Ferris State University
President’s Council

Meeting Summary
October 20, 2021
9:00 am, CSS 301C

Attendance:
Bachmeier, Cook, Eisler, Fleischman, McCrackin, Pearcy, Pilgrim, Postema, Ward-Roof
Guest: Amy Winker

Agenda Items:
• Enrollment Investments – Council members continued their discussion regarding viable suggestions for enhancing Fall 2022 enrollment. Council members presented ideas selected in earlier discussions that they had reviewed and refined. Additional advertising and a new housing scholarship will be implemented as a result of these discussions. This discussion will continue at November meetings.

Round Robin
  o VP Pearcy – expecting around 450 attendees at the Foundation Gala, October 29. Masks are not required at DeVos Place but are encouraged. They have updated their filtration system among other measures to create a safer environment for guests.
  o VP Bachmeier – Minimum wage will be going up Jan. 1.
  o Provost Fleischman – continuing with the Dean search for the COB. Plan to have a selection by the end of the semester.
  o VP Pilgrim – Thank you for submitting the Diversity Reports for your respective Divisions. EAB will be critiquing the Diversity Plan with recommendations for moving forward. The Ferris Equity Initiative (FEI) web page is up. Received first deliverable of the Jim Crow Museum and it is amazing. Marsha Warfield (of “Night Court”) will be on campus. She has joined the Museum Finance Team.
  o VP Ward-Roof – With the addition of the students that did not get to walk at a Commencement Ceremony, we will be having three ceremonies on December 18 instead of the normal two ceremonies. New brag sheets have been created to send to high school principals and superintendents.
  o President Eisler – November 7 & 8 will be the Midwestern Higher Education Compact meeting in Grand Rapids. President Eisler is the current chair of MHEC. Council Members may attend as his guest.

Meeting adjourned 12:05 pm

Submitted by Terri S. Cook