

# Ferris State University

## President's Council Meeting Summary August 1, 2018 8:00 a.m., CSS 301C

### Attendance:

Bellavance, Blake, Cook, Eisler, Percy, Pilgrim, Postema, Scoby, Ward-Roof

### Agenda Items:

- The summary from May 5, 2018 PC meeting was approved for posting.
- HLC Update  
Guests: Jeff Ek and Kristi Haik  
Guest provided an update of their work to date, work that is currently underway and a timeline of events for the HLC reaccreditation visit in 2020.
- Board of Trustees Retreat  
Council members discussed preparation for panel presentations at the upcoming Board Retreat.
- Enrollment Update  
Council members continue to monitor enrollment numbers with one more orientation session and late registration yet to come.
- Recruitment Initiatives  
Council members shared updates to the recruitment initiatives that they have been working on since last June's planning sessions. Progress is being made with the intent to have a positive impact on enrollment.
- Bargaining Update  
Updates on current bargaining sessions were shared with the Council members.
- Stamats Follow-up and Campaign Update  
VP Percy shared an overview of the recommendations from the Stamats group following the conclusion of the branding study. Council members will review the materials and continue discussions going forward.
- UREC Update  
VP Ward-Roof shared the status of the UREC renovations with the Council members. Although there are a few minor details to be finished up, the Center will be open for the students at start of classes. Staff will be moving back in on August 10<sup>th</sup> and an open house is slated for August 27. More details to follow.
- Fall Programming Calendar

VP Ward-Roof informed the Council members that there has been a calendar created in Outlook titled the Ferris Life Calendar, which can be pulled up by anyone on campus and details upcoming student events.

- **Search Firms on Retainer**  
VP Scoby was looking for feedback from Council members whether they used this service and found it helpful. It was decided the model worked well and saved money and time. Board approval will be sought to do this again.
- **Round Robin**
  - **Provost Blake** – next week furniture will be delivered for the Academic Literacy Center – he will set aside time for PC to see it.
  - **President Bellavance** – there are unexpected resignations in admissions. This gives them a chance to reconfigure and restructure. Hired three new admissions counselors that are starting in the next couple weeks.
  - **VP Scoby** housing numbers for fall down 8 compared to a year ago. Replacing all soft furniture in IRC – 90% there by start of fall semester. Athletic schedules kick-off with the football game on August 30 and Volleyball hosting a tournament. The Pepsi contract has been signed and machines are in place.
  - **VP Pearcy** UA&M ended the fiscal year with giving totaling more than 11 million and an 8% increase in donors. Currently the campaign is at 69.5 million toward the 80 million goal. A couple of estate gifts will be added to the total for the next fiscal year adding another 8 million. They are currently considering new campaign initiatives and increasing the campaign goal.
  - **VP Pilgrim** UICA exhibition of the Leventhal donation January through March will be a part of the “About Face” Exhibition. A new donor is sending 2 batches of thumbnails, 300 in one and 500 in another, for the University to pick from for display. Since the VICE coverage there have been between 10 and 11 million views for the two videos. Dept. of Civil Rights sent a representative to develop a partnership for corporate trainings developed around the Jim Crow Museum. Appreciative to the 3<sup>rd</sup> floor staff for purchasing two pigs from the Mecosta County Fair to donate to Wesley House.  
Informal update of Strategic Plan:
    - Website up early September
    - Met w/Community members
    - Think we have a vision that we can live with
    - Mission – essence the same, wording being adjusted
    - Finalize in September
  - **VP Postema** – Jana Robinson widow of Duane Robinson (Pharmacy) donated the bulk of their estate to Ferris. This is one of the gifts VP Pearcy mentioned earlier.

**Next meeting date:**

August 15, 9 a.m., Big Topics Meeting, CSS 301C

Meeting adjourned 12:17 pm

Submitted by Terri S. Cook