

Ferris State University

Good News Items

March 2018

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Department of Humanities History students Rebecca Wyman and Thomas Wolak presented their research at the Phi Alpha Theta National History Society Biennial Convention in New Orleans on January 3.
- Christian Peterson, of the Department of Humanities, moderated the presentation, “Discussion with Ron Snead: We Were There—Ferris State Student Riots, 1968-1969,” during the Dr. Martin Luther King Jr. Celebration Week in January.
- Christian Peterson, of the Department of Humanities, has been including live streams of speakers for the World Affairs Council of Western Michigan’s “Great Decision” series “Context for a Complex World” in his classes in January and February.
- Scott Cohen and Dale Skornia, of the Department of Humanities, welcomed 12 prospective high school band students from the Kent County ISD for an orientation visit at the Music Center on February 2. The event was organized by Dave McCall, Assistant Professor of Developmental Curriculum in the College of Retention & Student Success. It included a presentation by Paul Kwant of the Music Industry Management program in the College of Business.
- The FSU Athletic Pep Band celebrated its annual Family Day and Awards Ceremony on February 3, organized by Faculty Director Dale Skornia, of the Department of Humanities.
- Christian Peterson, of the Department of Humanities, has published “Grappling with Thoreau’s ‘Civil Disobedience’ in the Russian Federation,” *Concord Saunterer*, “Teaching Thoreau at 200 Roundtable,” Volume 25 (Fall 2017): 158-162.
- Four students of the FSU Band Program participated in the Michigan Intercollegiate Honor Band on February 3 at Cornerstone University. They included: Kelley Bearer (Masters of Social Work), Meghan Newlin (Sociology), Hunter Noorman (Electrical Engineering Technology), and Cameron Wiseman (Criminal Justice). They were sponsored by Scott Cohen & Dale Skornia of the Department of Humanities.
- The FSU Drawn to Art RSO, advised by Rachel Foulk of the Department of Humanities, in conjunction with the FSU English Society, presented a Poetry Open Mic Night at Cranker’s Restaurant & Brewery on February 8.
- Christian Peterson, of the Department of Humanities, in conjunction with Dr. William M. Knoblauch of Finlandia University, gave a presentation entitled “Symphony of Destruction? Understanding the Nuclear Standoff on the Korean Peninsula” on February 8 in the University Center.
- Rachel Foulk, of the Department of Humanities, delivered a presentation entitled “The Art of Power: Landscape Painting in Ancient Rome,” at Artworks on February 9, as part of the weekly Brown Bag Lunch Series sponsored by the Festival of the Arts.
- FSU History graduate Richard Byington (2013) and Dr. Tracy Busch presented on the upcoming Russian presidential election for the Department of Humanities Monthly Colloquium Series on February 15.

- The FSU Inter-Profession Task Force hosted a series of Poverty Simulations on February 9th at the University Center. Throughout the course of the day, over 130 students from social work, nursing, pharmacy and optometry made their way through the simulation, experiencing barriers and discussing the topic of poverty with faculty and community members.
- The Ferris State University Social Work Association presented the “Vagina Monologues” on February 8, 2018. This powerful play of monologues about women’s issues and women’s empowerment was attended by 480 students, faculty and community members.
- Several students in the Social Work Program, led by Professors Dawn Fox and Pete Hector attended a field trip to the Hull House Museum in Chicago, which was the site of the settlement house co-founded in 1889 by Jane Addams (known as the “mother” of social work) and Ellen Gates Starr.

