Ferris Foundation Update
Fall 2021: Challenges, Success and Opportunity

David L. Eisler, president
Mr. & Mrs. Ferris
CHALLENGES
Decline from 2015 to 2021 of 4,354 or -29.6%
FALL FTIAC ENROLLMENT
UNIVERSITY-WIDE

Since 2015 Fall FTIAC Enrollment has decreased by 566, or 28.6%
Decline from 2015 to 2021 is 2,787 or 28.2%
Daily cases

New daily cases since March, 2020

Source: Michigan Department of Health & Human Services
Coronavirus in Michigan

Find coronavirus infections rates across much of the state. Click on a county to see the current day's* cases and the rate per 100,000 over the past week.

Mecosta County
New Cases Today – 51
New cases/100k – 58
Rate Prior Week 71/day/100k

Daily cases per 100,000 people (average over last week)
- Green: No cases
- Light blue: Less than 10 cases
- Light green: 10 to 19 cases
- Yellow: 20 to 29 cases
- Orange: 30 to 39 cases
- Maroon: 40 to 49 cases
- Red: More than 50

*As of 10 a.m. Oct. 25

<table>
<thead>
<tr>
<th></th>
<th>Cases today</th>
<th>Daily cases per 100,000</th>
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<tbody>
<tr>
<td>Michigan</td>
<td>2,618</td>
<td>32</td>
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Ferris State University
Ferris Forward
COVID-19 Response

**PERSONAL VIRUS PROTECTION**
- **112,700** masks (50,000 reusable) procured for staff and student use
- **32,831** pieces of PPE donated to local hospital

**FACILITY VIRUS PREVENTION**
- **17,034** bottles of hand sanitizer
- **100** sanitizer stands

**CARE PACKAGES AND SUPPLIES**
- **8,500** meals delivered to students in isolation/quarantine
- **468** COVID care packages distributed to faculty teaching face-to-face or HyFlex
- **140** care packages distributed to students in isolation/quarantine

Ferris State University
Ferris Forward
COVID-19 Response

**Symptom Checking and Tests**
- 14,339 asymptomatic COVID-19 tests administered on campus
- 12,000 thermometers purchased for symptom screening
- 976 employees and 1,084 students used COVID-19 symptom checker (daily average)

**Distance Engagement**
- 62,538 Zoom meetings
- 32,707,368 minutes on Zoom
- 814 Zoom advising appointments completed by Financial Aid advisors
- 125 courses relocated in Fall 2020
- 144 courses relocated in Spring 2021
- 3,300 students graduated in virtual commencements

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Ferris State University
Ferris Forward
TUITION INCENTIVE PROGRAM
ENROLLMENT

Over the decade, an increase of 104%
SIX-YEAR GRADUATION RATE
FULL-TIME FTIAC BACHELOR’S DEGREE SEEKING STUDENTS

Entering Year Cohort

<table>
<thead>
<tr>
<th>Year</th>
<th>Graduation Rate</th>
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<tbody>
<tr>
<td>2008</td>
<td>51%</td>
</tr>
<tr>
<td>2009</td>
<td>51%</td>
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<tr>
<td>2010</td>
<td>47%</td>
</tr>
<tr>
<td>2011</td>
<td>52%</td>
</tr>
<tr>
<td>2012</td>
<td>60%</td>
</tr>
<tr>
<td>2013</td>
<td>55%</td>
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<tr>
<td>2014</td>
<td>61%</td>
</tr>
<tr>
<td>2015</td>
<td>57%</td>
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Ferris State University
Change in Net Price by Income Level
2009 to 2019

- <$30k: -43.6%
- $30k-$48k: -29.8%
- $48k-$75k: -16.8%
- $75k-$110k: -2.9%
- >$110k: 6.8%

FSU Average: -8.9%
MPU Avg: 17.3%
Ferris State University
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FSU Average: -8.9%
MPU Avg: 17.3%
AVERAGE FSU STUDENT DEBT
BACHELOR DEGREE GRADUATES WITH DEBT

$35,476 $36,930 $37,325 $35,720 $35,660 $35,710 $35,606 $36,530 $34,589 $34,640

FUNDRAISING
NOW AND ALWAYS CAMPAIGN

Cumulative Totals

FY14: $9,625,055
FY15: $18,503,964
FY16: $46,859,485
FY17: $55,383,160
FY18: $66,969,338
FY19: $86,227,750
FY20: $99,658,544
FY21: $110,499,723
FY22: $117,194,836

Total through 10/25/21
NOW AND ALWAYS

- 251 TOTAL NEW FFSC ENDOWMENTS
- 3,074 TOTAL FFSC DONORS
- 895 FACULTY & STAFF DONORS
- 981 GIFTS OVER $10K
- 11,755 ALUMNI DONORS
- 9,778 FRIENDS OF FERRIS DONORS
- 22,428 TOTAL CAMPAIGN DONORS
The Ferris Foundation has increased by $98.1 million (537%) since 2003!
Volleyball
13 Game Winning Streak

Ferris State University
SOCCER
RANKED #10 IN THE NATION
FOOTBALL

CONSENSUS #1 TEAM IN THE NATION

35 CONSECUTIVE REGULAR SEASON VICTORIES
Opportunity
STRATEGIC DECISIONS

• COVID-19 response and success
• Targeted enrollment efforts
• Ferris Equity Initiative – eliminate achievement gaps
• Navigate - Improved student success
• New academic programs
• Branding and marketing
- Full 10-year reaccreditation
- No follow-up visits
- No follow-up reports
- Second consecutive clean review
This is a foundation that moves you

This is a multifaceted education designed to accelerate you through life.

We're here for those who want to get things done. Who want to build something from the ground up. Who can’t wait to get started on the rest of their lives. Change is inevitable, but one thing remains constant: we’re here to prepare you for it.
Strategic Plan 2019 - 2024

• Academics
• Enhancing Resources
• Institutional Effectiveness

Pride and Community
Student Success
14 Key Strategic Targets

Ferris State University
Ferris State University

Campus Master Plan Update 2021

MAY 7, 2021 - PREPARED BY

NEUMANN SMITH

Ferris State University

FERRIS FORWARD
Virtual Learning Center
Virtual Learning Center
Athletics Expansion and Renovation
Alumni Building Renovation
Thank you for your commitment to Ferris State University, sharing time, talent and treasure. Together we are –

building a new tradition of donor support,

making history through our first comprehensive campaign, encouraging and supporting our students,

helping to build a great university,

and continuing the vision of our founders, Woodbridge and Helen Ferris.

Thank you so very much.

Ferris State University