

Ferris State University

Good News Items

April 2017

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Dr. Kathryn Woods from the Social Work Department presented on Women's Sexism and Violence in the Media on March 21 to the University community during Women's History Month.
- Elizabeth Post from the Social Work Department was a co-planner for the Human Trafficking Conference at Ferris on April 6.
- Danette Crozier, Chris Smith, and Elizabeth Post from the Social Work Department presented on "Innovative Teaching for the 21st Century: Boomers, Gen X's and Millennials, OH MY" at the Michigan Association of Baccalaureate Social Work Educators Conference on March 31 at Saginaw Valley State University.
- Rita Walters from the Social Work Department presented on "Using the Ubuntu Philosophy to Create a Safe Environment for Teaching Diversity in the Classroom Setting" at the Michigan Association of Baccalaureate Social Work Educators Conference on March 31 at Saginaw Valley State University.
- Joanie Hazelton and Carrie Thompson from the Social Work Department presented on "Youth at Risk: Creating an Open Dialogue" at the Human Trafficking Conference on April 6 at Ferris.
- The Human Trafficking Conference that took place on April 6 was a tremendous faculty and student collaboration between the College of Arts and Sciences and the College of Business. Several social work students from both the Traverse City campus and the Big Rapids campus, along with several business students, were involved in the conference.
- A group of the Traverse City Social Work students raised over \$12,000 for Michael's Place in Traverse City.
- Kemi Fadayomi, Biological Sciences, has been accepted to the PKAL STEM Summer Leadership Institute from July 17 – 23. This Institute is designed for both early- and mid-career STEM faculty engaged in leading projects aimed at transforming undergraduate STEM education in their classrooms, departments, and institutions. The five-day intensive Institute provides faculty participants with the theory and practice required to effectively manage the politics of change and contribute to the national STEM higher education reform effort.

COLLEGE OF BUSINESS

- The College of Business American Marketing Association students/advisors received the following accolades from the International AMA Conference. Top 25 chapter for 7th year (out of 380 total international chapters)
 - 2nd place – International Case Competition (4th year as a Finalist). 3rd place Exhibit Booth Best Communication of Chapter activities, 4th Place – SABRE Business simulation, Honorable Mention – Marketing Week Activities
 - Finalist – Perfect Pitch Competition (Elevator Pitch), Laura Dix, AMA Collegiate Advisor – Lifetime Achievement Award
- A research article entitled "The Use of Embedded Mobile, RFID, Location Based Services, and Augmented Reality in Mobile Applications" authored by Dr. Greg Gogolin and Erin Gogolin has been accepted for publication in the International Journal of

Handheld Computing Research - Volume 8, Issue 1. Dr. Gogolin is a professor and program director of Information Security & Intelligence. Erin Gogolin is a 2014 graduate of the Information Security & Intelligence program

- The 2017 Kent County Hospitality Association Scholarship has been awarded to three Ferris State University Hospitality Management students.

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SCJ)

- Tim Eklin presented on March 24, 2017 at the Academy of Criminal Justice Sciences (ACJS) conference in Kansas City, MO a paper on the "The Charismatic Leadership: An Instrumental Case Study of Captain Bobby Hughes."
- On March 24, 2017, Cecil Queen presented at the Academy of Criminal Justice Sciences 54th Annual Meeting entitled *Linking Teaching, Practice, and Research*. The paper was titled: "Effectiveness of Problem-Based Learning Strategies Within Police Training Academies and Correlates with Licensing Exam Outcomes."
- On March 24, 2017, Nancy Hogan presented at the Academy of Criminal Justice Sciences 54th Annual Meeting entitled, "It Is Worse Than We Thought: Looking at Correctional Officer Stress." Co-panelists: Dr. Eric Lambert & Dr. Shannon Barton
- Nancy Hogan recently published in *Journal of Applied Security Research*, "Exploring the Association between Different Types of Social Support with Role Stress, Work-family Conflict, and Turnover Intent among Private Prison Staff" with co-authors Eric G. Lambert, Linda Keena, Lorri Williamson, & Bitna Kim.
- Research shows that Ferris Law Enforcement Academy recruits during the past 5 years have a 95% job placement rate into law enforcement.
- Chief Michael Yankowski, Lansing Police Department, was nominated as the Criminal Justice Distinguished Alumni. Chief Yankowski graduated from Ferris State University as a student athlete (Football) in 1994, where he earned his Bachelor's Degree in Criminal Justice. Mike has worked for the Lansing Police Department since 1994. Mike has held numerous positions in the Lansing Police Department. He has been a police officer, canine handler, sergeant, lieutenant, captain and in 2013 named chief of police. Mike has been married to his wife Angela for 18 years and they have two children, ages 9 and 16.

