

**President's Council  
Meeting Summary  
October 17, 2012  
9:00 a.m., CSS 301C**

**Attendance:**

Armstrong, Burcham, Davison-Wilson, Eisler, Blake for Erickson, Green, Kamptner, Pilgrim, Postema, Rosen, Scoby

**Action Item:**

- The summary from the October 3, 2012 PC meeting was approved for posting.

**Topic/Discussion Items:**

- University Center Planning Team Recommendations  
VP Scoby distributed a list of University Center renovation project scope elements for Council review and discussion. Members asked questions and made suggestions on this preliminary report.
- Capital Renewal/Deferred Maintenance (CRDM)  
VP Scoby provided an overview of Phase I and a case for Phase II of the Capital Renewal and Deferred Maintenance Program, and then presented an executive summary that will be taken to the November 2<sup>nd</sup> Board of Trustees meeting to request approval to move forward with the FY '13 - FY '17 plan.
- Bus Service Grand Rapids to Big Rapids  
VP Scoby shared the utilization statistics of the Grand Rapids to Big Rapids bus service for Fall 2012. There was a refinement of services and additional marketing to grow business; ridership is up about 10 percent.
- 211 Service in Mecosta County  
VP Scoby and VP Burcham initiated discussion concerning Ferris' original two-year commitment to the 211 service in the six county area, including Mecosta County. It was agreed that an additional \$4,000 would be provided for this year from Ferris; however, the Council would like to see additional information on the future plans on the 211 effort before considering further commitments.
- Reverse Transfer  
President Eisler reported on the Reverse Transfer program, the advantages for students, and possibility of awarding a one-time scholarship to students who have completed an associate's degree in conjunction with a community college. VPs Burcham and Green will develop a proposal for the scholarship.
- Honorary Doctorate Nominations  
President Eisler mentioned that it is time to start the process of gathering names and biographies to nominate individuals for Honorary Doctorate degrees. This will be on the agenda in November.

- Board of Trustees  
Council members discussed agenda items and timelines for the November 2<sup>nd</sup> Board of Trustee meetings to be held at the Federal Building in Grand Rapids.
- Budget Forum/Presentation  
President Eisler shared the draft presentation for the October 23<sup>rd</sup> and 25<sup>th</sup> Budget Forums and accepted suggested revisions.
- Round Robin
  - VP Armstrong reminded that reservations are needed for the Foundation Benefit Gala, and reported on the good attendance at Homecoming events and the excellent training sessions with consultant Patty Cormier for the Foundation Board and Deans Council.
  - VP Postema announced contract settlements with AFSCME, POLC I and II; all have been ratified by their members and approved by the Board of Trustees.
  - VP Pilgrim is pleased that his mentee was profiled in *Men's Health* as being in the Top 10 in the Chicago Marathon. He is considering bringing an external group to complete a Diversity Audit and shared that Franklin Hughes will be creating 1-3 minute video clips regarding diversity and inclusion with vice presidents in conjunction with Human Resources.
  - VP Burcham announced that he is traveling to Montcalm Community College to review the Reverse Transfer agreement and consider other partnerships.
  - VP Davison-Wilson mentioned that the Kendall College of Art & Design liquor license will be terminated.
  - VP Scoby reported on divisional updates, including starting the process to distribute one-time funds to focus on student wages and grants for employees' professional development in customer service and productivity.
  - VP Green shared that the Silk Road event had good attendance and activity; the Changsha Social Work College representatives are still visiting.
  - President Rosen reported that Kendall representatives are on a recruitment trip through China and are experiencing a very good reception. He has been at the Highpoint Furniture Show where one-third of the awards went to Kendall graduates.
  - President Eisler is pleased that Sandy Wilson's efforts have resulted in over \$1 million of cash and in-kind donations from Grand Rapids area furniture companies for the Federal Building. The Historic Federal Building has received LEED Gold status.

**Next meeting date:**

Thursday, October 25, 1:00-3:00pm in CSS 301C (Strategic Planning session)

Wednesday, November 7, 8:30-11:00am in CSS 301C

Meeting adjourned 11:12 a.m.

Submitted by Elaine R. Kamptner