

**President's Council  
Meeting Summary  
July 10, 2012  
9:00 a.m., CSS 301C**

**Attendance:**

Armstrong, Burcham, Davison-Wilson, Eisler, Erickson, Kamptner, Pilgrim, Postema, Rosen, Scoby

**Action Item:**

- The summary from the May 2, 2012 PC meeting was approved for posting.

**Topic/Discussion Items:**

- Welcome to David Rosen  
President's Council members welcomed Dr. David Rosen to the group.
- Board of Trustees  
Council members reviewed agenda items for the Finance Committee, Academic/Student Affairs Committee, and Regular Meeting of the Board of Trustees on July 11<sup>th</sup>. President Eisler shared the August 9-11<sup>th</sup> Board Retreat schedule; vice presidents are invited to the Thursday dinner and Friday sessions/activities. Moving the Oct. 12<sup>th</sup> Board committee meetings to another date is being considered. They may be moved to the Sept. 21<sup>st</sup> session.
- Transportation and Travel Policy  
Vice President Scoby presented an updated Transportation and Travel Policy with proposed changes to reflect IRS compliance and Concur system implementation. Council members approved the recommendations to 1) revise language for the new system application; 2) use 75 percent reimbursement for the first and last day of travel; and 3) provide reimbursement for meals during same day travel as a taxable benefit per IRS rules. The taxable benefit will be processed monthly, included in the employee paycheck, and reported on their W-2.
- Social Media Policy  
Vice President Armstrong distributed an updated Social Media Policy, following meetings with deans and others. Council members recommended a similar format as business policies and approved the policy to be posted online.
- Scholarships  
Guests: Sara Dew, Financial Aid Director, and Sally Depew, Budget Director  
President Eisler provided background, data and proposals for the FY 2013-14 Residential Life Scholarship. To meet marketing and recruiting deadlines, Council members approved reducing the \$2,000 scholarship award to a \$1,500 scholarship that may be applied toward university housing, either single or double rooms. \$1,000 of this amount will be supplied centrally. \$500 will come from the housing budget. A \$1,000 award from central funds will be provided for second year students in university housing who do not qualify for the sophomore incentive. Other financial aid needs will be discussed in August.

- SPARC Retreat follow-up  
President Eisler initiated discussion of the Student Debt document which was reviewed and prioritized at the July 9<sup>th</sup> SPARC annual retreat. Council member consensus is to create a task force to write the plan and report back to SPARC at the October 9<sup>th</sup> meeting. President Eisler will share this approach with the University community during his August 30<sup>th</sup> Founders' Day address.
- "Managing the Risk of Minors on Campus"  
The council agreed that the review already initiated be continued with the inclusion of criteria from Gallagher document distributed. Special emphasis will be made to reach out as comprehensively as possible events that bring minors to campus; i.e. summer and athletic camps, sibling overnight visits, school visits to facilities/museums, etc. Arthur J. Gallagher & Co. / Gallagher Higher Education Practice works with MUSIC and may be available to consult with Ferris to assist with this process.
- Enrollment/Housing  
VP Burcham distributed Fall 2012 registration head count and credit hour numbers; he will provide race/ethnicity data. VP Scoby offered occupancy data for the residence halls. Both are predicting flat or increased numbers for fall. VP Davison-Wilson was pleased to report that 5 Lyon is full and has a waiting list. VP Scoby confirmed the commitment to retain the GR-BR bus program through this year.
- Other
  - Provost Erickson announced that Engineering Technology Dean Yates and Health Professions Dean Adeyanju began July 1<sup>st</sup>; there will be a welcome event in the fall.
  - VP Burcham reported that Ms. Cruz (Dave Ramsey's daughter) has been contracted to speak this fall.
  - VP Scoby stated that a lightening prediction system is being installed at Katke. He requested comments on the need/value of quarterly expense reports; Council members agreed there is no value because the data will all be in Concur and available as a report.
  - VP Davison-Wilson is working with the Grand Rapids Community Foundation to host their Sept. 28 annual donor recognition strolling dinner at the Federal Building; all Council members are invited to attend. She is also pleased to report that Herman Miller is donating \$129,000 in furniture for the Federal Building.
  - VP Armstrong distributed a summary of Ferris State University and Ferris Foundation donations for FY 2012. She then updated on the Pharmacy Forward campaign and a hockey fundraising effort based on success at the Frozen Four.
  - President Eisler shared upcoming events:
    - August 16: Grand Rapids Rotary will meet at the Federal Building; the President will provide information on Ferris partnerships with the Grand Rapids community, i.e. introduce David Rosen, 25 Michigan/Pharmacy, GRCC partnership, Latino Center and efforts, and Right Place partnership. Council members are invited to attend.
    - Aug. 20: New Faculty Reception at Eisler home. Council members are invited to attend.
    - Aug. 30: Founders' Day; President Eisler will speak at 11 a.m.; picnic on the Quad
    - Sept. 12-13: West Michigan Policy Forum in Grand Rapids; Ferris is the lunch sponsor. Council members are invited to attend.

**Next meeting date:**

Wednesday, August 8, 9:00-Noon in CSS 301C

Meeting adjourned 12:03 p.m.

Submitted by Elaine R. Kamptner