School of Digital Media (SDM)

- Recently, Connie Morcom received an award for the Television and Digital Media Production Program, Meijer Great Choices Student Film Festival for appreciation and participation as a partner for the 2016 Festival Judging. TDMP students and faculty volunteered to judge over 80 student film entries 2017 where High School student filmmakers from around the state, inspire and encourage positive life choices to Michigan's K-12 public service announcements. <http://www.meijergreatchoices.com>.
- PBS Online Film Festival: Three Television and Digital Media student-produced films have advanced past the regional elimination round, and have qualified to advance to the national semi-final round where they will be judged by the PBS Digital Selection Committee.
- School of Digital Media faculty member, Joshua Pardon, will be appearing on The Pledge Radio 96.5FM and 1260AM in Zeeland, MI at 8:45am on April 26, 2017 to talk about the independent documentary he and three Television and Digital Media Production students are producing titled: "The Poor Farm".
- School of Digital Media faculty members, Jacob Pollak, Martin Lier and Rick Baker attended this year's Global Game Conference, held annually in San Francisco. While there, they took six Digital Animation and Game Design students to Pixar for a tour and lunch with a Pixar employees. They also took 18 DAGD students to Wargaming, Impulse

Gears, and Pocket Gems for tours. Finally, they hosted a DAGD student/alumni meet and greet with over 30 individuals attending.

- The Media Communications Association student organization, with faculty advisors Nick Kuiper, Joshua Pardon and Martin Lier, held their first-ever Battle of the Bands at Crankers. Five bands battled for the chance to win a music video. Local band Guano Loco won the competition. The event raised \$300 for the organization.
- School of Digital Media Faculty Coordinator, Glen Okonoski, co-hosted the Eclipse Awards nomination show which was streamed live on April 17, 2017. The school is a co-sponsor of this event, which is in its 6th year. The following SDM students have been nominated for an award: Jeremy Hagedorn for Best Narrative Short Film, David Huisigh for best Movie Trailer, and Eric Sebert for best Animation.

School of Education (SOE)

- Dr. Amy Kavanaugh was recently awarded a Professional Development Grant for continuing education related to phonics and reading comprehension.
- School of Education held their first Employer Meet and Greet on March 2, 2017. Over 60 students, employers, faculty and staff participated in this networking event. Ferris State education students were able to take part in round table discussion to find out what employers recruiting education students were looking for in candidates. Employers were able to share valuable information about their organizations and future internship and job opportunities. Students that participated stated they are excited that the School of Education is offering this type of opportunity and they gained valuable information that they will be able to use.

COLLEGE OF ENGINEERING TECHNOLOGY

- Julia Tisdale from the Building Construction Technology/Construction Management program is a recipient of the Breaking Traditions Award from the State of Michigan's Department of Education's Office of Career and Technical Education. This award is presented to recognize outstanding students from across Michigan who have been successful in career and technical education program areas that are nontraditional for their gender.
- Technology Engineering Aptitude (TEA) outreach events have continued to grow and expand this fall. Two of the events were highlighted in the Pioneer Newspaper this past month.
- Eight Construction Management students, Matthew Barrons, Jordan Kleikamp, Aaron Luurtsema, Drew Madison, Matt Miller, Aaron Rustem, Andrew Storteboom and Dylan Yore recently participated in a Bid Day Simulation exercise in Southfield, Michigan, hosted by the Barton Malow Company. The American Society of Professional Estimators – Detroit chapter and the National Association of Women in Construction – Detroit chapter, sponsored the event to replicate the panic, confusion and anxiety that occurs just prior to a bid submission. At the event, FSU students along with students from several southeastern Michigan institutions were placed into eight different teams. Three of the FSU students were on the 2nd place team and three FSU students were on the 3rd place team. Associate Professor, Lee Templin, accompanied the students.
- Associate Professor, Lee Templin, received the Associated Schools of Construction (ASC) Excellence in Teaching Award at the 53rd ASC National International Conference.
- At the Associated Schools of Construction (ASC) 53rd ASC National International Conference, Sigma Lambda Chi (International Construction Honor Society) - Omicron II chapter received their 2015 International Outstanding Chapter Award as well as their 2016 Gold Award. Dan Pratt and Dr. John Schmidt are chapter advisors.

- More than 1100 career and technical students from nearly 78 trade, technical, and leadership fields participated in the 2017 Skills USA State Leadership and Skills Competition April 8 in Big Rapids. Skills USA announced the following winners representing Ferris State University HVACR as follows:
 - First- Gold; secondary Heating, Ventilation, Air Conditioning, and Refrigeration contest, Michael Cain (Brighton, Mi.)
 - Second- Silver; secondary Heating, Ventilation, Air Conditioning, and Refrigeration contest, Seth DeGraf (Grand Rapids, Mi.)
 High school students from Career Technical Center across the state placed as follows:
 - First- Gold; secondary Heating, Ventilation, Air Conditioning, and Refrigeration contest, Drew DeMeester (Kent Career Technical Center)
 - Second- Silver; secondary Heating, Ventilation, Air Conditioning, and Refrigeration contest, Josh Ross (Kent Career Technical Center)
 - Third- Bronze; secondary Heating, Ventilation, Air Conditioning, and Refrigeration contest, Kory McMurry (Lapeer County Educational Technical Center)

