

**President's Council (PC)**  
**Meeting Summary**  
**March 17, 2004**  
**8:00 a.m., CSS 301C**

**Attendance:**

Burcham, Oldfield, Davison, Duffett, Eisler, Hill-Kennedy

**Action Items:**

- ❑ Approval of Council Meeting Summary for March 10, 2004  
Agreement: The summary is ready to post with one change.

**Discussion Items:**

- ❑ GRGC Professional Development Day - Hill-Kennedy  
VP Hill-Kennedy encouraged attendance at the GRGC Professional Development Day on April 21 in Rankin Center of all supervisors and others who may benefit from training in performance review, employee-related, contract, and legal issues. An invitation and description will be distributed across campus soon.
- ❑ Marketing Consultants - Duffett  
Bentz Whaley Flessner has been chosen as the marketing firm to be hired from the UA&M RFP. They will be presenting to several groups on campus over the next few weeks to explain the process and gain significant input on the promotion/marketing piece through a survey. The presentation to Council will be at the March 24 meeting.
- ❑ Summer Enrollment - Oldfield  
Posters will be displayed in residence halls, etc. regarding the opportunity for shorter summer sessions and free room. A Campus Pipeline message will also be sent to all students.
- ❑ Conflict of Interest - Duffett  
A change in policy is being considered that will more clearly identify the situation(s) under which a conflict will be defined as suitable and sufficient to be taken to the Board of Trustees. Duffett and Hill-Kennedy will continue working with Board Counsel.
- ❑ Discussion on Planning - Eisler  
A consultant is preparing to work with the campus at Summer University and the Opening Convocation. These all-University employee sessions will be help in determining university and divisional planning issues.
- ❑ Discussion on Budget - Eisler  
Vice Presidents will meet with the President on their progress reports. Senate committee recommendations on appropriations are expected out of Lansing this week.

**Next meetings:**

March 24: PC in CSS 301, 9:00am

March 31: PC in GR?

Adjourned 8:45am

Submitted by Elaine R. Kamptner