

President's Council
Meeting Summary
July 8, 2014
11:00 a.m., CSS 301C

Attendance:

Armstrong, Blake, Davison-Wilson, Eisler, Evans (by video conference), Green, Kamptner, Pilgrim, Postema, Scoby, Ward-Roof

Agenda:

- The summary from the June 12, 2014 PC meeting was approved for posting.
- Board of Trustees
Council members discussed the agenda items for the Board of Trustees conference call meeting rescheduled to July 15 and reviewed the itinerary for the August Board Retreat.
- Division plans to deal with minimum wage increases
Guest: Sally DePew
VP Scoby provided data regarding the number of students and staff members affected by the state minimum wage increase, as well as recommendations for an effective date. PC members discussed funding options. Budget Director DePew provided allocations and rate increases per division. Approval was granted to implement on August 17, 2014 at the beginning of the semester rather than wait until the September 1 date in the new law.
- Strategic Plan Consultant - update
VP Scoby shared an update on the sub-group meeting and RFP process to determine a suitable consultant to assist the university and divisions on consistency and appropriate metrics for the Strategic Plan. The RFP is for 7-10 days of consulting, starting late July and to be completed by mid-April 2015.
- Web Content Policy – draft
VP Armstrong distributed a current and updated draft of the Ferris Website Policies and Procedures, described changes, and responded to questions. PC Members shared recommended edits. The policy is approved with changes and will be posted for university review in early fall.
- Messaging Options for Brand Campaign
VP Armstrong showed several messaging options for the billboard campaign. PC members ranked by color, background and message content.
- Bulldog Radio
VP Ward-Roof provided background information on the Bulldog Radio RSO. This is not currently connected to an academic program. She will meet with the RSO regarding the space issue, and report to them that Ferris will not build a studio. They will be treated the same as other RSOs.
- Enrollment
VP Ward-Roof distributed Fall 2014 orientation, enrollment, and registration data.

- Michigan Dept. of Education
VP Postema shared information regarding a Civil Rights Onsite Review, performed by the Education and Employer Partnerships Unit of the Office of Career and Technical Education. The visit will be held on the Ferris Big Rapids campus in September, with a template agenda due by August 1, compliance plan due in January, and remediation within a year. A small steering committee of VPs Postema, Scoby, Ward-Roof and Blake has been formed to prepare for the visit.
- SPARC Retreat – follow-up
President Eisler and PC members discussed the SPARC Retreat.
- Legislative Update
President Eisler shared an update on MPSERS, capital outlay, and cyber security.
- Sponsorships
President Eisler presented several opportunities for joint sponsorships.
- Round Robin
 - President Evans will be bringing the PCAF for M-Design to the August 13 meeting and spoke about the DisArt partnership.
 - VP Pilgrim distributed the new “Seat at the Table” newsletter and shared that the Achievement Gap report is completed. New core value messages are being displayed on the Wheeler Pavilion electronic board.
 - VP Ward-Roof provided a calendar of student events for the start of the academic year and requested feedback on student orientation programming.
 - VP Armstrong announced the hire of two major gift officers: Brett Scott and Mark Roof.
 - VP Green provided background and update information in partnerships with community colleges.
 - Provost Blake provided an update on charter schools and a recent letter from State Superintendent Flanagan.
 - President Eisler will be traveling and on vacation for the next few weeks; Provost Blake will be acting president during this time.

Next meeting dates:

Aug. 13, 2014 – 9:00 a.m. – regular meeting, CSS 301C

Meeting adjourned 11:45 a.m.

Submitted by Elaine R. Kamptner