Ferris State University
President’s Council

Meeting Summary
August 18, 2021
9:00 am, CSS 301C

Attendance:
Bachmeier, Cook, Eisler, Fleischman, McCrackin, Pearcy (remotely), Pilgrim, Postema, Ward-Roof

Agenda Items:

- **Board Retreat Follow-up** – Council members discussed outcomes of the recent Board Meeting and did a re-cap of action items.

- **Enrollment** – VP Ward-Roof provided an update of the current enrollment and the progress that has been made over the last two weeks. There has been improvement but we are still lagging in FTIAC’s and continuing students from last fall. Council members discussed strategies to increase yield in the future.

- **Budget** – Council members discussed the budget in preparation for presentation to the Board of Trustees in October.

- **Culture Survey** – In keeping with the campus commitment to diversity, the University conducted a survey sponsored by the National Assessment of Collegiate Campus Climate (NACCC) to better understand the racial climate on campus. The results are in and were discussed by the Council members. The full report will be shared with the campus community soon.

Round Robin

- **VP Ward-Roof**

  1. We have realigned staff in Student Life due to a number of personnel changes. We are excited to announce that we are changing CLACS and believe it will help us to better serve our students. With the assistance of many individuals we have decided that separating the career, leadership, and volunteer functions from the activities, fraternity and sorority life, and RSO functions is the best way forward. The name CLACS will no longer be used and the new names of Career and Professional Success will encompass career, leadership and volunteer activities and the Center for Student Involvement will house fraternity and sorority life, event planning and student organizations. The Career and Professional Success area will be staffed by Angela Roman (Director), Mickey Albright, and Katie Thomas. The Center for Student Involvement will be staffed by a Director (still searching), Nick Smith, and Teresa Fogel. Associate Dean Nick Campau will be supporting the team in the interim until the Director is hired and begins. Both offices will be located in the current CLACS space on the first floor of the UC.

  2. Last year I shared the creation of a peer coaching program as a way to support our students’ engagement. Collaborating across campus, this service will continue for the upcoming year. I am hopeful this type of work can become part
of the plan we are developing with Navigate and excited with the engagement they have enjoyed so far in their inaugural year.

3. As we continue to be challenged with the pandemic on campus, a special emphasis has been placed on our health care services, and we are no different at Ferris. To assist with some of these challenges and as we seek a new director of the health and counseling centers, Joy Pulsifer (Dean of Student Life) will be moving into the Health Center for at least the fall semester. This will enable us to better support the staff who assist our students.

4. We have a few new Directors who are replacing those who have left or moved within the institution.
   a. Danyelle Gregory, Director of the Office of Multicultural Student Services
   b. Eric Haner, Registrar and Associate Dean of Enrollment Services
   c. Sarah Meiser, Director of Student Conduct

   o President Eisler – Thank you for all the time spent getting ready for the Board meetings. A search firm has been chosen for the Presidential search. The Banners that VP Pearcy spearheaded for all around campus and at Kendall are impressive.

Meeting adjourned 12:06 pm

Submitted by Terri S. Cook