

Ferris State University

Good News Items

May 2018

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- On February 2nd, Melissa Smith and Chris Vonder Haar accompanied eight English Education students to the Michigan Council of Teachers of English Think Spring 2018 Conference in Shepherd, Michigan.
- Eight faculty members from English, Literature, and World Languages were nominated and selected by the Student Athlete Advisory Committee as faculty members who go above and beyond in supporting student athletes. Caroline Stern, Debbie Courtwright-Nash, Daniel Noren, Deirdre Fagan, John Caserta, John Cullen, Katherine Harris, and Melissa Smith were recognized at the men's basketball game on February 22nd.
- Dan Noren accompanied members of the Ferris State French Club to Calvin College on March 14th where they heard students report on their semester-abroad experiences in Grenoble, France, all in French.
- Derek Drake and English major, Paige Brady, gave a talk at the Michigan Academy's Linguistics Panel on ongoing research entitled "Examining Foreign Language Learning Motivations and Attitudes."
- Gustavo Rodriguez-Moran presented "Escotes y tacones altos: discursos de la novela gráfica y la canción grupera a finales del siglo XX en México" at the Michigan Academy's Spanish Language and Literature Panel.
- Lilia Caserta presented "Modern Russian Proverbs" and Lucero Flores-Páez presented "The Dynamics of the Alteration of the Subject Pronouns usted/tú/vos in Cali, Colombia" at the Michigan Academy's Linguistic Panel.
- Deirdre Fagan's short story, "Rotary Dial," was published in *Every Day Fiction* in January 2018.
- Deirdre Fagan and Anil Venkatesh co-presented "Beyond the Boundaries: Creating Cross-Disciplinary Bridges and Interdisciplinary Thinking in First Year English and Math Courses" at the College English Association National Conference in St. Petersburg, Florida, in April.
- Deirdre Fagan's poem, "No One Knew," appeared in *The Opiate* Spring 2018, print issue.
- Tina Arduini's article, "Cyborg Gamers: Exploring the Effects of Digital Gaming on Multimodal Composition" was recently published in *Computers and Composition*.
- Joanie Hazelton and Jessica Gladden both presented workshops at the Human Trafficking Awareness Conference in April.
- Elizabeth Post and several social work students participated in the planning and implementation of the Human Trafficking Awareness Conference in April.
- Dr. Janice Weaver, Chris Redker and Penney Nichols-Whitehead accompanied 17 members of the Student Psychology Association to the Midwestern Psychology Conference in Chicago April 12-13, 2018.
- Drs. Austin Stanforth and Jennifer Johnson participated in the Annual Meeting of the Association of American Geographers in New Orleans, LA, (April 10-14, 2018) where their student Andrea Davis presented a poster titled "Human and Bear Interactions in Colorado: Identifying Potential Study Sites".

- Michigan Undergraduate Psychology Conference took place at Ferris State University (April 14, 2018). 120 participants registered for the event. There were 29 poster presentations and 24 oral research presentations scheduled. The feedback we got showed that this event was a success.
- Student Mason Smith (Political Science), of the FSU Debate Team (sponsored by the Department of Humanities), reached the quarterfinals at the Pi Kappa Delta National Debate Championship Tournament.
- Dr. Kristi Scholten, of the Department of Humanities, was awarded the Richard W. Griffin Political Engagement Award.
- Dr. Kristi Scholten, of the Department of Humanities, received a top panel award for her paper, "Exploring the Differences Between What We Teach in Public Speaking and What we Coach: Can we Justify the Differences?" which she presented at the Central States Communication Association conference in Milwaukee on April 6.
- The History Area of the Department of Humanities hosted its most recent installment of the presentation series, "Passion for the Past," on March 20 in the University Center Ballroom. This event, which attracted over 100 attendees, featured a "Patriotism Panel" that featured Dr. Christian Peterson, of the Department of Humanities, and veteran speakers Benjamin Busch, Clayton Rye, and Tim Bazzett.
- Senior Alyssa Stickney (BS Applied Speech with a concentration in Public Advocacy, Department of Humanities) was awarded a top poster award at the 2018 Central States Communication Association's Undergraduate Honors Conference in Milwaukee on April 4-8.
- Victor Piercey presented a talk entitled "Quantitative Ethics: From Perceptive Consumers to Ethical Producers" at the international workshop on Ethics in Mathematics at Cambridge University, UK.

COLLEGE OF BUSINESS

- The Information Security & Intelligence program became an Amazon Web Services (AWS) Academy and Gerald Emerick, ISI faculty, has recently become an AWS Certified Solutions Architect and AWS Academy Accredited Instructor.
<http://ferris.edu/business/isi-aws/>
- Hope House, a free medical clinic in Big Rapids, received a makeover from Rachel VanAken and Carlie Vanklombenberg, two seniors in the Graphic Design program at Ferris State University. <http://ferris.edu/business/hope-house-rebrand/>

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Digital Media (SDM)

- Television and Digital Media Production worked with the athletics department to provide streaming for the Men's Basketball, NCAA Div II Midwest Regional Finals that were hosted by Ferris on March 10, 11 and 13, 2018. Over these three days, using TDMP's Remote Production Trailer, TDMP students provided video coverage of seven games to the NCAA. Steve Cox, Pat Tobin and Glen Okonoski supported these efforts.
- TDMP Faculty Joshua Pardon's documentary film work was recently show cased on HEC-TV in St. Louis, Missouri. His films, "The Factory" and "The Poor Farm" (both produced with assistance from Ferris State TDMP students), were broadcast in prime time every Friday night in April. A two-page bio featuring Professor Pardon ran in the April 2018 issue of the HEC-TV magazine.

