

**President's Council  
Meeting Summary  
August 27, 2014  
9:00 a.m., CSS 301C**

**Attendance:**

Armstrong, Blake, Davison-Wilson, Eisler, Evans (by phone), Kamptner, Pilgrim, Postema, Scoby, Ward-Roof

**Strategic Plan Kick-off Meeting:**

**Guest: Consultant Peter Dams, Dams & Associates, Inc.**

VP Scoby introduced consultant Peter Dams, who discussed possible approaches for his role in the Strategic Plan implementation, led discussion on the desired university/divisional outcomes and next steps, including convening the Council working group. Dr. Dams will assist in framing a template for the divisions to use, create a structure to assist in decisions on what we will do, and act as facilitator for the divisional meetings, as needed. Vice Presidents reported on where each division is in the process and what is likely needed to continue moving forward. President Eisler recommended this process be completed by Spring Break 2015, distributed for comment in April, and the document finalized. VP Scoby will continue to be the contact for scheduling time with Dr. Dams.

**Agenda:**

- The summary from the August 13, 2014 PC meeting was approved for posting.
- Board of Trustees  
Vice Presidents discussed follow-up to the Board of Trustees August Board Retreat and President Eisler shared the final Expectations 2014-2015 document. Council members discussed topics for the October working session and potential agenda items for the Board meeting; these meetings will be held in Grand Rapids during ArtPrize.
- Sexual Assault Task Force Report  
VP Scoby distributed the Sexual Assault Task Force draft report for review and reaction. On the federal level guidelines are fluid and continue to change. The task force will complete the report, (Kendall and off-campus sites will work on specifics to add as an addendum by October) and the President will share this important message with the University community next week. The website will be ready to go public just prior to the message. President Eisler thanked the task force for their excellent work. The topic will be added to the Council agenda periodically for updated reports.
- Master Plan  
VP Scoby reported that Associate Vice President Mike Hughes as well as Neumann Smith's Stan Cole, Mike Kirk and Bert Koseck will be joining Council for the Master Plan kick-off discussion at the Sept. 10 PC meeting.
- Enrollment  
VP Ward-Roof distributed Fall 2014 registration data.

- **Compiling Major Cost-Containment Measures**  
Guest: Sally DePew  
In preparation of a request for our cost containment initiatives from the State of Michigan, Director DePew distributed last year's document and template for this year. She requested the information by the end of September from each vice president.
  
- **Round Robin**
  - VP Pilgrim is starting to write the Diversity Report and will share a summary with the Board of Trustees at their October meeting. The Achievement Gap group is ongoing. He also provided an update on the Provost Search Committee work.
  - VP Armstrong reported that she will launch a communication to the University community regarding the Division of UA&M; it will be an online message.
  - Provost Blake invited Council members to the Oct. 3 Spathelf Lecture; shared that he will attend a meeting with MDE regarding Charter Schools and metrics on Sept. 4; and announced interim appointments in Academic Affairs.
  - VP Ward-Roof shared a flyer announcing "imabulldog" events; she will periodically distribute a listing of student events that Council members can consider attending. It is her intent to soon reconvene the Campus-Community Committee.
  - President Evans announced that the Master of Arts in Design degree was approved by the Kendall Academic Senate. It will next go to the Board of Trustees at a special teleconference call on Thursday, August 28.
  - VP Postema reminded members of the Michigan Legal Milestone, Aug. 28, 11am and Ice Cream Social at 4pm; both on the Quad.
  - EA Kamptner revealed the Ferris Pride poster, using Ferris' core values and social media message, which will be distributed to students in a 6-piece series at upcoming events.
  - President Eisler met with the Kendall President Search Committee Chairs; they anticipate that candidates will be on campus late January or early February. He encouraged Council members to attend tomorrow's Founders Day events.
  
- **Metrics/Measurements for the Strategic Plan**  
VP Pilgrim shared potential approaches to gaining university-wide input for measuring the Strategic Plan, possible peer institutions for comparison, and possible measures that may be employed to gauge progress in the implementation of the Plan. Council members discussed best approaches, peers, and suggested several measures.

**Next meeting dates:**

Sept. 10, 2014, 9:00 a.m. - 11:00 a.m., Master Plan, CSS 302

Meeting adjourned 2:00 p.m.

Submitted by Elaine R. Kamptner