

**President's Council
Meeting Summary
September 19, 2012
9:00 a.m., CSS 301C**

Attendance:

Armstrong, Burcham, Davison-Wilson (by phone), Eisler, Erickson, Green, Kamptner, Pilgrim, Postema, Rosen, Scoby

Action Item:

- The summary from the August 29, 2012 PC meeting was approved for posting.

Topic/Discussion Items:

- Board of Trustees
Council members discussed agenda items and the timeline for the September 21 working session, Committee meetings and tours in Grand Rapids.
- Rankin Center
Vice President Scoby shared information on the renovated University Center project. Members agreed that there will be no specific classrooms built in the building; however, faculty and students may use the facility for meetings, contingencies, etc. Council members discussed their understanding of possible commitments to honoring names connected to the building; the recognition of these names will be discussed further.
- List of Events/Functions and Who Pays
Vice President Scoby distributed a revised draft list of events/functions based on comments from the August 29th meeting. Vice presidents will use this as an advisory document.
- Student Email Addresses / FERPA
VP Green reported that most Michigan universities identify student email as directory information; Ferris does not. Currently student permission must be granted to distribute their email address to software vendors for online, mixed delivery, cloud, and other courses. Members discussed the realities and legalities of changing our policy. VPs Green, Burcham and Postema will consider language for distributing addresses for educational purposes only. This would request consent and be embedded in the class registration process. Vendors already have a clause in their contracts that addresses may only be used for security/educational purposes and may not be distributed by them. This topic will be discussed further.
- Enrollment
VP Burcham distributed Spring 2013 application data for review.
- Grand Rapids Community Foundation
President Eisler presented and explained the Challenge Scholar proposal by the Grand Rapids Community Foundation. Their campaign will create several full (tuition/room and board) scholarships for high school students in a specific needy region in Grand Rapids. Ferris has been approached to participate in the program. There will be continued discussion as additional information is received.

- SPARC
President Eisler discussed the format of the September SPARC meeting with vice presidents. They are committed to using a similar process next year. The Student Debt Task Force has already begun work; there are three working groups and they will report at the October 9th SPARC meeting. President Eisler shared his thinking on a reexamination of the Strategic Plan and members talked about timing. The process may start in January 2013 with the intent to focus on 3 or 4 goals. The goals must stretch us, challenge us, inspire us, and be something that Ferris can work toward together and believe in as a University community. There will be further discussion.

- Other
 - VP Armstrong presented a photo of the human-powered cycles with Ferris ads “Brain power for Michigan’s economic engine” that will be debuted this weekend at ArtPrize.
 - VP Davison-Wilson said that Kendall is ready to open at noon today for Art Prize. Although she still needs some volunteers, many Kendall and Ferris employees and students have volunteered.
 - VP Burcham encouraged support of the United Way campaign.
 - VP Pilgrim is pleased for an award for Ferris’ commitment to diversity; more information will be coming as the official announcement is made.
 - President Rosen announced that Kendall is moving toward being more diverse. He reminded of the entrepreneurial workshop as part of ArtPrize and the relationship with Start Garden.
 - President Eisler suggested that items in the Good News document be an opportunity to thank and congratulate members of the University community and considered for promotional opportunities. He offered attendance at the upcoming Grand Rapids Community Foundation and World Affairs Council dinners in Grand Rapids.

Next meeting date:

Wednesday, October 3, 9:00-Noon in CSS 301C

Meeting adjourned 11:40 a.m.

Submitted by Elaine R. Kamptner