School of Education (SOE)

- Dr. Liza Ing, Dr. Brady Flachs, and Dr. Vanessa Wyss attended the National Field Experience Conference on April 9-10, 2018 at The University of Northern Colorado. Dr. Ing presented a session titled "Designing a Better Field Experience"; Dr. Flachs and Dr.

Wyss presented a session titled “The Extra Mile: Ensuring Communication Between Field Mentors and University Professionals.”

COLLEGE OF ENGINEERING TECHNOLOGY

- The annual Recognition Banquet to honor the women in the College of Engineering Technology was held on Thursday, April 19, 2018. Well attended by faculty, staff, and students, this event provided an opportunity to celebrate the near completion of the academic year and to recognize excellence related to the success of females in fields in which they are underrepresented as awards were presented. The 2018 award winners include:
 - Outstanding Nontraditional Student: Emilee Parr
 - Outstanding Nontraditional Community Service: Chelsey Porter
 - Nontraditional Rising Star: Haven Robinson
 - Outstanding Nontraditional Advocate: Professor Chris Cosper
 - Outstanding Nontraditional Team Award: Debbie Dawson-Gunther, Michele Harvey, Christina Hollenbeck, Jennifer Miller, and Suzanne Miller
 - Outstanding Industry Partner: Proos Manufacturing
 - Additionally, Marjorie Banda was recognized as she was selected for the Michigan Department of Education’s Breaking Traditions Excellence Award.
 - Photos are available here:
<https://ferrisphotos.smugmug.com/Academic/Engineering-Technology/2018-Women-in-CET-Recognition/>

COLLEGE OF HEALTH PROFESSIONS

- Anuli Njoku and Fathima Wakeel were among faculty mentors for the 9th annual La Academia del Pueblo Undergraduate Research Conference at Wayne State University. A poster titled “Diabetes in the Michigan Hispanic Community” developed by Public Health student Maria Alvarado and Social Work student Taylor Flannigan, and supervised by Anuli Njoku, received a top poster award at the conference.

COLLEGE OF PHARMACY

- Lindsey Westerhof, PharmD., from the College of Pharmacy, was selected to participate in a nationally competitive 2018 Mentored Research Investigator Training program, sponsored by the American College of Clinical Pharmacy (ACCP). This 2-year training program includes an initial 5-day workshop, ongoing peer-to-peer interactions, assigned mentors at home institution and at program-level, and dissemination of research at ACCP conferences.
- Michael Klepser, PharmD., FCCP, from the College of Pharmacy, co-authored a paper that received the American Pharmacists Association (APhA) Clinical Research Paper of the Year Awards at the in March. The paper’s title; Klepser ME, Klepser DG, Dering-Anderson A, Morse JA, Smith JK, Klepser SA. Effectiveness of a pharmacist-physician collaborative program to manage influenza-like illness. Journal of the American Pharmacists Association (JAPhA). 2016;56:14-21
- Annie Ottney, PharmD, BCPS, and Renee Koski, PharmD, CACP, from the College of Pharmacy, had a paper published in the Journal of the American Pharmacists Association (JAPhA) titled: Addressing Meaningful Use and Maintaining an Accurate Medication List in Primary Care.
- Drs. David Bright, PharmD., BCACP, Claire Saadeh, PharmD., BCOP, Minji Sohn, Ph.D., and Susan DeVuyst-Miller, PharmD. from the College of Pharmacy, were awarded a sub-contract of \$57,073 for their project “Genomic Opioid Research” by the Kalamazoo County Mental Health and Substance Abuse Services (KCMHSAS). The parent grant is funded by a supplemental appropriations bill from MDHHS in the amount

of \$750,000 and will recruit patients from KCMHSAS to undergo genetic analysis conducted by Kalamazoo-based Genemarkers, LLC.

- Annie Ottney, PharmD., BCPS, from the College of Pharmacy, will be presenting a poster titled "Early assessment of an opioid peer review committee" at the American Society of Health System Pharmacist Ambulatory Care Conference in Denver in June. This project was completed with two pharmacy students, Anthony Lewis and Haleigh Marsh.
- Margaret Lyons, M.A., L.P.C., from the College of Pharmacy and DCCL Cohort 6, successfully defended her dissertation on Friday, April 20, 2018. Her committee, led by Dr. John Cowles, also included Drs. Lori Gonko and Julie Haun-Frank. Her dissertation is titled "Predictive Characteristics of Positive Mentor-Mentee Relationships."

EIO

- Mohamed Abusharkh wrote a paper titled, "A Quest for Optimizing the Data Processing Decision for Cloud-Fog Hybrid Environments" and it was accepted for publication in IEEE 2018 International Conference on Communications which he will present in Kansas City in May. The other author was Mohamed Kalil, IBM Analytics.
- Mohamed Abusharkh also wrote a paper titled "*The Era of the Personal Cloud: What Does It Mean for Cloud Providers?*" and it was accepted to be published as a chapter in the upcoming research book "*Performability in Internet of Things*" to be published by Springer later this year. The other authors were Mohamed Kalil, IBM Analytics and Abdallah Shami, University of Western Ontario.