COLLEGE OF HEALTH PROFESSIONS

- A number of College of Health Professions internal awards were recently given:
 - Academic Staff Advising and Mentoring Award – Linda Kuk
 - Faculty Advising and Mentoring Award – Fathima Wakeel
 - Faculty Research and Creative Activity Award – Mike Reger
 - Faculty Service Award – Tracy Glentz
 - Innovative Teaching Award – Florence Dood
 - Staff Excellence Award – Richelle Williams
 - Teacher of the Year – Mark Hutchinson (selected by students)
- Sharon Colley, Associate Professor in the School of Nursing, was presented with a plaque by Associate Provost, Leon Johnson, for being nominated for the 2017 Distinguished Professor of the Year by the Michigan Association of State Universities (MASU). The nomination is a great honor and award of excellence.

EIO

- Our Criminal Justice Program, offered through Schoolcraft College in Garden City, has just received word they will be moving the program to a new location effective Fall 2017. Classes will be offered at the Firearms Training Center in Livonia, Michigan, a location more convenient for our CJ students.
- Paula Koning, Program Coordinator of the Cancer Information Management Certificate Program, received word that the National Cancer Registrar's Association has awarded the Ferris Cancer Information Management Certificate Program *Provisional Accreditation* status.

FLITE

- FLITE Librarians, Gary Maixner, Dave Scott, and Mari Kermit-Canfield presented a poster: "Throw your patrons a bone: Moving beyond therapy dogs with a menu of alternative relaxation programming." at the Association for College and Research Libraries conference in Baltimore on March 22-25, 2017.
- Kriss Tessin and Dejah Rubel presented a session "Create a List via Batch Searching in Sierra 2.3.0" at Innovative Users Group 2017 in National Harbor, Maryland on April 5, 2017.

MICHIGAN COLLEGE OF OPTOMETRY

- On March 22, 2017, Jamie Brady began his second decade as author/proctor of the licensing examinations for Opticians, Technicians and Qualifying Technicians for the State of New Jersey. The examinations are given bi-annually.
- The MCO third year students participated in the Vision Rehabilitation Grand Rounds Workshop on April 3rd. Mentoring doctors/alumni from across the county returned to MCO to supervise low vision rehabilitation exams on volunteer patients.
- Dr. Sarah Hinkley presented to the campus on “Using Academic Service Learning to Enhance the Classroom Experience; Practical Applications and Examples” as part of the Compelling Approaches to Teaching and Learning series through the Faculty Center for Teaching and Learning.
- The Best Poster at the Vision by Design Meeting in Dallas, TX was awarded to Anthony Swanholm, OD; Stephanie Ramdass, OD, MS and Craig Norman, FCLSA for “Clinical Impact of Day-One Removal of Orthokeratology Contact Lenses (DORO)”
- Stephanie Ramdass, OD, MS published an article titled “Color Customizations in Tinted Soft Contact Lenses” in the April issue of *Contact Lens Spectrum*
- Craig Norman, FCLSA presented the lectures “What’s New, What’s Different in Contact Lenses” and “Techniques for the Management of Myopia” at the Ontario Association of Optometrists
- Alison Jenerou featured an article in the *AOA Focus* magazine’s cover story “The Competitive Edge” April 2017 issue for her work with the FSU Hockey Team.
- Dr. David Damari (Dean of MCO) will be receiving the President’s Award at the College of Optometrists in Vision Development (COVD) annual meeting on Saturday, April 29.
- The FSU Michigan College of Optometry’s local chapter of the Fellowship of Christian Optometrists co-sponsored an Eye Care Mission trip with First Baptist Church of Zeeland, MI, and a local church in Jacmel, Haiti. The eye care team included 8 volunteers led by Dr. Ann Hemmeke (MCO 2004). Ben Lawless (MCO Second Year), Rami El-Bkaily (MCO Second Year), and Dr. Hemmeke provided the majority of the eye care services. The 5-day clinic performed approximately 350 eye exams.
- Congratulations to faculty members Dr. Phil Walling and Dr. Joe Pole whose article “Condensing Lenses: Sharpen Your Skills in Choosing and Using” is featured in the March 15, 2017 edition in *Review of Optometry!*
- Congratulations to our Vision Research Institute fellow, Dr. Stephanie Ramdass, on her article “Color Customizations in Tinted Soft Contact Lenses” in *CL Spectrum!*
- Jamie Brady and Tracy Dard presented the Practical Training for Opticians course held at MCO on April 7 & 8, 2017.

