Ferris State University

President’s Council
Meeting Summary
January 6, 2021
9:00 am, Zoom

Attendance:
Bachmeier, Cook, Eisler, Fleischman, McCrackin, Pearcy, Pilgrim, Postema, Ward-Roof

Agenda Items:
- **Diversity Education** – VP Pilgrim lead the Council members in an engaged conversation around diversity. These discussions are part of the ongoing commitment to make the University a more equitable, diverse and inclusive community.
- **Salesforce/Moonshot for Equity** – In alignment with efforts to increase enrollment, Council members continue to discuss and compare various approaches that can provide a more coordinated process to support students through their college experience and beyond.
- **Strategic Enrollment Retreat Action Plan** (guest, Spencer Tower – Provost Fleischman and VP Pilgrim led a discussion on next steps to continue the momentum of the successful Strategic Enrollment retreat that was held in December. General themes have emerged from the data that was collected. A special SPARC meeting will be held on Jan.19 via zoom to share information.

Round Robin
- **VP Bachmeier** – looking into moving IT to the Alumni Building. If that’s an option we will be able to demolish the West Building and will not have to replace it.
- **VP Ward-Roof** – have a meeting with the Governor today regarding COVID related issues.
- **President McCrackin** – December 31, 2000 marks the completion of the merger with Kendall. The start of classes that January is the 20 year anniversary.
- **VP Pilgrim** – In doing research he discovered that Byron Brophy was a strong advocate for Native Americans and social injustices. Progress is being made on funding for the Jim Crow Museum.
- **President Eisler** – the Governor has approved the funding for the Center for Virtual Learning.

Meeting adjourned 11:59 am

Submitted by Terri S. Cook