

Ferris State University

Good News Items

September 2016

Academic Affairs

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COLLEGE OF BUSINESS

- Dr. Cheolwoo Lee, Associate Professor of Finance, recently published a paper titled “Do Marketing Activities Enhance Firm Value? Evidence from M&A Transactions” co-authored with Juyoun Ryoo and Jin Q Jeon in the June 2016 issue of the *European Management Journal*. He also presented another paper, “Competition in Multiple Lead Underwriter IPOs and Analyst Behavior” at the 2015 Eastern Finance Association Annual Meetings (Baltimore, MD; April 6-9).
- Brittaney Headings, College of Business Graphic Design Student, won a Student Gold award in the 2016 West Michigan Addys. It was for her “Modern Craft” project in the Integrated Brand Identity Campaign category.
- Dr. Hwee-Joo Kam presented her paper entitled "IT Governance Framework: One Size Fits All?" at the Americas Conference on Information Systems (AMCIS). The conference was held at San Diego in August. The study compares the management styles and organizational practices between higher education and banking industry. Here is the link: <http://aisel.aisnet.org/amcis2016/ISSec/Presentations/30/>

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SCJ)

- The 2016–2017 academy class started today with 43 students.
- This past summer faculty members on and off-campus supervised 400 students in 300 different locations across the United States. Faculty members travelled to the internship locations and visited with each student at their workplace. Students also completed reports and logged their activities during their internship.

School of Digital Media (SDM)

- TDMP Assistant Professor Nick Kuiper oversaw the production of "The Pencil", a short film produced by TDMP students (Abigail Stricker, Camille Huss, Mariah Iltis, Zach Razminas, Kaleb Vinton and Amber Johnson) enrolled in the summer section of TDMP 376 Digital Cinematography. He also served as a reviewer for the National Academy of Television Arts and Sciences regional Emmy Awards for the New York and Florida area chapters.
- During Spring 2015, three TDMP students produced a documentary titled "The Factory". Assistant Professor Joshua Pardon supervised the Independent Study, and served as the producer. This summer, the production was submitted and accepted by the National Educational Telecommunications Association (NETA) Program Service, and is now available for distribution to public television stations nationwide and by Ocean TV-20, a non-commercial station based in Toms River, NJ.
- TDMP Professor Connie Morcom led a group of students this summer on a study abroad trip to London and Paris. While there, students went behind the scenes and analyzed professional productions of television, film and entertainment industries while on tours of Warner Bros. (The Making of Harry Potter), Framstore (Gravity, Guardians of the Galaxy, The Martian) and Blue Bolt (Game of Thrones, PeakyBlinders, Marvel the Avengers). Students also visited museums, galleries and live theatrical events.

- School of Digital Media Coordinator, Glen Okonoski, has agreed to serve on the Board of Governors for The Eclipse Awards, held annually in Grand Rapids.

School of Education (SOE)

- Sam Morrison and Chelsea Hemenway, education students at our Lansing Campus, have been appointed to the Board for Michigan Reading Association. They started in July and will help promote literacy among pre-service teachers in the state of Michigan.
- A former graduate student and employee of Ferris State University, Shelli Garland, went to Ireland with Dr. Amy Kavanaugh through a Study Abroad Program. She has also been admitted to a Ph.D. program at Trinity College, Dublin, Ireland, and has been awarded the College of Education Studentship opportunity, a full tuition and fee scholarship for three years.
- Dr. Liza Ing presented at the Athens Institute for Education and Research in Greece. The topic of her presentation was “Faculty Attitudes of Working with Students with Special Needs.
- Dr. Liza Ing is a Learn Lab Fellow-first group through the Faculty Center for Teaching and Learning.
- The School of Education’s Early Childhood Bachelor degree program has a new agreement with Northwestern Michigan College to offer our program in Traverse City. A new cohort of approximately 25 students will start Fall 2017.