FLITE

- Ferris English faculty Melissa Smith and Sarah Rescoe will join librarians Kristy Motz and Melinda Isler (University Archivist) for the joint presentation: "Tapping into Student Passion: Innovative Assignment Creation with Faculty/Library/Archives Collaboration" at the 2018 Michigan Academic Library Association Conference at Kellogg Center, Michigan State University on May 17. They will describe a successful student assignment which merges persuasive writing, sources from the Ferris University Archives, and FLITE database research into a primary source paper and the development of an audio podcast.
- FLITE Librarian Kristy Motz will present at the 2018 Association of Christian Librarians Conference in Wilmore KY on June 13, sharing "Hands-On Learning for the iGeneration Student."
- FLITE's Diversity Team headed by Mari Kermit-Canfield, Outreach Librarian David Scott, and Assessment Librarian Stacy Anderson built and installed Project I-Dentify in FLITE's Information Commons. Project I-Dentify allowed Ferris students, faculty, and staff to represent their diverse selves with a single piece of yarn. Over two weeks the piece grew into a beautiful web showing the intersections and commonalities of the Ferris community. This interactive art installation was funded by a Diversity Mini-Grant from the Ferris Diversity and Inclusion Office.

RETENTION & STUDENT SUCCESS

- Karen Royster-James presented "The Impact of SLA on Student Retention" at the 23rd National Tutoring Association, Professional Development Conference in Palm Harbor, Florida. Karen also was the moderator for panel discussions titled: "Training Tutors for the Next Decade" and "Faces of Leadership."
- Cindy Smith completed the Safe Zone Train-the-Trainer workshop at FSU.
- Kristin Conley presented a workshop titled "Helping Generation Z Prepare for the 21st Century: Using Deliberative Dialogue and Critical Thinking to Combat Digital

Polarization” at the College Literacy and Learning International Literacy Association Special Interest Group Conference.

- Olukemi Fadayomi and Todd Stanislav presented “A Guide for Developing an Institute on Inclusion and Inclusive Classroom: Finding Inspiration from What We've Learned” at the Equity Within the Classroom Conference, Lawrence Technological University on March 19, 2018.
- Julie Rowan and Amy Kavanaugh presented “SEL Initiatives at Ferris State University” at the Social and Emotional Learning Symposium at Eastern Michigan University.
- “Make it Stick: The Science of Successful Learning” was presented by Brooke Moore at the FerrisNow Conference.
- Todd Stanislav presented “Writing Student-Centered Course Learning Outcome Statements: A First Step in Working Toward Curriculum Alignment” at the FerrisNow Conference.
- Cathy Bordeau’s Poster, “Applying Research on Inquiry-Based Learning to Honors Contracts,” has been accepted for the National Collegiate Honors Council conference. This research was completed as part of the Retention and Student Success Learning Community.
- OTSSP hosted the first FerrisNow Conference and unveiled the new FerrisNow website (www.ferris.edu/ferrisnow)
- Angie Buys participated in the Community Global Leadership Summit.
- Deedee Stakley is serving on the Michigan Transfer Network Communication Team.
- Jason Bentley presented “Building Strong Partnerships for Student Success”, a plenary talk at the FerrisNow Conference.

Administration and Finance

Physical Plant

- Congratulations to the Physical Plant Residential Life Custodial Team on receiving the 2018 Distinguished Staff Team Award. The custodial team includes: Kevin Jackson, Brian Bowling, Dianne Britten, Melanie Buffin, Mark Falsetta, Sue Hodell, Lauri Knoop, Brian Krum, Tim Maguire, Jason Mason, Gary Myers, Jody Nelson, and Stephanie Noud. A new cleaning model had to be implemented that would allow a smaller team the ability to provide the same quality of service to our student residents. This was a difficult task and required a significant amount of planning and development before it could be implemented prior to the 2017-18 school year. Like any new process, there were some obstacles to overcome but it was the open mindedness and dedication of the custodial team that ultimately led to the success of the new cleaning model that we now call “Efficiency Cleaning”. We could not be more proud of these employees and the way they embraced a challenging situation with hope, fortitude and the tenacity to make it a success.

Public Safety

- A FSU Public Relations student partnered with DPS to provide a PR plan for the department for her final senior capstone project. The DPS Director attended her presentation in class, and DPS will continue to collaborate with this student after graduation to implement the plan.

Human Resources

- The HR benefits staff hosted numerous education sessions on retirement planning, MPERS retirement system, and social security here on campus in March. Attendance at the sessions was good and employee feedback was very positive.

- The participants of the Ferris Employee Leadership Development Program completed their final session on April 12th. The entire Ferris community is welcome to attend the final poster presentation on May 17th from 3:00 to 4:00 pm in the University Center Fine Art Gallery. The program is coordinated by the Staff Center for Training & Development.
- The Staff Center for Training & Development and E-Learning departments collaboratively trained 65 people on Accessibility for Word Documents and PDFs since December 2017.
- The Staff Center for Training & Development increased the average number of attendees per session by 34% from 2016-2017 to 2017-2018.

