

# President's Council (PC) Meeting Summary

## June 15, 2005

### 1:30 p.m., CSS 301C

**Attendance:** Burcham, Davison, Duffett, Eisler, Harris, Postema

**Action Item:** Summary from the May 4, 2005 meeting was approved for posting.

#### **Discussion Items:**

- Identity & Messaging Project  
Guests: Dennis Pace and Cathy Clark, Pace & Partners; Shelly Armstrong  
Dennis and Cathy presented potential taglines and billboards for the new identity and messaging project. There was general agreement on using "Imagine More" as the tagline. A timeline is being determined, including a presentation to the deans, an August 19 presentation to the Board of Trustees, a roll out on September 1 Founder's Day, and full use for Fall 2005.
- Budget - Eisler  
Guest: Sally DePew  
There was discussion regarding potential sources of cuts in next year's budget in the event of an Executive Order during the year. Vice presidents will provide requests for the coming year to the President by the end of the week. The House, Senate, and Governor continue the debate over the State budget.
- Progress on Six Overarching Goals - Eisler  
Updates on the six goals were presented. Renovations needed for fall will be completed on time.
- Minor Cap Timeline - Duffett  
Minor Cap projects were recommended in May; the Physical Plant is working on the costing. Council will have a walk-through to prioritize projects in November.
- University Rate Schedule - Duffett  
Council members reviewed and approved the proposed University Rate Schedule for 2005-2006.
- Interdepartmental Sponsorship - Guidelines - Duffett  
Council members reviewed and approved a draft Business Policy regarding criteria for Interdepartmental Sponsorship.
- July BOT Committees/Full Board Agenda - Eisler  
Guest: Karen Paine  
Council members reviewed the agenda for the July 15<sup>th</sup> 9:00am Finance Committee, 10:30am Academic/Students Affairs Committee, 1:00pm Annual and 1:05pm Board of Trustee meetings. The Board of Trustee Retreat will be August 18-20.

- Data Warehousing Research – Eisler  
VP Duffett and VC Davison-Wilson will provide data for this project.
- Follow-up from Council Retreat – Eisler  
There was discussion regarding topics from the retreat. Vice presidents will discuss projects with the President during one-on-one meetings. President Eisler will bring a guest speaker for a fall Council retreat.
- Follow-up from 2005 Bus Tour – Eisler  
President Eisler asked VPs to provide information regarding a 2006 Bus Tour, including, if it should be done again, who should be involved, what locations should be visited, which partnerships should be pursued, if the timeline/itinerary should be changed, etc.
- Other  
Updates provided by members.

Next PC Meeting date: July 20, 2005

Adjourned at 3:30 pm

Submitted by Elaine R. Kamptner