

# Ferris State University

## Good News Items

### September 2017

#### Academic Affairs

##### COLLEGE OF ARTS & SCIENCES

- Tina Arduini presented a paper titled "Generative Assessment: Co-crafting Multimodal Grading Rubrics with Students" at the Computers and Writing Conference in Findlay, Ohio.
- Deirdre Fagan's poem "Spilling Forth" was published in *Mothers Always Write*, and her short story "The Grief Eater" was published in *Easy Street Magazine*.
- Deirdre Fagan's paper "Kay Ryan and Poetic Play" won "Best in Section" at the 2017 College English Association conference.
- David Marquard presented a paper titled "A Techne of Assessment: Implementing Student Driven Digital Assessment Practices" at the Computers and Writing Conference in Findlay, Ohio.
- David Marquard presented a paper titled "The Student as Ethnographer: Interrogating the Genre, Writing in the Disciplines" at the Conference of the European Association for Teaching Academic Writing in Royal Holloway, University of London, United Kingdom.
- David Marquard had four poems published: "An Epitaph—A Memoir" in *Pea River Journal*, "Late in My Sleep" in *Pea River Journal*, "Scratch Paper" in *Alexandria Quarterly*, and "Where I was" in *Alexandria Quarterly*.
- Melissa Sara Smith co-presented a paper titled "Shaping Our Future Scientists and Citizens: The (Mis)Representations of Dinosaurs in Books for Children" at the Children's Literature Association Conference in Tampa, Florida.
- Angela Guy-Lee (sociology) successfully defended her dissertation and got her Ph.D. in Anthropology. Her abstract of the dissertation was accepted by American Anthropological Association. She will present in their annual meeting in December.

##### COLLEGE OF BUSINESS

- Enterprise of Michigan has partnered with the Marketing Sales program to enhance the education of students at Ferris State University. On Thursday, July 27, 2017, Breanna Fassbender, an Enterprise employee, presented the faculty of the program with a financial gift from Enterprise's philanthropic arm, the Enterprise Holdings Foundation. The money will allow for the purchase of additional technology and equipment to be used in the classroom.
- The Information Security and Intelligence (ISI) program recently hosted their first Cybersecurity summer camp for high school students at Ferris State University. Students with no prior Cybersecurity experience investigated a cyber crime scene through the eyes of a digital forensic analyst. They gained insight into what it is like to be a cyber investigator through hands-on activities and practice led by professors from our nationally recognized cyber security program. The camp concluded with the solving of the cyber crime, team activities surrounding password cracking and cryptology, as well as a mock courtroom where the digital forensics evidence was presented and defended.
- Ferris State University's Information Security and Intelligence programs have been reviewed and renewed as a National Center of Digital Forensic Academic Excellence (CDFAE). Ferris State was the first university in the nation to achieve this designation, which was established by the Department of Defense Cyber Crime Center (DC3) and Air

Force Cyber Command Center to establish best practices in Digital Forensics education. The CDFAE redesignation is valid until July, 2020.

## COLLEGE OF EDUCATION & HUMAN SERVICES

### Dean's Office

- Arrick Jackson presented a workshop session on Youth Trauma and its Impact on Educational Outcomes at the Our Education Through Our Eyes conference at Eastern Michigan University on August 4, 2017.

### School of Criminal Justice (SCJ)

- Nancy L. Hogan co-authored a peer-reviewed article that was published in *Journal of Applied Security Research* entitled, "Organizational Trust and Fear of Injury and the Correlates of Organization Trust Among Private Correctional Staff".
- Approximately 300 School of Criminal Justice students successfully completed internships this summer across the United States. Students completed their internships at correctional facilities, police departments, government agencies, probation and parole agencies and other criminal justice related agencies.
- Of the 41 cadets graduating from the 2016-2017 Law Enforcement Academy class, 34 have full-time employment in a police agency. A number of other cadets are in the hiring stages. The employment rate is 83%. For the past five years, graduating cadets from the LEA have a 95% employment rate in the law enforcement field (MCOLES data).
- The School of Criminal Justice has signed a new articulation agreement with Kirtland Community College in Gaylord, Michigan. Classes will begin in Spring 2018.
- The SCJ is also launching a new graduate program on the campus of St. Clair County Community College in Port Huron in Spring 2018.
- The LE Academy will be participating in the LE Torch Run for Michigan Special Olympics (MSO) on September 14, 2017 at 9 a.m. We will be running three miles throughout BR to raise awareness for MSO. Students will be donating \$1,000 from their fundraising account to Michigan Special Olympics.

### School of Digital Media (SDM)

- The Digital Animation and Game Design (DAGD) program had 26 successful internships this summer. Many of the students were given job opportunities after completing their internships.
- Television and Digital Media Production (TDMP) faculty member, Joshua Pardon, participated on the production of Family Pictures USA, completing approximately 200 hours of field research over six weeks while embedded with a documentary production crew in Detroit, MI. The project, a collaboration between a New York City-based production team and Detroit-based crew personnel, is a 1-hour TV pilot that explores family histories through family photographs and what this can tell us about the history of a particular city or region (in this case, Detroit). The edit should air on public TV stations late this year or early next year. If the pilot is picked up for distribution, future episodes will be filmed in other areas of the country such as Texas, Hawaii, etc.

