Ferris State University
President’s Council
Meeting Summary
June 17, 2020
9:00 a.m., Zoom

Attendance:
Bachmeier, Blake, Cook, Eisler, McCrackin, Pearcy, Pilgrim, Postema, Ward-Roof

Guests: Mandy Seiferlein, Jeff Ek, Jennifer Hegenauer, Sally DePew

Agenda Items:
- May 20, 2020 Meeting Summary approved for posting.
- **HLC Criterion 4** – Council members reviewed Criterion 4 today and provided feedback to the HLC committee chairs. This is the final Criterion to be reviewed and Mandy, Jeff and Jennifer will return to a Council meeting in mid-July to share their work as it enters the final phases before the visitation in October.
- **Budget** – Council members continue to work on a continuation budget to be presented to the Board of Trustees for approval at a meeting later today.
- **Board of Trustees** - Council members reviewed the agenda and timeline for the Board meeting that will be held this afternoon. Plans for the upcoming Board retreat in August were also discussed.
- **Changes to the Founders’ Scholarship** – Council members discussed and approved changes to the Founders’ Scholarship. The change in award amount will keep us competitive and create an annual savings to the University at the same time.
- **Re-entry to Campus** – The Re-entry group continues the hard work of preparing the campus for re-entry. Sub-committees are breaking down the pieces needed to be put into place for a safe and productive re-entry.
- **Social Media Strategy** – VP Ward-Roof, VP Pilgrim, VP Pearcy and President McCrackin will be working as a group on social media education and how to respond to incidences of racially discriminatory comments. They will present their findings to the Council members at a future meeting
- **SPARC** – SPARC Chair Jennifer Dirmeyer has accepted a new position and will be leaving the University. Spence Tower, the previous chair, will step in to assist with the retreat and cover the fall meetings.
- **Round Robin**
  - **VP Ward-Roof** – Thank you to those that joined for the Town Halls on re-entry. If you have comments, please send them to her. Thank you also for willingness to assist with enrollment.
VP Bachmeier – The early learning center will need to cut 25% of their clients to make room for social distancing. Students will have top priority.

Meeting adjourned 11:53 am

Submitted by Terri S. Cook