

President's Council
Meeting Summary
March 14, 2012
10:00 a.m., CSS 301C

Attendance:

Armstrong, Burcham, Davison-Wilson, Eisler, Erickson, Evans (by phone), Obermier for Kamptner, Pilgrim, Postema, Scoby

Action Item:

- The summary from the February 15, 2012 PC meeting was approved for posting.

Topic/Discussion Items:

- Legislative/Budget
Guest: Sally DePew
President Eisler reviewed information prepared by Sally DePew on the FY13 Executive Budget Recommendation - Performance Funding. Discussion included the four metrics of performance funding and strategies in using these one-time funds to help students, address student debt and improve graduation rates.
- Board of Trustees: March 28 Board Meeting/Working Session
Guest: Karen Obermier
Council members reviewed topics to be shared with the Board of Trustees at the March 28th Regular Board Meeting. A Board Working Session will be added to the schedule this day, beginning shortly after the Board Meeting, to discuss tuition rates and the state budget.
- Share Your Success
Given the many activities scheduled over the next few weeks President Eisler suggested that Share Your Success sessions will be scheduled only as requested.
- Jim Crow Museum Opening
VP Pilgrim indicated the news article in today's Pioneer stated the museum will be opening on Monday. He will contact them to have a correction printed. It will take approximately three weeks to revamp the Museum's website. Council members were encouraged to provide input regarding suggestions on the appropriate use of the facility, its hours, and the use of cameras and videos by visitors to the Museum. The opening ceremony will be held as scheduled.
- Federal Building Opening
VP Davison-Wilson provided discussion regarding the formal punch list for the project and noted the soft opening will be held on Tuesday, May 1 at 4 p.m. on the front steps of the facility. The Grand Rapids TedEx event will be held at the facility on May 10. Furniture will be delivered after this, with the first classes scheduled to be held in the facility in August.
- Other
 - President Eisler discussed the extension of an invitation from ArtPrize for the University to become a Premiere Sponsor of the ArtPrize event. Council members were asked to consider the invitation and provide any input to President Eisler.

- VP Postema provided follow-up information on the Friends of Ferris event held on February 24.
- VP Armstrong provided information on current marketing efforts with Ferris Alumni; she distributed the agenda for the Foundation Board Meeting on Friday, March 16; and she noted several awards received by University Advancement and Marketing.
- VP Davison-Wilson noted a review/comparison is being performed of the Kendall College of Art & Design website as it relates to the University's website information, to ensure all information is accurately reflected in both places.
- VP Scoby noted discussion on staffing has begun due to the announcement of Warren Hills' departure from the University. Work has started on moving the Kendall Bookstore from the basement to the 1st floor of the Kendall facility.
- VP Burcham noted as of February 8 the University has received more than 1,049 additional FAFSA forms than last year.
- VP Pilgrim expressed his appreciation that Leilani Brown has been selected by Savoy Magazine as #18 of the 100 Most Influential Black Leaders in Corporate America 2012. As a relative of VP Pilgrim he suggested she would be a good speaker to bring in for our Entrepreneurial Institute.
- Provost/VP Erickson indicated the airport interviews with the Dean Search candidates have gone extremely well.

Next meeting date:

Wednesday, April 4, 8:30-11:00 a.m., CSS 310C (regular meeting)

Meeting adjourned 11:30 a.m.

Submitted by Karen K. Obermier