COLLEGE OF ENGINEERING TECHNOLOGY

- Debbie Dawson has been elected as practice division chair for Professional Engineers in Higher Education for the Michigan Society of Professional Engineers.
- Seven CET students traveled to Louisville, KY, for the SkillsUSA National Leadership and Skills Conference. Ryan Gallagher took gold in Heating, Ventilation, Air Conditioning, and Refrigeration. Gallagher’s win in the national championship saw him named a Rees Scholarship recipient by the Clifford H. “Ted” Rees, Jr. Scholarship Foundation, of Arlington, VA. A silver medal was earned in Automated Manufacturing Technology by the team of Eli Buist; Tyler Cook, and Andrew Ketchum. Ferris’s Dion Analitis earned a fifth-place finish in Diesel Equipment Technology, Trevor Purdy took fifth place in Technical Drafting, and Nicholas Carrington was 15th in CNC Milling Technology.
- The team of Anis Andrawes, Trevor Boyle, Martial Tsoungui, Yoginder Rana, Remus Roman, and Zachary Wirth took third place in the HVAC System Selection competition. The competition is part of the American Society of Heating, Refrigerating, and Air Conditioning (ASHRAE) International Equipment Selection Competition.
- The Heavy Equipment program held a three-day training in June for the Holland Bus Company. FSU Professors Dan Meyers and Austin Williams taught sessions in cooperation with the Heavy Equipment Transportation Institute and Corporate and Professional Development. Attendees were bus maintenance technicians from school districts that are customers of Holland Bus. Bluebird Bus Corporation and Ford Motor Company presented additional sessions.
- The FSU HVACR program sponsored its third Regional Instructor Workshop at the Granger Center for Construction and HVACR. Forty- four HVACR instructors from community colleges across the country learned about FSU and the transfer opportunities available to their students. HVACR industry partners also presented technical sessions to provide professional development training.

COLLEGE OF HEALTH PROFESSIONS

- Marie Sichelsteel, Health Information Management faculty member, is the recipient of the 2016 Michigan Health Information Management Association’s Mentor Award. Marie’s service to the profession at the regional, state and national levels as well as her ability to

disseminate knowledge of HIM practices to others in the field were viewed as areas of excellence.

- Public Health faculty Drs. Anuli Njoku, Fathima Wakeel, Michael Reger and Emmanuel Jadhav, along with Julie Rowan from the Faculty Center for Teaching and Learning, co-authored a manuscript titled “Developing a Learner-Centered Curriculum for a Rural Public Health Program” that has been accepted for publication in an upcoming issue of the *International Journal for Teaching and Learning in Higher Education*.
- Public Health faculty Dr. Anuli Njoku received a travel grant to attend the Robert Wood Johnson Foundation New Connections Tenth Annual Symposium on June 9-10, 2016 in Princeton, NJ. The symposium serves as a forum for early and midcareer researchers to network and share research ideas.
- Dr. Michael Reger was awarded a Faculty Research Grant titled “Prostate Cancer Mortality Disparities in the National Health and Nutrition Examination Survey.” The purpose of the grant is to allow a student to be exposed to the entire epidemiological research process while simultaneously getting his or her name on a publication.

COLLEGE OF PHARMACY

- Lambda Kappa Sigma Pharmacy, a professional organization for women in pharmacy, is pleased to announce that the Alpha Iota Chapter from Ferris State University College of Pharmacy, has been named the LKS 2016 Student Chapter of the Year. Dr. Kim Hancock, Department Chair for Pharmaceutical Sciences and Professor of Pharmaceutics, is the Chapter’s advisor.

FLITE

- Dejah Rubel and Kriss Tessin presented “Create a List via Batch Catalog Searching with Sierra 2.1.0.” at the heavily attended Michigan Innovative Users Group Annual Conference 2016 on July 29, 2016.

MICHIGAN COLLEGE OF OPTOMETRY

- Dr. Sarah Hinkley has been appointed as Co-Chair of the FSU Academic Service Learning program.

Administration and Finance

IT Services

- Vel Pavlov, IT Security Coordinator, and Ralph Williams, Director of Enterprise and Application Services, presented at the Michigan Cyber Range Conference in Ann Arbor, MI. The topic of their presentation was “Lessons Learned from the Trenches: Vulnerability Metrics and Prioritization”.
- Email for retirees – Starting September 1, 2016, when an employee from Ferris State University leaves the university with a status of retiree, they can choose to keep their Ferris email account. This process will happen as part of the exit interview process with Human Resources.
- From the Annual IT Satisfaction Survey conducted in April, improvements have been seen in support efficiency, response timeliness, communications, and overall IT support. The survey data has been posted to our website at the following link.
<http://www.ferris.edu/HTMLS/administration/adminandfinance/its/communication/annual-surveys/index.htm>
- IT Support Services has saved \$18,000 in our Microsoft Education Solution by switching our vendor. This program provides licensing for all Windows operating systems, Word, Excel, Powerpoint, Access and several other titles for university owned computers.

