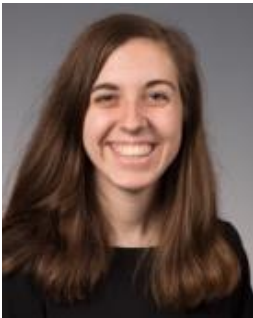


Student Affairs News
August, 2019

New Staff



Alysha West joined the Student Affairs and the Admissions Office on July 29th as the Coordinator of Recruitment Marketing. She is originally from Rockford, Michigan. In 2014, she came to Big Rapids to study at Ferris State University, where she earned a B.S. in Public Relations and an A.A.S. in Graphic Design.

During her time as a student, she served as the Public Relations and Design Assistant in the College of Business. Additionally, her professional experience includes work on freelance projects and micro-internships for companies in Michigan, Illinois, New York, and the United Kingdom.

Outside of her career and academic pursuits, she enjoys volunteering with youth through Powerhouse Big Rapids, traveling, hiking, and writing.

Bulldog Beginnings 2019

Dozens of events and informational sessions arranged over a two and-a-half week stretch will bring Ferris State University students, faculty, and staff together with the Big Rapids community. The 2019 Bulldog Beginnings schedule begins Thursday, August 22 and continues through Sunday, September 8. Below are some of the events:

- 8/23/19 Bulldog Welcome @ 5:00 pm Top Taggart Field
- 8/24/19 Greeks Carnival, noon-4pm North Campus Quad
- 8/24/19 Big Rapids Summer Fest Downtown 3pm-6pm
- 8/24/19 Meijer Back to College '19 @ 7pm Big Rapids Meijer
- 8/24/19 UC Late Night @ 9pm UCB 202
- 8/25/19 Greeks on the Quad, noon-4pm North Campus Quad

8/26/19 Begin WELL! 4-6pm Birkam Health Center
 8/26/19 Rec Fest @ 6-8pm Rec Center
 8/28/19 LGBTQ+ Open House 5-6:30 pm UC 203
 8/28/19 LGBTQ+ Community Gaymes Night, 6:30-8 pm UC 203
 8/28/19 Comedian Jessi Campbell @ 9pm UCB 202BC
 8/29/19 Center for Latin@ Studies Open House, 11-1pm, IRC 131
 8/29/19 Founder's Day Extravaganza & Ice Cream Social 4-6:30 pm Campus Quad
 8/30/19 Disc Golf 1pm @ FLITE
 8/30/19 Rockin' in the Roller Rink 10pm-midnight, 325 N. Michigan
 8/31/19 Michigan's Adventure Trip 10am-10pm Leave from Lot 1 UC
 9/3/19 Taco Tuesday 11am University Center
 9/3/19 Student Government Open House 6pm History Lounge in UC
 9/4/19 Bulldog Bonanza 4-7 pm UC and North Campus Quad
 9/4/19 LGBTQ+ Resource Centr Coffeehouse Kickoff 4-6pm UC 121
 9/5/19 Blues and BBQ 5:30 pm North Campus Quad
 9/5/19 Football hosts Findlay 7:30 pm @ Top Taggart Field
 9/6/19 Women's Soccer hosts Truman 4:00 pm Bulldog Soccer Field
 9/6/19 Volleyball hosts McKendree 6pm @ Ewigleben Sports Arena
 9/6/19 Fridays at Ferris Event-Headphone Disco 9pm @ North Campus Quad
 9/7/19 Big Alleyway Clean Up 11am-2pm North Campus Quad
 9/7/19 Volleyball hosts Gannon & Bemidji State 10am & 6pm Ewigleben Sports Complex
 9/7/19 Drive-In Movie, 9pm Lot 4
 9/8/19 Soccer hosts Quincy 12pm Bulldog Soccer Field

The entire Bulldog Beginnings schedule can be viewed online and will offer links with purchase options for appropriate events. Visit www.ferris.edu/bulldogbeginnings for a listing of events.

Office of Multicultural Student Services (OMSS) Events

OMSS would like to highlight and invite you to the upcoming Fall 2019 Welcome Events:

- Black Student Welcome, Friday, August 23, 5:00-7:00 p.m., in the IRC Connector
- OMSS Fall 2019 Open House, Wednesday, August 28, 12:00–3:00 p.m., FLT Suite 159
- T.O.W.E.R.S. Leadership Development Program Informational Sessions, Tuesday, September 3, 11:00–11:50 a.m. and 5:00–5:50 p.m., FLT Suite 159
- Black Male Empowerment Network (BMEN) Informational Sessions, Thursday, September 5, 11:00–11:50 a.m. and 5:00–5:50 p.m., FLT Suite 159
- Native American Student Welcome, Tuesday, September 10, 10:30–11:50 a.m., Science Building Rm. 233
- Get Acquainted Day, Wednesday, September 11, 5:00–7:00 p.m., North Campus Quad (Rain Location, UC 202 B&C)

Title IX

At the beginning of the 2018-2019 academic year, all students were enrolled in an online module named Consent & Respect. This module educates participants about healthy relationships, sexual violence, bystander intervention, and resources available to them within and outside of the University. Over the course of this past academic year, 5,550 individuals completed the module, and through the post completion survey, reported that they are now more familiar with how to help a survivor of sexual assault, the resources available to them, and are more confident about their ability to be an active bystander. This module will be made available to students again this year.