### School of Education (SOE)

- Brady Flachs and Liza Ing gave a workshop for Ferris Charter School Teachers on Reducing Behaviors to Increase Learning on August 7, 2017. Responses were very positive and we expect to be working further with individual school teams to guide them further.

## COLLEGE OF ENGINEERING TECHNOLOGY

- The 47,000 square feet of the Swan Annex renovation is coming along nicely. With the mild winter, the crews have made great progress. In fact, the Architectural Program has already moved into the first floor of main Swan which is a great location for them. We

look forward to the continued progress of this exciting expansion for the College of Engineering Technology.

#### COLLEGE OF HEALTH PROFESSIONS

- Members of the Public Health faculty and FLITE staff have a new publication titled "Developing a Learner-Centered Curriculum for a Rural Public Health Program". Citation: Njoku, A., Wakeel, F., Reger, M., Jadhav, E., & Rowan, J. (2017). Development of a Learner-Centered Curriculum for a Rural Public Health Program. *International Journal of Teaching and Learning in Higher Education*, 29, 3, 560-570. ISSN 1812-9129. Link: <http://www.isetl.org/ijtlhe/current.cfm>

#### COLLEGE OF PHARMACY

- Congratulations to Dr. Lindsey Westerhof, Pharm.D., (Assistant Professor for Pharmacy Practice) for coming in first place for the 2017 American College of Clinical Pharmacy (ACCP) Virtual Poster Symposium Ambulatory Care PRN Awards.
- Congratulations to Dr. Jennifer Lamberts, Pharm.D., (Assistant Professor for Pharmaceutical Sciences) for being elected by the American Pharmacists Association (APhA) for the 2018-19 term as Basic Sciences Section Chair-elect on the APhA's Board and Academy leaders.
- Congratulations to Dr. Kim Hancock, Pharm.D., (Professor and Department Chair for Pharmaceutical Sciences) on receiving the 2017 Lambda Sigma Advisor Award. This is her second time receiving this award.

#### EIO

- Amy Greene (EIO) participated in the 9<sup>th</sup> annual Institute for Emerging Leadership in Online Learning (IELOL), sponsored by Penn State and the Online Learning Consortium. The week long, cohort-based program developed attendees' leadership skills. Amy worked with peers from a number of institutions to pitch a plan for Accessibility Compliance to a fictitious Digital Learning Council comprised of senior level University-wide executives. Participants of IELOL were also instructed to research and design an individual project at their own institution aimed at advancing online learning that will be presented at the OLC Accelerate Conference in November.

#### FLITE

- Dr. Tracy Bush and FLITE librarian, Mari Kermit-Canfield were accepted to do a presentation on the Museum of Sexist Objects at the Mi-ALA Annual Conference hosted at GVSU on May 18 & 19.
- FLITE librarians, Mari Kermit-Canfield and Gary Maixner were accepted to present their new database searching game, called "Seek and Destroy," at the Mi-ALA Annual Conference hosted at GVSU in May and at the Gen Con Convention in Indianapolis in August. The game involves players drawing cards and using those to create search phrases using keywords and facets. Players play until they get 0 results. The last player to remain wins. They will be showing the game to librarians, teachers, and game creators.
- Stacy Anderson, Gary Maixner, and Kristy Motz from FLITE and Andrew Peterson from the Faculty Center for Teaching and Learning have had their presentation "Jumpstarting OER on Campus: Faculty On Board!" accepted for the Michigan OER (Open Educational Resources) Summit at Kellogg Community College on September 22.
- Dejah Rubel, Stacy Anderson, Carrie Buss, and Chelsea Mitchell presented "Cataloging Without Borders: Building, Training, and Coaching a Diverse Technical Services Learning Community" at the Association for Library Collections and Technical Services virtual conference on May 11<sup>th</sup>, 2017. They also presented this program at the Mi-ALA Annual Conference on May 18<sup>th</sup>, 2017.

- Fran Rosen and Dejah Rubel presented “Collaborative Work Team Building in Technical Services Using Adaptive Schools Resources and Techniques” at the Mi-ALA Annual Conference on May 19<sup>th</sup>, 2017.
- Dejah Rubel published “Picture Perfect: Using Photographic Previews to Enhance Realia Collections for Library Patrons and Staff” in the Library and Information Technology Association’s peer-reviewed open access journal *Information Technology and Libraries* vol. 36, no. 2, pages 49-58. DOI: <https://doi.org/10.6017/ital.v36i2.9474>

#### MICHIGAN COLLEGE OF OPTOMETRY

- Stephanie Ramdass, O.D. published an article in the “Eye Witness”. The title of the article is “Contact Lens Opportunities in Pediatric Populations”.
- Dr. Vandana Rajaram received the Michigan Optometry Student Association (MOSA) First Year Class Student Choice Award for Outstanding Professor for AY 2016- 2017.
- Brian McDowell, faculty member in the Michigan College of Optometry, received a Pat on the Back Award for his work with putting Optometry students first and helping them succeed. During a week with critical proficiency exams, he came in on a Saturday to work with a student ensuring that the student had the assistance/guidance needed to be successful for a Monday exam.
- The Michigan College of Optometry, in partnership with the Fremont Lions Club, has received a grant from the Gerber Foundation for the Students In Need of Eyecare Program for this upcoming school year. The program will provide many local schools in Fremont and Hesperia the opportunity to send children to MCO for eye examinations and glasses at no cost to families lacking access to these services.
- Dr. David Durkee, Assistant Dean at the Michigan College of Optometry, was interviewed by National Public Radio at Central Michigan University about the use of proper methods to safely view the solar eclipse on August 21<sup>st</sup>, 2017.

