

**President's Council
Meeting Summary
October 5, 2011
9:00 a.m., CSS 301C**

Attendance:

Burcham, Davison-Wilson, Eisler, Evans, Flickinger for Erickson, Green, Kamptner, Pilgrim, Postema, Scoby, Willey

Action Item:

- The summary from the September 21, 2011 PC meeting was approved for posting.

Discussion Items:

- Board of Trustees
Council members reviewed agenda items for the October 14th committee meetings to be held in FLITE. There will be a tour of the library following the meetings.
- Honorary Doctorate Nominations
Council members discussed potential nominees. More names will be presented at the November 2nd meeting. President raised the question of identification of outstanding alumni. Using their database, UA&M will begin compiling a list of alumni who are leaders in their field.
- GR/BR Bus
VP Scoby distributed a chart showing the Ferris shuttle bus cash and pass ridership. VPs Burcham and Green will review a FAQ document intended as a marketing piece. President Eisler recommended consideration of additional bus services and stops.
- Communication and Rollout of Administrative Equity
After discussion it was agreed that President Eisler will send a message to administrative employees describing the efforts being made for administrative employees building on input on meetings across campus and the work of the administrative task force.
- Mobile Communication Devices Policy
VP Scoby shared an update from the IRS and the current Ferris policy on Mobile Communication Devices. Council members were asked to seek input from their direct reports and provide divisional feedback at a future meeting.
- Billboards
VP Willey shared draft proposals from Kanter Wassink. Council members shared reactions to the proposed design and possible message.
- Lansing/Budget/Planning
President Eisler distributed for review the proposed edits to the Strategic Plan based on discussion at the July SPARC Retreat. Following SPARC's finalization of the Plan, it will be posted online for university-wide input.

President Eisler is continuing to invest considerable time on the community college baccalaureate degree bill and conversations regarding this. There is currently no structure in Lansing to manage four-year degrees at this level. He is also closely monitoring the partner benefits bill and funding options. The federal bill(s) regarding Pell grants could be very damaging to our students; financial aid is harder to process and new terminology is still being defined.

- Higher Ed Trends
President Eisler shared the overall top ten higher education trends that impact Ferris from Council members, the groupings based on the trends, and his top ten list.
- Other
 - VP Pilgrim shared that the Jim Crow Museum plans are moving forward; he is working on wish initiatives with Hispanic and Jewish populations.
 - VP Scoby updated the council that the Grand Rapids Pharmacy building; completion should be in the next 30 days; and the exterior signage must be finalized soon. The Board of Trustees will tour the facility while in Grand Rapids on Nov. 4th.
 - Pres. Evans spoke of the Top 10 of ArtPrize, adding that a Kendall alum is in the group.
 - VP Davison-Wilson reported that the exterior signage for the Federal Building is ready to be ordered; invitations have been sent to Grand Rapids area furniture executives to tour the building; and the electronic posting is out for the Kendall President position.
 - AVP Flickinger announced that Provost Erickson has met with the three colleges in a dean search; the intent is that the same search firm will be handling all three searches and a cost savings.
 - VP Burcham shared that the University Center consultant will be on campus October 17th. It was suggested that they should meet with the leadership team.
 - VP Green reported on the minority outreach this summer and the next steps of reaching parents; shared that the Entrepreneurial Institute started this fall; told that Todd Stanislav, Piram Prakasam and Shirish Grover are on a college tour to get faculty involved in the global initiative; is pleased that Senate passed the EMAT report; and stated that the International Week has been well attended and done very well.
 - VP Postema shared that progress was made in FNTFO negotiations this week.
 - VP Willey reminded members of the Nov. 4th Ferris Foundation Gala and shared that the Ferris Foundation board will be meeting Friday and Saturday for a business meeting, discussion of alternative methods of investment, and a briefing on the Academic Incubator.
 - President Eisler reported that Bowling Green (Ohio) has joined the WCHA.

Next meeting dates:

Wednesday, October 19, 9am-noon, CSS 310C (regular meeting)

Meeting adjourned 11:55 a.m.

Submitted by Elaine R. Kamptner