RETENTION & STUDENT SUCCESS

- Angie Buys and Leah Melichar presented at the Michigan College Access Network (MCAN) Annual Conference. Their workshop was titled: “College Credit Opportunities for All Students.”
- Angie Buys and Leah Melichar hosted the annual Concurrent Enrollment Instructors Training – Student Engagement that Supports Transitioning to College. The training was attended by Pre-College and College Readiness instructors and administrators.
- Deedee Stakley co-presented with Katie Giardello from Michigan Center for Student Success and Scott Mertes from Mid-Michigan Community College at the Michigan College Access Network (MCAN) Annual Conference. The workshop was titled: “Considering Student Transfer – A Look at How Public Policy and Institutional Practices Prioritize Transfer Student Attainment.”

- Kristin Conley, Monica Frees, Dave McCall and Deedee Stakley presented at the Teaching Academic Survival Skills Annual Conference. The topic of the presentation was “Written Reflection: A Tool to Help Students Take Control of Their Learning.
- The Academic Support Center and Structured Learning Assistance were the recipients of the 2017 Idahlynn Karre Exemplary Leadership Award.
<http://chairacademy.com/conference/2017/program/index.html#p=44>
- ASC/SLA parapro, Kimberly Smith, presented “Customize Your TutorTrac” at the Redrock TutorTrac Conference in Phoenix, Arizona.

Administration and Finance

Information Technology

- Vel Pavlov, IT Security Coordinator, was honored to present at the Information Systems Audit and Control Association in March on the topic of building a cyber incident response program. The presentation was attended by over 35 IT auditors from around West Michigan and received high praises.

Human Resources

- Congratulations to Jodi Gardei, Manager of the Staff Center for Training and Development, on receiving a 2017 Distinguished Staff Award. Other recent promotions in HR include Mandi Sterly to Manager of Employment and Employee Relations and Jennifer Wallace to Senior HR Generalist.
- Our HR Staff is implementing a new virtual benefit tool called ALEX to assist employees in understanding their benefit choices, and with their May 2017 open enrollment decisions.
- Hosted the Annual Faculty and Staff Service Award Ceremony on April 25, with over 360 in attendance. Thank you to all of the honorees for your service!

Athletics

- Junior All-American Jon Cok of the Ferris State Track & Field program has been chosen as a GLIAC Commissioner's Award honoree for the winter season based on his athletic and academic accomplishments. He became the first All-American in the FSU men's track program since 2010 by placing sixth at the national indoor championships in the high jump.
- Ferris State Football recently ranked among the state and Division II's leaders with five student-athletes chosen to the 2017 National Football Foundation (NFF) Hampshire Honor Society for their work both on the field and in the classroom. The Bulldog's honorees included defensive linemen Torrey Appel (Grand Haven) and Corey Arnouts (Grand Ledge) along with offensive linemen Bryan Bell (Walled Lake/Central), Chad Burnside (Byron Center) and Hunter Thompson (McBain). All five were previously named to the GLIAC All-Academic Team in the fall.
- FSU Hockey freshman goaltender Justin Kapelmaster has been tabbed as the nation's top rookie goaltender in the country by the College Hockey News. It marks the second-straight year in which a Bulldog net minder earned the top freshman goaltender distinction in the country as current Ferris State student-athlete Darren Smith earned the same honor a year ago.
- Ferris State University men's ice hockey alum Jeff Blashill, who recently completed his second season as head coach of the Detroit Red Wings, has been named head coach of the 2017 U.S. Men's National Team that will compete in the upcoming IIHF Men's World

Championship. The event is set for May 5-21 in Cologne, Germany, and Paris, France. One of his assistant coaches will be another former Bulldog Hockey player and collegiate coach in Seth Appert.

- Ferris State University senior forward Chad McDonald (Battle Creek) has added to his list of impressive accomplishments as he was chosen as the 2017 Western Collegiate Hockey Association (WCHA) Student-Athlete of the Year for his combined success on the ice and in the classroom. McDonald becomes the first-ever Bulldog skater to be recognized as the WCHA's Student-Athlete of the Year.
- The Ferris State men's and women's basketball programs teamed up for the 12th annual Special Olympics basketball game. The Bulldog players took the floor for the charity event alongside local Special Olympics athletes to help raise funds for their trip to various state and regional competitions. The event was organized by the FSU Sports Communication program and raised nearly \$2,500 for the local Special Olympics.
- The Ferris State men's tennis team, which is guided by interim head coach Danny Hunt, won its third-straight GLIAC Regular-Season Championship this year by compiling a perfect 9-0 conference record. The Bulldogs have been ranked among the top 15 teams in the nation and also won the GLIAC Tournament.
- The Bulldog men's and women's track and field teams recently welcomed a large contingent of teams for the Bulldog Invitational in early April at Top Taggart Field. Along with hosting a successful meet, the Bulldogs also had a strong day in competition as the two squads combined for 31 top-10 meet performances.
- The Ferris State University women's soccer program took part in a nationwide initiative as the Bulldogs participated in the National Soccer Coaches Association of America (NSCAA) Open Training Week in early April. The NSCAA launched its first Open Training Week from April 3-9 in cities across the country. Men's and women's teams at the college and professional levels welcomed local soccer coaches in their communities to attend a practice with the goal of uniting coaches around the love of the game.
- Congratulations to Jon Coles, Associate Athletic Director of Internal Operations, on receiving a 2017 Distinguished Staff Award.