COLLEGE OF BUSINESS

- The Master of Science in Information Security & Intelligence program was ranked 26th nationally of all non-MBA online business programs by US News & World Reports. Congratulations Greg Gogolin, Steve Schuiling, Amy Ruba, Jerry Emerick, Molly Cooper, Jim Furstenberg, Jason Otting and Shannon Yost.
- The second edition of Negotiation & Dispute Resolution by Beverly J. DeMarr and Suzanne C. de Janasz, published by Chicago Business Press is now available. <https://chicagobusinesspress.com/book/demarr>
- Hospitality Management Program Director Amy Dorey and faculty member, Karyn Kiio, took a team of 16 students representing four programs from the College of Business to work at the ESPN Winter X Games in Aspen, Colorado hosted at Buttermilk Mountain, January 25 - 28. As part of the X Games University Program, Ferris was one of four participating schools whose students serve as front line guest representatives in Guest Services and Hospitality. Hospitality Management, Music Industry Management, Public Relations and Marketing were represented within the group providing a dynamic learning experience for the team. At the event, Assistant Professor Amy Dorey received the 2018 Aspen X Games IMPACT Award from the ESPN Event Development Team.
- Students in the Graphic Design Program won GOLD 2018 West Michigan Advertising Federation Addy's competition. The work was for Grand Rapids Student Advancement Foundation Mindshare 2017 Special Event Materials by Aubrey Kemme, Chelsea Marzean, Kaylee Maddox, Natalie Enable, Kara Copeland and Faculty: Alison Popp, Nic Mata
- Students won a bronze Addy for Ferris State University Architecture Program Website. Students were Kate Johnson, Hannah Winkler, Gretchen Boley, Blake Olinger-Royer and Amanda Barnes. Faculty: Nic Mata, Alison Popp
- Graphic Design Program students were recognized with a Silver Addy for West Michigan Graphic Design Archive Website, Blake Olinger-Royer, Natalie Enable, Andrea Cordes. Early contributors to the project were students Meredith Twiss, Haley Hawes, and Josh Vanderklipp.
- 2017 Ferris Senior Portfolio Review Event Materials won a Bronze Addy for Online/Interactive Multiple Platforms. Students were Andrea Cordes, Bailey Darwin, Karoline Griffard, and Audrey Smail.
- Junior projects by Jen Bancino & Natalie Dixon won a Silver Addy for Integrated Brand Identity Campaign for their Junior year project, "Sociabowl: A Restaurant Experience Design"

- Graphic Design student Rachel VanAken won a Silver Addy for her WNBA Rebrand project from Junior year. The category was Integrated Brand Identity Campaign

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SCJ)

- Professor Nancy Hogan co-presented three papers at the 2018 Academy of Criminal Justice Sciences Conference, New Orleans, LA held February 14-17, 2018:
 - “An Exploratory Study of the Relationship of Job Stress, Job Involvement, and Job Satisfaction with the Life Satisfaction of Nigerian Prison Staff” with co-presenters: Eric Lambert, Oko Elechi, & Smart Otu.
 - “The Effects of Medical Care Views of Inmates on Jail Staff Job Involvement and Organizational Commitment” with co-presenters: Eugene Paoline & Eric Lambert.
 - “The Effects of Trust on Indian Police Officers” with co-presenters: James Frank, Eric Lambert, & Hanif Qureshi.
- Assistant Professors Steven Hundersmarck and Michael Vasicek co-presented a paper at the 2018 Academy of Criminal Justice Sciences Conference, New Orleans, LA held February 14-17, 2018: “Is Community Policing a Program or a Philosophy”.
- The students in the Criminal Justice student organization Lambda Alpha Epsilon hosted a Criminal Justice Job Fair on February 21, 2018 where 35 Criminal Justice agencies participated. The agencies actively recruited FSU students for future employment in law enforcement, corrections, and court operations. Approximately 130 FSU students attended the event.

School of Digital Media (SDM)

- On February 13, 2018, the Media Communications Association RSO presented an evening of the best and most recent work in animation, game design, video production, and short films produced by the Ferris State University School of Digital Media as part of Big Rapids Festival of the Arts. The evening program concluded with a screening of “The Poor Farm”, a 35-minute documentary that tells the story of the Eastmanville Poor Farm in Ottawa County, Michigan which was the longest continually operating Poor Farm in the United States. “The Poor Farm” was produced by FSU’s Television and Digital Media Production (TDMP) students as part of an Independent Study taught by TDMP Assistant Professor Joshua Pardon.
- Digital Animation & Game Design (DAGD) student Melanie Kwiecien won 3rd Place in the Broadcast Education Association Festival of Media Arts Student Audio Competition, Comedy or Drama Category. Her audio project, entitled “Sister” was conceived and produced in the TDMP 136 Audio Production course in Fall 2017, taught by TDMP Faculty Joshua Pardon
- Television and Digital Media Production (TDMP) students, under the direction of faculty member, Nick Kuiper, participated in a 36-hour film competition organized by the Grand Rapids Film Festival. At 7:45 a.m. on Sunday, January 28, 2018, students finished their film. In the proceeding 36 hours, students wrote, storyboarded, rehearsed, filmed, edited, composited, and animated a near six-minute film. The film was screened at Celebration Cinema as part of a package of films that were entered in the festival.

COLLEGE OF ENGINEERING TECHNOLOGY

- Brookside Elementary in Big Rapids is working to help its students by allowing community leaders to come into its classrooms and serve as mentors. The Community Mentor Program at Brookside Elementary says the adults build relationships with students and teach them valuable life lessons along the way. Dan Wanink has been a mentor in the classroom showing off different STEM technologies.