- ITS completed the installation of 8 Core Network Switches on the Big Rapids Campus. This upgrade will allow for improved reliability and security of network services.
- Completed technology upgrades to 7 classrooms in Starr, West Commons, and Business as part of the Smart Classroom Project.
- ITS successfully demonstrated the need for, researched, piloted, and implemented Security Information and Event Management (SIEM), a system to centralize log management, correlate logs and security events between different IT systems, increase our security awareness, investigate security events, and proactively identify cyber threats against systems and networks used by faculty, staff, and students across all University campuses.
- IT Security Services in collaboration with the CTO, HIPAA Privacy Officers, and General Counsel justified the need, researched, and adopted SANS Securing The Human as a Security Awareness and Training service for new and existing faculty, staff, and student employees. The training will be done in partnership with the Staff Center for Training and Development where we will have selected modules adopted for new employees during New Employee Orientation (NEO) to cover general information security topics like passwords security, mobile devices, HIPAA, FERPA, PCI DSS, social engineering attacks like phishing, etc. In addition, training modules will be made available for existing employees who are interested or required to have such training as PCI DSS and HIPAA.
- IT Services was able to prevent an unscheduled downtime to the Kronos (a time keeping software system) production server due to hardware failure through the use of their monitoring systems and virtual environment. The problem was identified early on the older server, scheduled to be replaced with the next upgrade, allowing IT Services to plan the replacement during a regularly planned maintenance window.

Housing

- The West Campus construction project adding two new apartment buildings and 60 new beds is now complete which allowed students to move in the last week of August. These two buildings were designed to blend in with the original West Campus Apartment buildings. Find out more about West Campus Apartments at: www.ferris.edu/HTMLS/studentlife/reslife/Living_On_Campus/apartments
- North Campus Hall is under construction. Site work is progressing nicely as we look forward to the fall 2017 expected completion date. See more about the project at www.fsunorthhall.com, follow the project schedule, view progress photos, or watch it all unfold live on the webcam!
- The Office of Housing & Residence Life is welcoming back students with Back to College bags full of freebies, coupons, and keepsakes including a free meal to the Quad Food Court from Dining Services! In all, 3,400 bags will be handed out over several move in days. Bags are sponsored by Housing and Residence Life, Dining Services and Walmart.
- Auxiliary Enterprises conducted a survey in January of 2016 to obtain feedback from Ferris State University shuttle riders. Although nearly all the feedback was positive and encouraging, there were several requests to add stops to the route reaching different areas of campus. Due to the road closure for the new hall, the route had to be adjusted. Upon reviewing ridership reports, it was determined that two stops were lightly utilized

including the Student Recreation Center and Sports Complex stops. To better serve the riders, stops have been removed at the Student Recreation Center and Sports Complex and added at East Campus Suites. In addition, the route is now running clockwise around campus to increase efficiency.

- You can download the updated Ferris State University DART Shuttle map at: <http://www.ferris.edu/HTMLS/ferrisfaq/maps/Campus-Shuttle-Map.pdf>
- To find where the shuttle is in real time, download the DoubleMap for free from your app store or you may choose to go to www.Doublemap.com and click on client (Big Rapids).
- To find the shuttle calendar or more information visit the [Campus DART website](http://www.ferris.edu/HTMLS/current/campus-dart/) at: <http://www.ferris.edu/HTMLS/current/campus-dart/>
- At Tot's Place, new flooring was installed throughout the first floor in late August, and reopened on August 29, 2016.