#### OFFICE OF RESEARCH AND SPONSORED PROGRAMS

- The Student Research Fellowship (SRF) program students shared the results of their work with the University community at the SRF Symposium on Wednesday, August 23. SRF supports collaborative research projects between faculty and students with fellows working full time on a research project with a faculty mentor for a 10-week period over the summer. The Office of Research and Sponsored Programs (ORSP) would like to acknowledge and thank Provost Paul Blake for providing SRF funding, and faculty of the SRF review committee for sharing their time and careful consideration of the 2017 SRF applications. Please join us in congratulating the 2017 SRF recipients:
- Student Research Fellow: **Brandon Mihelich**, Chemistry  
Faculty mentor: **Dr. Daniel Adsmund**, Arts & Sciences, Physical Sciences  
Project: *An Investigation of Ditopic Donor-Monotopic Acceptor Pairs in the Design of Ternary Crystals*
- Student Research Fellow: **Ian Steinke**, Chemistry  
Faculty mentor: **Dr. Daniel Adsmund**, Arts & Sciences, Physical Sciences  
Project: *An Investigation of the Hydrogen Bond Connectivity between Sulfa Drugs and Nitrogen-containing Cofomers in Cocrystals*
- Student Research Fellow: **Kylee Jones**, Biotechnology  
Faculty mentor: **Dr. Felix Amissah**, Pharmacy, Pharmaceutical Sciences  
Project: *Effect of cyclooxygenase inhibition on the polyunsaturated fatty acid induced apoptosis in lung cancer cells*
- Student Research Fellow: **Abbey Magolan**, Pharmacy  
Faculty mentor: **Dr. Felix Amissah**, Pharmacy, Pharmaceutical Sciences  
Project: *Effect of cyclooxygenase inhibition on the polyunsaturated fatty acid mediated regression of lung cancer cell migration and invasion*

- Student Research Fellow: **Joseph Kohane**, Pharmacy  
Faculty mentor: **Dr. Tracey Boncher**, Pharmacy, Pharmaceutical Sciences  
Project: *The Up-Scale Synthesis of Novel PPAR gamma/delta Analogs for Alzheimer's Disease*
- Student Research Fellow: **Anthony Picard**, Public Health  
Faculty mentor: **Dr. Emmanuel Jadhav**, Health Professions, Public Health  
Project: *Leading from the front: Variation between rural and urban accredited agencies*
- Student Research Fellow: **Anzhane' Lance**, Actuarial Science  
Faculty mentor: **Dr. David M. McClendon**, Arts & Sciences, Mathematics  
Project: *Complex dynamics of a family of quadratic rational maps*
- Student Research Fellow: **Danielle Rustem**, Pharmacy  
Faculty mentor: **Dr. Claire Saadeh**, Pharmacy, Pharmacy Practice  
Project: *Medical Marijuana Use in a Community Cancer Center*
- Student Research Fellow: **Catherine Mirto**, Biotechnology  
Faculty mentor: **Dr. Anne Spain**, Arts & Sciences, Biological Sciences  
Project: *Prevalence of Antibiotic Resistance in Bacteria from Perfluorinated-Contaminated vs Uncontaminated Environments*
- Student Research Fellow: **Austin Vanwyk**, Biology/Pre-Medicine  
Faculty mentor: **Dr. Anne Spain**, Arts & Sciences, Biological Sciences  
Project: *Chlorhexidine Selecting for Multidrug Resistant Bacteria*
- Student Research Fellow: **Jordan Lee**, Biotechnology  
Faculty mentor: **Dr. Mark Thomson** Arts & Sciences, Physical Sciences  
Project: *Geometry Optimization and Energy Calculations for hydrogen bonded 1:1 co-crystals of carboxylic acids with sulfisomidine and sulfamethazine*
- Student Research Fellow: **Benjamin Doyle**, Applied Mathematics  
Faculty mentor: **Dr. Anil Venkatesh**, Arts & Sciences, Mathematics  
Project: *The Luckiest Abelian Group: Investigating the Error Term of Cohen-Lenstra Heuristics*
- Student Research Fellow: **Alex Eastwood**, Applied Mathematics Computer Science  
Faculty mentor: **Dr. Anil Venkatesh**, Arts & Sciences, Mathematics  
Project: *The Luckiest Abelian Group: Investigating the Error Term of Cohen-Lenstra Heuristics*
- Student Research Fellow: **Jeffery Dickerson**, Plastics & Polymer Engineering Technology; Rubber Engineering Technology  
Faculty mentor: **Mr. Matthew Yang**, Engineering & Technology, School of Design & Manufacturing  
Project: *Impregnating Textiles with Shear Thickening Fluids*
- Student Research Fellow: **Hunter Pope**, Biology/Pre-Medicine  
Faculty mentor: **M. Beth Zimmer**, Arts & Sciences, Biological Sciences  
Project: *Effect of upper cervical spinal cord injury on the hippocampus: structure and function*

## Administration and Finance

### Public Safety

- Public Safety recently issued the first complimentary exempt parking pass to a Ferris student Veteran who is also a Purple Heart recipient.

