

**President's Council (PC) Meeting Summary**  
**August 24, 2005**  
**9:00 a.m., CSS 301C**

**Attendance:** Burcham, Davison, Duffett, Eisler, Harris

**Action Item:** Summary from the August 17, 2005 meeting was approved with changes for posting.

**Discussion Items:**

- BOT Retreat (follow-up) - Eisler  
Based on the Pace & Partners presentation at the Board of Trustees Retreat, there was Council discussion and agreement to move forward with the image campaign, including the Grand Rapids market, using the "Imagine More" line and the full Ferris State University name.  
Based on the enrollment presentation, there was agreement to move forward with the ratcheting of enrollment. There will be further exploration of relationships with community college for those not ready to be admitted to Ferris State University.  
The Housing/Dining presentation was well accepted by the Board of Trustees. Quiznos will be open Monday, August 29.
- CTA Backfill - Eisler  
There was discussion regarding a possible need for additional full-time Clerical Technical positions. There will be further discussion next week.
- FFA Negotiations - Eisler  
The Council members will consider membership of the negotiation team and discuss further at a future meeting.
- Planning - Eisler  
President Eisler presented topics that he will communicate to campus in a memorandum on Thursday and in the Founders' Day speech on September 1.
- PC Retreat (updates) - Eisler  
President Eisler presented a proposed agenda and time table for the September 15-16 President's Council Retreat.
- Steelcase Visit - Eisler  
Representatives from Steelcase will visit campus on Friday, August 26, to share experience regarding classroom projects, classroom design, and the design of other academic spaces.
- Historical Marker Placement - Eisler  
The Historical Task Force has made a recommendation regarding the placement and installation of the State Historical Marker. Installation will be delayed until other options are explored.

- Other -  
Updates were provided by members, including enrollment numbers. President Eisler encouraged all to walk around campus or work in a 1<sup>st</sup> Impressions tent over the next few days.

Next PC Meeting date: August 31, 2005.

Adjourned at 11:00 a.m.

Submitted by Elaine R. Kamptner