

President's Council
Meeting Summary
August 13, 2014
9:00 a.m., CSS 301C

Attendance:

Armstrong, Blake, Davison-Wilson, Eisler, Evans, Green (by phone), Kamptner, Pilgrim, Postema, Scoby, Ward-Roof

Agenda:

- The summary from the July 8, 2014 PC meeting was approved for posting.
- Board of Trustees
President Eisler shared the Board of Trustees August Board Retreat working session agenda and timeline.
- Strategic Plan Consultant - update
President Eisler and VP Scoby provided an update on the consultant chosen from the RFP process. Peter Dams, a Michigan-based individual, has been retained for 7-10 days of consulting. He will join the August 27th PC meeting. VP Scoby is the contact person.
- Minimum Wage Adjustments for Staff
VP Scoby provided information on staff members affected by the state minimum wage increase. Members approved his recommendation to raise minimum wage non-student employees to \$8.15.
- Master Plan - Process, Timeline, Constituent Groups
VP Scoby distributed an anticipated project schedule and potential input groups for review and discussion. More students will be added to the schedule. The Master Plan will not include Grand Rapids facilities in this round. The Plan will be completed by April 2015. The Master Plan kick-off discussion will be at the Sept. 10 PC meeting.
- Staff Guidelines for Professional Development
VP Scoby shared a draft document regarding release time for training and professional development. Members offered suggestions; the document will be reviewed by General Counsel, and then updated as an HRPP.
- Welding and Manufacturing Campaign Plan
VP Armstrong distributed the draft Welding and Manufacturing Campaign Plan. Members support moving forward with the \$7.5M campaign.
- Art of The Lived Experiment
President Evans presented the funding initiative description and scope, expected outcomes and mission of the project, as well as the proposed start and end date of the fundraising activity. This project will bring a major international disabilities exhibit to the UICA. Members support moving forward with the \$275,000 fundraising campaign.

- Academic Senate Recommendations
Provost Blake brought forward several recommendations from the Academic Senate for review and discussion.
 - Shuttle Bus: Recommend a permanent shuttle bus system. Response: Ferris is in conversations with the city and has an ongoing commitment to support a shuttle bus.
 - Closing for Temperature: Recommend that the inclement weather policy include specific language addressing wind chill temperatures of -32 or colder. Response: The Emergency Response Team will consider wind chill when determining class closing.
 - Student Athlete Grade Check Form: Recommend the addition and implementation of a student athlete grade check form to help coaches more readily and effortlessly consider the eligibility of each player. Response: With a small edit to the form and joint communication from Academic Affairs and Athletics, this has PC support.

- Achievement Gap Task Force Report
VP Pilgrim distributed the Achievement Gap Task Force Report. VPs Pilgrim, Scoby, Ward-Roof and Provost Blake will form a sub-group to review the recommendations and bring back to PC. President Eisler will release the draft in a university-wide memo this fall.

- Email Policy
VP Scoby shared the draft Use of University Email Policy, superseding the 2000 Policy and Guidelines. Members believe it will be important to provide netiquette advice/protocols and remind employees that Ferris email is business correspondence and should be reflective of the Ferris brand.

- Internal Audit 3-Year Plan
VP Scoby distributed an overview of the internal audit scope and 2014-2018 plan. The rolling plan is updated annually.

- Housing Plan
VP Scoby presented the draft Housing Plan for 2015-2025. The Plan includes the housing mission, vision, rationale, partnerships, facilities, locations, projected demand, razing/construction and recommendations. This will be on the Board of Trustee working session agenda for the August Retreat.

- PCAF – Master of Arts in Design
President Evans shared the PCAF for the proposed degree, Master of Arts in Design, and explained that faculty members are developing the curriculum with an advisory committee. Members supported the degree. It will next be presented at the Kendall Academic Senate, the Board of Trustees, and if approved, then moved to NASAD for accreditation approval.

- Brand Campaign
VP Armstrong updated PC on the final marketing brand campaign; it is scheduled to begin in fall.

- Enrollment
VP Ward-Roof distributed Fall 2014 registration data.

- Round Robin
 - VP Ward-Roof thanked those who helped with the Title IX data report this summer.
 - VP Scoby announced an upcoming steam outage for west campus, a decrease in housing numbers for fall, the good work of the cross-divisional Sexual Assault Task Force and resulting report, and speaker Janet Judge for Sept. 15-16.
 - Provost Blake invited PC members to the Academic Affairs Strategic Plan Overview on Monday, August 18, 1:30-3:00 p.m. at Williams Auditorium. He also provided an update on a charter schools issue.
 - VP Armstrong was pleased to report that the Hockey campaign has gone public and has already raised \$880,000.
 - VP Pilgrim thanked VPs for providing diversity reports.
 - EA Kamptner reminded members of the August 28th Going Away Dinner for VP Green.
 - President Eisler requested that members assist with 1st Impressions if possible and to be helpful as new students are looking for buildings and classes on the first day. Founders Day is August 28th and includes a presentation of the Legal Milestone on the Quad at 11am.

Next meeting dates:

Aug. 27, 2014, 9:00 a.m. - 2:00 p.m., Strategic Plan Consultant and regular meeting, CSS 301C

Meeting adjourned 12:10 p.m.

Submitted by Elaine R. Kamptner