Auxiliary Enterprises

- Dining Services is collaborating with the Katke Golf Course and will be operating the Founders Grille in the Pro Shop this season.
- Our housing room sign up numbers are running more than 100 ahead of a year ago at this same point in time.
- Tot's Place is in the process of changing its name to Early Learning Center and also increasing its capacity to serve more students for the fall 2017.

Governmental Relations and General Counsel

- Director of Labor Relations Steve Stratton conducted a training on April 11, 2017, through the Staff Center for Training & Development entitled "The Disciplinary Process (FFA)."
- Director of Equal Opportunity Kylie Piette conducted a training on April 5, 2017 through the Staff Center for Training & Development entitled "Anti-Harassment and Non-Discrimination Policy."
- On April 20-22, 2017, Staff Attorney Brett Schuelke attended the Institute of Continuing Legal Education's 42nd Annual Labor & Employment Law Institute.

- Labor Relations/Equal Opportunity Assistant Susan Cook attended the Equal Opportunity Summit in Detroit on April 10-12, 2017. This three-day event was hosted by Michigan Works! Association for Equal Opportunity workforce professionals and frontline staff covering all aspects of Equal Opportunity compliance.
- The Governmental Relations and General Counsel division hosted a webinar entitled “Managing Camp Risks and Liability” sponsored by the National Association of College and University Attorneys. Over a dozen attendees were informed about the legal and operational considerations that institutions should contemplate when sponsoring youth and/or summer camps or leasing facilities to others to run camps.
- The Governmental Relations & General Counsel office hosted the annual Lansing Legislative Luncheon on April 20th. The luncheon spotlighted Ferris’ concurrent enrollment opportunities with Rockford Public Schools, the Woodbridge Promise program with the Charlotte Public Schools, and the importance of TIP funding. These programs were spotlighted with the objective of demonstrating Ferris’ commitment to supporting the full spectrum of high school students and our commitment to helping all students achieve their goal of obtaining a college degree. The luncheon was well received in Lansing with many state representatives and senators attending along with key staff and department heads. As always, the Mecosta County/Big Rapids community showed overwhelming support with their attendance at the luncheon too.

Kendall College of Art & Design

- KCAD celebrates all of the 2017 graduates at spring Commencement on May 6th.
 - Congratulations to Ashley Bryant (Illustration), the 2017 KCAD Valedictorian.
 - Congratulations also to KCAD’s 2017 Excellence Award recipients:
 - Art Education: Maggie Livengood
 - Art History: Courtney Jackson
 - Collaborative Design: Matt VanSweden
 - Digital Media: Chloe Stewart
 - Drawing: Brian Howland
 - Fashion Studies: Alyssa Natoci
 - Furniture Design: Eric Schroeder
 - Graphic Design: Sakino Tomiura
 - Illustration: Ashley Bryant
 - Industrial Design: Matthew Johnson
 - Interior Design: Kelsey Ballast Pasma
 - Medical Illustration: Alyssa Minatel
 - Metals and Jewelry Design: Lauren Gravelyn
 - Painting: Chelsea Harris
 - Photography: Sarah Laverty
 - Printmaking: Erin Schaenzer
- Starting May 2nd, an exhibition in The Fed Galleries @ KCAD will feature work from the 2017 Excellence Award winners. Also housed in The Fed Galleries, the Masters Thesis Exhibition will spotlight the fully developed work of the 13 students who have completed their graduate studies:
 - Jennifer Cantley, Bei Bei Chen, Lei Lei Chen, Emily Cobb, Jenn Hicks, Chakila Hoskins, Bohan Li, Emily Merrill, Nichole Riley, Brad Shiel, Huaming Wang, Casey Weldon, Courtney Wierzbicki

