

President's Council (PC) Meeting Summary
October 19, 2005
10:00 a.m., CSS 301C

Attendance: Burcham, Cullen for Harris, Davison, Duffett, Eisler, Evans, Green, Postema

Action Item: Summary from the September 28, 2005 meeting was approved for posting.

Discussion Items:

- Ferris Foundation - Duffett
VP Duffett provided an update on revenue/ticket sales and a video preview of the presentation for the Ferris Foundation Benefit.
- Information Security Policy - Duffett
There was discussion and agreement to move forward with the policy.
- Grand Rapids - Future/Marketing/Fundraising - Evans
There was discussion regarding the "brand" of Kendall College of Art and Design. VC Evans, Davison and Green will review the marketing process with VP Duffett and will be more involved in brand/marketing decisions for Grand Rapids. VC Evans provided information on the Grand Action Committee in Grand Rapids.
- Planning/Task Forces - Eisler
President Eisler will send a university-wide memorandum by end of the week announcing the 2005 task forces, co-chairs and memberships. Task Force reports will be held Thursday and Friday, December 15-16.
- Progress on Six Overarching Goals - Eisler
Classroom remodeling: The classroom Category 1 project is done except for the technology pieces. AVP Cullen will look at a timeline and lead time for additional Category 1 classrooms.
Messaging: VP Duffett shared the Media Plan.
- Minor Caps - Duffett
VP Duffett shared a list of the requested minor cap projects. Council members will prioritize the list following a campus walk-around on November 28.
- Other -
Updates were provided by members. President Eisler thanked all for their hard work and dedication and for making a difference at the University.

Next PC Meeting date: November 1, 2005.

Adjourned at 11:55 a.m.

Submitted by Elaine R. Kamptner