

**President's Council  
Meeting Summary  
April 15, 2015  
8:00 a.m., CSS 301C**

Attendance: Armstrong, Blake, Eisler, Kamptner, Postema, Scoby, Ward-Roof

Agenda Items:

- The summary from the April 1, 2015 PC meeting was approved for posting.
- Program Offerings in China  
Provost Blake provided background and summary information for an agreement with Baocheng Education Group (BEG). The resolution would approve discussion for articulation agreements to pursue Ferris programs related to China, specifically for a 3 + .5 + 1 program in Ferris' hospitality programs and other degree programs, such as the Ferris Doctorate in Community College Leadership. This will be presented to the Board of Trustees at the May meeting.
- Graduate, Professional and Doctoral Tuition Rates Policy  
Guest: Sally DePew, Director of Budgetary Planning and Analysis  
VP Scoby presented an updated Graduate, Professional and Doctoral Tuition Rates Policy. Council supported the changes.
- 2015-2016 Tuition Recommendation  
Guest: Sally DePew  
President Eisler presented the Student Fees Committee 2015-2016 Tuition recommendation and options. Council discussed the options. The final recommendation will be taken to the Board of Trustees at the May meeting. Director DePew will prepare a history of staffing summary and a list of lower/upper division tuition rates for the Council May Planning Day.
- Master Plan  
VP Scoby distributed 5-year master plan goals and recommended priorities for review. Council discussed priorities for 5-year building and site, as well as, long-term building and site.
- Core Values Map  
VP Scoby presented the Core Values Map 2015-2018 from consultant Peter Dams. This is a one-page summary of the divisional plans to meet strategic focus areas of the University Strategic Plan. EA Kamptner will post the map and divisional strategic plans on the new strategic planning website: [www.ferris.edu/strategic-planning](http://www.ferris.edu/strategic-planning); the President will mention the site in next week's university-wide memo.
- Expectations  
President Eisler shared a draft Expectations 2015-2016 document. Following revisions, this will be presented to the Board of Trustees at their May meeting.

- Board of Trustees May Agenda Items  
Guest: Karen Huisman  
President Eisler distributed the May 8<sup>th</sup> Board of Trustee committees draft agenda for Council review and discussion.
- Residency Provisions Updates  
VP Ward-Roof recommended revisions to “Residency Requirements for Tuition Purposes,” which provides language clean-up and adds compliance language for the Choice Act (effective July 1). Council provided support with an understanding that additional changes will be brought back to Council.
- Web Redesign Feedback  
VP Armstrong shared design options for the new Ferris homepage. Surveys have been sent to prospective students (the primary audience) and focus groups surveyed at Dawg Days. The decisions on content have been based on analytics and feedback.
- Timing of the next PC Replacements and Timing of Departmental Charges  
VP Scoby presented a timing/funding issue in the annual computer replacement cycle. It is suggested that the replacement schedule remain in summer for staff and fall for faculty computers with orders placed in May/June. Departments/divisions will make a funding commitment when ordered; payment will be taken from budgets in July. Council supported the recommendation.
- Round Robin
  - VP Armstrong shared about a special recognition in May for a local Make-A-Wish recipient. Ferris will participate in the Make-A-Wish Gala.
  - VP Ward-Roof reported that the Title IX Coordinator has been hired and will begin early June. The Big Event is April 18 and Blues & BBQ is on April 19<sup>th</sup>. She distributed MCAN jobs information where students from several Michigan universities seek to encourage high school students to pursue postsecondary education.
  - Provost Blake reported that Ron Rizzo has accepted the position of Director of Charter Schools, was pleased that Jennifer Johnson represented Ferris very well at the PCSUM Distinguished Teacher awards event, and shared that former faculty member Yvonne Vissing is now Professor of Sociology, Salem State University and Founding Director, Center for Childhood & Youth Studies.
  - VP Scoby is releasing one-time student aid funding for summer.
  - EA Kamptner forwarded employee service lists to the divisional offices; the service award ceremony is April 30<sup>th</sup>.
  - President Eisler reminded Council of the need to fund the first year of the student wage minimum wage increases and prepare to fund the second year of the four-phased increase. President Eisler will be leaving Friday for the AGB Conference, and returns Wednesday; Provost Blake will be in charge.

**Next meeting date:**

May 6, 2015, 9 a.m., CSS 301C

Meeting adjourned 11:18 a.m.

Submitted by Elaine R. Kamptner