- The rest of the campus will be transformed into one massive gallery for the 2017 Annual Student Exhibition. Each program will have a unique section of the campus to display the best work from the 2016-2017 academic year.
- The Fed Galleries @ KCAD collaborated with DisArt to host a gallery talk and class visits by artist and disability advocate Riva Lehrer. On April 8, The Fed Galleries held a closing reception for the exhibitions *The Shape of Self*, *Sentimental Ornamentation*, and *Left Behind*. Hundreds were in attendance for the reception, which happened during Art.Downtown. 2017.
- Students Eana Agopian (MFA) and Emily Cobb (MFA); faculty Karen Carter (Associate Professor, Art History/Master of Arts in Visual and Critical Studies), Susanna Kelly Engbers (Professor, General Education), Lori Faulkner (Assistant Professor/Program Chair, Fashion Studies), Leah Gose (Assistant Professor, Photography), Amy Johnson (adjunct instructor), Darlene Kaczmarczyk (Professor Emeritus), Marsely Kehoe (adjunct instructor), Tara McCrackin (Assistant Professor/Program Chair, Interior Design), Deborah Rockman (Professor, Drawing/MFA), Adam Schuitema (Professor/Program Chair, General Education), Natalie Wetzal (Assistant Professor, Sculpture and Functional Art), Danielle Wyckoff (Assistant Professor, Drawing), Brad Yarhouse (Assistant Professor, Digital Media), and Diane Zeeuw (Professor/Program Chair, Painting/Master of Arts in Visual and Critical Studies); staff members Michael Hetu (Admissions) and Brenda Sipe (Director of Continuing Studies; and alumnus Taylor Overbey ('12, BFA Digital Media; '15, MFA) were all honored in Ferris State University's 2017 Author Celebration Event on April 6.
- The most imaginative and captivating work of the 2016-2017 academic year from students in KCAD's Pamella Roland DeVos School of Fashion was presented to the public at the program's annual fashion show and senior capstone presentation, Nocturne, held inside the McKay Tower in Downtown Grand Rapids on April 20. Fashion Studies students also teamed up with the Grand Rapids Film Festival (GRFF) to help put on the Fashion & Music for Film Showcase on April 7 in downtown Grand Rapids. The students created a fashion line inspired by music videos submitted to the GRFF.
- Interior Design students Kelsey Ballast Pasma and Ashley Newtown won 1st and 2nd place, respectively, in the 2017 International Interior Design Association Michigan Chapter Dr. Virginia, North Student Competition.
- Graduate students Amber Bledsoe (MFA), Emily Cobb (MFA), and Kim Buchholz (Master of Architecture) were each awarded scholarships to attend summer 2017 sessions at the Golden Apple Art Residency in Maine. Each student received a personal scholarship funded by Golden Apple Art Residency founders Shelley and Greg Stevens.
- MFA student Beibei Chen won the 2017 MFA Graduate Award from the Ferris State University Fine Art Gallery with her piece "Malignant Landscape."
- Furniture Design student Kate Hyman was awarded the Celia Moh Scholarship from the Celia Moh Scholarship Foundation. The award is considered one of the most prestigious scholarships available for undergraduate students studying in the home furnishings field.
- Industrial Design student Jared Seifert worked with Grand Valley State University students Jordan Vanderham and Zoe Bruyn to develop the Orindi Mask, a cold endurance mask for industrial workers that Vanderham invented. The collaboration was profiled in an article by MLive.
- Sculpture and Functional Art student Skylar Sparks won a class competition in which student proposals for a sculptural installation in KCAD's Sculpture Garden were juried by staff from The Fed Galleries @ KCAD. Sparks will install his work on May 5.

- Drawing student Angela Two Stars was selected by the city of Minneapolis for a massive public art project celebrating the history and culture of the Dakota Native American people. Two Stars will work alongside two other selected artists to create artworks that will be a part of large-scale efforts to create gathering and educational spaces around Bde Maka Ska (Lake Calhoun).
- General Education Professor Dr. Susanna Kelly Engbers and Graphic Design Professor Angela Dow gave a presentation titled *Narrative Theory: A Bridge Between Two Departmental Islands* at the College English Association Annual Conference in Hilton Head, S.C.
- The book *Art History and Master of Arts in Visual and Critical Studies Associate Professor Karen Carter co-edited with Susan Waller, "Foreign Artists and Communities in Modern Paris, 1870–1914: Strangers in Paradise"* (Burlington, VT: Ashgate Publishing, 2015), was positively reviewed in *Art Bulletin*, *Art History*, *French Studies*, *H-France Reviews*, *Nineteenth-Century Art Worldwide*, and *Nineteenth-Century French Studies*. Carter was also awarded a Timme Travel Grant through Ferris State University to attend the 2017 College Art Association conference in New York, and her review of the exhibition *Hippie Modernism: The Struggle for Utopia*, held at the Walker Art Center, was published in *Design and Culture* v. 9, no. 1.
- Adjunct instructor Gypsy Schindler led White Lake, Mich.-area middle school and high school students in the creation of a mural in downtown Whitehall, Mich. The project was profiled in an article by MLive.
- Michael Clark ('06, BFA Painting), now an artist working in Estes Park, Colo., organized a "paint out" that challenged artists from around the country to create works of art reflecting the natural splendor of the Este Park and Rocky Mountain National Park areas. The event was profiled by the Estes Park Trail Gazette.
- Dustin Farnsworth ('10, BFA Sculpture and Functional Art) was profiled by popular art blog Hi-Fructose in a piece exploring his latest work and the evolution of his artistic process.
- Donna Rey-Taylor (NG), now an artist working out of Boyne City, Mich., was profiled in an article by the Petoskey News Review.
- Caitlin Skelcey ('11, BFA Metals and Jewelry Design/ BFA Painting) held her MFA Thesis exhibition at the University of Illinois at Champaign-Urbana. Skelcey is the first graduate of KCAD's Allesee Metals and Jewelry Design program to go on to attend and graduate from an MFA program.