### Information Technology

- Computers have been ordered for PC replacement (PCR) customers in all of the administrative divisions. Installations will be scheduled around the start of the semester with most being completed by the end of September.

- IT Security has entered into a 3-year partnership with KnowBe4 to provide security awareness training, education, and phishing simulation for all faculty and staff.
- IT Security partnered with the purchasing department and Enterprise & Application Services (EAS) to deliver an Email Security Town Hall session, which raised awareness about existing email safeguards.
- Ferris was accepted as a member of Multi-State Information Sharing and Analysis Center (MS-ISAC), which offers additional services to help us detect, prevent, and analyze cyber-attacks.

#### Human Resources

- Human Resources, in collaboration with the Faculty Center for Teaching and Learning, conducted orientation and onboarding of 33 faculty members during the week of Aug 14.

#### Athletics

- The Ferris State University football squad, which has made three consecutive NCAA Division II Playoff appearances and owns the best collegiate record of any program in Michigan over the past five years, has been chosen as "Michigan's Best College Football Team" by Hero Sports. The online website unveiled its top team from every state, regardless of division, and the Bulldogs were chosen tops among the 21 collegiate programs in Michigan.
- Ferris State Volleyball, which was picked to capture a fourth consecutive GLIAC Championship in the league's preseason poll, opened exhibition play in a big way as the Bulldogs beat a pair of NCAA Division I opponents on back-to-back days in preseason action. FSU topped Western Michigan 3-2 and beat Central Michigan 3-1 on the road.
- The Ferris State men's basketball squad took part in "Mitchell's Run" in August in Rockford. The annual charity event supports muscular dystrophy research and is in honor of Mitchell Peterson, who is the younger brother of current Bulldog player Michael Peterson. Following the event, the Bulldogs officially added Mitchell as an honorary squad member during a press conference.
- As Ferris State University Athletics gears up for another exciting year, the Bulldogs have unveiled a new theme, encouraging fans to "Rise With Us" while reflecting on recent past success as FSU kicks off the 2017-18 athletics year. The "Rise With Us" wording and a specially-designed logo will be carried over to a variety of projects and promotional items throughout the year along with being a primary hashtag and wordmark on Twitter and various other social media platforms. The campaign theme will reflect the accomplishments of the Bulldogs' rise over the past five years and the fact FSU's 17 varsity programs keep moving forward.
- Ferris State Hockey had a record crowd on hand for its 31st annual golf outing in early August with 190 golfers competing on Katke Golf Course's 21-hole course. The Bulldogs sold out the event for the sixth-straight year and the weekend also included the annual "Little Kevin" softball game, which pits Bulldog alums against local police and firefighters to raise money to support youth hockey. Notable names for the outing included current Detroit Red Wings head coach Jeff Blashill and NHL skater Zach Redmond.
- Ferris State men's golfer Jack Weller qualified and competed in the 2017 U.S. Amateur Championship this month, which was held at Riviera Country Club in Pacific Palisades, California. Weller enjoyed a highly-successful summer as he garnered runner-up honors at the 2017 Golf Association of Michigan Championship, placed among the top five at the 2017 Nike Golf State Pro-Am and set a course record with a career-low round of 64 in qualifying for the amateur championship.

- Reigning NCAA Division II National Semifinalist Ferris State football has been tabbed as the nation's preseason #1 team heading into the year by College Football America. College Football America's 2017 Yearbook, which is available in bookstores across the country along with various mobile and online versions, highlighted the top 30 teams in the country and also featured a preseason Starting Lineup All-America Team. Thus far, the Bulldogs are a consensus top five team nationally in every preseason poll.

## **Diversity and Inclusion**

- Ferris State University has received a \$347,880 grant from the Michigan Department of Health and Human Services to fund a Living Life Skills Coach for the University's Ferris Youth Initiative (FYI). The grant is for three years, with an opportunity for a two-year extension.

## **Government Relations and General Counsel**

- On August 2, 2017, the University reached a Tentative Agreement with the Police Officers Labor Council, Unit I and Unit II (POLC) on successor collective bargaining agreements. The POLC ratified the Tentative Agreement on August 3, and the Board of Trustees' Executive Committee gave interim approval of ratification on August 17, 2017. The successor agreements are in effect until June 30, 2022, and the parties expect to finalize and sign the written agreements in the near future.
- The Governmental Relations and General Counsel's office was pleased to host 2018 gubernatorial candidate Bill Cobbs on campus on August 15<sup>th</sup>. Mr. Cobbs was interested in learning more about Ferris State University and Michigan's public universities.
- On August 25, 2017, Director of Labor Relations Steve Stratton presented in Grand Rapids to the doctoral students of the DCCL program regarding labor relations in higher education.