(<http://www.9and10news.com/2018/02/05/community-leaders-mentor-big-rapids-elementary-students/>)

- The CAD Drafting & Tool Design Technology program gives students the skills they need to not only obtain an associate's degree, but to land a job with industry as well. In fact, Dan Wanink says that he has a remarkable near-100 percent job placement rate. To what does Wanink attribute his success? He teaches CAD using real world, hands-on projects that are directly applicable to the tooling industry.
<https://www.engineering.com/DesignSoftware/DesignSoftwareArticles/ArticleID/16158/Ferris-State-CAD-Students-Have-a-Near-100-Job-Placement-Rate.aspx>
- The Ferris State University Baja Racing Club competed in the Blizzard Baja competition at Michigan Technological University on February 18, 2018. Out of 28 teams, FSU Baja won first place in the 4-hour endurance race. The team members participating were Brian Favier, Nick Horton, Jackson Mitchell, Ty Pardee, Eric Troyer, Jake Vaillancourt, and Kevin Volesky. In support of the team was Dr. Rusty Leonard (faculty advisor), and his wife Jodi. FSU Baja is affiliated with the Society of Automotive Engineers (SAE) Collegiate Design Competitions, which affords students the opportunity to gain experience through application of their coursework in the real-world environment of a competitive off-road racing. Additionally, as members of the FSU SAE Baja team, the students gain experience in leadership, time management, project management, communications, organization, planning, delegation, budgeting and finance.
The students' hometowns are:
 - Brian Favier - Chesterfield, MO
 - Nick Horton - Sault Ste Marie, MI
 - Jackson Mitchell - Dubuque, IA
 - Ty Pardee - Elsie, MI
 - Eric Troyer - Manistique, MI
 - Jake Vaillancourt - Fenton, MI
 - Kevin Volesky - Midland, MI

COLLEGE OF HEALTH PROFESSIONS

- Anuli Njoku presented "Stimulating Awareness, Interest and Motivation among Students in an Undergraduate Rural Public Health Course" at the 29th International Conference on Teaching, Education & Learning, held December 2017 in Bangkok, Thailand.

COLLEGE OF PHARMACY

- Susan DeVuyst-Miller, Pharm.D., was a recipient of the Generation Rx Champions award at the Michigan Pharmacists Association Annual Convention (MPA ACE 2018) meeting on February 24th. The Generation Rx Champions Award recognizes a pharmacist who has demonstrated excellence in community-based prescription drug abuse prevention.
- Dylan Kosaski, P3 pharmacy student was awarded with the Michigan Pharmacy Foundation Student Scholarship at the Michigan Pharmacists Association Annual Convention (MPA ACE) meeting on February 24th.

- Over 180 students and alumni of the College of Pharmacy attended the Alumni Advisory Board's "Alumni Reception" held in conjunction with the Michigan Pharmacists Association Annual Meeting at the Detroit Marriott the weekend of February 23-25. This year's gathering was of special significance as the College's 125th Anniversary Year was formally recognized. Adding to the celebration was the unveiling of the College's 125th Anniversary logo and a four-tier anniversary cake for attendees. The celebration will continue throughout the year with anniversary recognitions planned at all of the College's annual events.

EIO

- Beginning Fall 2018, the Industrial Technology & Management (ITM) Program from the College of Engineering Technology (CET) will begin offering Ferris Classes on-site at Oakland Community College (OCC) – Auburn Hills. The ITM Program has experienced consistent growth the past 3 ½ years and is expanding from the Macomb Community College (MCC) – Warren location.

FLITE

- Ferris will be represented at the First Year Experience Conference in San Antonio on Tuesday Feb. 13 by FLITE faculty and one of our English faculty presenting the following:
 - Search&Destroy: Action-Packed Gaming for Self-Directed Research Skills: presented by Mari Kermit-Canfield, Kristy Motz, Stacy Anderson, and English faculty Sarah Rescoe
 - Making the Best Better – Let Your Hands-On Activities Shine: presented by Kristy Motz, Stacy Anderson, and Mari Kermit-Canfield
- Flite faculty members, Mari Kermit-Canfield and Gary Maixner, have been selected to speak at LOEX this year about their information literacy card game Search&Destroy. The game has also reached a significant milestone, having sold 100 copies in 4 different continents

