

Ferris State University

Good News Items

October 2017

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Jana Pisani has joined the state board of the Michigan Council for History Education, and will be participating in a panel discussion on world historical literacy at the Great Lakes History Conference on October 21.
- Sandy Alspach, secretary of the International Association for Communication and Sport (IACS), presented an overview of the Ferris State Sports Communication program's research project on the effect of social media on athlete performance at the 2017 International Congress on Sport, Economy and Media in Hamburg, Germany in early September. This project is co-led by Paul Zube.
- Conner Pyrc (sophomore in Sports Communication) joins senior Sports Comm major Scott Vander Sloot on the Michigan Association of Broadcasters (MAB) Foundation Student Advisory Board for a two-year term. Conner is working with a team led by Johnathon Gustin (senior Sports Comm) and advised by Cami Sanderson and Zack East (BA Communication '06), Brand & Program Director/Digital Media Manager for Mid-West Family Broadcasting (WSJM Inc.) in Benton Harbor, to develop Bulldog Radio to include live streaming Ferris sports events and sports talk programming.
- The Ferris State University Aesthetic Engineers were presented a Certificate of Special Congressional Recognition by John Moolenaar, Congressman for the 4th District of Michigan, on September 15, 2017, for their work on the 'Freedom is Not Free' monument. The monument and memorial, a collaborate project between Ferris' Fine Arts and Architecture programs, was unveiled on Saturday, August 5, at the Veterans of Foreign Wars Post 7979 in Ewart, Michigan. Professor of Fine Arts in the College of Arts and Sciences, Robert C. Barnum, created the sculptures and his student, Logan Wyse, created the free site design.

COLLEGE OF BUSINESS

- Dr. Lianne Briggs, Professor and Sports, Entertainment & Hospitality (SEHM) Department Chair in the College of Business, completed the 2017 HERS Institute at Bryn Mawr College, July 10–22, 2017. Briggs joined 68 women leaders from across the United States to partake in the intensive, residential leadership development program.

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SCJ)

- Douglas Gorski and Jacob Gostiaux from the SCJ Law Enforcement Academy provided security services for the Mecosta Area Chamber of Commerce at the Arts in the Park event held at Hemlock Park on September 4, 2017. The students provided security from 10 p.m.-8 a.m. on the night before the event. This was the fourth year that academy students have assisted the Chamber of Commerce.
- The School of Criminal Justice Law Enforcement Academy students raised and donated \$1,000 for the Michigan Special Olympics. All of the students participated in the Law Enforcement Torch Run for Special Olympics (LETRSO) on Thursday, September 14, 2017 where they ran with local police officers and Area 5 Special Olympians to provide community awareness of the financial and support needs of Michigan Special Olympics.

- Meleigha Herington, an FSU student from St. Charles, has been awarded her third Law Enforcement Education Program (LEEP) Dream Scholarship. She is among 27 top students who will receive the \$2,000 award, which doubled from last year, to encourage their pursuit of public safety careers by the professional public safety officers of LEEP. Herington, who graduated from Delta College with an associate's degree in Corrections, carries a 3.85 grade point average while pursuing a bachelor's degree in Criminal Justice at Ferris. "The hope is that I will graduate with my degree in April 2018 so that I can pursue my dream of becoming a probation/parole officer," Herington wrote in her scholarship application. "She has maintained her excellent academic record while working an extremely heavy work schedule, and she has done so without any complaints or excuses," wrote Ferris State University School of Criminal Justice Instructor Timothy J. Cassady, JD. "She has a passion for the study of Criminal Justice and it is clearly evident that she is an individual who is willing to make the sacrifices necessary to be successful in the field of Criminal Justice."

School of Digital Media (SDM)

- "The Muskegon", a short documentary produced by Television and Digital Media Production students Josh Monroe and Ray Heinlen, has been selected for screening at the Fresh Coast Film Festival in Marquette, Michigan! The program was produced as part of Nick Kuiper's TDMP 243 course. Here is the link to the documentary: https://www.youtube.com/watch?v=Z2UJ9U_kfro

COLLEGE OF ENGINEERING TECHNOLOGY

- The College of Engineering Technology held its annual student welcome picnic on September 12th with over 750 students, faculty, and staff in attendance.