Athletics

- The Ferris State University football squad recently had nine individuals named to the 2018 National Football Foundation (NFF) Hampshire Honor Society for their work in the classroom and on the field. The nine individual honorees were among the most in NCAA Division II Football. The NFF Hampshire Honor Society is comprised of college football players from all divisions, who each maintained a cumulative 3.2 GPA or better throughout their college careers.
- Former Ferris State University standout defensive lineman Justin Zimmer (Greenville) has earned another opportunity in the National Football League (NFL) as he was signed by the NFL's Atlanta Falcons. Last summer, Zimmer was one of four former Bulldogs to take part in NFL camps along with former teammates Jake Lampman, Jason Vander Laan and Brady Sheldon. All three currently remain active with NFL organizations, including Lampman in Tampa Bay, Vander Laan with the Indianapolis Colts and Sheldon with the Oakland Raiders.
- The Ferris State University men's and women's basketball squads took part again in an important cause as the Bulldogs teamed up for the 13th annual Charity Heart-to-Heart, Hand-in-Hand Special Olympics Benefit game on Tuesday (April 17) evening inside FSU's Jim Wink Arena. The Bulldog squads teamed up to help raise more than \$3,000 for the local Special Olympics program in an event endorsed as a "Great Game for a Great Cause". The FSU student-athletes were split into two competing teams made up of both Bulldog men's and women's players along with local Special Olympics Area 5 athletes. It marked the 13th time that the game was played in front of the FSU fans and the student body.
- The Ferris State men's tennis team captured its fourth consecutive GLIAC Regular-Season Championship, going a perfect 8-0 in conference regular-season play this year. With this year's championship, the men's tennis squad joined the FSU women's volleyball team and men's basketball squad in capturing a fourth-straight league regular-season and/or tournament title.
- The Ferris State University men's tennis team captured its third consecutive GLIAC Tournament Championship and it marks the third year in a row in which the Bulldogs have claimed both the GLIAC's overall regular-season and tournament titles in the same year. FSU also has received its 22nd all-time NCAA Division II Tournament berth and will compete in the Midwest Regional against Northwood on Monday (April 30) in Springfield, Mo. The winner advances to the regional final on Tuesday (May 1). The Bulldogs have claimed a regional crown and advanced to the NCAA Division II Elite Eight each of the past two years.
- Ferris State University men's basketball head coach Andy Bronkema added another prestigious award to his collection following FSU's national championship season as he

was tabbed as the 2018 Hoopdirt.com Division II National Coach of the Year presented by Just Play Solutions. Bronkema qualified for the award by being named earlier this year as the Hoopdirt.com/Just Play Solutions Coach of the Week during week two of the 2017-18 campaign. It marks the fourth source to name him the National Coach of the Year this season as he's been a consensus selection by every organization. This year, Bronkema guided Ferris State to the school's first NCAA Division II National Championship.

- The Ferris State University men's ice hockey program has continued its strong presence internationally as Bulldog alum Jeff Blashill, who recently completed his third season as head coach of the National Hockey League's Detroit Red Wings, was named head coach of the 2018 U.S. Men's National Team as announced by USA Hockey. The squad will compete in the upcoming International Ice Hockey Federation Men's World Championship, set for May 4-20 in Herning and Copenhagen, Denmark. One of his assistant coaches will be fellow Bulldog alum and former FSU teammate Seth Appert.
- Ferris State men's ice hockey alum Seth Appert, who is just finishing his first season as a head coach at USA Hockey's National Team Development Program, has also been tabbed to serve as head coach of the U.S. Under-18 Men's National Team that will compete in the upcoming 2018 IIHF Under-18 Men's World Championships. The tournament runs from April 19 to 29 in Chelyabinsk & Magnitogorsk, Russia.

Information Technology

- IT Cyber Security, in collaboration with other departments, identified key factors in the recent phishing emails and have been proactive in protecting users by identifying and pulling emails with those factors.
- IT Support for Ferris State University posts a noteworthy item on Facebook every business day. Last week, the posts included:
 - Ransomware: Not dead, but evolving nasty new tricks
 - Check right now if Cambridge Analytica used your Facebook data
 - FIDO Alliance and W3C have a plan to kill the password
 - Instagram to let users download everything they have ever shared
 - Announcement About Migrating Student Accounts

To easily find us on Facebook, search for @FSUTAC and check it out!

Diversity and Inclusion

- The Faculty Center for Teaching and Learning organized the 2nd Annual Equity by Design forum. Held on March 1, the forum provided an opportunity to learn various ways of creating more inclusive learning environments. Tasha Souza, the associate director for the Center for Teaching and Learning and professor of Communication at Boise State University, was the keynote speaker.
- The Ferris Youth Initiative (FYI) held an informational luncheon for both FYI students and mentors on March 27. Student members facilitated a panel discussion, "Student Transition Assessment," which was developed by student members. The panel discussed how the assessment will serve as a tool to assist students as they transition out of foster care and prepare for graduation and their future careers.
- The International Festival of Cultures was held on April 8. Hundreds of students, employees and community members celebrated the many cultures on campus with food, displays, entertainment, games and children's activities. Thanks to the Office of International Education for putting on this event—for more than a quarter of a century!