MICHIGAN COLLEGE OF OPTOMETRY

- The Michigan College of Optometry hosted Bill Robinson, Director of the Bureau of Services for Blind Persons for the State of Michigan, who spoke to the third-year class about the agency and his personal journey with blindness.
 - The Michigan Vision Therapy Study group, a statewide gathering of optometrists and staff focused on vision therapy, developmental vision and vision and learning was hosted by MCO. Dr. Sarah Hinkley presented on the Students in Need of Eyecare program outcomes.
 - MCO third year students participated in an interprofessional poverty simulation with students from pharmacy, nursing and social work.
 - **Global Specialty Lens Symposium (GSLs) conference- Jan 25 – 28.**
 - Dr. Bruce Morgan participated in a pre-GSLs panel discussion "Incorporating a Myopia Control Clinic into an Academic Environment" attended by faculty representatives from 11 US optometry schools. Also, in attendance was Dr. Stephanie Ramdass, while Craig Norman facilitated the panel.
- Presentations
- Dr. Josh Lotoczky and Dr. Chad Rosen presented a one-hour course "Tips for Improving Scleral Lens Fitting Success."
 - Dr. Stephanie Ramdass co-presented "Hybrid Contact Lenses from A Clinical and Research Perspective."

- Dr. Stephanie Ramdass chaired a panel discussion “Medical Cosmetic Uses for Tinted Contact Lenses.”

Posters

- This year's MCO Cornea and Contact Lens Resident Dr. Austin Schipper along with Dr. Bruce Morgan and Dr. Stephanie Ramdass presented the poster “Orthokeratology: Does a Smaller Treatment Zone Induce Progressive Benefits?”
- Dr. Stephanie Ramdass was the lead author on the poster “A Clinical Evaluation of Decentered Soft Multifocal Optics”, co-authored by Craig Norman, Lindsay McCorkle, and Dr. Matt Lampa.
- Dr. Stephanie Ramdass and Craig Norman presented the poster “The Success of Orthokeratology in Correcting Moderate to High Amounts of Myopia.”
- On Wednesday, February 7, the MOA honored the 2017 MOA Award Winners during the Awards Luncheon. The “Educator of the Year” was MCO Phillip Walling and congratulations go out to MOA “Student of the Year” MCO Alyssa Drew.

RETENTION & STUDENT SUCCESS

- The Faculty Center for Teaching and Learning is partnering with the Center for Latin@ Studies to support the Promesa Scholars Program Undergraduate Research Mentoring Collaborative. This is a pilot program to engage 30 Promesa undergraduate students in semester-long research projects.
- Faculty Center for Teaching and Learning staff served as a consultant to the College of Health Profession’s Molecular Diagnostics Program at FSU-GR.
- Dr. Peter Bradley, Jordan Dawkins, Melanie Trihn, Cindy Tran, and Caitlyn Toering submitted final revisions of a new publication entitled “Diversifying Honors: a case study from Ferris State University Honors Program” to Cambridge Scholars Publishing.
- Seven RSS students are cleared for graduation in May; these will be the first AA-GNST degrees.
- Liz Burbatt and Karlee Wright presented “Tips on TIP: Understanding the Tuition Incentive Program and TIP Scholars Program at Ferris State University” to over 30 secondary school partners at the Michigan Career Education Conference.
- Jason Bentley provided service to the profession as a member of a dissertation review for a UCLA doctoral candidate, a new professional resume review service through the Placement Exchange, as a conference session reviewer for NODA, and through presentation of a session titled “Student Success Perspectives” at the Great Lakes Regional Student Success Conference.

Administration and Finance

AUXILIARY ENTERPRISES

- FSU Dining Service Enterprises received two 2017 Mecosta County People’s Choice Awards:
 - Best Buffet – The Rock Café
 - Best Catering – FSU Catering Services

ATHLETICS

- The Ferris State University men's basketball program captured the school's second consecutive GLIAC Regular Season Championship this year. The title is the program's 15th in school history. Along with winning the league's outright crown, FSU also secured the #1 seed for the conference tournament, is ranked #1 in the Midwest region, and is presently one of the top three teams in the country.
- The Ferris State women's basketball squad has notched 13 wins to date this year, which represents the program's most wins since also winning 13 games in 2012-13. FSU clinched its first conference tournament berth since 2013, and won its GLIAC tournament quarterfinal game against nationally ranked Michigan Tech.
- A total of 12 Ferris State University men's ice hockey players have received distinction as 2017-18 WCHA Scholar-Athletes. The group of 12 ranked among the most in the league and were honored for their significant achievements in the classroom.
- Ferris State University's Zach Hankins and Drew Cushingberry have both been tabbed among the top 50 small college basketball players in the country outside of the NCAA Division I level. They are currently on the watch list for the 2018 Bevo Francis National Small College Player of the Year distinction.
- The Ferris State University football and women's soccer programs recently unveiled their 2018 recruiting classes as part of National Signing Day in February. The Bulldog football program inked 28 talented student-athletes this year while the women's soccer program brought in nine newcomers.
- Former Ferris State University team captain and standout defenseman Chad Billins represented the United States and Team USA at the 2018 Winter Olympics in South Korea. Billins was one of 25 players on the U.S. roster and saw action in every game during the Olympic competition as the United States reached the quarterfinal round.
- Ferris State Hockey recently took part in an important nationwide initiative as the Bulldogs joined the WCHA and the Headway Foundation in the "New Tough" movement for concussion culture change. The event took place during the weekend of Feb. 2-3 and the Bulldogs wore special helmet stickers to raise awareness and promote brain health and patience in concussion recovery.

