

**President's Council  
Meeting Summary  
February 13, 2013  
9:00 a.m., CSS 301C**

**Attendance:**

Blake for Erickson, Burcham, Eisler, Green, Kamptner, Pilgrim, Postema, Scoby, Davison-Wilson and Rosen by phone

**Action Item:**

- The summary from the January 30, 2013 PC meeting was approved for posting.

**Topic/Discussion Items:**

- Board of Trustees Feb. 21-22 Meetings  
Council members reviewed the itinerary, committees and full Board meeting topics, and campus tour locations for the February 22 Board of Trustees visit.
- New Digital Media AAS Degree  
Associate Provost Blake distributed the Preliminary Curriculum Approval Form (PCAF) for a new Digital Media associate's degree. This is a two-year degree option for students; it provides an introduction to digital media prior to deciding on a four-year degree in this program. Having the degree on the Big Rapids campus allows Ferris to more closely advise and monitor students in the first two years before moving to Grand Rapids to complete the DAGD or DMSE BS degrees. Council shared appreciation and support of the degree.
- Sponsorships and Events  
President Eisler shared a proposal concerning protocol when offices of the President or Vice President receive advertising/sponsorship requests for civic, cultural or philanthropic events. In an effort to avoid duplication of costs, each office will identify a contact person, who will notify the list of contacts (or VP to VP) before committing to the event. The division that funds the event is responsible to fill the table, unless other plans are made. An updated document, listing contact names, will be forthcoming.
- Service Awards Program Recommendations  
VP Scoby distributed a recommendation from AVP Grunow for changes to the Employee Service Award program. A sub-committee of VPs Postema, Green, Scoby, AVP Grunow and EA Kamptner will meet to review the program recommendations and revise the celebration event.
- Round Robin
  - President Eisler reviewed the basic agenda for the February 21-22 and May 9-10 Board meetings; shared information regarding the Governor's Executive Budget; and provided an update on recent negotiations.
  - President Rosen stated that he is interviewing for an Administrative Assistant.
  - VP Pilgrim distributed a summary of the Diversity Workforce Report, which will be discussed at a future meeting. He recommended a change of language on the inclement weather announcement. He requested to form a committee which would explore additional core value banners and imagery for the interior of campus.

- VP Green stated that the new leadership for Ferris First will be Jim Powell (administrator) and Dan Tuuri (faculty); Susan Jones and Don Green will remain on as members for continuity. Ferris managed the Career Education conference in Detroit and was invited to participate in a meeting with the Turkish Ambassador to build opportunities for education in the automobile manufacturing industry in Turkey. "Miranda" Daily Show taped an episode on video games at FSU-GR using faculty and students; she also mentioned the good work of the Academic Incubator.
- VP Scoby provided an update on the DPS Director search; HR is working with him to review the health insurance market; and provided a cost estimate on extending Cedar Street to Ives Avenue.
- AVP Blake reported that the Consortium Committee was formed to review what it means to be a consortium/transfer student, how and why that affects financial aid, retention, and other issues.

**Next meeting date:**

Wednesday, March 6, 2013, 9am-Noon in CSS 301C

Meeting adjourned 10:58 a.m.

Submitted by Elaine R. Kamptner