- On April 10-11, the Ferris State University Coalition Against Slavery hosted an inter-professional conference, “Human Trafficking Awareness.” The keynote speakers included Becky McDonald, founder of Women at Risk, and Kelly Carter, assistant attorney general State of Michigan. Thank you to Karyn Kio, College of Business, and Hospitality Management student Savannah Christiansen for leading this initiative.
- A big shout out to the Center for Latin@ Studies. They celebrated their fifth anniversary on April 11 in the IRC Connector. The event featured Los Perros Cubanos and the music of Cuba's Golden Age of the 1940s and 1950s.
- The Center for Latin@ Studies took six students graduating this year with their associate and bachelor’s degrees to the Hispanic/Latino Statewide College graduation. On April 21, the Center will take 20 students to the Wayne State La Academia del Pueblo Undergraduate Research Conference. Thirteen of the students will present their semester-long research conducted alongside faculty mentors. Thank you Monica Rodriguez, Michael Berghoef, Kristin Conley, Lucero Flores-Páez, Fathima Wakeel, Chris Cospser, Anuli Njoku and Stephanie Thompson for your mentorship over the last semester!
- Approximately 50 female middle school students and a parent support person attended the fourth annual Parent-Daughter TEA (Technology Engineering Aptitude) event at the West Campus Community Center. Students designed prosthetic hands and catapults, heard from a panel of female students from the College of Engineering Technology, and learned about the diverse career opportunities available within engineering and related fields.
- Given Ferris’s recent selection to serve as the national hub for TEA events and Science, Technology, Engineering, Art and Math (STEAM) outreach, Debbie Dawson-Gunther and Leigha Compson co-facilitated a Train-the-Trainer workshop for Ferris faculty/staff. The training was organized by the Ferris Career Exploration Collaborative, and attendees are now certified to host their own workshops to encourage K-12 students to explore STEAM career opportunities through hands-on activities.
- On April 19, Barry Hall will be facilitating a “Men in Health Professions” alumni panel. Students will hear about opportunities for males in health careers with an emphasis on fields where males are underrepresented.
- On April 19, the third annual Women in the College of Engineering Technology Recognition Banquet will be held to honor outstanding students pursuing programs considered nontraditional for their genders. An awards ceremony will be held to celebrate students, faculty and staff, and those who have gone above and beyond to support female students.
- If you will be in Lansing on April 26, you may want to attend the 2018 Ewigleben Symposium “Affirmative Action 40 Years after Bakke: Addressing Equity through Policy and Practice,” which will be held from 8:30 a.m. to 2:30 p.m. at the University Club (3435 Forest Road, Lansing). You must register before April 22 at https://msu.co1.qualtrics.com/jfe/form/SV_djLYR6ZzThhVhwV.
- On May 2, the LGBTQ+ Resource Center will honor LGBTQ+ students graduating in spring or fall of 2018. If you know of students who may want to participate in the event please encourage them to contact Kendree Berg, LGBTQ+ Resource Center coordinator, at KendreeBerg@ferris.edu. The deadline to RSVP is April 25.

- On May 12, the Ferris Career Exploration Collaborative is partnering with the Michigan Women's Foundation to host a STEAM workshop for middle school females in Grand Rapids.
- Anuli Njoku, assistant professor of Public Health, conducted a smoking awareness workshop for the Endless Opportunities youth mentoring program at the Baxter Community Center in Grand Rapids on April 11. Endless Opportunities was founded to provide life-changing experiences to people of all races, genders and backgrounds, with a goal to enhance the community by giving back and providing opportunities to those in need. This is one of the many instances of Ferris employees partnering with individuals and organizations surrounding the University.
- The Jim Crow Museum was recently featured on HBO's *Vice News*. Here is a link to the video, which has had more than 5 million views across the web and social media: <https://www.youtube.com/watch?v=iP92cqTxG7I>.
- You can now take a virtual tour of the Jim Crow Museum at <https://my.matterport.com/show/?m=8miUGt2wCtB>. The virtual tour was created by Real Space, a Grand Rapids company.
- Finally, a big thanks to Ron Snead, chairman emeritus of the Ferris State University Board of Trustees, for narrating a video (and sharing a personal story) about the bombing of the 16th Street Church in 1963, see <https://www.youtube.com/watch?v=xbokJEL7CTo>.

Kendall College of Art & Design

- KCAD's Wege Prize—an annual competition that ignites game-changing solutions for the future by inspiring college students around the world to collaborate across institutional, disciplinary, and cultural boundaries and redesign the way economies work—has announced the five finalist teams that will compete for a share of more than \$30,000 USD in total cash prizes in the final phase of the 2018 competition, which is made possible through the continued support of the Wege Foundation. Finalist teams represent the following institutions from around the world:
 - American University of Armenia (Armenia)
 - Armenian National Agrarian University (Armenia)
 - Ashesi University (Ghana)
 - Autonomous Institute of Technology of Mexico (Mexico)
 - Metropolitan Autonomous University of Mexico City (Mexico)
 - Michigan State University (United States)
 - Monterrey Institute of Technology and Higher Education (Mexico)
 - Princeton University (United States)
 - University of Ghana (Ghana)
 - Yale University (United States)
 - Yerevan State Medical University (Armenia)
- The following KCAD community members were recognized in Ferris State University's 2017 Author Celebration, which showcases faculty, staff, and students who have published, presented, exhibited, or performed a scholarly or creative work in a professional setting between the dates of January 1 and December 31, 2017:
 - Dr. Karen Carter (Associate Professor, Art History/Master of Arts in Visual and Critical Studies)

