Ferris State University
President’s Council

Meeting Summary
September 8, 2021
9:00 am, CSS 301C

Attendance:
Bachmeier, Cook, Eisler, Fleischman, McCrackin, Pearcy, Pilgrim,
Postema, Ward-Roof
Guest: Amy Winker

Agenda Items:

- **Enrollment Update** – VP Ward-Roof presented some charts and graphs of the 4th day count information in comparison to prior years. The ongoing work and preparation for recruiting of next fall’s class is underway. Council members discussed ideas that could be initiated to boost future enrollment.

- **Budget** – With this fall’s enrollment decline, President Eisler with the assistance of Amy Winker presented revised divisional budget targets. These targets will finalized when the state budget is approved. A final budget will be presented to the Board of Trustees at their October meeting.

- **Police Body Cams** – VP Bachmeier presented a proposal for use of body cams for Ferris Police Officers. He is also working on a University Policy that ties in with this regarding the use of captured video. Council members will review, submit comments to VP Bachmeier, and the policy will be discussed at a future meeting.

- **PCAF – Computer Information Technology** – Provost Fleischman presented this proposal that will connect with the Computer Information Technology bachelor degree we already offer. Council members supported moving this new degree forward.

- **PCAF – Data Science** – Provost Fleischman presented this masters’ program degree to the Council. A graduate certificate will also be offered. The intent is to offer these both in person and online. Council members were in support.

- **Equity Based Approach to Navigate** – Provost Fleischman and VP Pilgrim gave an update of initial plans for moving forward. A meeting on this project has been scheduled.

- **Big Topics for Next Meeting** – Enrollment and Kendall housing will be two topics for the next meeting.
Round Robin

- **VP Ward-Roof** – Provided a COVID update to the Academic Senate yesterday. Campus events have been well attended by students so far.

- **VP Bachmeier** – Steve Brockelbank has been chosen as the new Athletic Director. He begins October 11. The Ferris Foundation endowment had an exceptional return this past year of over 30%. 90% of all student athletes are vaccinated. The other 10% submitted waivers and those were accepted. All but one of the coaches and support people are vaccinated. The GLIAC and CCHA have both announced that all referees must be vaccinated.

- **President McCrackin** – the UICA Grand Re-opening is tomorrow night. Also the launch of KCAD Academy will be held at Plaza Roosevelt on Monday.

- **VP Peary** – A University wide committee has been reviewing RFP’s for a new marketing partner. Three firms are currently under consideration and will present during the next weeks. Council members are invited to these presentations.

- **Provost Fleischman** – The panel discussion regarding vaccinations for student athletes went well. He would like to commend Fredericka Hayes for her outstanding work and leadership for HR. Also would like to recognize Glen Okonoski for his outstanding work with TV Production students, especially at last Thursday’s football game. Please try to send upcoming events as invitations so they get on all our calendars.

- **VP Pilgrim** – Rockford Construction has been chosen as the construction company for the new museum. We now have the builders, the architects, the engineers, and the designers. Lt. Governor Gilchrist was here to tour and it went very well. Tommy Brand and Michelle Hoitenga support appropriations for this project. Also, reached out to Marsha Warfield from “Night Court” fame, who is a long time Facebook friend of the museum and she supports.

- **VP Postema** – Just a reminder that if there are contracts coming up in your division, start thinking about them now instead of when bargaining starts.

- **President Eisler** – It’s a good idea to take some time each week to think about all the successes we have had. Make a list of 4 or 5 and celebrate those.

Meeting adjourned 12:04 pm

Submitted by Terri S. Cook