As you work with students, please consider encouraging them to complete this module as it is an important part of our prevention and education efforts. Please feel free to contact Kaitlin Zies, Title IX Coordinator, at 591-2088 or email KaitlinZies@ferris.edu with any questions.

Bulldog Connect Replaced OrgSync

BULLDOG CONNECT

You may hear the phrase Bulldog Connect more and more as fall approaches and wonder what it is and why people are excited. The Center for Leadership, Activities and Career Services (CLACS) has implemented a new computer platform as a replacement of OrgSync called Bulldog Connect. This tool will be available for student organizations and enable them to conduct some of the business, a place where everyone can find out about events, log involvement hours, and track engagement to go on a co-curricular record. It is accessible through MyFSU or at ferris.presence.io. There are currently 223 RSOs and 22 departments with portals in the system, and it continues to grow. This system creates a user friendly atmosphere and brings a social media quality to our student engagement system. Students and departments are currently using the software to log events with 90+ events already viewable. We are excited to get more and more people working in Bulldog Connect this fall and will be offering training opportunities to help educate people about the new platform. CLACS looks forward to having students, faculty, and staff engaging with Bulldog Connect.

Census 2020 Grant

Michele Albright, Coordinator of the CLACS Career & Volunteer Centers, successfully obtained a grant for \$8,000 from the Fremont Area Foundation to support a collaborative effort providing education and support for Census 2020. Collaborators include the City of Big Rapids, Big Rapids Neighborhood Services, Big Rapids Public Library, Ferris Office of Community Engagement, Center for Latin@ Studies, and Office of Multicultural Student Services.

Students should be counted where they reside on April 1st. Each uncounted person accounts for a loss of \$18k for the years of 2021-2031. In 2010, there was an undercount of approximately 7,000 students that resided on or near campus.

Census data helps government officials make important decisions so that they can do the following:

- Distribute more than \$675 billion in federal funds to local, state, and tribal governments each year. States and communities use census data to allocate funding for neighborhood improvements, public health, education, transportation, and more.
- Understand where community services are needed and plan to implement them. This includes services for the elderly, new roads and schools, job training centers, and more.
- Determine how the 435 seats in the U.S. House of Representatives are divided among the 50 states and make decisions about redistricting.

The grant money will fund a student employee who will advertise and coordinate census taking activities. The grant will also support educational activities and marketing materials.

Student Affairs Assessment Day

On Monday, August 5, colleagues from across Student Affairs gathered for their annual Student Affairs Assessment Day. This year 15 different areas from across student affairs provided assessment data for our Division of Student Affairs Assessment Highlights report. For over 10 years, the Division of Student Affairs has come together to share and celebrate each departments assessment effort. Student Affairs has worked since in earnest since 2002 to find a way to conduct assessment that provides meaningful and tangible outcomes while not impeding the work of each department. Each department within Student Affairs is able to chart their own course on what they are looking to assess throughout the year and chronicle that information into our annual report. Each department is asked to answer three questions; What? (what and how are you assessing), So What? (what did your students learn and what did you learn), and Now What? (how will you use the information gathered to inform your work).

The Student Affairs Assessment Day is an opportunity to highlight the information provided in our annual report and seek feedback from colleagues. You are encouraged to read more about our work at: <https://www.ferris.edu/HTMLS/administration/studentaffairs/assessment/>

Anyone interested in being a part of the Division of Student Affairs assessment process should contact Kristen Salomonson, Dean of Enrollment Services or Nicholas Campau, Associate Dean of Student Life and Director of Student Conduct.

Backyard Bash

There was a buzz going around this year as we hosted the 3rd annual Backyard Bash August 8th from 2:00-4:00 p.m. on North Quad. People were excited because the new highly

anticipated Ferris Food Truck made its first appearance at an event. The Food Truck served walking tacos, ice cream novelties, and water to our 100+ attendees. As students, faculty, staff, and the community enjoyed the food, they were able to play games in the quad and enjoy the sunshine. The atmosphere brought the summer semester nicely to a close and helped get people excited for what fall semester has to offer. We hope this is the first of many collaborations in the future with the Dining Service Food Truck.



