Welding Engineering Technology	BS	16	81%	13	100%	13	0	\$	53,835
Welding Technology	AAS	19	84%	16	100%	16	1	\$	46,294
College of Technology Total		758	53.7%	407	98%	398	26		
Ferris State University Total		2276	59.3%	1032	97.8%	1009			

2002/2003 Graduate Follow-Up Survey - Overall Results

2002/03 Graduate Follow-Up Survey Data by College

