Ferris State University

President’s Council
Meeting Summary
March 3, 2021
9:00 am, Zoom

Attendance:
Bachmeier, Cook, Eisler, Fleischman, McCrackin, Pearcy, Pilgrim, Postema, Ward-Roof

Guests: Bert Koseck, Trent Schmitz, Mike Hughes, Joe Haupt

Agenda Items:

- **Review of Facilities Master Plan** – After meeting with 30+ groups across campus and in the community, Bert Koseck and Trent Schmitz from Neuman-Smith shared a spreadsheet they compiled of the facilities needs for the campus. Council members discussed these draft plans and provided input on priorities and timing. Neuman-Smith will share this work with the SPARC group next week and plan to have a finalized version for Board approval in May.

- **PCAF Community Leadership (AA)** – Council members discussed this new Associates Degree presented by Provost Fleischman.

- **Planning** – Council members were asked to review their calendars and hold dates for annual planning meetings in May and June.

- **Employee Service/Academic Affairs Awards** – Council members discussed some options to honor the recipients from last year and this year in a combined ceremony.

- **“Open for Fall” Marketing Plan** – Council members discussed the importance of getting the information out about how fall classes will be delivered. VP Pearcy and VP Ward-Roof have been collaborating on some ideas for marketing and outreach to hopefully maximize enrollment numbers for the fall.

- **Enrollment Update** – VP Ward-Roof provided an update on enrollment numbers for the fall. The work we are doing with EAB to enhance connections with students is working and we are in a good position compared to previous years.

**Round Robin**

  - VP Pilgrim – received 24 proposals from exhibitors for the Jim Crow Museum with 6 of them being amazing and well known.
  - Provost Fleischman – Collaborating with Lake Michigan College on an RN, BSN and working with Montcalm and GRCC on regional transfers.
VP Ward-Roof – there is 4.5 million in new CARES money for students. 4000 students qualify for an auto reward that will be added right to their financial aid account and 2000 more will be able to apply for the funds.

VP Bachmeier – employees should be thinking about their self-evaluations that are due in April in preparation for reviews.

President Eisler – had a good trip to Lansing last week and will be returning next Tuesday to visit with more Representatives about TIP.

Meeting adjourned 12:09 pm

Submitted by Terri S. Cook