## **Kendall College of Art & Design**

- KCAD Communications has earned an Award of Excellence in the annual University and College Designer's Association (UCDA) Design Competition for the college's 2017 Commencement: Into the Future materials. 204 awards were granted (6 gold, 11 silver, 187 Excellence) from nearly 1,300 entries. The pieces will be on display at the organization's annual conference and will be included in the UCDA's permanent design collection archives.
- The following KCAD community members were featured in the 2017 Festival of the Arts Regional Exhibition: Drawing Professor Patricia Constantine; Medical Illustration and Illustration Assistant Professor and Program Chair Matthew Schenk; MFA student Beibei Chen; alumni Leilei Chen, ('17, MFA), Devin DuMond ('05, BFA Illustration/'10, MFA), Tatsuki Hakoyama ('04, MFA), Sandra Hansen ('13, BFA Painting/'16, MFA), Christian Helser ('16, BFA Painting), Sarah Knill ('11, MFA), and Jovannah Nicholson ('09, BFA Sculpture and Functional Art); and Continuing Studies Instructor Diane Carol Burdick.
- Illustration Professor Molly Alicki Corriveau received the Martha Despres Memorial Award in the 2017 Festival of the Arts Regional Exhibition for her piece "Mother Nature Repeats a Pattern."
- Dean of Student Success Sandy Britton received a Distinguished Service Award from the Michigan Art Education Association (MAEA).

- Art History Associate Professor Dr. Karen Carter was tapped to serve as a consulting editor for Adam Mathew Digital, LTD, and was named the first field editor of design history for [caa.reviews](http://caa.reviews), the online, open access publication of the College Art Association (CAA). Dr. Carter also presented her paper “Confronting Racial and Sexist Stereotypes in Design History” at the Southeastern College Art Conference in Roanoke, Virginia; presented her paper “Paris, Capital of Nineteenth-Century Lithography: The Centenaire de la Lithographic Exhibition within a Colonial Economy,” at the 2016 Nineteenth-Century French Studies Colloquium; and traveled to New York City to attend the 2017 College Art Association Conference.
- Painting Professor Jay Constantine received the 2D Juror Award in the 2017 Festival of the Arts Regional Exhibition for his piece “Heretical History: The Munster Revolt.” Constantine also had his piece “Heretical History: The Cathar Massacre” featured in the magazine *Studio Visit*.
- Graphic Design Assistant Professor Christopher Fox and alumna Michaela Elderkin ('17, BFA Graphic Design) collaborated with the Grand Rapids Art Museum to curate a pop-up exhibition titled “Means of Communication” at the Calkins Law Office in Grand Rapids during the city’s annual Heritage Hill Home Tour.
- Adjunct instructor Dan Mancilla published his novel “All the Proud Fathers.”
- Art History Professor and Program Chair Anne Norcross and Art History Assistant Professor Rhonda Kessler attended the Reacting to the Past Annual Conference at Barnard College in New York City to explore the potential of using historical role-playing games in the classroom.
- Professor and Allesee Metals and Jewelry Design Program Chair Phil Renato was featured in “Cast,” a book focused on the process of casting.
- Associate Professor and General Education Program Chair Dr. Adam Schuitema was interviewed by Rapid Growth Media about his new short story collection, “The Things we do that Make No Sense.”
- Director of Continuing Studies Brenda Sipe published the article “Using Design Thinking to Solve Problems in Community Colleges” in the journal *Leadership Abstracts*.
- Assistant Professor and Digital Art and Design Program Chair Brad Yarhouse was featured in an article on [upnorthmatters.com](http://upnorthmatters.com) focused on safety public service announcement campaigns in movie theatres.
- A short film produced by students from KCAD’s INTERSPACE student organization in collaboration with Los Angeles-based cinematographer Anthony Ferrara and United Kingdom-based performance artist Bex Isley was featured at Nonplussed Fest, a celebration of DIY culture held in Los Angeles.
- Students in the Digital Art and Design program collaborated with Grand Rapids Poet Laureate Marcel Price (aka Fable The Poet) on a series of videos combining spoken-word poetry, digital animation, and music into a powerful statement on mental illness. The video currently has over 10,000 views between Facebook and YouTube.
- The Ada Arts Council and the Ada Business Association in collaboration with KCAD’s Graphic Design program connected 27 Graphic Design students with 13 local businesses through a design competition that challenged each team to create an engaging original window display. First place was awarded to the team of Daniel Alcantara and Harrison Eiferle for their design at the Ada Conservatory of Music. Second place was awarded to Gabrielle Podkul and Seiarra Schrum for their work at A Fine Touch Day Spa. Third place was awarded to the trio of Brittany Bates, Andrew Biggs, and Phoebe Forton for their design at Alkalign Studios.
- Graphic Design students Madison Bracken and Laura Meekhof each won awards at the national level of the 2017 American Advertising Awards, with Meekhof winning a gold

award and Bracken winning a silver award. Before advancing to the national level, Bracken and Meekhof each won gold awards at the district level of the competition. Graphic Design students Zac Sturgeon and Sakino Tomiura won silver awards at the district level.

