Ferris State University

President’s Council
Meeting Summary
December 16, 2020
3:00 pm, Zoom

Attendance:
Bachmeier, Cook, Eisler, Fleischman, McCrackin, Pearcy, Pilgrim, Postema, Ward-Roof

Guests from Salesforce: Kelly Greer, Justin Beck, Josh Harder, and Brad Beecher

Agenda Items:
- **Prohibited Romantic Relationship Policy** – Council members discussed and accepted a suggested change to the policy.
- **HLC Follow-up** – President Eisler highlighted statements in the final HLC report. He asked Council Members to consider efforts addressing items that could be included in the next review.
- **Enrollment Update** – VP Ward-Roof reported that FTIAC’s are up, transfers are still slightly down and graduate and professional are also down. The student survey is a helpful tool with recruitment.
- **COVID update** – VP Bachmeier is coordinating the testing efforts and there have been multiple clinics provided for faculty, staff and students to be tested. Provost Fleischman is working on the vaccine piece in collaboration with the pharmacy college so that we are set and ready to go when vaccines are available.
- **Salesforce Presentation** – Guests from Salesforce provided a presentation. The intent is to create a continuing relationship with students throughout and beyond their educational experience.
- **Follow-up to the Enrollment Strategy Retreat** - The retreat was very successful with record attendance. Many ideas were generated with much enthusiasm and positivity. Next steps include a compilation of the data by EAB. Provost Fleischman, VP Ward-Roof, VP Pilgrim and Spence Tower will work on an action plan for the next Council meeting.

Round Robin
- **President McCrackin** – the dual enrollment virtual learning initiative has been successful. The next COVID testing for Kendall is Jan. 20.
- **VP Ward-Roof** – is currently working through MIOSHA guidelines and will keep everyone posted. Saw a preview of the December Commencement Ceremonies and it is well done.
- **Provost Fleischman** – Vaccine preparations are moving rapidly.
- **VP Pilgrim** – meeting with Steelcase delayed, will be re-scheduled. The percentage of students in the honors program from under-represented groups has risen to over 14%. He will be working with Pixar on animation for the museum.
Approved January 6, 2021

- **VP Pearcy** – would like to thank VP Pilgrim for his advocacy for the museum campaign.
- **President Eisler** – MBS has been a good partner for the Budget Director search. Had a great Campaign Cabinet meeting yesterday. Thank you for all your hard work and leadership this past year.

Meeting adjourned 12:00 pm

Submitted by Terri S. Cook