

Ferris State University

President's Council Meeting Summary August 15, 2018 9:30 a.m., CSS 301C

Attendance:

Blake, Bellavance, Cook, Eisler, Percy, Pilgrim, Scoby, Ward-Roof

Agenda Items:

- Review of Board Retreat
Council members discussed the recent Board Retreat. This was a productive day and much information was exchanged.
- Marketing Campaign
VP Percy shared the changes to the digital and written materials that will be used for the current marketing campaign based on recommendations from the branding study.
- Stamats Feedback
VP Percy asked the Council members to provide feedback to her on the summary of the results from the branding study that was recently concluded.
- Round Robin
 - VP Percy** – Swan grand opening to be held September 28.
 - VP Scoby** – Update on capital projects - apologize the lots to the north have been closed longer than planned. Final layer going on the lots to the south. The lot at the south end of Swan is also scheduled to have the top layer done by this weekend. Demand for parking on campus is down for the fall semester
 - President Bellavance** – There is a panel talk on the 21st for the new photography from Bangladesh. Michigan Emerging Artists Show starts in August and runs until Dec 2. Oddball is Sept. 8. The Fed Galleries will host a faculty exhibition this year during ArtPrze. Outside the Ferris Building the ArtPrze exhibition will be by Jason Peters. The artist creates sculptures using plastic buckets and construction scaffolding.
 - VP Ward-Roof** – Fall enrollment by College – CHP and COB down but FTIAC applications up. Also, CHP has 118 clinic students not enrolled as of yet. Lavender Graduation for the LGBTQ+ community was a very nice event. Multi-cultural graduation is coming up next.
 - President Eisler** – Please extend thanks to the Physical Plant for getting the water back on so quickly.

Next meeting date:

September 5, Big Topics, 9:00 am, CSS 301C

Meeting adjourned 12:00 pm
Submitted by Terri S. Cook