COLLEGE OF HEALTH PROFESSIONS

- Faculty members Michelle Weemaes and Tracy Glentz presented at the MIPERC conference on Sept 21/22 at GVSU in Grand Rapids. They presented on Inter Professional Education and Academic Service Learning and how their students from nuclear medicine and diagnostic medical sonography visit Big Rapids Middle School students. Contact Tracy Glentz at (231) 250-4005 to learn more.
- Public Health faculty, Dr. Anuli Njoku, received a Robert Wood Johnson Foundation (RWJF) travel grant to attend the RWJF New Connections Eleventh Bi-annual Symposium held July 12-13, 2017, in Boston, MA. The symposium serves as a forum for early and midcareer researchers to network and share research ideas. Participation in the Symposium is by invitation only.
- In Spring 2017, Fathima Wakeel worked with BSPH student Amanpreet Chahal (who graduated in August 2017) to develop a grant application to the American Cancer Society to fund a tobacco-free campus initiative at Ferris State University. This grant was officially awarded in June 2017, and Dr. Wakeel is currently working with three other BSPH students, including Anthony Picard, Alyson Hill and Ali Quilitzsch, to conduct the health education activities outlined in the grant.
- Michael Reger, Health Professions faculty, published "Association between Urinary Phytoestrogens and C-reactive Protein in the Continuous National Health and Nutrition Examination Survey" in the Journal of the American College of Nutrition. Citation: Michael K. Reger, Terrell W. Zollinger, Ziyue Liu, Josette Jones, & Jianjun Zhang (2017). Association between Urinary Phytoestrogens and C-reactive Protein in the Continuous National Health and Nutrition Examination Survey, Journal of the American College of Nutrition, 36:6; 434-441.

COLLEGE OF PHARMACY

- The Pharmacy Peer Mentor Program (PPMP), now in its seventh year, has its highest number of participants, with 82 mentors and 119 mentees. Second-year students

voluntarily mentor first-year students as they transition from pre-pharmacy to the PharmD program. Mentors provide guidance and support, study tips, encouragement in co-curricular activities, and leadership modeling for first-year students.

- Thomas Dowling, Assistant Dean and Professor in the College of Pharmacy, published a paper in PLoS ONE with collaborators from the University of Maryland's Institute of Human Virology and School of Medicine (Aug 17, 2017), titled "Targeting of CDK9 with Indirubin 3'-monoxime safely and durably reduces HIV viremia in chronically infected humanized mice". The project utilized instrumentation in the FSU Shimadzu Core Lab for Academic and Research Excellence (SCLARE).
- Dr. Jennifer Lamberts, Assistant Professor of Pharmaceutical Sciences, published a paper in *Neurobiology of Disease* with Dr. Patrik Brundin from the Van Andel Research Institute (Aug 2017), titled "Axonal transport dysfunction in neurodegenerative diseases: the "holy grail" for developing disease modifying therapies?".

FLITE

- Dejah Rubel had a conference report published in the *NASIG Newsletter* on the *Partnering with Vendors to Limit Compromised User Accounts* presentation by Richard Guajardo, Peter Katz, and Don Hamparian, which was given at the NASIG annual conference in Indianapolis, IN this past June.