- Angela Dow (Professor, Graphic Design)
 - Dr. Susanna Engbers (Professor, General Education)
 - Lori Faulkner (Assistant Professor, Fashion Studies)
 - Leah Gose (Assistant Professor, Photography)
 - Emily Mayo (student, MFA)
 - Deborah Rockman (Professor, Drawing)
 - Dr. Adam Schuitema (Professor, General Education)
 - Aminah Shakur (student, Art History)
 - Brenda Sipe (Director of Continuing Studies)
 - Stefanie Snider (Assistant Professor, Art History)
 - Marjorie Steele (adjunct faculty)
 - Natalie Wetzel (Assistant Professor, Sculpture and Functional Art)
 - Danielle Wyckoff (Assistant Professor, Drawing)
 - Brad Yarhouse (Assistant Professor, Digital Art and Design)
 - Diane Zeeuw (Professor, Master of Arts in Visual and Critical Studies/MFA/Painting)
- The Holland Sentinel and MLive profiled *Moving Through the Unimaginable*, an exhibition currently on display at Saugatuck Center for the Arts that's focused on community and grief and powered by a collaboration between KCAD faculty, students, and alumni. Art Education Professor Donna St. John and alumna Whitney Valentine ('12, BFA Art Education) organized the exhibition and facilitated the participation of various community members; Digital Art and Design Assistant Professor Mike Dollar and his students created audio for an installation in the exhibition; Graphic Design Associate Professor Suzanne Jonkman designed an exhibition booklet containing personal stories from participating community members; alumna Madison May ('16, BFA Printmaking) printed stories from participants onto sand bags for one of the exhibition's installations and exhibited some of her own artwork; current Master of Art Education student Melissa Anys and alumnus Sam Lee ('17, BFA Drawing) exhibited their own artwork; and students from the Art Education and Printmaking programs submitted anonymous stories that were featured in the exhibition alongside stories contributed by individuals from West Michigan.
 - Associate Professor Gayle DeBruyn, who acts as KCAD's Sustainability Officer in addition to her duties as chair of the Collaborative Design, Furniture Design, and Master of Arts in Design programs, was featured in an online Q&A with Rapid Growth Media that explored the importance of leading by example when it comes to sustainability.
 - Art History Professor Suzanne Eberle gave a lecture titled "Five Great Women/Five Great Sculptors" at Frederik Meijer Gardens & Sculpture Park. Eberle also trained docents at Grand Rapids Art Museum on how portraiture reflects aesthetic and cultural values of particular periods in art history.
 - Art History Professors Suzanne Eberle and Anne Norcross co-chaired a panel session at the 2018 College Art Association Conference in Los Angeles titled "Practical Approaches & Collaborations: A Session to Share Ideas & Methods for the Art History Survey."
 - Art History Professor Anne Norcross, as a member of the College Art Association (CAA) Education Committee, organized a workshop on the Scholarship of Teaching and Learning in conjunction with the 2018 CAA Annual Conference in Los Angeles. Norcross, alongside three other academics from around the world, also served as a juror for the CAA 2018 Professional Development Fellowship in Art History.
 - Drawing Professor Deborah Rockman received the 2018 Distinguished Teacher Award from Ferris State University.

- Assistant Professor and Illustration/Medical Illustration Program Chair Matt Schenk was selected for inclusion in *ArtPrize: The Michigan Connection*, a juried exhibition opening this June at the Midland Center for the Arts in Midland, Mich.
- Director of Continuing Studies Brenda Sipe published her review of the book “Design Thinking for the Greater Good: Innovation in the Social Sector” in *The Foundation Review*, a peer-reviewed journal focused on philanthropy.
- Professor and Printmaking Program Chair Mariel Versluis led an informational tour through the exhibition of artist Beverly Pepper’s work at Frederik Meijer Gardens & Sculpture Park.
- Students in the Pamella Roland DeVos School of Fashion contributed original fashion designs to the Fashion & Music event held in conjunction with the 2018 Grand Rapids Film Festival.
- Students in the Pamella Roland DeVos School of Fashion traveled to London and Paris for each city’s 2018 Fashion Week events.
- Students in Sculpture and Functional Art Assistant Professor Natalie Wetzel’s Professional Practices class held the exhibition *Hallowed* inside Gallery 104.
- MFA student Amber Bledsoe was awarded a residency at chaNorth, an artist residency in New York.
- MFA students Egan Franks and Anna Schierbeek were selected to receive KCAD-supported scholarships to attend the Golden Apple Art Residency—owned and operated by KCAD alumna Shelley Stevens (’00, BFA Painting; ’04, MFA Painting)—in Maine this summer.
- Printmaking students Shellanie Kelley, Kimberly Mills, Alison Palmateer, and Loni Platte held the group exhibition *Earthly Artifacts* in the Spark Lab, located inside The Fed Galleries @ KCAD.
- MFA student Emily Mayo was awarded a fellowship from the Vermont Studio Center, a highly-recognized artist residency that brings in scores of artists from all over the world each year.
- Interior Design student Caroline Montgomery was awarded the Target Scholarship and Mentorship Experience by Planning and Visual Education. The award includes a \$2,500 scholarship and a multi-day expenses-paid opportunity to learn from designers and visual merchandisers at the Target Corporate Offices in Minneapolis.
- Allesee Metals and Jewelry Design student Casey Newberg was named one of 10 recipients of the Center for Craft’s prestigious Windgate Fellowship for 2018. Fellowship awardees are selected for their exemplary skill in craft, and receive \$15,000 to further their artistic development in any way they chose.
- Drawing student Jordan Owens held a solo exhibition, *Artifacts of Anxiety*, in the area outside of the Helen Miller Kendall Gallery and Gallery 104.
- Illustration student Joshua Stutz was awarded the 2018 Gordon Art Fellowship from the Pierce Cedar Creek Institute. In addition to \$4,200 in grant funding, Stutz will also receive the opportunity to spend 10-12 weeks developing new artistic work on the institute’s 750 acres of land.
- Illustration student Emma Vanderlinden and Graphic Design students Alex Barger, Samantha Boudiab, Dan Deschaine, Maeve Grace, Lydia Mejia, and Katherine Watson held the group exhibition *AIGA & IxDA Save The Great Lakes* in the Spark Lab, located inside The Fed Galleries @ KCAD.
- Digital Art and Design student Kevin Young was one of only four runners-up in the Environment Art category in a recent student design competition held by game industry giant Blizzard, beating out numerous entries from around the world.