Athletics

- In conjunction with the start of a new school year, Ferris State Athletics will unveil an all-new FerrisStateBulldogs.com athletics website on Aug. 29. The new site, which was designed by PrestoSports, will feature enlarged photos, enhanced social media content and a refreshed look. It also includes a new mobile website and the department's first-ever mobile app.
- Ferris State Football will play its first Thursday night home contest since the late 1990's when FSU opens the 2016 campaign at home against Ohio Dominican on Sept. 1. Athletics partnered with various campus organizations to make the evening possible in conjunction with Founders Day.
- Three former FSU Football standouts have been competing in National Football League (NFL) Preseason Training Camps and during exhibition season, and are hoping to earn roster spots. The trio includes former standout QB Jason Vander Laan (New York Jets), defensive lineman Justin Zimmer (Buffalo Bills) and wide receiver Jake Lampman (New Orleans Saints).
- Nearly 200 golfers and more than 60 former players gathered for the 30th annual Ferris State Hockey Golf Outing held in early August at Katke Golf Course. A highlight of the day came when a group of former players presented recently retired FSU Athletics Equipment Manager Ben Mumah with a pontoon boat, which was funded thru donations by alumni.
- The two-time defending GLIAC Champion Ferris State Volleyball team was picked to win the GLIAC for the third-straight year in voting conducted by the league's member head coaches as part of the preseason poll. Both FSU football and women's soccer were also picked to finish among the top three in the league this fall.
- The Bulldog women's volleyball team was chosen eighth in the nation by the American Volleyball Coaches Association (AVCA) in the organization's preseason national rankings while the FSU football team was tabbed 12th in the country by the American Football Coaches Association (AFCA). The two programs combined for the nation's best football-volleyball mark last year with a 44-4 cumulative record between the two.
- Ferris State University brought back one of its own to lead the Bulldog men's and women's golf programs as former FSU standout Kyle Wittenbach was tabbed on Aug. 5 as the school's new head coach. A 2012 Ferris State alum, Wittenbach has served as the head coach at Northern Michigan University since 2014.
- Student-Athletes from a number of Ferris State's 17 varsity athletics programs helped move new freshmen students into campus residence halls on opening day as part of the university's annual move-in event.

Physical Plant

- New West Campus Apartment buildings were completed on time and on budget
- North Residence Hall progressing on time and on budget, for August 2017 opening
- IM fields will be completed on time and on budget
- Significant quantity of roads, parking lots and sidewalk renovation completed on time and on budget
- Demo of 2-ECA and 4-SCA buildings completed on schedule and on budget
- Soccer, practice football and intercollegiate artificial playing surface are progressing on time and on budget
- Lot 16 (near Rock) completely rebuilt and opened in time for start of new school year
- Completed SRC mechanical system renovation on time and budget
- Completed SRC Building upgrade feasibility study
- Secured legislative approval for construction phase Swan Annex Capital Outlay project is awaiting administrative approval for bidding
- Installed exterior lighting for 125th sculpture at Perry Street and 215th Avenue
- Invested in two way radio system upgrades addressing significant safety related communications limitations in maintenance tunnel system
- AVP elected president of Michigan Association of Physical Plant Administrators (APPA)
- Replaced several drinking fountains with new units that also have bottle fill stations

Dining

- Expanded the offerings in the Quad Café Food Court by adding Sushi

Government Relations and General Counsel

- VP Miles Postema was selected to serve on the 2017 Annual Program Committee of the National Association of College and University Attorneys (NACUA).
- Director of Labor Relations Steve Stratton facilitated a Supervisor Development Program session entitled “What Can Labor Relations Do For You?” on June 22, 2016.
- Director of Labor Relations Steve Stratton facilitated two sessions for the Staff Center for Training and Development entitled “The Disciplinary Process and the AFSCME Contract” on June 1 and June 29, 2016.
- On August 26, 2016, Director of Labor Relations Steve Stratton presented in Grand Rapids to the doctoral students of the DCCL program regarding labor relations in higher education.

Kendall College of Art & Design

- In the Wege Prize 2016 design competition, organized by KCAD’s Wege Center for Sustainable Design with support from the Wege Foundation, a team of students from the Netherlands won 1st place and \$15,000 with a solution that focuses on creating an on-site waste treatment system for hospitals that minimizes environmental impact while maximizing the ability of the system to recover resources. 2nd place and \$10,000 went to a team of Kenyan women all studying at different colleges and universities around the world, who developed a solution that focuses on creating self-sustaining systems for developing countries that can foster employment, improve sanitation and hygiene, enhance the livability of urban environments, and improve the overall health of communities. 3rd place and \$5,000 went to a team of domestic and international students from the University of Michigan, who developed a solution that would help Technology for Tomorrow Ltd. – an existing company in Uganda that manufactures sanitary pads out of papyrus – adopt a circular model for meeting the heating and electricity needs of its production facilities through biomass gasification of papyrus and paper waste

materials. Wege Prize will continue annually through 2020 thanks to a four-year, \$444,000 grant from the Wege Foundation awarded in May of 2016.