MICHIGAN COLLEGE OF OPTOMETRY

- On September 22nd & 23rd, the Michigan College of Optometry conducted a continuing education event, Practical Training for Opticians II, offering opticians from around the region the opportunity to receive advanced training in the specialty of Opticianry. Participants earned 12 hours of CE. The two-day event, held at MCO, was led by Jamie Brady, M.Ed., ABO and Tracy Dard, ABO.
- Jamie Brady, M.Ed., ABO, from MCO, is proctoring the New Jersey State Opticians exam.
- Emily Aslakson, O.D. published the article, "Reduction of Magnitude and Frequency of Vertical Strabismus through Vision Therapy" in the journal, *Optometry & Visual Performance*. Here is the link for the entire issue. <http://www.ovpjournal.org/ovp---volume-5---issue-4.html>
- David Damari, Dean of MCO, was the keynote speaker at the 8th Annual Korean Optometric Association meeting in Seoul last week.
- David Damari, Dean of MCO, gave the workshop, "Assessment of Student Classroom Performance" at Nova Southeastern College of Optometry in August. He also gave it again this last weekend at SUNY College of Optometry.
- Dr. Alison Jenerou and the Michigan College of Optometry recently hosted AOA Optometry Cares, InfantSEE events that included the community and offered professional development credits to childcare providers. The event featured presentations from faculty members Dr. Paula McDowell and Dr. Emily Aslakson. At the second student's event, Tom Sullivan sang and entertained while over 100 students pledged to become future InfantSEE providers.

RETENTION & STUDENT SUCCESS

- The inaugural Retention & Student Success Student Fall Mixer attracted 81 students to attend on Sept 7th.
- Beer, Booze & Books, presented by guest speaker Jim Matthews, was attended by 1,532 first-year students (86% of the first-year class).
- Seventy TIP Scholars participated in the program's first early move in week to learn more about resources and the campus. Kimberly Nze Bekale and student employee, Karlee Wright, helped tremendously with various activities. The students are currently

meeting with the Coordinator of the TIP Emerging Scholars Program, Liz Burbatt, to discuss their semesters and strengths

Administration and Finance

Athletics

- The Ferris State University football and women's volleyball teams are among the top 20 teams in the country as FSU is #15 in the American Football Coaches Association (AFCA) and D2Football.com national polls along with #8 in the American Volleyball Coaches Association (AVCA) National Rankings.
- Ferris State University senior center and Big Rapids native Jake Daugherty has been chosen to the 2017 Allstate AFCA Good Works Team for his efforts both on and off the field as announced by the American Football Coaches Association (AFCA) and the Allstate Insurance Company. Daugherty was one of 22 college football players from all levels in the entire country, including one of only 11 non-NCAA Division I student-athletes, to be recognized for his contributions. The award shines a spotlight on the incredible stories of selflessness and community service displayed by these student-athletes and honorary head coach, and honors their dedication to volunteerism and enriching the lives of others.
- The Ferris State University men's ice hockey program is well-represented this year at National Hockey League (NHL) Preseason Training Camps as seven former Bulldogs are taking part in an NHL camp heading into the 2017-18 season. The list includes four-time Stanley Cup Champion Chris Kunitz, who is now with the Tampa Bay Lightning, along with two Detroit Red Wings' invitees in defenseman Simon Denis and goaltender Pat Nagle.
- New Ferris State University softball head coach Kristin Janes has completed her coaching staff for the 2017-18 campaign with the recent additions of two staff members. Janes has announced the appointment of Danielle Kenton as the program's assistant coach along with the addition of Ian Janes as a volunteer assistant on the Bulldog staff as she begins her first year at the FSU helm. Both Kenton and Ian Janes served as assistant coaches on her staff last year at Fort Scott Community College (Kan.).
- Ferris State was recently chosen by Hero Sports as the state of Michigan's best college football team, regardless of division, late this summer. Hero Sports unveiled its top team from every state, regardless of division, and the Bulldogs were chosen tops among the 21 collegiate programs in Michigan. The award is the result of an equation created to level the playing field across all divisions of college football using specialized criteria.
- Hero Sports also picked the Bulldogs as the preseason favorite to capture the 2017 NCAA Division II National Championship. The online site picked the favorite in each region along with the national title game and projected the Bulldogs to claim their first national crown this fall.
- Ferris State University officially inducted its 2017 Bulldog Athletics Hall of Fame Class on Sept. 15 during a memorable induction banquet held at the University Center. A sellout crowd of nearly 300 guests came to honor and recognize seven individuals along with the first-ever team, who were recognized and inducted as part of this year's class. The Bulldogs inducted seven individuals in the Class of 2017, including: Kathryn Bobbie (Women's Golf, 1999-03), Steve Fountain (Men's Track & Cross Country, 1974-79), Jody "Gifford" Markwart (Softball, 1996-99), Kathy O'Connor (Women's Volleyball & Basketball, 1990-93), Chris Pulliams (Football, 1993-96), Scott Schultz (Men's &