- Michael Cassidy ('00, BFA) was profiled by South Carolina-based newspaper The State in a piece exploring how his skill in painting and passion for historical restoration have resulted in a vibrant creative practice.
- Kirbi Fagan ('13, BFA Illustration) channeled her experience working for clients such as Marvel Comics, Disney, and Simon & Schuster into a guest blog for Muddy Colors full of sage advice on how to succeed as an illustrator in 2018.
- Ricardo Gonzalez ('16, MFA) released a new comic, "La Chamba: Street Vendors," about four Mexican American street vendors who sell food in a Midwest USA neighborhood. Gonzalez' story about optimism, pride, and supportive/hustling workers is gaining a lot of attention in his current hometown of Chicago, and was also featured on Telemundo.
- Carrie Keeley ('95, BFA) won and the Juror Award and the Purchase Award in the Midland Art Education Association's annual Purchase Exhibition in East Lansing, Mich.
- Laurie Keller ('89, BFA Illustration) visited elementary schools in the Rockford Public School district in Rockford, Mich to talk to children about the importance of reading.
- Cassandra Lockwood ('97, BFA) was selected for the Organ Mountains-Desert Peaks National Monument Artist in Residence Program.
- Emily Merrill ('15, BS Art History; '17, Master of Arts in Visual and Critical Studies; '17, MFA) was accepted into the Doctoral Program in American Studies at Bowling Green State University.
- Michael Sell ('09, MFA) judged entries in the Arts Council of Pendleton (located in Pendleton, Ore.) Open Regional Photography Exhibition.
- Harry Williams ('17, BFA Illustration) was featured in the solo exhibition "Neurotica II" at The Conserva restaurant in Ferndale, Mich. Williams and the exhibition were featured in an article in The Daily Tribune newspaper.

Urban Institute for Contemporary Arts

- The Color of the Year presented by Pantone and X-Rite opened on April 6, 2018. Color of the Year is a group exhibition of original art works each utilizing the 2018 PANTONE® Color of the Year, 18-3838 Ultra Violet, as a major component of execution or as a point of departure. The show's works of art by 18 regional and national artists, as well as interior, textile, and graphic designers, is an exciting testament to the power of color in creative expression. UICA welcomed 782 guests to the opening reception, which featured music by DJ Romy Glazer, color-themed food and drink, and an Ultra Violet makeup bar. The participating artists and designers are Abbey Hunter, Brianne Farley, Conduit Studio, David Mahawili, Ellen Mueller, Heather Day, Hwa-Jeen Na, Paul Johnson, Jeffrey Augustine Songco, Melissa Eder, Meredith Olinger, Michael Pflighaar, Morgan Hughes, Patrick Ethen, Ray Koh, Rhonda Urdang, Sarah Nguyen, Scott Group Studio, Steve Loar, and Via Design in collaboration with Carlson Design, Diane Hasso Studio, and Leigh's Fashions.
- UICA has been awarded a \$5,000 grant from the Grand Rapids Community Foundation's Fund for Community Good in support of equity and inclusion outreach activities. This gift will support UICA's continuing audience equity work in 2018, specifically for the presentation of Transitions: New Photography from Bangladesh, showing June 1 – August 26, 2018.

Student Affairs

- Nineteen students took a bus trip to the Urban Institute for Contemporary Arts Center in Grand Rapids on April 12, an event coordinated by the Center for Leadership, Activities and Career Services.

- 1996 people attended The Music Takes Action (MTA) Concert featuring artist, Blackbear, on April 7, raising \$634 for the National Compassion Fund.
- Michele Albright, CLACS Coordinator of Career and Volunteer Centers, spoke at the Spectrum Health Volunteer Appreciation Luncheon on Thursday April 19, 2018 where many Ferris State University students interact through academic service learning or clinical rotation, RSO's and Honors students contribute countless hours to support basic tasks and provide comfort for patients, and where Spectrum provides practice interviews for nursing students, aligns students with professionals for job shadow experiences, and arranges tours for student groups. [Full speech is available here.](#)
- Special Olympics College Club and The Innovators and Entrepreneurs have been approved as student organizations by the Student Leadership and Activities Advisory Council (SLAAC). The National Residence Hall Honorary organizations has been reactivated.
- Kevin Carmody has been selected as Co-Chair of the Sexual Misconduct Institute organized by ASCA (Association of Student Conduct Administration). In this role, Kevin will be responsible for revising the curriculum used at these institutes to help train colleagues from around the country in how to respond to reports of Sexual Misconduct.
- The Office of Admissions hosted several large Group Visits the week of April 9-13. That was the week of SAT testing for juniors at most high schools and many schools try to clear their building on those testing dates to eliminate any distractions. Ferris State helped by hosting the entire sophomore class (almost 200 students) from Cadillac High School, the sophomore class (about 140 students) from Tri-County High School and the sophomore class (around 50 students) from Newaygo High School on successive days. The Cadillac and Tri-County visits were among the largest Group Visits hosted by the Office of Admissions in recent history and were only possible because of the efforts of the Enrollment Services recruiting staff, the dedicated students who lead campus tours from the StAR (Student Admissions Representatives) program and great collaboration with CLACS and Dining Services.
- Nick Campau, Joy Pufhal and Kristen Salomonson presented at the April 2018 Higher Learning Commission Conference in Chicago, IL. There were approximately 140 people in attendance. The program "Assessment Beyond: Highlighting the Contributions of Student Affairs" focuses on how the assessment work of the units within Student Affairs may serve as evidence in our reaccreditation process.
- The Admissions Office has completed the inaugural semester of the Crimson and Gold Visitation Program where admitted students were paired with a current student for the day. We had 110 students attend throughout the semester.
- Angela Garrey, Jessica Davison, Kaylee Moreno and Ashley Schulte attended Advocacy Day on behalf of Ferris and MCAN. This day is a day set aside to meet with legislatures about the importance of having counseling and career readiness in place at the high schools throughout the state.
- Admissions recently attended National College Fairs in Grand Rapids and Detroit. We had representation from faculty/staff within the academic colleges, and with that enhanced presence, we were able to bring home 481 names in Grand Rapids, and 374 names in Detroit. Thank you to all faculty/staff who attended these successful events with us!
- Saturday, April 21 we had 102 students, 271 total guests in attendance at the Dawg Day. This puts our total student count for fall and spring Dawg Days at 593 students, which is 41 higher than the 2016-17 fall and spring semesters.