AdviseMI Admissions Event

Jason DaDay, Assistant Director of Admissions, hosted a group of AdviseMI Advisors on August 1, 2 and 3. On Friday, they participated in a full day of meetings involving key offices at the University. They were able to make connections and learn about services from many areas on campus. On Saturday, they attended Dawg Days and received a tour of campus. The advisors were from diverse areas of the state including Addison High School (Lenawee County), Meridian Early College, Coleman High School, Clintondale High School (Macomb County) and Grand Rapids Union High School. When they left campus, they were prepared to go back to their high schools and share the what they learned about Ferris.

Ferris Goes to the Ballgame

On July 24 & 25, Tyrone Collins, Southeast Michigan Admissions Counselor, collaborated with Janelle Hemingway, Director of Flint/Midland Region in representing Ferris at the Jimmy John's Baseball Stadium in Utica. They interacted with alumni and other attendees to share what the University has to offer regionally and on the Big Rapids campus.



Funds for Charity

Enrollment Services recently held a Jean's Day event to raise money for the Student Food Pantry during the week of August 5th. Their efforts yields a donation of \$213.00 to the food pantry.

Dawg Days of Summer

The August 3rd Dawg Days had 459 total guests in attendance, 177 of which were prospective students. This was our largest Dawg Day to date in terms of total guests in attendance, with only 2 Dawg Days having more students (187 on November 12, 2016 and 184 on November 8, 2014). A big thank you to everyone involved in making this event a success.

Orientation

In June and July, 2,030 students completed orientation on campus. This is an increase of 32 students from the year prior, and our largest four weeks of summer orientation since 2015, which had 2,142 students. We continue to see exceptional survey feedback and pride ourselves in having an amazing team of student orientation leaders who get everyone excited to come back to Ferris and see the friends they met during this on-campus program.

To encourage last minute Orientation sign ups in June, a social media give-away was conducted. Future Bulldog, Raegina, walked away from her New Student Orientation with an awesome new Ferris State camp chair.



Pictured is Sara modeling with the giveaway prize for our social media post.

Orientation leaders welcomed students back at the move-in check-in extravaganza that took place in Wink Arena. The Orientation Leaders and CLACS student employees brought lots of excitement to the event and partnered with many across campus to welcome students.

Late orientation on August 22 brought in 135 students which exceeded last year's total.

Thank you to everyone who assisted with making orientation a great experience for students on our campus; it takes a lot of hands to enroll each one of these students!

4th Annual LeaderShape Institute at Ferris Graduates 34

A total of 34 students completed the 4 day, 3 night LeaderShape Institute in May. The intensive residential leadership program focuses on personal leadership skills that encourage participants to create a personal vision with a healthy disregard for the impossible. Students have many conversations and experiences about how to create goals to meet their vision while taking into account their values, integrity, social justice, and equitable leadership skills.

"I was not prepared for how this program would change my life!" - 2019 LeaderShape participant

The Center for Leadership, Activities and Career Services (CLACS) coordinates this program with applications being accepted each Spring semester. More information is available at www.leadershape.org and at www.ferris.edu/clacs. Businesses who are interested in learning more about LeaderShape graduates or how to help, please contact Angela Roman at angelaroman@ferris.edu



Did You Know During The Last Year?

- Over 4.7 million individual emails were sent to prospective students.
- 48,000 texts were sent and received by prospective students.
- Personal phone calls to prospective students amounted to over 8000.
- Birkam Health Center administered 681 flu shots.
- CLACS hosted 116 events and 16,139 people attended.
- Collegiate Recovery Education and Wellness program provided 99 students individual services.
- The amount of Ferris scholarships awarded to freshmen was \$3,176,901.
- Greek Life consists of 18 active organizations within 3 Governing Councils.
- Eleven graduates attended the Lavender Graduation ceremony hosted by the LGBTQ+ Center.
- Over 2000 students visited the Office of Multicultural Services (OMSS) for support and engagement activities.
- Personal Counseling Center had 3,197 total visits from 600 unique patients.
- Recruitment hosted 368 events where they welcomed 13,935 attendees.
- Registrar's Office processed 4,447 program changes.
- The average wait time for walk-in students is 2 minutes in the Office of Scholarships and Financial Aid.
- Office of Student Conduct managed over 1,000 cases (1,006).
- Fourteen sessions of Responsible Employee training were offered by the Title IX Office.
- Total reservations made at the University Center were 4,577.
- The Student Recreation Center had 139,419 visits by users.
- Seven hundred and thirty-one (731) Military-connected students used VA Benefits

More information similar to what is listed above is available in the Student Affairs Activity Report, which can be accessed through the following link:

<https://ferrisstateuniversity.sharepoint.com/sites/StudentAffairs/Shared%20Documents/SA%20Activity%20Report%202018-2019.pdf>

Questions

If you have any questions or seek additional information on any of the topics or events included in this newsletter, contact me at jeaninewardroof@ferris.edu or 231-591-3578.