Women's Tennis Coach & Administrator, 1982-89) and Monta Ware (Women's Basketball, 1979-83). In addition, the school's first-ever unbeaten football team from 1968, which was guided by head coach Bob Leach, became the first-ever team to earn induction into the Bulldog Athletics Hall of Fame.

- Ferris Sports Update, a popular Ferris State University television program, will continue to air each week during the 2017-18 athletics season with broadcast coverage throughout most of Michigan. A half-hour interview show profiling Ferris State Athletics, the Ferris Sports Update program will air across most of Northern Michigan on Fox 32 each Thursday night at 10:30 p.m. (ET) throughout the year. The show is produced by Ferris State University's Television and Digital Media Production (TDMP) students in partnership with the Bulldog Athletics Department. In addition, for the sixth-straight year, it will be offered on Comcast Channel 900 at various times throughout the week in metro Michigan locations. Funding for the show is made possible thru a joint effort between FSU Athletics, the Ferris State Admissions Department, University Advancement and Marketing, and the College of Education and Human Services.
- Ferris State University Athletics has renewed its partnership with one of Michigan's most popular sports talk shows as "Ferris State Friday's" will be heard live across the state this fall on "The Huge Show" for the second consecutive campaign. "Ferris State Friday's" will air at approximately 5:45.m. (ET) every Friday afternoon as part of "The Huge Show", which is hosted by longtime radio personality Bill Simonson and broadcast live from West Michigan sports leader 107.3 WBBL in Grand Rapids. The short weekly segment will feature a live interview with a Bulldog guest and the partnership also includes commercial air time and more.

Auxiliary Enterprises

- Housing occupancy is at 97%
- Dining Services implemented several new things this fall to proactively address peak demand in the UC Quad Café during the weekday lunch time frame. Three of the more notable changes were providing take out meal containers at no cost to all campus residents, shifted more seating from the retail side of the operation to the all-you-care-to-eat side, and instituted a shuttle to the Rock Café every five minutes during the peak lunch time.

Human Resources

- A new cohort of Ferris Employee Leadership Development Program participants convened in September. Each month participants will engage with university leaders to learn more about the operations of the university, as well as develop their leadership skills. Congratulations to this year's cohort: Alissa Raddatz, Amy Greene, Angie Buys, Brett Schuelke, Danyelle Gregory, Dejah Rubel, Eric Hazen, Gabriella Hagen, Jennifer Spicer, Kaytlyn Sheldon, Mary Kolenda, Megan Biller, Melissa Yake, Michelle Johnson, Michelle Rasmussen, Michelle Rogers, Nate Clark, Paul Leek, Sarah Lowen, Stephanie Gustman, and Tamara Jackson.
- This summer 14 employees participated in a new train-the-trainer workshop hosted by The Staff Center for Training & Development: Teresa Allen, Megan Biller, Daniel Campbell, Leigha Compson, Elisa Cotter, Gabriella Hagen, Barry Hall, Brooke Heyduk, Jennifer Wallace, Laura Porritt, Kaytlyn Sheldon, Andrew Slater, Mandi Sterly, and Holly Williams.