- For ArtPrize Eight, Goodwill Industries of Greater Grand Rapids (Goodwill) and KCAD have teamed up to engage visitors in a conversation about the opportunities for more sustainable living that exist all around us. Goodwill provided free access to donated materials to artists in *RE*, the ArtPrize Eight exhibition inside The Fed Galleries @ KCAD, which features both local and global artists who consider the timely and critical issues of environmental and social responsibility within their work. Beyond the exhibition, ArtPrize viewers can shop a special pop-up marketplace on campus featuring one-off custom pieces created by KCAD student groups using items donated to Goodwill stores, as well as other repurposed Goodwill items and a special ArtPrize-branded t-shirt.
- Artist Matthew Steinke and collaborative artist duo Wendy Deschene and Jeff Schmuki, both featured in KCAD's ArtPrize 2016 exhibition, received \$2,000 ArtPrize Artist Seed Grants. Two artists featured in the exhibition curated by Julia Victor, the ArtPrize 2016 Curatorial Fellow for The Fed Galleries @ KCAD, also received ArtPrize Artist Seed Grants. Both KCAD and Urban Institute for Contemporary Arts also received venue, education, and curatorial fellows grants from ArtPrize.
- KCAD's Interior Design program received renewed accreditation through the Council for Interior Design Accreditation (CIDA). The program has held CIDA accreditation since 1974.
- Students in KCAD's Pamella Roland DeVos School of Fashion collaborated with the Grand Rapids Public Museum on the Inspired Style exhibition, featuring original fashion designs that were created by the students and inspired by historical pieces from the Museum's archival fashion collection. Inspired Style is on display now at the Grand Rapids Public Museum, and runs through January 8, 2017.
- A group of students in KCAD's Pamella Roland DeVos School of Fashion worked with New York-based fashion designer Bradley Callahan, founder of the BCALLA label, to organize a fashion show of Callahan's garments that was held this summer in Grand Rapids.
- Interior Design student Kelsey Ballast won the 2016 International Interior Design Association (IIDA) Booth Design Competition. Ballast's design will be used for the IIDA booth at the 2016 Orgatec Trade Fair in Cologne, Germany in October. Ballast was also a part of the winning team at the IIDA Student Charrette at NeoCon in Chicago.
- Interior Design student Caitlyn Carr was awarded first prize in the International Interior Design Association Dr. Virginia North Student competition, which challenged entrants to design a commercial space that addressed user wellness on several levels.
- Art History students Sarah Lewis (graduated spring 2016, BS) and Angela Seckerson presented papers at the fifth annual Grand Rapids Undergraduate Art History Symposium, held at the Frederik Meijer Gardens & Sculpture Park.
- Curator of Exhibitions and alumna Michele Bosak ('04, BFA Sculpture and Functional Art) served as the juror for "North of the 45th," a juried exhibition held at Northern Michigan University's DeVos Art Museum.
- Master of Architecture Program Director Brian Craig was awarded the President's Award from the American Institute of Architects Michigan chapter. The distinguished award honors architects who have made outstanding contributions to both the profession of architecture and to their community.
- Drawing Assistant Professor Scott Dickson spent two weeks of his summer at the Iowa Lakeside Laboratory as an artist-in-residence. The unique program allows visual artists, musicians, and other creatives who have an interest in the natural sciences the opportunity to connect with scientists in the course of their own artistic research.