- The first exhibition at the Inner Mongolia Art Museum in Hohhot, China to include work from both Chinese and American artists featured work from alumni Sandra Hansen ('13, BFA Painting; '16, MFA) and Leilei Chen ('17, MFA) as well as current MFA student Beibei Chen.
- Graphic Design instructor John Koziatek organized a competition for his students in which they were challenged to design new uniforms for the staff of Jdek, the outdoor restaurant at the JW Marriott hotel in downtown Grand Rapids. First place went to Mary Knowels; second place went to Samantha Boudiab; and third place went to Veronica Peterson.
- Furniture Design student Annina Fremgen was awarded the 2017 Touching Lives by Design Scholarship from the American Society of Furniture Designers (ASFD).
- Master of Architecture (MArch) student Mike McKinnon has been named the recipient of the American Institute of Architects Grand Rapids (AIAGR) 2017 Student Scholarship.
- Interior Design student Caroline Montgomery received the 2017 George and Lucile Heeringa Kendall Design Scholarship from Holland, Mich.-based Trendway Corporation.
- Art History student Aaminah Shakur published their essay "Black Femme Lesbian Identities in the Paintings and Photographs of Mickalene Thomas" in the journal *Rigorous*.
- Darius Baldwin ('16, BFA Art Education) was profiled by School News Network for the uplifting music video he and his students at Northview High School created for a special rendition of "America the Beautiful" while he was a student teacher there. Baldwin is now an art teacher at Gwynn Park High School in Maryland.
- John Carfagno ('14, Certificate in Design and Innovation Management) was profiled by the Hickory Record for his work as the new Executive Director of the Hickory Museum of Art in Hickory, N.C.
- Pamela Casarez ('16, MFA) undertook an artist residency at the Robert Henri Museum in Cozad, Neb.
- Ali Cavanaugh ('95, BFA Painting) was profiled in an article on the creative blog RenderForest.
- Rosanne Coty ('90, BFA Graphic Design) was named winner of The Lansing Art Gallery's Pop Up Art Competition.
- Tricia Erickson ('10, Master of Art Education) was named Art Educator of the Year and Secondary Art Educator of the Year by the Michigan Art Education Association (MAEA).
- Laura Gajewski ('03, BFA Drawing) created the cover art for the July 2017 issue of Lansing, Mich.-based magazine *City Pulse*.
- Mike Hetu ('09, BFA Illustration) and Shawn Merkel ('11, BFA Interior Design) collaborated to create a photo spread of Merkel's Grand Rapids home that was featured in *HGTV Magazine*.
- Amy Johnson ('14, BFA Graphic Design) won Best Overall Design (Non-Fiction) in the 2017 Next Generation Indie Book Awards with her book "Letters Lost Then Found."
- Meg Kaczyk ('78, BFA Illustration) was featured in an exhibition at Gallery 9 in Port Townsend, Wash.
- Justin Kellner ('10, MFA) won the Eunice Gavan Purchase Award in the 2017 Festival of the Arts Regional Exhibition with an untitled piece.

- Megan Klco ('12, MFA) won an award established by Marianna and Rinck Heule in memory of their son William John in the 2017 Festival of the Arts Regional Exhibition for her piece "Noise."
- Madison May ('16, BFA Printmaking) and Gina Masterson ('16, BFA Illustration) opened the multipurpose creative space Bend Gallery in the Avenue for the Arts neighborhood in Grand Rapids, Mich.
- Jeffrey Meeuwsen ('04, BFA Sculpture and Functional Art) was profiled by suburban Chicago publication Daily North Shore for his work as executive director of the Ragdale Foundation, a nonprofit that offers retreat and residency opportunities to artists and writers while increasing the accessibility of the arts through community-focused initiatives.
- George Peebles (NG) is one of 12 artists with work on display in the new Sparrow Health Herbert-Herman Cancer Center in Lansing, Mich.
- Cory Peeke ('91, BFA Fine Arts) was profiled by online arts magazine Empty Mirror for his latest series of work, collage pieces that offer a fresh and striking perspective on the pervasiveness of our throw-away culture.
- Diana Porter ('75, BFA Illustration) opened a new studio/gallery space in downtown Bargersville, Ind. where she'll display and sell her own work as well as the work of other local artists.
- Melissa Purtee ('05, BFA Art Education) co-authored the book "The Open Art Room," which aims to help secondary-level art teachers understand the benefits of giving students more control over their learning experiences.
- Nicolas Sanchez ('09, BFA Painting) was profiled by South African magazine Visi.
- Jim Towe ('15, BFA Illustration) worked with prominent comic illustrator Rob Liefeld (responsible for popular Marvel Comics antiheroes Deadpool and Cable) to launch a new comic series titled Youngblood.
- Stephanie Visser ('92, BFA Painting) has her abstract artwork featured by Los-Angeles-based gallery FP Contemporary.
- John Wagoner ('09, MFA) was profiled by SB Magazine for his unique "three-dimensional paintings" that appear to be composed of a number of different materials, but are actually made entirely out of paint.
- Joseph Wilcox ('09, BFA Art Education) was named artist-in-residence for the nonprofit Latitude Chicago.
- Liz Wirgau ('06, BFA Interior Design), a facility design manager with Rockford, Mich.-based Byrne Electrical Specialists, was one of 9 professional designers named to the American Society of Interior Designers (ASID) "Ones to Watch" list for 2017.
- Jacob Wiseheart ('15, BFA Painting) created the label for a special beer Founders Brewing Company will release in celebration of ArtPrize 2017.
- Abigail Yoo ('03, BFA Painting) was profiled by Grand Rapids-based Women's Lifestyle Magazine in a piece chronicling her artistic development and search for identity as a Korean-born artist adopted by American parents.
- Brittany Zeller-Holland ('05, BFA Digital Art and Design) co-founded Freeing Creativity, a weekend retreat in Elk Rapids, Mich. that will explore yoga and the arts jointly under the umbrella of self-expression and inner peace.