Information Technology

- Classroom readiness checks for fall semester came in at 97.5% readiness; only six rooms failed the readiness check out of 241 classrooms. Given projects like North Hall startup and last minute computer replacements, IT is very proud of these results and happy that the diligence in the pre-semester work has made a difference.
- EAS has partnered with Enrollment Services and Human Resources to provide staff training on Banner Workflow. We were able to bring an Ellucian trainer onsite to train eleven staff for the same price as sending a few people to offsite training. This training aligns with the University's desire to further process automation.
- In February 2017 ITS, Enrollment Services, Human Resources, and Academic Affairs collaborated in the upgrade to the institution's enterprise reporting tool, WebFOCUS. This upgrade included a major change to the design and security of the software. Through these efforts, more than 1,000 reports needed to be reviewed, updated, and implemented. Priority for review has been given to reports that run frequently. Enterprise & Application Services continues to work with on-campus partners to quickly address any identified issues with scheduled reports. Moving forward, we will further explore the new capabilities this reporting upgrade provides.

Government Relations and General Counsel

- On September 8, 2017, the University reached a Tentative Agreement with AFSCME Local Union 1609 on a successor collective bargaining agreement. AFSCME members ratified the Tentative Agreement on September 14, and the Board of Trustees' Executive Committee gave interim approval of ratification on September 20, 2017. The successor agreement is in effect until June 30, 2022, and the parties expect to finalize and sign the written agreements in the near future.
- Governmental Relations and General Counsel hosted the 11th Annual Founders' Day Community Ice Cream Social. Celebrity servers from throughout the Ferris and Big Rapids community served Jones' Homemade Ice cream to over 2,000 people.

Kendall College of Art & Design

- The Fed Galleries @ KCAD opened the college's ArtPrize Nine exhibition, *Society of Spectacle*, on August 29. The exhibition considers the artificial reality that we mirror and the authentic experiences we fail to define, and features artists Jonathan Brilliant, Liss LaFleur, Le'Andra LeSeur, Zane Miller, John Naccarato, and Eva Rocha.
- Painting Professor Jay Constantine juried the 2017 MI Arts: All Michigan All Media Visual Arts Competition, organized annually by the Holland Area Arts Council.
- Illustration Professor Patricia Constantine was featured in a group exhibition, *Magnificent Specimens of Nostalgic Wonder*, at Buckham Gallery in Flint, Mich.
- Sculpture and Functional Art Assistant Professor Natalie Wetzel participated on an ArtPrize Nine discussion panel, organized by Creative Many, that focused on a frank discussion about the challenges facing creative practitioners in Grand Rapids as they look to secure suitable spaces to make and show their work.
- Students Taylor Axdorff (Industrial Design) and Skylar Sparks (Sculpture and Functional Art) worked with WZZM 13 to design and construct a custom news desk the station used to broadcast from the Gerald R. Ford Presidential Museum during ArtPrize Nine.
- Metals and Jewelry Design student Casey Newberg engaged visitors to ArtPrize STEAM Village in a pop-up interactive design and production studio that demonstrated the intersection of art and technology, and highlighted the KCAD FlexLab.

- Jim Arendt ('01, BFA Painting) was featured in an article by the Greenwood, S.C.-based newspaper the Index-Journal that profiled *Remnants*, a solo exhibition of Arendt's work currently on display at the Arts Center of Greenwood.
- Colin Chan ('12, BFA Digital Media) was one of three artists hired to work on Legends of Sleepy Hollow, the newest tabletop adventure from bestselling game company Greater Than Games.
- Aj Cooke ('15, MFA) was featured in a solo exhibition at the Costick Center City Gallery in Farmington Hills, Mich.
- Michael Davis ('10, Graduate Certificate in Design and Innovation Management) was promoted to Vice President of Technology for West Michigan-based marketing and advertising firm RCP Marketing.
- Rebecca Green ('10, BFA Illustration) released her debut picture book "How to Make Friends with a Ghost" through Tundra Books.
- Tatsuki Hakoyama ('14, MFA) opened a solo exhibition, *Searching the Middle Path*, at Saginaw Valley State University's Fine Art Gallery.
- Elizabeth Hubler-Torrey ('14, BFA Painting) recently completed an artist residency at the Schoodic Institute at Acadia National Park in Winter Harbor, Maine, where she focused on a new body of work inspired by the microbiology of the Atlantic Ocean.
- Sandra Hansen ('13, BFA Painting; '16, MFA) co-curated the 2017 Holland Friends of Art All Member Art Show at the Holland Area Arts Council in Holland, Mich.
- Kayla Mousseau-McVey ('13, BFA Interior Design) was hired as an interior designer by Denver-based architecture firm Johnson Nathan Strohe.

