Ferris State University
President’s Council

Meeting Summary
February 9, 2022
9:00 am, CSS 302

Attendance:
Bachmeier, Eisler, Fleischman, McCrackin, Pearcy, Pilgrim, Postema, Walcott, Ward-Roof

Guest: Emily Hicks, Kristen Salomonson, Karen Huisman, Amy Winker

Agenda Items:

- **Enrollment Yield Activities** – Emily presented did a summary of changes that been made in Orientation activities to encourage participation and boost yield. An important component is moving registration to April. It is critical to have the students registered by May to ensure enrollment for the fall.

- **Board of Trustees** – Council members reviewed the itinerary and agendas for the upcoming Board working session and meetings.

- **Big Topics** – Next meeting Council members will continue the discussion on enrollment yield, data management and Kendall Housing.

Round Robin

- **President McCrackin** – Kendall is providing exhibition space for the World of Winter Festival. The Faculty Sabbatical Exhibition opens tomorrow.
- **VP Pearcy** – All Florida alumni events were well attended. The football trophy events were very professionally done. There is an Alumni Board meeting on Feb. 4 with the addition of new officers with alum Emily Coles as President.
- **VP Ward-Roof** – She will email Council members the Black History Month programming. Homecoming is set for Sept. 24, the Torchbearer awards are April 21. All HEERF funds have been awarded to students.
- **President Eisler** – The Governor’s budget set the bar high for funding this year. We will need to work to restore TIP funding which is limited to 2.5 times the in-district community college rate.
- There are positive signs with spring enrollment and we need to continue to encourage continuing students to enroll.

Meeting adjourned 11:54 am

Submitted by Terri S. Cook