Urban Institute for Contemporary Arts (UICA) Good News

- The Urban Institute for Contemporary Arts' (UICA) annual fundraiser Live Coverage Presented by X-Rite Pantone featured over 30 artists creating work live that was sold that night, welcomed more than 300 guests, and raised over \$20,000 for year-round programs and exhibitions. The event was part of UICA's 40th anniversary celebration, and was held at the last building that housed UICA before its move to Fulton St. in 2011, on Sheldon Blvd.
- 750 visitors toured UICA during Art.Downtown., the annual open galleries and studios event in downtown Grand Rapids. UICA featured a performance by interdisciplinary artist Shani Crowe. The interactive session demonstrated hair braiding art, projections, musical performances, and dialogue with gallery guests by Crowe and soundscape artist Kiara Lanier. Crowe's work is part of the current exhibition *Abandoned Margins: Policing the Black Female Body*, curated by Janice Bonds. *Abandoned Margins* is on view at UICA through May 14.
- UICA welcomed Dr. David Pilgrim on April 27th for a presentation titled *THEM: Images of Separation*. Pilgrim, Founder and Director of FSU's Jim Crow Museum of Racist

Objects and Memorabilia, discussed the caricatured depictions of African Americans that were deliberate attempts to distort the humanity of black people, and how black artists have been at the forefront of the battle against anti-black imagery, using their art to "deconstruct" racist imagery. The talk was presented in the context of the current US IS THEM exhibition, which features work by U.S. and international artists from the Pizzuti Collection on the themes of identity, race, and political culture. US IS THEM is on view through May 14, 2017 at UICA.

Student Affairs

Student Life

- The Step Up. Campaign completed 12 bystander education events during the Spring 2017 semester.
- Take Back the Night has raised \$267.00 in donations to support WISE, in addition to two large boxes of sweats and comfy clothes for individuals getting an evidence collection exam at the hospital.
- Zoe Horn was recognized during the Torchbearer Awards Ceremony as the Community Selected Volunteer of the Year by Cate Arroe, Director of ARC for performing hundreds of hours with the Animal Rescue Coalition during which she cares for animals and cleans cages. In addition, eight students achieved the US Presidential 250 Award for Service including Tiyler Rush who performed 640 hours, and Jacob Russell who performed 402.75 hours. Sean Williams was recognized for his selection as the Newman Civic Fellow through Michigan Campus Compact. Sean was recognized for demonstrating leadership in finding solutions to address social challenges through his work with the Michigan Special Olympics.
- A Soft Skills eTraining program was piloted university wide during the 2016-2017 academic year. 363 students have participated with 106 completing all 14 sections, surveys, and a behavioral based interview. Soft Skills eTraining was developed by the recommendation for the Governor Snyder's Economic Summit, with funding from the Michigan Economic Development Council. Expertise was provided by the Southeast Michigan Council of Governments and Metropolitan Affairs Coalition and modified by the CLACS Career Center to provide measurable outcomes. Topics include the following workplace competencies: humility, communication, conflict, ethical character, personal judgement, problem solving, time management, diversity and inclusion, self-confidence, teamwork, positive attitude, initiative, flexibility, and work ethics.
- This year for Greek Week the Greek community partnered with the Red Cross student chapter to host a blood drive on Monday where a total of 171 individuals gave blood. On Tuesday Greek organizations stormed the north quad to hold a fundraiser where \$575 was raised, and on Friday the organizations participated in lip-sync where over \$550 was raised. All together the community pulled together to raise over \$1,100 for the Animal Rescue Coalition.

Enrollment Services

- Enrollment Services finished the last Dawg Day for the spring semester. They were able to bring in 183 guests with 80 being students, including a small group from the West Michigan Center for Arts & Technology (WMCAT). The HVACR program also hosted a special session for their guests following the visit. This brings the total Dawg Day attendance to 1357 total visitors with 552 being students for the fall '16 and spring '17 semesters. Thanks to all of the faculty, staff, and students who help to support these events!
- Newaygo and Fremont High Schools each held "Adulting Made Easy-ish" events on April 11, 2017. Each school had groups of high school seniors attend multiple workshops that

included professional communication, mock interviews, and financial literacy. The Office of Scholarships & Financial Aid staff, Nancy Wencil and Melanie Mulder, presented on Financial Awareness topics, which included financial aid basics, controlling student loan debt, budgeting basics, identity theft prevention and more.

- Saturday, April 22nd marked the 10th annual Big Event. Angela Garrey, Associate Director of Admissions/Recruitment, was able to connect with returning alumni to engage them in support of recruiting efforts that take place where they now reside.