Urban Institute for Contemporary Arts

- UICA's OddBall: *Cultivate*, presented by Meijer, welcomed 170 guests on September 9. The annual gala raised \$35,000 that will help underwrite UICA's exhibitions and programs throughout the year. The evening included the presentation of the 2nd annual Arts Advocate award to Sam Cummings, who exemplifies someone with a strong relationship to UICA – through engagement, volunteering, and support – as well as someone who has supported and advanced the arts in throughout our community.
- OddBall was the premiere of *Cultivate*, UICA's ArtPrize Nine exhibition, which will be on view through December 10. This curated group show uses food as a lens to examine cultural history, social equity, and the effects of globalization on communities. Seven artists, including two ArtPrize Seed Grant winners and one Pitch Night winner, are presenting work that challenges viewers to consider our present relationship with what we consume as the fulcrum for our future relationships with one another, and with the environment. The Heartside Community Meal, by artist Seitu Jones, culminated in a two-hour performance on September 23 that served a locally grown meal to 200 neighbors and community partners at one table in Heartside Park in Downtown Grand Rapids.

Student Affairs

- Eleven Ferris employees from Residential Life, Student Life, and the Department of Public Safety attended the 3rd annual Let's End Campus Sexual Assault Summit Monday, September 25th at EMU.
- More than 1,000 students attended the Bulldog Beginnings event Rec Fest on August 28, 2017. The event also welcomed more than 200 new followers to the University Recreation (UREC) social media sites.
- The fall 2017 Intramural sport season has 23 soccer teams, which is better than the past 2 years; there were 14 teams in 2016 and 16 teams in 2015.

- The Student Recreation Center is undergoing a six million dollar renovation which will provide a new look for the building inside and out. The SRC renovation includes an expanded weight room, additional fitness areas, an updated lobby, restrooms and new fitness equipment. The renovation is currently underway and will be complete by the start of the fall 2018 semester.
- The Student Recreation Center has three new pieces of fitness equipment this semester: the TRX equipment and two Espresso bikes.
- Ferris State University is participating in the Outdoor Nation Campus Challenge (for the first time) <http://www.oncampuschallenge.org/> and we are currently in **3rd place**, in division 2, against about 40 other institutions. The challenge runs September 18 – October 15, 2017; you are encouraged to download the app and start reporting your outdoor activities for Ferris State University.
- Bulldog Beginnings activities ran from September 25 to September 9. Student surveys show that Bulldog Bonanza, Meijer Mania, and Founders Day were the top attended events. Fun experiences, free food, and meeting people were the top three things gained by students. Finally, an overall rating of the experience was 4.34 out of 5.
- Big Rapids Beginnings committee and the Downtown Business Association worked together to offer an amazing Big Rapids Beginnings event on September 26. The event closed down two blocks of Michigan Avenue for Free Ferris Wheel rides, sidewalk sales, inflatables, putt putt golf, carnival food, and more. Buses transported students to the event from campus from 3-6pm.
- Headphone Disco was held on September 29, where 300 students participated in a DJ dance on the Campus Quad.
- Entertainment Unlimited hosted comedian, Eric O'Shea on Wednesday, August 30th. Attendance was 350+ with staff having to setup extra chairs last minute.
- Student, Logan Dunsmore, won the Entertainment Unlimited Comedy Competition held on Saturday, September 9. Logan now has the opportunity to open for Nick Offerman, Homecoming Comedian on September 28.
- CLACS provided, for the first time, an off campus trip to Michigan Adventure on September 2nd. This trip exceeded attendance expectations with 78 students and 4 staff members attending, and required getting a second bus at the last minute.
- In the past 7 days, 173 students have activated their Handshake account, which is a single sign on system located in MyFSU that has a mobile app for student and employer convenience. Handshake allows employers to post to multiple Universities at the same time at no cost which has increased the available job openings tremendously. There were 6037 opportunities posted in past 90 days.
- CLACS Career Center assistance requests have started off strong with 117 students receiving services between September 5 and September 22. Services utilized were resume critique, practice interviewing, and career planning.
- CLACS Social Media accounts have found huge success this semester. August CLACS Facebook posts reached 20,739 people and had 4490 post engagements. Bulldog Beginnings posts were continuously getting views of over 6,000 people each. CLACS Instagram has gained 1,000 new followers this semester.
- The CLACS "Clothes Pins of Kindness Campaign", during the start of school and part of Bulldog Beginnings, had students take 1000 clothes pins from different locations across campus and share them with students in passing. On these clothes pins were kind and encouraging phrases with a note to take one and the pass it on. Students loved the opportunity to be able to brighten someone's day in such a simple way.
- 2,087 students attend Orientation this summer. 1,987 enrolled for Fall for a 95.2% yield.

