Ferris State University
President’s Council
Meeting Summary
March 17, 2021
9:00 am, Zoom

Attendance:
Bachmeier, Eisler, Fleischman, Huisman (for Cook), McCrackin, Pearcy, Pilgrim, Postema, Ward-Roof

Guests: John Allen, Kristen Salomonson, Gary Green, Nick Campau, Lisa Ortiz, Fredericka Hayes

Agenda Items:

- **Public Safety/Student Conduct Report** – Council members and guests reviewed and discussed this draft report. VP Pearcy is to be added to this committee. In the beginning of April the Committee is to bring back recommendations for the final report and how to move forward.

- **Enrollment** – Council members reviewed and discussed the performance deck of the Virtual Tour. Council members who have not taken the virtual tour were asked to do so. Dean Salomonson provided an overview of recruitment efforts, incentive programs, and campus visitation programs. Council members viewed the Helen Miller Kendall Welcome Center by President McCrackin. Dean Salomonson provided information on the New Student Celebrations for students coming in the fall. President McCrackin reviewed plans and scheduling for KCAD’s orientation activities.

- **Employee Evaluations** – Assoc. VP Hayes provided an overview of the web pages and links where a variety of information is located regarding employee evaluations and training. She provided an overview of the information used to train employees on completing employee evaluations. The link to the information can be found at: https://ferrisstateuniversity.sharepoint.com/sites/HumanResources1/SitePages/Performance-Evaluations.aspx

- **Strategic Plan/Institutional Efficiencies** – This item will be addressed at the next meeting of the President’s Council.

- **Hiring Process Exceptions Report** – Council members reviewed and discussed the data on this report. Members were encouraged to avoid doing hiring exceptions whenever possible.

- **Planning** – President Eisler reviewed the timeline for planning this spring. He will provide a written timeline to the council members.

**Round Robin**

- **Provost Fleischman** – Continuing to work with SPARC on the Strategic Plan; working with David and Tara on Design Programs at KCAD; looking at students that are not getting specific classes; working with enrollment services on student
hold; ASC Dean Search moving along, should be evaluating candidates sometime beginning or middle of April.

- **VP Pilgrim** – He will put together a group in preparation for response to the Derek Chauvin trial; he will work with Michelle to put out statement on Asian hate issues; appreciative of the actions taken so far regarding the student conduct report; did a TV show from California last night – will share.

- **VP Bachmeier** – Plan to have the Rock open to the public by Mother’s Day.

- **President McCrackin** – KCAD has been working on non-credit certificates; custom training is starting, offering a visual representation sketching course to engineers at Irwin Seating; the KCAD online exhibition will launch on April 27.

- **VP Ward-Roof** – The first two rounds of CARES funds have been distributed to over 13,000 students; work is being done on a notable Alumni display in the University Center; CMU has announced vaccines available to everyone on campus – will look into this.

- **VP Peary** – Update on One Day for Dawgs on April 14.

- **VP Postema** – Update on Labor Relations search; search for Ken Plas’ replacement is underway.

- **Pres. Eisler** – Involved in a 2-day President’s group retreat, he has slides and information about Slack; he provided an update on the President’s meeting on Moonshot; will work on partners; when doing videos, a helpful teleprompter app is PromptSmart.

Meeting adjourned 12:11 pm

Submitted by Karen K. Huisman