University Advancement and Marketing

- Ted Halm, Web Content Manager, assisted Jessica Davison of Admissions and Director of Marketing Anne Hogenson to update the [“Ferris Application Week” website](#). The website encouraged prospective students to apply to Ferris between April 13 and April 30 to gain a chance to win prizes, Ferris apparel, NCAA basketball championship hats, t-shirts, textbook vouchers, main campus parking permits and \$1,000 or \$2,000 scholarships. The website offered students the opportunity to explore [what Ferris has to offer](#) and a place to download “Choose Ferris” images to share on social media platforms.
- Marketing assisted in a number of promotions related to the NCAA® Division II Men’s Basketball Championship, including giveaways, graphics and other promotional material for the competition, and media planning and placement for congratulatory advertising.
- Marketing provided promotional materials or support for projects by campus partners including Admissions, the Alumni Association, Annual Giving, the Blueline Club, Commencement Team, The Ferris Foundation, Human Resources, the Office of the President, Retention and Student Success, and Stewardship and Donor Relations.
- Thank you to everyone who made our very first One Day for DAWGS a success! DAWGS came together on this day and raised more than \$36,737 with more than 400 donors. There was nearly \$10,000 offered up in challenge gifts making this day even more exciting by rallying support to release these challenges. Final numbers will be announced soon. The One Day for DAWGS headquarters was visited throughout the day by familiar faces at the University. President David Eisler; Deans Steve Durst, Kristi Haik, Dave Nicol and Larry Schult; and men’s basketball player Zach Hankins stopped by to see how our day was going and to support our student events. The Student Foundation rallied the student body during One Day for DAWGS! They collaborated with a handful of RSOs to boost the campus engagement component for the day. Current Ferris students visited our Thank You card table to write a thank you postcard to donors who participated in One Day for DAWGS! There were nearly 200 students who participated in handwriting thank you notes.
- The Student Foundation hosted their first installment of a week-long Senior Series for upperclassmen that included a business card workshop, panel discussion with young staff/ alumni, and a professional etiquette dinner.
- The Ferris Grand Rapids Advancement Team visited call center students in Big Rapids to discuss outreach in Grand Rapids and share the benefits of that work.
- The Ferris Foundation Board of Directors has approved recommendations from the board’s Gifts and Grants Committee to award Exceptional Merit Grants to nine faculty and staff. The Exceptional Merit Grant Awards were created to help faculty and staff advance Ferris’ goals of engagement and learning. The following faculty and staff will receive funding during the 2018-19 academic year for their proposals:
Debbie Dawson, associate professor of Electrical/Electronic Engineering Technology in the College of Engineering Technology – Develop pilot train-the-trainer seminars to establish Ferris as a national hub for STEAM career exploration.
Hira Herrington, assistant professor of Computer Information Systems in the College of Business – Fund the production of a short film to inform elementary school children about cyber predators.
Sarah Hinkley, professor of Optometry in the Michigan College of Optometry
Lisa Salvati, assistant professor of Pharmacy in the College of Pharmacy
Carrie Thompson, assistant professor of Social Work in the College of Arts and Sciences

Wendy Samuels, professor and department chair of Social Work in the College of Arts and Sciences

Susan Owens, professor and department chair of Nursing in the College of Health Professions - The faculty team will provide a series of poverty simulations across campus in FY2018-19 for a multi-disciplinary health professions audience.

Pam Smyth, nursing lab coordinator in the College of Health Professions – Allow inter-professional practice with Smart pumps to improve the quality and safety of patient care.

Michael Wade, assistant director of the Office of Multicultural Student Services in the Division of Student Affairs – Engage students in difficult dialogs in the classroom in support of the University's mission and core values.

- Work is progressing on the comprehensive brand assessment of Ferris, in partnership with Stamats, a higher education marketing research firm. Stamats recently administered an online survey to internal and external stakeholders, including current students, parents of current students, faculty and staff, alumni, friends and advisors, counselors, parents of prospective students and prospective students. There were more than 2,700 respondents, with the highest number of respondents from alumni, prospective students, parents of current students, current students and faculty and staff. Stamats is spending the next three to five weeks analyzing the data from the online survey and the focus groups and interviews they conducted in February. They are expected to present their findings and recommendations in late May/early June, which will form the basis for future marketing, branding and positioning efforts.