- First- to second-year retention rate for our full-time bachelor's degree students is at 79%, up 4% from this time last year.
- The Financial Aid Advisors have attended the following events since August 1:
 - OMSS Get Acquainted Day
 - 9&10 Tailgate Parties (2)
 - Grand Rapids Public Schools New Student Reception
 - Pharmacy New Student Orientation
 - Optometry New Student Orientation
 - Founder's Day Celebration
 - Macomb CC Transfer Fair
 - TIP Emerging Scholars Program (2)
 - Mecosta Osceola ISD Financial Aid Night
 - Academic Success Fair
 - TIP Presentation
 - Transfer Fair
- Tyrone Collins, Admissions Counselor has been elected as a delegate for the [Michigan Association for College Admission Counseling \(MACAC\)](#).

University Advancement and Marketing

- The Web Content team in UA&M has updated the Bulldog Athletics Hall of Fame website [<https://ferris.edu/Sports/hall/>] to include the new 2017 inductees. The Class of 2017 features the first-ever team inducted in the Hall of Fame, the undefeated 1968 Football Team, as well as seven deserving individuals. A highlight of the 2017 class is the inclusion of an historic video of football inductee Chris Pulliams and his 97-yard run in a snowstorm to cap a 46-42 win for the 1995 Bulldogs over Saginaw Valley. The Bulldogs trailed 28-0 in that game to post the greatest comeback in NCAA Division II history.
- In celebration of their 50th anniversary, the College of Pharmacy Class of '67 has generated substantial funds to create an endowment to support pharmacy students. A record breaking number of Golden Eagles from the College of Pharmacy will be on campus during Homecoming weekend to present their endowed scholarship to the University.
- Since July 1, 2016, the Ferris Futures Scholarship Challenge has seen 177 gifts and pledges to new and existing endowments, with more than \$3.682 million of new gift commitments from Ferris State University benefactors. With the match, this creates more than \$7.3 million of new endowed funds for the support of Ferris students. There have been 76 endowment gifts by alumni, 46 by friends of the University, and 55 by faculty/staff (data through September 27, 2017).
- On Sept. 13 Student Alumni Gold Club held their annual "Cover the Seal" event in the North Quad. In an attempt to raise money for the Helen Devos Children's Hospital, students converged at the seal to donate loose change/money in an effort to "cover" the university seal. By the end of the day, the group raised more than \$500 in donations.
- The Ferris State University Alumni Association Board was delighted to award \$34,500 in scholarships to the 27 recipients of the 2017 Alumni Legacy Scholarship on Saturday, Sept. 16. President Eisler was joined by representatives of the Alumni Association Board of Directors, Deans, the award recipients and their families at the University Center for a luncheon and scholarship presentation.
- The Alumni Association Board of Directors held their quarterly meeting on Saturday, Sept. 16, following the Legacy Luncheon. Members of the board heard from university officials regarding campus updates and advancements. The Alumni Board voted to

move \$15,000 from the proceeds of the Alumni Association Golf Outing in May to the Legacy Scholarship Endowment. Following the meeting, board members were able to tour North Hall and attend the home football game at Top Taggart Field.