- General Education adjunct instructor Mike Miller received a National Endowment for the Arts stipend to attend a four-week summer institute at Western Michigan University focused on understanding “Beowulf” in the context of Old Norse and Icelandic literature.
- Eana Agopian ('16, MFA) was selected by Urban Institute for Contemporary Arts (UICA) as the Fresh Pick Award winner for 2016. The award is given annually to a member of KCAD’s graduating class who shows a high level of talent and potential. Agopian will receive a solo exhibition at the UICA in conjunction with the award, as well as recognition on the organization’s website and social media platforms.
- Adam Carr ('01, BFA Industrial Design) and Jake Mikula ('13, BFA Industrial Design) recently helped bring a pet-focused product to market for vacuum cleaner and floor care product powerhouse Bissell.
- Ali Cavanaugh ('95, BFA Painting) had her work featured on the website of Art People Gallery, a prominent art gallery in San Francisco.
- Kathleen Chaney Fritz ('73, BFA Painting), a prominent Michigan artist known for her painting of the state’s natural wonders, had her latest work, a scene of Little Traverse Bay viewed from the veranda of the Perry Hotel in Petoskey, MI, unveiled during a meet-and-greet event at Stafford’s Art Gallery in Petoskey.
- Katherine Downie ('11, MFA) was one of four winners in the Ann Arbor PowerArt! Competition, which sought original works of art to be reproduced on a special vinyl material and wrapped around power boxes throughout downtown Ann Arbor, MI.
- Kirbi Fagan ('13, BFA Illustration) is lending her talents to a new adult coloring book from New York Times bestselling author Chuck Palahniuk, best known for his novels *Fight Club* and *Lullaby*.
- Dustin Farnsworth ('10, BFA Sculpture and Functional Art) was awarded a \$10,000 Wingate Project Grant from the Center for Craft, Creativity, and Design. Farnsworth also recently opened “Encounters,” a solo exhibition at the Huntsville Museum of Art in Huntsville, AL.
- Evan Fay ('14, BFA Furniture Design) had his piece “Lawless Chair” featured on FashionTimes.com in an article spotlighting the 28 most memorable designs at this year’s NYCxDesign, an annual international design fair held in New York City.
- Ricardo Gonzales ('15, MFA) and students David Frison IV (Graphic Design) and Raquel Silva (Drawing) partnered with the Cook Arts Center and the Hispanic Center of West Michigan to lead a group of local high school students in the creation of a large mural in Grand Rapids’ Grandville Avenue neighborhood that reflects the neighborhood’s cultural heritage.
- Bud Kibby ('13, BFA Photography), Samantha Luotonen ('15, BFA Illustration), and John Van Houten ('14, BFA Illustration) had their artwork chosen for the Experience GR Art Outdoor project, which will display work from regional artists on billboards across West Michigan from August to September 2016.
- Tim Kranz ('10, MFA) has been hired as a full-time faculty member at Mott Community College in Flint, MI.
- David Martin ('05, BFA Art Education) was honored as the Teacher of the Year for Visual Arts in Florida’s Lee County School District.
- Lori McElrath-Eslick ('00, BFA Illustration) and Ann Wassman ('07, MFA) were featured in “When Thoughts Become Things,” a group exhibition held at the Bettye Clark Cannon Gallery in Muskegon, MI.
- Jonathon Metz ('06, BFA Graphic Design) recently took home a Silver ADDY award at the National American Advertising Awards in Los Angeles. Metz, an art director at Embry-Riddle Aeronautical University, won the award for an invitation he created for the university’s Operation Bootstrap gala celebration event.

- Aaron Rossell ('07, BFA Illustration) illustrated the label for a special beer Founders Brewing Co. will release this fall to benefit ArtPrize.
- Beth (Siewart) Purdy ('06, MFA) won the Ward H. and Cora E. Nay Director's Purchase Prize in the Kalamazoo Institute of Art's 2016 West Michigan Area Show. Purdy was also granted tenure at Kalamazoo Valley Community College, where she teaches 2-D Art.
- Nicolas Sanchez ('09, BFA Painting) had his work exhibited in three exhibitions in the Hamptons this summer: "Water|Bodies" at Southampton Arts Center, curated by renowned artists Eric Fischl and David Kratz; "Call of the Wild," a group exhibition curated by actress Brooke Shields and held at the Nova's Ark Project sculpture park; and an exhibition held during the Market Art+Design Fair at the Bridgehampton Museum.
- Liz Schlueter ('12, BFA Graphic Design) had the opportunity to work on two homegrown film and television productions through her video production company Liz Schlueter Productions, the craft beer-focused television show Modern Ahab and the independent feature film Drama Class.
- Kaitlyn Spillane ('16, BFA Graphic Design) was hired as the staff graphic designer for new Grand Rapids-based printing company Party On Printing. Spillane also had her t-shirt designs featured by Michigan-based music festivals Blissfest and Hoxeyville.
- Sharon Stratton ('07, BFA Art Education) has been named the Michigan Art Education Association's Art Educator of the Year and Secondary Art Educator of the Year.
- Matt Taylor ('10, BFA Digital Media) has been hired by West Michigan television station WXMI FOX17 as a video producer.
- Fan Wu ('16, BFA Illustration) won both Merit and Honorable Mention awards in the 2016 Student Show held by 3x3 Magazine.