INFORMATION TECHNOLOGY

- A new dashboard is available in the Cherwell Portal to look at IT-related work order ticket counts by division, branch, department, and for all students. It can be accessed at <https://cherwell.ferris.edu/CherwellPortal/ITS>. To authenticate, click the Login in the upper right part of the screen and use your Ferris credentials. Please be sure to precede your login name with ferris_ad/, like ferris_ad/shortname and then your password. Then select "Ferris State University IT Tickets" in the middle of the screen in the gray area.
- IT Services enabled Advanced Threat Protection for email for everyone at the University including KCAD, allowing deeper inspection of links for known malicious content.

Government Relations and General Counsel

- The annual Lansing Legislative Luncheon took place on January 31, 2018. Over 40 Big Rapids' community members and Ferris faculty, staff and students attended. There was an excellent turnout including department heads, Lansing staff and 25 legislators. The University spotlighted two of our academic programs: the Information Security and Intelligence program and the Digital Animation & Game Design program as well as highlighting the importance of funding for TIP students. The Governmental Relations

and General Counsel's office wants to thank all those that assisted in demonstrating to legislators the value of Ferris State University to our students and community.

Kendall College of Art & Design

- The Fed Galleries @ KCAD opened two new exhibitions—*Focus on KCAD | Collections* and *Focus on Faculty | Sabbaticals*—on February 20. *Collections* showcase KCAD faculty, staff, and students who have amassed quirky collections that reflect their personal identity in powerful and intriguing ways. *Sabbaticals* explores recent faculty sabbaticals through the exhibiting of new work and lunch time lectures that will delve more deeply into their individual experiences and academic research.
- The Helen Miller Kendall Gallery opened the *2018 West Central Michigan Region of the Scholastic Art & Writing Awards Exhibition* on February 6. The exhibition features creative work from students who have won awards at the regional level of the national Scholastic Art & Writing Awards competition.
- Associate Professor and Industrial Design Program Chair Jon Moroney was featured by MLive in an article spotlighting Sled Legs, a new snow recreation product Moroney and his collaborators developed and launched through Kickstarter.
- Professor and Metals and Jewelry Design Program Chair Phil Renato and alumna Caitlin Skelcey ('11, BFA Metals and Jewelry Design/BFA Painting) were recently featured in the exhibition *Meta-Smith: Trends in 3D Printed Jewelry* at The Gallery at Reinstejn|Ross in New York City.
- Drawing Professor Deborah Rockman is currently featured in exhibition *Masters of Drawing: From Classic Realism to Abstraction* at the Midland Museum of Art in Midland, Mich.
- Digital Art and Design Program Chair Brad Yarhouse won a Bronze ADDY in the 2018 American Advertising Federation of West Michigan ADDY Awards for an animated anti-bullying PSA he created for the State of Michigan's OK2SAY initiative.
- Students from the Graphic Design program dominated the student categories in the 2018 West Michigan ADDY Awards. 39 students combined to win a total of 79 awards. Senior Chloë Malmquist won the coveted Best in Show Award and a Judges' Choice for a branding campaign she designed for Hank's, a hypothetical handkerchief company. Recent graduate Laura Bosscher (December 2017) and sophomore Gabrielle Podkul also won Judges' Choice Awards. Bosscher won for her "Lamb Bride Catalog" magazine design, which also earned a Gold ADDY, while Podkul won for her "Focus on Flint" billboard design, which earned her a Silver ADDY as well.
 - Other winners:
Morgan Adams (Silver x2), Alex Barger (Bronze), Gustavo Bastidas (Gold), Laura Bosscher (Gold x3), Samantha Boudiab (Bronze), Sarah Burch (Silver, Bronze x3), Mandy Collins (Silver, Bronze), Drew Cornelius (Gold, Bronze), Samantha Cornwell (Gold, Silver x2), Katlyn Curtis (Silver x2), Drew Danhof (Silver), Daniel Deschaine (Silver, Bronze), Zachary Garza (Gold, Silver x2, Bronze), Brittany Gerhardstein (Gold), Meahgan Goeman (Silver x2, Bronze x3), Cassandra Heth (Silver x2), Jonathan R. Holter (Bronze), Olivia Kamps (Silver, Bronze x2), Jon-West Kennedy (Silver, Bronze x2), Corinne Kromrei (Gold), Courtney Lauer (Gold, Silver), Hayley Lerg (Gold, Silver), Chloë Malmquist (Gold x2), Jasmine McClure (Silver, Bronze), Tiffany McIntosh (Silver, Bronze), Alicyn McNally (Bronze), Stacy Mundhenke (Bronze), Bethany Nelson (Silver x2, Bronze), Mary Nowels (Gold, Silver, Bronze), Sydney Olenik (Silver, Bronze x2), Delena Perez (Gold, Silver), Gabrielle Podkul (Gold, Silver), Zachary Rueger