### **Urban Institute for Contemporary Arts**

- The exhibitions *US IS THEM* and *Here + Now* welcomed over 9,000 guests between February and May 2017. The exhibitions are part of UICA's 2017 initiative to improve both artist and audience equity. UICA attendance during the exhibitions achieved parity for Kent County's racial and ethnic makeup, more than doubling UICA's black or African

American audience from when it was last measured. In addition, 56% of the black or African American visitors to UICA in that period were visiting for the first time. The 10.1% of visitors who were black or African American was significantly higher than the national percentage of black or African American visitors to art museums (5.9% -*National Endowment for the Arts Survey of Public Participation in the Arts*).

- Artists Kaylee Britton and Rachel Britton created a day-long celebration of the *Art of Drag* on August 4, 2017, attracting over 200 attendees. Guests saw a live drag show with multiple performers, and a behind-the-scenes look into how performers create their personas. Kaylee and Rachel's photography was featured in *The Jump Off*, a UICA-curated group exhibition that featured multiple works by local, regional, and national artists. The artists included in the exhibition revealed the evolution within the creative process by presenting artwork that defines their current practice paired with earlier works - specifically, exposing the piece or pieces that served as the clear turning point; catalyzing the spark for their new work's materials, visual or conceptual content.

## Student Affairs

- Ferris State University is listed as one of the "20 schools with single parent programs to consider" in the *I'm First* book which is dedicated to first generation college students.
- Metro Detroit Youth Day hosted nearly 37,000 students this year and gave out more than 100 scholarships. In addition to that, this was the largest showing of colleges/universities in College Row ever. Representing Ferris was Tyrone Collins, Omar Gonzalez and Brenden Kudla.
- Over the course of four weeks, the Snapchat filter that we designed for Orientation was used, on average, 128 times per week. As a result, it was seen by people over 16,000 times, or about 4,000 times per week.
- Per Prometric, Ferris is one of the top testing centers. In the last 18 months we have given 517 exams for Automotive Service Excellence (ASE).
- On Saturday, July 29th, we hosted the largest summer Dawg Day in history. We had 155 students, 414 total in attendance out of 489 expected. The 84.7% show rate was the highest show rate we've had for a dawg day.
- From August 1 through August 28<sup>th</sup>, the Financial Aid Office received 4,793 incoming calls for a total of over 329 hours of talk time. They also saw over 650 students in the office.
- The new NEXT Scholarship was awarded to 116 students for Fall 2017.
- Matthew Chaney, Director of the Office of Multicultural Student Services (OMSS), talked with students and parents at the "GRPS to FSU Welcome Reception" held in Grand Rapids at Kendall College on Wednesday, August 2, and shared insights on "What the first week of college will look like and beyond."
- OMSS' MI GEAR UP Program is welcoming **165** enrolled MI GEAR UP students from around the state of Michigan to our campus this fall. OMSS' MI GEAR UP will host its "Freshman Student Kick Off" on Thursday, September 7, from 6-8pm in the IRC Connector.
- OMSS' MI GEAR UP co-sponsored the TIP/MI GEAR UP Emerging Scholars Early Move-In Program where over 70 TIP/GEAR UP students signed up to move in early on Tuesday, August 22, and engage in almost a full week of activities exposing them to important resources and tips on being a successful college student.
- 23 FSU students graduated from the 2017 LeaderShape Institute which took place on August 13-18<sup>th</sup>, and where the students spent 7-8 days together learning how to "Lead with Integrity."
- Many students participated this summer in programming opportunities that were held by CLACS, which include the Farmer's Market walking trip, a Big Rapids Cinema trip, and the Backyard Bash.

- The Office of Student Conduct and Athletics conducted a survey for student hockey season ticket holders and non-student season ticket holders to gather feedback on ways to improve their hockey experience.
- The Student Recreation Center has two new Espresso Bikes in the Fitness Center. These bikes offer three different ways to work out: Road Racing with other riders on 300+ miles of realistic interactive roads; Studio Cycling – train with Studio SWEAT on demand with fresh classes every week; HIIT Gaming – High Intensity Interval Training off-road in breathtaking worlds filled with treasures and dragons.
- The University Alcohol Committee is excited to offer a Fall Movie Series in the University Center, beginning September 1, 2017. Please visit the following link for more information: <https://ferris.edu/HTMLS/administration/studentaffairs/deanofstudents/movieseries.htm>.
- The University Center has an exciting addition to the facility- a napping pod! The napping pod can be found on the ground level of the UC and is a great way for students to rest, destress, and recharge. It is preset for a 20 minute cycle which includes calming music/white noise, and also offers a meditation setting.
- Jason Swearingen has joined the University Center team as a part-time AV technician. He will be available for any technical issues experienced in the facility, maintain the AV equipment, and update digital signage information.

