EMERITI, ALUMNI AND FRIENDS

Sarasota - 2022

David Eisler, president
A POSTCARD FROM BIG RAPIDS
SUCCESSES
COVID-19 RESPONSE

PERSONAL VIRUS PROTECTION
- 165,700 masks (62,000 reusable) procured for faculty, staff and student use
- 32,831 pieces of PPE donated to local hospital

CARE PACKAGES AND SUPPLIES
- 9,000 meals delivered to students in isolation/quarantine
- 468 COVID care packages distributed to faculty teaching face-to-face or HyFlex
- 140 care packages distributed to students in isolation/quarantine
- 267 (145 students) computers loaned
- 206 (62 students) MiFis loaned
- 21 (3 students) webcams loaned

FACILITY VIRUS PREVENTION
- 18,794 bottles of hand sanitizer/100 sanitizer stands
- 41,300 COVID signs for campus buildings

480 desk plexiglass barriers
310 6-foot rolling barriers for classrooms
175 gallons of MicrobeCare
54 air scrubbers
SIX-YEAR GRADUATION RATE
FULL-TIME FTIAC BACHELOR’S DEGREE SEEKING STUDENTS

This is a 30% improvement in graduation rates.
MPU Change in Net Price of Attendance - Composite

2008-09 to 2019-20

Source: NCES College Navigator
Ferris State University
Change in Net Price by Income Level
2009 to 2020

- <$30k: -48.5%
- $30k-$48k: -34.2%
- $48k-$75k: -21.9%
- $75k-$110k: -5.0%
- FSU Average: -12.1%
- >$110k: 5.2%
Ferris State University
Change in Net Price by Income Level
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FSU Average: -12.1%

MPU Composite Avg: 21.8%
AVERAGE FSU STUDENT DEBT
BACHELOR DEGREE GRADUATES WITH DEBT

$35,476 $36,930 $37,325 $35,720 $35,660 $35,710 $35,606 $36,525 $34,589 $34,640

Tuition Incentive Program Enrollment

Over the decade, an increase of 85%
FERRIS FORWARD

Strategic Plan 2019 - 2024

Academics
Enhancing Resources
Institutional Effectiveness

Pride and Community
Student Success
14 Key Strategic Targets

FERRIS STATE UNIVERSITY
STRATEGIC DECISIONS

- COVID-19 response and success
- Targeted enrollment efforts
- Ferris Equity Initiative – eliminate achievement gaps
- Navigate - improved student success
- New academic programs
- Branding and marketing
BUILDING FOR THE FUTURE
VIRTUAL LEARNING CENTER
VIRTUAL LEARNING CENTER

FERRIS STATE UNIVERSITY

MOVE THE WORLD FORWARD
FERRIS FORWARD

FERRIS FORWARD
CENTER FOR ATHLETICS PERFORMANCE

Phase 2
Dec. 2021 - Aug. 2022

Phase 3
Aug. 2022 - Nov. 2022

Phase 1
Aug. 2021 - Nov. 2022

Ferris State University
VOLLEYBALL

GLIAC CHAMPIONS - MIDWEST REGIONAL FINALS

Ferris State University
SOCCER

First-Ever GLIAC Tournament Champions

Midwest Regional Quarterfinals
BASKETBALL

13-6, 7-4

15-3, 10-0
FOOTBALL
UNDEFEATED NATIONAL CHAMPIONS!

Ferris State University
FUNDRAISING
NOW AND ALWAYS CAMPAIGN

Cumulative Totals

FY14: $9,625,055
FY15: $18,503,964
FY16: $46,859,485
FY17: $55,383,160
FY18: $66,969,338
FY19: $86,227,750
FY20: $99,658,544
FY21: $110,499,723
FY22: $120,302,109

Current Total: $120,302,109

FERRIS STATE UNIVERSITY
The Ferris Foundation has increased by $98.8 million (541%) since 2003!
THANK YOU

Thank you for your many years of commitment to our university

✓ encouraging and supporting our students
✓ helping to make a great university greater
✓ and continuing the vision of our founders Woodbridge and Helen Ferris.

Every day we work to build a legacy that is not just for now, but for always.

Thank you so very much.