Student Affairs

Enrollment Services

- The Financial Aid Office hired two new students to join our Financial Awareness Student Team (FAST). We would like to welcome Renee McNulty and Keylee Aemisegger to our team, joining veteran FAST students Mary Kate Mckeown and Marielle Holsworth in providing money management and financial aid information to our students and families.
- Ferris State University received gold-level status from the Michigan Veterans Affairs Agency rating for services provided to our student veterans.
- Student and staff representatives from the Admissions Office and Veterans Services participated in the Peer Advisors for Veteran Education (PAVE) training at the University of Michigan on Aug 8-10. The purpose of the training was to prepare to implement the Program at Ferris by Spring 2017 to better serve our student veteran population.
- Charlotte Tetsworth (Associate Director of Admissions Processes) gave an interview highlighting what students and parents need to know to get ready to start college on the "Where You Live with Miranda" program on WOOD TV.
- Following a review process conducted in the Spring semester of 2016, Ferris earned a gold-level rating for veteran-friendly programs from the Michigan Veterans Affairs Agency (MVAA), continuing a tradition of programs and services focused on veterans, and their dependents. Ferris is one of 31 schools statewide to meet all seven criteria used to monitor and evaluate their programs, and is among 44 schools across Michigan that received gold-level status in this year's accounting.
- Received notification that we have a second Folds of Honor Scholarship (\$5,000) recipient whose father is retired from the Army. There are only 2500 scholarships awarded nationwide.

Student Life

- Big Rapids Beginnings, a new collaboration between Ferris State University, the Downtown Business Association, and the town of Big Rapids attempted to bring back a Ferris welcome event hosted by the town after a 47 year hiatus, was a great success bringing over 100 students into our downtown community. One very happy new student went home with a 55 inch TV.
- There is a great buzz for Sushi Gusto opening this Wednesday in the Quad Cafe! Their delicious samples were a huge hit at Late Night in the University Center Saturday evening.
- President and Mrs. Eisler and 8 faculty and staff joined in for our first Dine with Students event on Sunday night connecting with new and continuing students over dinner at the Rock.

University Recreation

- The Student Recreation Center now has air conditioning in the Fitness Center and Gym.
- The Student Recreation Center served 7,081 patrons during the summer semester while the HVAC system was being upgraded.
- Assistant Director of University Recreation – Intramural & Club Sports, Justin Harden joined the UREC team August 22, 2016.
- The Student Recreation Center opened for the fall semester on Friday, August 26, 2016 and in the first 4 days of the semester we served more than 2,500 patrons.

Center for Leadership, Activities & Career Services

- Mid-August, 33 students from Ferris State University attended a week-long institute focused on Leadership called *LeaderShape*. The week was filled with teamwork, strengthening of inner values and goals, and inclusion. Hannah, a LeaderShape participant tells us, "We learned what types of characteristics each person contributes, how they need to be pursued, and how important each and every contribution is. We were tested on how well we could work together to establish a common goal, how much our integrity mattered to us, and how far we would take certain situations. The focal point of the institute was to help us remember to be the leaders we want in the world, and put our goals and values into action as we start our futures."
- Katie Thomas, CLACS Assistant and front desk customer service, completed several trainings this summer that provided her with a wealth of information to better assist our customers. Katie is now trained in Mental Health First Aid and Medical First Aid. She also attended Bridging the Gap and Social Media training.
- CLACS held the *Sizzlin' Summer Luau* in August with 325 people from many different areas of campus attending. Attendance was 3 times the amount CLACS has had at past summer events. The inflatable water slide and roasted pork (made on the quad) were favorites.
- A new event was added to Bulldog Beginnings called *Big Rapids Beginnings*. Rex Schuberg had the following to say, "48 years ago the City of Big Rapids held the last welcome party for Ferris Freshmen coming into our community. Thank you for being a part of a new movement to recreate this gesture for the 2016 Freshmen!!! A thank you ad is going to be ran in the PIONEER later this week. Have a great day and GO DAWGS!!!"