- On Friday, Sept. 29, the Alumni Association held the 60th Annual Fall Reunion to recognize the Class of 1967 into the Society of Golden Eagles, Distinguished Alumni, Pacesetter and Above and Beyond award recipients. More than 200 guests were in attendance as we celebrated these individuals for their wonderful accomplishments in the University Center:

1967 Society of Golden Eagles

- 49 in attendance to receive their award

Pacesetters

- Calvin Dorvilier, Bachelor of Science, Advertising and Integrated Marketing Communications ('13)
- Scotty Kehoe, Bachelor of Arts, Communication ('03)
- Javier Olvera, Bachelor of Science, Mechanical Design and Product Design Engineering ('03)

Distinguished Alumni

- Billy Hawkins, Bachelor of Science, Teacher ('76)
- Dave Kendall, Bachelor of Science, Business ('80)
- Kim Ridings, Bachelor of Science, Construction Management ('93)
- Jerome Schwind, Bachelor of Science, Finance ('90)

Above and Beyond Graduates

- Abbie Jo Johnson, College of Business
 - Megan Rodewald, College of Pharmacy
- The Alumni Association hosted a record number of alumni, family and friends in the Alumni Welcome tent from 11 a.m. to 3 p.m. on Saturday, Sept. 30, before the Homecoming game. Alumni guests registered were from all across Michigan, Indiana, South Carolina, Arkansas and Florida. Guests could enjoy a "macaroni and cheese bar", snacks and refreshments while mingling with other alumni and guests. Activities included a mechanical bulldog and alumni could mingle with vendors such as Collegiate Insurance Resources and Michigan State Credit Union.

Alumnus, Tom Cook and his wife Janice served as the grand marshal during the Homecoming Parade through downtown Big Rapids at noon.

- The Fall 2017 Dean's appeal will be sent to approximately 75,000 alumni during early October. The letters are an informative piece about college, school or program funding needs, and invitation to our alumni to help support those initiatives.
- The Telephone Outreach Program is doing well this fall having a number of returning and experienced student callers, and a great pool of new student callers. Please go to https://ferris.edu/giving/student_fundraisers.htm to meet our student fundraisers for the 2017-18 school year. You will also see our special caller, Brutus, doing his part as well.
- The Telephone Student Outreach Program has completed two full weeks of calling. They have a fulfilled amount of \$3,985 already raised for student support on campus, mainly towards the Opportunity Fund. This time last year calling did not begin due to technical

issues, so numbers are ahead! The 44% credit card rate this semester has helped with the amount of fulfilled dollars and donors.

- The Student Foundation was at Homecoming this year. They hosted a table to raise awareness for our campus Opportunity Fund and accepted gifts for this emergency fund for students in need.
- The North Hall preview video has received more than 4,600 views since it was posted in late August. Interviewed in the video were Bryan Marquardt, director of Housing and Residence Life, and Joe Haupt, senior project manager for Physical Plant. The video can be viewed, here: <https://youtu.be/gpX9vG6m4MY>
- The News Services and Social Media Team collaborated with the Department of Public Safety to create the first in a series of videos highlighting the department, its mission its work on campus and in the larger community. Interviewed in the feature are Director Bruce Borkovich and officers Aaron Humphreys and Dejujuan Nelson. News Services and Social Media Manager Sandy Gholston and Digital Media Specialist Hannah Crouch had the opportunity to go behind the scenes, in the station, and participate in a ride along around campus. In about a month, since its initial release, it has more than 400 views. The video is posted here: <https://youtu.be/yJzHGU1Qhll>
- Communications Specialist John Smith has worked with the academic colleges around campus to compile our sixth edition of the Meet the Interns series, highlighting students, for a variety of majors, doing internships around the country. To view the website, click: <https://ferris.edu/HTMLS/news/ferris-in-news/interns.htm>