## University Advancement and Marketing

- Lynn Miller has joined the Alumni Relations team as Alumni Relations assistant. Lynn graduated from Ferris in 1994 with a degree in Hospitality Management and has worked in the planning and event industry for more than 20 years. Most recently Lynn served as the assistant manager of the Ferris Bookstore.
- The Annual Giving team and The Ferris Student Foundation, a new registered student organization, were present at the Founders' Day celebration on Thursday, August 31.
- The Telephone Student Outreach Program is gearing up for another calling season and the student callers are excited to begin calling and connecting with Ferris alumni and friends to raise annual support for student scholarships, academic programs and other University needs.
- Since July 1, 2016, the Ferris Futures Scholarship Challenge has seen 167 gifts and pledges to new and existing endowments, with more than \$3.1 million in new gift commitments from Ferris State University benefactors. With the match, this creates more than \$6.2 million of new endowed funds for the support of Ferris students. There have been 72 endowment gifts by alumni, 43 by friends of the University, and 52 by faculty/staff (data through the end of July 2017).
- The Ferris Foundation has welcomed four new members to its Board of Directors. Since 1985, Professor **Ken Kuk** of Big Rapids has been a leader for Ferris' Welding Engineering Technology program, serving as a faculty member and administrator in the College of Engineering Technology. He also has served as the interim assistant dean for CET and chair of the Welding Engineering Technology department. **Susan Jones** is a tenured professor of Marketing at Ferris and the owner of Susan K. Jones and Associates. At Ferris, she leads digital marketing concentration and facilitates certificates and minors in digital, direct and business-to-business marketing. As a direct and digital marketing consultant, she specializes in business-to-business, collectibles, catalogs, educational products and financial services. She resides in East Grand Rapids. **Luke Wyckoff** is a 1993 graduate with a bachelor's degree in Marketing and Sales and is currently running two companies in Denver, Colo. He founded his executive search firm, Wyckoff Consulting in 2007 and his second company, Social Media Energy (SME) in 2009. SME has been voted one of the top five fastest growing privately owned companies in Colorado.

**Andrew Kalinowski** obtained a Business Administration degree with a concentration in Professional Golf Management and a Bachelor of Science in Accountancy degree with a minor in Spanish and Finance from Ferris in 2015. He currently resides in Grand Rapids and is a Financial Auditor at Ernst and Young LLP and is a Certified Public Accountant (CPA). **Matt Nawrocki** received his Bachelor of Science in Surveying Engineering degree from Ferris' College of Engineering Technology in 1995. In 1999, Matt founded Vectors, Inc., a geospatial distributor, and he currently serves as its CEO and president. He became the youngest CEO in the world to be awarded a Trimble distributorship and created one of the fastest growing companies in America. He resides in Denver, Colo.

- The Web Content staff has been working for the last three years to migrate all content on the [ferris.edu](http://ferris.edu) website into responsive templates within the OmniUpdate content management system (CMS). In tandem with this content migration, the [ferris.edu](http://ferris.edu) website is now running HTTPS protocol to ensure that the website is secure. Through the efforts of the Web Content staff, content that is published on [ferris.edu](http://ferris.edu) through the CMS will be secure. The HTTPS protocol, as opposed to standard HTTP, encrypts data and all communications that are sent between a user's browser and the [ferris.edu](http://ferris.edu) website. HTTPS sites are also "trusted" by search engines and will help Ferris in its continuous efforts to rank highly on relevant searches for higher education content.
- The Alumni Association held three regional, family-friendly events throughout the summer. More than 150 alumni and friends participated in the first VIP experience at Michigan International Speedway in Brooklyn, Mich., a Wisconsin Timber Rattlers baseball game in Appleton, Wis., and a day at the John Ball Zoo in Grand Rapids. Participating alumni were greeted by University staff members and received a "summer goodie package" of alumni giveaways.
- The Alumni Relations department partnered with Alex Manga to host the first FSU Baseball Reunion on August 19, with more than 30 alumni and friends returning to campus for golf and a campus tour. Later that afternoon they enjoyed a picnic at Hemlock Park and played softball.
- On July 15, the Alumni Association collaborated with the Risk Management Insurance department to host an evening with the West Michigan Whitecaps in Grand Rapids. Approximately 30 alumni from the RMI program met for an evening of fun, food and friendship. The event was the second hosted by the department as they build their alumni constituent base throughout Michigan.
- The Alumni Association hosted its 28<sup>th</sup> annual alumni golf outing at The Fortress in Frankenmuth on May 12. There were 140 participating golfers, 18 hole sponsors, and 11 specialty sponsors. Proceeds raised from the golf outing will support the Alumni Legacy Scholarship Endowment.
- Student Alumni Gold Club (SAGC) participated in the "CASE ASAP National Convention" the first week in August in Columbus, Ohio. CASE, the Council for Advancement and the Support of Education, is an organization which educates and encourages participation in the world of Advancement and Alumni Relations. At the convention, SAGC collaborated with more than 200 other colleges/universities and nearly 2,000 students from varied backgrounds. Through the participation in past conventions, SAGC has created events like "Cover the Seal," "Rake & Run" and "National Philanthropy Day" while continuing to fine tune their mission, values and club operations.
- Student Alumni Gold Club (SAGC), the Alumni Association, and the FSUS Seminar Program (Brooke Moore), joined forces to produce the second-annual "Bulldog Bucket List." A list (magnet) compiled of more than 30 "must see/do" activities to participate in before graduation, promotes SAGC's mission of bridging the gap between the current student body and 157,000 Ferris State alumni, while maximizing students' time and

experience on the main campus. In all, nearly 1,900 students will receive the bucket lists within their first few weeks of classes.

- Marketing supported Admissions in the revision, redesign and production of the 2017-18 Viewbook for Student Recruitment direct mail marketing.
- Marketing implemented new State Street and campus entry light pole banners.
- Marketing provided design and production support for the 2017-18 President's Football and Hockey Box invitations.
- Marketing provided additional support for campus clients including the Admissions Office, Advancement Office, Alumni Office, IT Services, School of Education, College of Business MBA program, Charter Schools Office, and Governmental Relations and General Counsel.