University Advancement and Marketing

- The first month of the Ferris Futures Scholarship Challenge saw 20 gifts and pledges to new and existing endowments, with almost \$900,000 of new gift commitments from Ferris State University benefactors. With the match, this creates \$1.8 million of new endowed funds for the support of Ferris students.

- Jeff and Annette Rowe have created a charitable remainder uni-trust to support capital improvements on the Hagerman Building.
- Teresa Cook has established a planned gift to support the Teresa K. Cook Memorial Accounting Scholarship Endowment.
- Stephenson Land Surveying established the Roger E Stephenson Surveying Scholarship for students in the Surveying Engineering Technology program.
- Gil Barish established the Jack E Pierson Legal Aspects of Surveying Annual Scholarship for students in the Surveying Engineering Technology program.
- Marketing produced, in partnership with Admissions, a multi-piece recruiting print package for direct mail and recruiter visit use. This project included revision of content and design for integration with the external (cable, digital, outdoor and radio) marketing campaign. It includes a viewbook; scholarships and financial aid, parents, sports and transfer guides; and five postcards.
- The Alumni Association worked in collaboration with Office of Multicultural Student Services (OMSS) to celebrate the Alpha Phi Alpha's FSU chapter, the Zeta Beta's 50th Anniversary Celebration from April 28 – May 1. The weekend's activities included an Anniversary Ball held at the Holiday Inn and a Farewell Breakfast sponsored by the Alumni Association. More than 75 alumni and guests were in attendance.
- The Alumni Association hosted more than 260 alumni and friends for the Phi Sig's 50th Anniversary Celebration in Big Rapids on May 14-15. The weekend's activities included a banquet dinner at the Holiday Inn and a breakfast and alumni meeting at the University Center.
- The Alumni Association hosted its 27th annual alumni golf outing at Buck's Run Golf Course in Mt. Pleasant on May 13. There were 136 participating golfers, 18 hole sponsors, and 9 specialty sponsors.
- On June 16, The Ferris Alumni Association hosted 85 alumni and guests for an outing with the Lansing Lugnuts at Cooley Law School Stadium in Lansing.
- On July 16, the Ferris Alumni Association worked in collaboration with former FSU coaches Patricia Dolan and Monica Folske to host the first Female Athletic Reunion (honoring the classes of 1970-1995) at Hemlock Park in Big Rapids. More than 60 alumni and guests attended.
- Four members of the Student Alumni Gold Club attended the annual Council for Advancement and Support of Education (CASE) Association of Student Advancement Programs (ASAP) National Convention from August 3-5 in Atlanta.
- The Alumni Association held an event to engage Oakland and Genesee County Alumni and Friends. On Saturday, Aug. 20, 40 guests joined the Alumni Association for a luncheon during the Michigan Renaissance Festival. Alumni and their guests enjoyed the pet-themed festival and received information on the Alumni Association and future events.
- A new, streamlined website has been published for University Advancement and Marketing consistent with the recent upgrade to the Ferris State University website. The new website features sections and information on the various units located within UA&M.
- Ferris State University's official Twitter account (<https://twitter.com/FerrisState>), which is run by the News Services and Social Media Team, has recently received the prestigious verified status blue checkmark badge. Verified status has traditionally been awarded to a limited number of high-profile accounts usually attached to major brands, celebrities, companies and organizations. Twitter's verified badge is designed to help the public know of an account's public interest as well as its authenticity. The University's primary Twitter account, recently, topped the 25,000 mark for followers.

- The News Services and Social Media Team collaborated with the Office of Multicultural Student Services to develop a promotional video that highlights the OMSS staff and its services for students. The video can be accessed via Ferris State Video, the official YouTube channel of Ferris State University. The link is here:
https://www.youtube.com/watch?v=MjJl4TX_0m8.