University Advancement and Marketing

- Since July 1, 2016, the Ferris Futures Scholarship Challenge has seen 138 gifts and pledges to new and existing endowments, with more than \$2.55 million of new gift commitments from Ferris State University benefactors. With the match, this creates over \$5.1 million of new endowed funds for the support of Ferris students. There have been 59 endowment gifts by alumni, 36 by friends of the University, and 43 by faculty/staff (data through April 21, 2017).
- The Alumni Association, the Ferris Bookstore and the Commencement Office hosted more than 850 graduating seniors during the Graduation Fair on March 28, in the University Center. Graduating Ferris State seniors were able to visit numerous vendors, receive information on the new electronic ticket process, purchase their caps and gowns, record an electronic video message for family and much more!
- The Alumni Association assisted the Ferris chapter of Sigma Alpha Epsilon fraternity to host a very successful 50th anniversary weekend, April 7-9. At the weekend of celebratory activities, more than 150 alumni came back to campus to partake in an alumni dinner at the Big Rapids Eagles Lodge and a farewell breakfast at the Sigma Alpha Epsilon fraternity house.
- The Web Content team within University Advancement and Marketing has recently produced and published four websites featuring the new habitat exhibits at the refurbished Card Wildlife Education Center. The exhibits offer educators, students and other visitors the opportunity to see animals within the Card collection as they would appear in their natural habitats. The new websites include the [African Safari Room](#), the [Arctic Exhibit](#), the [Michigan Wetlands Exhibit](#) and the [Gallery of Ocean Fish](#). The primary function of the Card Wildlife Education Center is to serve as an educational resource for Ferris State University college students, K-12 school children, and members of the Michigan Community.
- The News Services and Social Media Team, in collaboration with the Pride Committee, hosted the fourth annual Ferris Pride Spring Break Photo Contest, in March. Students, while on spring break, submitted a variety of entries from across the U.S., as well as international locations such as Canada, Cuba, Guyana and Mexico. Not all students went to the beach for fun in the sun. Many shared images from important mission work to help people in need. Our students also shared images from visits to popular U.S. locations such as Disneyland, George Washington's Virginia mansion, the Grand Canyon, NASA, the United States Holocaust Museum and Mount Rushmore. Contest photos, posted to Facebook, had a total reach (the number of unique people who saw this contest) of more than 367,000.

Ferris Pride Spring Break Photo Contest preview video (imagined, shot and edited by Digital Media Specialist Hannah Crouch):

<https://www.youtube.com/watch?v=IsB2hG3BDb8>

Preview story:

<https://www.ferris.edu/HTMLS/news/archive/2017/february/springbreak.htm>

- The News Services and Social Media Team collaborated with a number of offices, including Ferris' Advancement team, the Michigan Golf Foundation and the Michigan Golf Hall of Fame, to facilitate coverage of a \$500,000 gift, to Ferris State University and its future PGA Golf Management Learning Center, from Ken and Kim Janke. This coverage included a press release that was picked up by general media outlets as well as media that specialize in golf. The News Services and Social Media Team also facilitated an interview for a local news piece produced by TV 9&10/FOX 32. Interviewed for the piece were Aaron Waltz, director of Ferris' PGA Golf Management program, and Greg Johnson, a Michigan Golf Hall of Fame board member.

Click this link for the Ferris news release:
<https://www.ferris.edu/HTMLS/news/archive/2017/april/janke.htm>

Click this link to view the TV 9&10/FOX 32 segment:
<http://www.misportsnow.com/story/35092395/ferris-state-receives-500000-gift-for-pga-golf-management-program>
- News Services and Social Media Manager Sandy Gholston serves as adviser to two campus student organizations, Circle K International and the Public Relations Student Society of America. At the Torchbearer Awards, on Thursday, April 20, Circle K and PRSSA were both named as 5-Star campus organizations. Ferris has more than 240 student organizations. Sandy salutes the leadership of 2016-17 presidents, Megan Meerman (Circle K) and Emma Thibault (PRSSA); 2017-18 presidents, Paige Kramer (Circle K) and Drue Thornton (PRSSA); the respective executive boards of the organizations, all general members and others who have contributed to this success.
- The News Services and Social Media Team has collaborated with the Alumni Relations Team to launch the first Commencement Cap Photo Challenge. The new challenge highlights students who decorate their graduation caps for the Spring 2017 commencement ceremonies. The challenge was launched during the Spring 2017 Grad Fair, that was hosted on March 28.

Commencement Cap Photo Challenge news release:
<http://www.ferris.edu/HTMLS/news/archive/2017/april/challenge.htm>

Commencement Cap Photo Challenge Preview video (imagined, shot and edited by Digital Media Specialist Hannah Crouch):
<https://www.youtube.com/watch?v=TEr3NbJ1H6Q>
- Marketing produced the Spring 2017 Commencement Program in partnership with Enrollment Services.
- Marketing produced print material included in the third installment of the student recruitment subscription service package in partnership with Student Affairs.
- Marketing placed and produced external print advertisements for the Grand Rapids Press College Guide (in partnership with Ferris Grand Rapids) and Grand Rapids Business Journal.