(Gold x2), Seiarra Schrum (Silver), Emily Smith (Gold x2, Silver), Jenny Start (Bronze), Megan Teeling (Silver), Lindsey Tilma (Gold), Tyler Wendling (Bronze)

- Digital Art and Design students Ashley Kalin, Kelsey Kamrowski, Owen Loughrin, Matthew McDaniel, Sean McManaman, Caleb Sumney, and Tys Yoder won the Best Directing award in the Grand Rapids Film Festival 36-Hour Challenge with their short film “Steve.”
- Photography student Ryan Kukalis had his photo series “Shaken Loose,” which depicts southwestern Florida in the aftermath of hurricane Irma, featured on the website of Photo District News.
- Students in the Industrial Design program were recently featured in an article in the Grand Valley Lanthorn examining a collaboration that gave KCAD and Grand Valley State University students the opportunity to design products for First Build, a subsidiary company of GE Appliances.
- 93 of the 174 professional awards given out in the 2018 West Michigan ADDY Awards were won by KCAD alumni or ad agencies/organizations where KCAD alumni are currently working. Meijer, which employs a number of KCAD alumni on its in-house design team, took home the most awards with 30. Extra Credit Projects, led by alumnus Rob Jackson ('89, BFA Illustration), was a close second with 24 total awards. Other winning firms/organizations with KCAD alumni connections included Keen Studio, Ferris Coffee & Nut, 2 Fish Company, Grey Matter Group, Blue Flame Thinking, Scott Allen Creative, Fairly Painless Advertising, Highland Group, and Taproot Pictures.
- Conor Fagan ('12, BFA Painting) was recently named artist-in-residence at the Roswell Museum and Art Center in Roswell, N.M. Fagan is also currently featured in a solo exhibition at the museum.
- Sarah Fahling ('14, BFA Photography) won a Student Award for Innovations in Image-Making from the Society for Photographic Education (SPE) for her piece “Up the Hill.” Fahling was honored at the SPE National Conference in Philadelphia on March 1.
- Dustin Farnsworth ('10, BFA Sculpture and Functional Art) was featured in the 39th annual Yuma Art Symposium in Yuma, Ariz.
- Brian Oesch ('82, AFA) won a Bronze ADDY in the West Michigan ADDY Awards for a logo he designed for the West Michigan Whitecaps 25th anniversary season.
- Joey Ruiter ('00, BFA Industrial Design) recently had his Snoped, a minimalist vehicle design combining a moped and a snowmobile, featured in the Philipp Plein Fall/Winter 2018/2019 Fashion Show held in New York City.

Urban Institute for Contemporary Arts

- UICA launched a drop-in studio program on February 2 with a contour line drawing workshop. These monthly sessions take place on select Avenue for the Arts First Fridays events with hands-on art making and gallery activities led by a rotating host instructor. Upcoming dates and themes are: Friday, March 2: DIY Monogrammed Embroidery; Friday, April 6: DIY Seed Bombs; Friday, May 4: Hand lettering.
- UICA's Open Projector Night (OPN) event celebrated its 20th program in February and screened 13 short films that have a connection to Michigan via their content, location, cast, or crew. This month the Michigan Film and Digital Video Office renewed its support of OPN, a unique film program that grows the Michigan film community by providing an audience and forum for their work, and the opportunity to form strategic partnerships with fellow filmmakers. At the same time, OPN nurtures and grows the audience for Michigan-related digital and film arts.

