

President's Council
Meeting Summary
March 18, 2015
10:00 a.m., CSS 301C

Attendance: Armstrong, Eisler, Kamptner, Pilgrim, Scoby, Ward-Roof

Consultant Presentation: Housing Visioning with Brailsford & Dunlavey

Guests: Rachel Lynn, Richard Reith and Charles Thacker; Ferris AVP Jim Hessler

The representatives from Brailsford & Dunlavey will be guiding the university in envisioning the future of housing on the Big Rapids campus through analysis of the marketplace, emerging trends, and demographics. This process will consider future programmatic, service, amenity and functional needs.

Council members shared the role of Student Affairs, the process for the Enrollment Management Plan and vision, academic programs, housing program models, town-gown relationship, diversity initiatives and plans, and significant opportunities and challenges. Additional questions and comments may be shared through Jim Hessler.

Agenda Items:

- The summary from the March 4, 2015 PC meeting was approved for posting.
- Title IX - Responsible Parties
VP Ward-Roof distributed the OCR's definition of a "responsible employee" from the 2001 *Guidance* for Title IX and Sexual Violence and the draft university description for "Responsible Parties." The new Title IX Coordinator will report to the Dean of Students, Student Affairs.
- Use of 12 one-day Liquor Licenses
VP Scoby presented a draft process for *Administration of 12 One Day Liquor Licenses Per Year*. Once per year, in the fall, a note will be sent for groups to present requests for one of the licenses; two will be held in reserve. A small committee (AVP for External Relations, AVP for Finance, and Associate Provost for Academic Operations) will review and approve requests. No outside groups will be allowed to use a Ferris one day license.
- UICA Conference Center Liquor License Policy
VP Scoby presented a draft policy for the UICA Conference Center Liquor License. Council members support the policy.
- Round Robin
 - VP Pilgrim shared that the Climate Survey as part of the Diversity Audit is underway and is requesting assistance in securing a good response rate. There are many events for Women's History month. There will be a salute to the International Office for enrolling 500 students this semester.
 - VP Armstrong reported on the bus to WCHA and alumni reception prior to the playoff game, announced that swimmer Diana Nyad will be the Foundation Benefit speaker, and the Web Redesign is underway with an open forum scheduled for April.

- VP Ward-Roof updated on the Strategic Enrollment Plan and conversations involved, Fall 2015 enrollment looks promising, and reminded members of the WILL Conference and Town Hall Expo.
- VP Scoby enjoyed the Men's basketball playoff in Louisville and is looking forward to the hockey playoffs.
- President Evans reported that the Frey Foundation has committed funds to DisArt.
- President Eisler requested comments on the draft proposed metrics for the Strategic Plan. VPs will share this with their administrative teams. The specific metrics will be finalized by June. Employee and graduate surveys will be developed.

Next meeting date:

April 1, 2015, 9 a.m. - Noon, CSS 301C

Meeting adjourned 12:00 p.m.

Submitted by Elaine R. Kamptner