

**President's Council
Meeting Summary
July 6, 2015
9:00 a.m., CSS 301C**

Attendance: Armstrong, Bellavance, Blake, Eisler, Huisman (for Kamptner), Pilgrim, Postema, Scoby, Salomonson (for Ward-Roof)

Agenda Items:

- The summary from the June 10, 2015 PC meeting was approved for posting.
- Preliminary Marketing Campaign Concepts
Guest: Jeremy Mishler
Associate VP Mishler presented and distributed two initial draft marketing concept designs for review and input from the Council. Comments and suggestions will be taken into consideration for a future update from VP Armstrong.
- Board of Trustees Retreat
President Eisler reviewed the Board of Trustee retreat itinerary and topics of discussion.
- Campus Artwork
President Eisler initiated discussion and solicited input from Council members on how to increase the amount of artwork on campus. After discussion, Provost Blake offered to lead a group of Council members to include President Bellavance, Provost Blake, VP Armstrong and VP Pilgrim. Provost Blake will provide updates to the Council as this effort progresses.
- Staff Center for Training & Development Summary
VP Scoby initiated discussion and solicited input on the summary report provided by the Staff Center for Training and Development. VPs reported high levels of positive remarks being received. VP Armstrong suggested Service Excellence as a topic for next year. VP Scoby to visit with President Eisler regarding any future needs for the Center.
- Capital Planning
VP Scoby presented a rough draft report showing the University's Capital Projects over the next three years. The Council discussed the content and layout of the report. VP Scoby will return with a revised draft at the next PC meeting. The final document is scheduled to be presented to the Board of Trustees during their October 2015 meetings.
- Sustainability Task Force
VP Scoby presented a draft document on the creation of a Sustainability Task Force. The Council discussed the language in the charge and potential members. Council members are to send suggestions for changes to the draft document and names of potential task force members to VP Scoby before the next PC meeting.

- **Housing Redevelopment Plan**
VP Scoby provided a draft Housing Redevelopment Plan document for June 2015 through September 2017 for review and discussion. President Eisler indicated this information, when finalized, will be included in his Founders Day remarks in September.
- **Westside Café “Call for Concepts”**
VP Scoby initiated discussion on the renovation planning for the Westside Café. Council members were encouraged to send their thoughts/concepts for this project to VP Scoby by the deadline of October 1, 2015.
- **Finance Review**
VP Scoby provided an update on the review of the Finance area within the Division of Administration and Finance. Several changes have been identified which will help the area in the future. VP Scoby will provide information to the Council members regarding the changes, potentially by the middle of next week.
- **Graduate Exit Survey**
Dean Salomonson initiated discussion and solicited input on the draft Graduate Exit Survey. Council members provided their oral and written comments to Dean Salomonson during the meeting; additional comments or suggestions will be sent to Dean Salomonson by email.
- **Assessments and Benchmarks – Strategic Planning**
Guests: Sally DePew, Beth Logan
President Eisler initiated discussion and solicited input during a review of the draft Strategic Planning Dashboard Reports which will be presented to the Board of Trustees in August. Various aspects of the reports and their presentation were discussed. Ms. Logan will implement the revisions and suggestions and send revised reports to President Eisler. This item will be revisited at the next Council meeting in August.
- **Round Robin**
VP Pilgrim noted that anyone who would like to discuss the Executive Summary on the Diversity Audit sent to the Council earlier by email should contact him.
VP Scoby reported on current campus construction projects.
President Eisler reported on GLIAC athletic conference changes and reviewed his travel schedule and authority delegation through August 1, 2015.

Next meeting date:

August 4, 2015, 9:00am PC Meeting, CSS 301C

Meeting adjourned 12:06 p.m.

Submitted by Karen K. Huisman