Student Affairs

- Kaitlin Zies & Nicholas Campau presented a half-day preconference session at the 30th annual Association of Student Conduct Administrators conference in Jacksonville, Florida. Kaitlin & Nick presented on stalking and covered how to investigate stalking, common forms of stalking, emotional trauma that victims may display and how to run your conduct process.
- For the first time, University Recreation is offering a 4-week session of swim lessons for Ferris students, with the next clinic beginning on March 13, 2018. Basic swimming skills clinics and swim refinement clinics are offered. Interested participants can register on IM Leagues.
- On February 19th, 2018, 25 students came out to the Campus Needs You's Poetry Slam with Slam Poet: Rich Bronson. The event was well-received and will hopefully become an annual event.
- The LGBTQ+ Resource Center is open and ready to serve our students! We celebrated with an Open House Wednesday, February 28th, from 4-7pm. Students, faculty, and staff are encouraged to visit the center to learn more about who we are and what we plan to do for campus.
- Financial Aid, along with campus and community partners, hosted a Spring Broke Luau on February 21 in the University Center. There were 158 students in attendance and 93% rated the event as a 4 or 5 on a 1-5 scale. The feedback from the participating businesses was 100% positive. They all indicated that they had meaningful conversations with a majority of the students that went through the event. They were pleased with the traffic flow and all of them indicated that they would love to participate in this event if offered in the future. Three students were awarded \$250 scholarships and two students were awarded \$25 American Express gift cards for their participation in the event.
- Shari Chamberlain participated in the GRCC Counselors Luncheon on February 21st. It was very informative and a great success in continuing to build strong relationships with our Community College partners.
- The Admitted Student Open House on February 17, 2018 saw 120 accepted students for fall 2018 at the University Center with a total guest count of 309. Notable changes this year to the event's format included the addition of college tours, panels, and presentations in the morning prior to the open-house format with attending presentations and speaking with department representatives. This event series last year yielded 80% to enrolled for the following fall semester. Current survey responses are coming in very positive on the new format. Currently, on a 1 (unlikely) to 5 (I'm a Bulldog!) scale, when asked "how likely are you to attend Ferris?" we are currently at a 4.67 out of 5 based on a 30% survey response rate.
- Jacob Schrot, Assistant Director of Veteran Services, attended the NASPA Symposium on Military-Connected Students in New Orleans in February.
- Angela Garrey, Associate Director of Admissions, attended the Annual Youth Summit for Future Entrepreneurs held in Traverse City in February. This is a part of the Junior Achievement Organization.

University Advancement and Marketing

- Planning for Ferris' first annual Giving Day, April 18, is underway. During the last two weeks of February, the coaches from each of Ferris' athletic teams met with the Annual Giving team to discuss engaging their student athletes and coaching staff as volunteers for Giving Day. They have been asked to spread the word about ways alumni and friends can help support our athletic teams. If you are interested in becoming a volunteer for Giving Day on April 18, please contact either Janel DePew at x3812 or Jennifer Yontz at x3817.
- An anonymous donor made a gift to the Graphic Media Management program through the Ferris Futures Scholarship Challenge.
- Whiting Turner made a gift to establish the Construction Management Experiential and Technical Learning Endowment.
- Karl and Carole Roth created the Karl and Carole Roth Scholarship Endowment to support Ferris State University students who are either undergraduate or graduate level through the Ferris Futures Scholarship Challenge.
- The Grand Rapids Community Foundation has agreed to generously support the work of Ferris' Latino Business and Economic Development Center over the next three years.
- Mark Wilson shared golf humor and tips as a PGA Master Professional with alumni and friends at the Ferris in Florida event, hosted by Karl and Cindy Linebaugh.
- Retention and Student Success, the College of Education and Human Services, Extended and International Operations and the College of Pharmacy are assisting with Ferris' inaugural Growing Opportunity event (<https://ferris.edu/GIVING/GROWING/>) on May 16 in Grand Rapids.
- Twenty-four Student Foundation members and Telephone Outreach student callers were treated to dinner with President Eisler at the ROCK on Feb. 21. This is an annual event that the president has hosted since 2014. It is a great way to get to know our student fundraisers, and allows the president to thank them personally for their work. They were most appreciative of the opportunity to spend time with him.
- There have been many visitors to the Telephone Outreach Center this spring, giving the student callers an opportunity to meet administrators, faculty and staff from across campus. Some of the most recognized visitors have been the academic deans, who are invited to the call center each year to provide the students with information and updates about their respective colleges or units that they can share with alumni whom they are calling. Visits to the Telephone Outreach Center are welcome through the remainder of the spring semester. If you are interested in meeting our student callers and seeing how the Telephone Outreach Center operates, please contact Paul Leek, Annual Giving officer, at x3664, to schedule a visit.
- On Feb. 16, 24 Alumni Association Board of Directors met at the University Center for their annual meeting. Special guests included representatives from Stamats who are conducting a comprehensive assessment of current marketing and branding activities. Prior to the board meeting, the Student Alumni Gold Club joined Alumni Board members for lunch.

