

Discussion Notes of a Meeting of the
Leadership Council
Wednesday, February 2, 2005
Timme Center for Student Services

Call to Order

President David L. Eisler called the meeting to order at 8:30 a.m.

In Attendance

Rob Bower, Dan Burcham, Adnan Dakkuri, Rick Duffett, Dave Eisler, Raymond Gant, Rick Griffin, Michael Harris, Scott Hill-Kennedy, Judy Issette, Karen Paine, and Allen Sutherby.

Discussion Notes – the Discussion Notes from the 1/12/05 meeting were reviewed. No changes were noted.

University Advancement and Marketing update – Rick Duffett reported on the successful events surrounding the Detroit Auto Show. He extended his appreciation to Ira Childress and Jeremy Mishler for their work. Ferris sponsored a table at the Traverse City Chamber of Commerce Gala, and FSU will be participating in this year's Cherry Festival in July. A number of recent events in Florida were very successful. Significant time was spent with donors, and work continues on the optometry project.

Administration and Finance update – Rick Duffett reported on the topics that will be addressed at the Board's Finance Committee meeting this Friday. He encouraged anyone interested in seeing the campus master plans to see the presentation at the meeting. He provided additional information on the proposed property purchase at the south end of town. He extended his appreciation to Miles Postema for his hard work on this purchase.

Birkam Health Center update – Judy Issette reported that Candice Price has begun offering HIV testing, offering blood testing to students at no charge. Swab testing is \$20 per student. The health center is seeing a significant number of students with upper respiratory illnesses.

Student Affairs update – Dan Burcham reported that the counseling center is busy dealing with student issues. They are providing seminars in the residence halls and apartments to help students cope with depression and stress. He extended his appreciation to Raymond Gant for his assistance with the recent passing of a student. Dave Eisler reported that we are searching for ways to reach out and help students become aware of the support available for them. Rick Griffin reported that there is a need to have the point people in

the offices/departments be appraised of who they need to contact or where they need to send people for assistance. It was recommended that this subject be incorporated into the summer university program. Adnan Dakkuri reported that he may reactivate the idea of a seminar for faculty to identify medical depression, possibly a 1-hour workshop through the Center for Teaching, Learning and Faculty Development, to use as preparation for summer university. Raymond Gant extended his appreciation to Sgt. Rob Bowers for his assistance with the family after the recent passing of a student.

Minority Affairs update – Raymond Gant reported that the Martin Luther King, Jr. events went very well. The Black History Month program is coming up. He is working actively with the South East Michigan Black Alumni Association (SEMBAA), which is a strong alumni network in Detroit. Their next major event is the Pistons/Celtics basketball game, Party in the Press Box at the Palace, on March 26th.

Academic Affairs update – Michael Harris reported on the division's work on reviewing the College of Allied Health Sciences' programs and organizational structure. The new structure includes three new departments: the Department of Dental Hygiene and Medical Imaging, to include faculty from dental hygiene, diagnostic medical sonography, nuclear medicine technology and radiography; the School of Nursing; and the Department of Clinical Laboratory, Respiratory and Health Administration, comprised of the faculty from clinical lab sciences, environmental health and safety, health care systems administration, medical records, and respiratory care. He reported that all colleges are being reviewed to see how they can be more efficient and effective. Reinhold Hill will be acting Department Head of the Languages and Literature department. The College of Business is working on ACBSB accreditation. The division is continuing efforts to enhance relationships with community colleges, currently focusing on Macomb Community College and the Flint, Traverse City, and Livingston County areas. Additional focus is being made toward online courses. A new growth model has been developed that utilizes a rolling 2-year average growth in student credit hours, and focusing resources to address that growth. The model addresses both increases and decreases, and all areas are responsible for keeping up enrollment. Changes in industry/market trends and demands also have a large impact on enrollment. He reported that there has been some transferring of assignments from other divisions in beginning the efforts on learning-centered assessments and outcomes. They are reviewing the CTLFD to orient its focus on teaching and learning, and they are reviewing orientation and services that are provided during that period.

Academic Senate update – Adnan Dakkuri reported on the first open forum of the Academic Senate held on January 20. It was very productive and successful. He extended his appreciation to Dr. Harris for responding to the concerns of the senators and guests. This was the first time the senate held an open forum of this kind, and they are hopeful to have more events like this. He reported that Jack Buss has stepped down as Chair of the Academic Program Review Council, and they are in the process of taking nominations for his replacement. The deadline for nominations is this Friday.

Clerical Technical Association update – Allen Sutherby reported that they are gearing up for continued contract negotiations. He reported that one grievance has been filed, but it has been moved to arbitration, and there is potentially another grievance in the works.

POLC Unit 2 update – Sgt. Rob Bower reported on two new hires in Public Safety – Chad Radabaugh and Robert Meredith – and provided information on their backgrounds. He reported that within next 30 days, the promotional process will begin with the Sergeant's position. The family of Jemez Taylor is finalizing things. Public Safety will be putting out a crime alert this week with a reward regarding the break in at the athletics department.

Governmental Relations update – Scott Hill-Kennedy reminded the council of the Governor's State of the State address to be held on February 8. He reported that shortly thereafter there will be a presentation of the budget recommendations. He indicated that he is hopeful this year we might see movement on capital outlay for higher education, including the Michigan College of Optometry project. Regarding MPSERS, he will be leading a small delegation to the state treasurer's office tomorrow to make a push for reform and offered assistance to anyone who has questions regarding MPSERS. He reported on a recent judgment in our favor, where the university has been awarded the attorney fees. He reminded the council of the Friends of Ferris Dinner/Dance on February 26. He has tickets and indicated that auction items would also be appreciated.

President's update – Dave Eisler provided information on the newly-appointed FSU Trustees, George Menoutes and Ron Snead. He indicated they are ready to begin their terms as of this Friday and have been invited to attend the committee meetings. Information on unit action plans has been distributed and is accessible on the web. Public presentations on division action plans are scheduled for March 31 and April 1. Work continues in Detroit, building our relationship with alumni and friends. He reported on his visit to the OnStar Command Center in Detroit, and the Alumni event in Florida. Work continues on optometry fund-raising; they raised \$170,000 during their recent phone-a-thon. Robert Barnum is having a mural unveiled tonight at the Grand Rapids Community College.

Rick Duffett reported on an alumni event scheduled for February 19 with the Grand Rapids Rampage. Dinner is scheduled at the BOB from 5-6:30 p.m.; 7:30 p.m. is the coin toss at the Van Andel Arena.

At 9:42 a.m., the meeting adjourned.

Submitted by: Karen K. Paine