- Alumni Relations' Kevin Bunce, Advancement's Steve Van Der Heide, President David Eisler and College of Business Dean David Nicol hosted two early-February events in Arizona. On Thursday, Feb. 8, they visited with 35 guests attending the 13th annual Tucson Emeriti, Alumni and Friends Luncheon where they spent the afternoon sharing memories about Ferris and forging friendships. Local host and Emeriti Association board member Barb Johnson, President Eisler and alumnus and emeritus professor Mark Hill brought greetings.

It was then on to the Scottsdale/Phoenix area on Saturday, Feb. 10, for the 2nd annual Topgolf alumni outing where attendees enjoyed state-of-the-art driving ranges while mixing and mingling throughout the evening over great food and conversation. This year's event attracted both returning and new guests in an area with a growing Ferris alumni presence.

For upcoming alumni events, please visit <https://ferris.edu/HTMLS/alumni/homepage.htm>.

- More than 30 prospective graduate students signed up for an open house and information session in Grand Rapids on Feb. 21 thanks to the collaborative efforts of several staff members in University Advancement and Marketing's External Relations unit and the MBA program in the College of Business.
- Alex Manga, the university's MBA program director, worked with the UA&M team to establish a new website, ferris.edu/mba-online, as a recruiting tool for the MBA program and the recent open house and information session. The website included a link to the registration system employed by Brandi Behrenwald, director of Alumni Relations, where interested students could sign up for the sessions. The website was created by Ted Halm, web content manager, while advertising, marketing and the production on an MBA-themed video was supported by Anne Hogenson, director of Marketing, and Jeremy Mishler, associate vice president for External Relations. The collaboration between UA&M and the MBA program also resulted in Social Media messaging to promote the MBA marketing initiative, under the direction of Sandy Gholston, News Services and Social Media manager.
Rich Piippo, multimedia coordinator, who edited the video, and Nate Clark, graphic designer/copywriter, who designed a promotional postcard, also contributed to the project.
- Marketing Communications facilitated three intensive days of focus groups, interviews and presentations in partnership with representatives of brand assessment consultant Stamats. These highly productive sessions offered members of the campus community the opportunity to share their input on the university's identity and the direction of future messaging. An electronic survey, to follow, also will be provided to all members of the campus community to gain additional feedback and input.
- Marketing Communications has provided external marketing collateral for placements including Grand Rapids Business Journal, MIBiz, the MLive 2018 College Guide and multiple high school yearbooks.
- Marketing Communications provided content or design support for clients including the Admissions office, the Alumni office, the Center for Latin@ Studies, Ferris Statewide, the College of Pharmacy, the President's office, the Social Work department and the Office of Transfer and Secondary School Partnerships.

- The News Services and Social Media Team assisted with media coverage of Ferris State University alumnus and Big Rapids native Adam Stirn, a two-time Ferris Criminal Justice graduate, who was a Zamboni operator during the 2018 Pyeongchang Winter Olympics in South Korea. The team produced a release, posted to the News Services website, and helped coordinate coverage for TV 9&10 News, based in Cadillac, and Grand Rapids-based WOOD TV 8. Adam's story has also been picked up by media outlets across the state, including the Detroit Free Press, and around the country. Read the News Services release, here: <https://ferris.edu/HTMLS/news/stirn.htm>
TV 9&10 News: <http://www.9and10news.com/2018/02/15/big-rapids-man-heads-winter-olympics-zamboni-driver/>
WOOD TV 8: <http://woodtv.com/2018/02/16/mi-native-driving-zamboni-in-winter-olympics/>
- The News Services and Social Media Team, in collaboration with Alumni Relations, produced the latest Bulldog for Life video, a series which highlights alumni making a difference in their communities. The latest in the series highlights Byron Terrell Williams, a 2013 College of Business alumnus, who earned a Bachelor of Science in Public Relations degree. Byron's video has garnered more than 13,000 views since it was released on Feb. 7.
To view Byron's Bulldog for Life story, visit:
<https://www.youtube.com/watch?v=SzMonQzkns0&t>