

# Ferris State University

## Good News Items

### November 2016

#### Academic Affairs

##### COLLEGE OF ARTS & SCIENCES

- A research article authored by Christopher Redker, Psychology, and colleagues has recently been accepted for publication in the peer-reviewed APA journal *Psychology of Popular Media Culture*. The article is titled "Narcissism on the Jersey Shore: Exposure to Narcissistic Reality TV Characters can Increase Narcissism in Viewers".
- Penney Nichols-Whitehead, Psychology, participated in a discussion of the presidential debate with David Pilgrim, Gary Huey (History), and Rebecca Sammel (English) for the Expect Diversity show that Ferris Media students produce.
- Austin Stanforth (Geography) has finished his dissertation.
- Cindy Fitzwilliams-Heck, Biology, was recently voted President-elect for the Michigan Alliance for Environmental and Outdoor Education (MAEOE); she co-developed and coordinates the state's first environmental educator certification program through MAEOE.
- Scott Herron Biology, was selected as one of 36 invited participants to participate in an NSF funded workshop entitled Next Generation Careers: Innovation in Environmental Biology, October 17-19 at Baltimore's Conference Center at the Maritime Institute. He has been asked to help write the next grant proposal to build a network to connect universities, professional societies, and employers in an effort to help students prepare for and navigate into careers in Natural Resources, Fisheries, Wildlife, Forestry, and related environmental fields.
- Amy Carmack, Director of Student Academic Affairs in the College of Arts and Sciences, received notification that her competitive poster on Counseling Center Websites and general education panel presentation on communication and soft skills development for students were both accepted to the 99<sup>th</sup> Annual National Association of Student Affairs Administrators in Higher Education Conference.
- Kaylee Moreno, Director of the Center for Latin@ Studies and Michael Berghoef, Professor of Social Work, presented "*Latin@ Focused High Impact Educational Practices in Social Work Education*" at the Latino Social Work Organization Conference in Chicago, IL on October 13th.
- Social Work professors Janet Vizina-Roubal, Jessica Gladden and Michael Berghoef recently attended and gave two presentations, "Eteaching Etherapy" and "Toward a Comprehensive Technology Assessment", at the Joint World Conference on Social Work, Education and Social Development in June in Seoul, South Korea.
- The Master of Social Work Program has achieved full accreditation, retroactive to starting the program in fall 2014! They currently have 78 students enrolled in the program.
- Thomas Brennan, Assistant Professor of Astronomy, has a book entitled 'Understanding Sonoluminescence' that will be published by The Institute of Physics/IOP Publishing this November 2016.
- Thomas Brennan, Assistant Professor of Astronomy, hosted a Rawlinson Observatory event in October that was attended by 25 people (a mix of students and other Ferris folks), and will host another event at the observatory in December.

- The Ferris Social Work Program took 150 students and 10 faculty to the National Association of Social Workers Legislative Education and Advocacy Day on Tuesday, October 25 with the support of a Political Engagement Project grant.

#### COLLEGE OF BUSINESS

- Dr. Hwee-Joo Kam, an advisor of Information Security Research Club, donated \$300 to support students to attend the Open Web Application Security Project (OWASP) held in Washington D.C. on October 13 - 14. OWASP is a well-respected non-profit, international organization that helps businesses to protect information security. Please refer to this link:  
<https://www.facebook.com/fsuinternational/photos/a.207141962649682.56599.196503127046899/1246963932000808/?type=3&theater>
- Five students from the Ferris State American Marketing Association student chapter traveled (at their own cost) to attend an AMA Regional Conference October 1-2 in Aurora, Illinois. They heard from many speakers and participated in two of the competitions. Dominic Hasbrouck (BUAD), Tyler Luptowski (FIN), and Estelle Molitor (MKT) took 1st place in the digital marketing simulation and Dominic and Tyler placed 3rd in the Marketing Strategy competition.
- Five American Marketing Association (AMA) students traveled to Whitewater, Wisconsin, October 13-14, to participate in a regional conference and competitions. In addition to attending speakers and workshops, three students participated in the Digital Marketing Strategy Competition and placed second overall. This team consisted of two marketing students and a Music Industry Management student.
- Six students from the Risk Management and Insurance and Actuarial Science programs traveled with Dr. Brown to Columbus, Ohio for the 45th Annual Gamma Iota Sigma International Conference, Sept. 29 through Oct. 2nd. While at the conference, students enjoyed a social event hosted by Gamma Iota Sigma at the Columbus Zoo, heard from several industry keynote speakers, attended several educational sessions, and interacted with students and faculty from 40 other colleges and universities
- The Risk Management and Insurance program received a gift of support from Auto-Owners Insurance on Thursday, September 22, 2016. On behalf of Auto-Owners, Sara Franks presented the \$500 donation to program coordinator, David Brown, and Management Department Chair, Gayle Lopez. These funds will provide students with experiential learning opportunities, such as traveling to industry conferences.
- Paul Kwant was selected as the current Vice President for the National Society of Experiential Education (nsee.org) Executive Board of Directors.
- On October 7, Dr. Hwee-Joo Kam presented a paper entitled "Differences in Cybersecurity Behavior between Cyber Offender and Cyber Defender" in the 2016 Dewald Roode Workshop on Information Systems Security Research held at Albuquerque, New Mexico. The study investigates the differences in security behavior between cyber offenders and cyber defenders to close the security gap between cyber offense and cyber defense.
- Paul Kwant and Professor Spence Tower presented at the 45th National Society of Experiential Education annual conference in San Antonio, TX.

#### COLLEGE OF EDUCATION & HUMAN SERVICES

##### School of Criminal Justice (SCJ)

- Ryan Meddaugh, a Yale, Michigan police officer and LEA grad, was awarded a LifeSaver Award for performing CPR on a non-responsive 28-year-old male. Meddaugh and his partner were able to get a pulse back and save the life of the subject in October 2016.

- Richard Cardenas, a DNR Conservation officer and off-campus criminal justice graduate, helped rescue a man on Saturday (October 22, 2016) morning who had jumped into the Detroit River from the MacArthur Bridge at Belle Isle Park in an attempt to take his own life. Cardenas threw a lifeline to the subject and held the subject above water for 10-12 minutes until a rescue boat arrived and pulled the man aboard.

#### School of Education (SOE)

- Liza Ing and Christine Conley-Sowels presented a poster session on their research project on “Attitudes of Faculty and Students with Special Needs” at the Lily North Conference in Traverse City on October 21, 2016.
- Dr. Kitty Manley was the keynote presenter for the FSU Office of Transfer & Secondary School Partnerships’ first transfer event, PARTNERING FOR TRANSFER! “*Reflect, Transform and Lead—A New Vision for Educators*,” held in Big Rapids, MI on October 28, 2016.
- The Disc Sports Club, advised by Leonard Johnson in the School of Education, had a busy and productive month helping to raise \$250 at the 11<sup>th</sup> Annual Big Rapids Ace Race for “Ferris United Against Cancer” in October 2016. He also recently raised an additional \$600 hosting a disc golf tournament to help the family of Gary VanAlstine to cover medical and other expenses while he continues to struggle to recover from a stroke he suffered earlier this month.
- In October 2016, Dr. Amy Kavanaugh and Dr. Patricia Edwards secured an Academic Service Learning Grant to support the Riverview Elementary Language Arts and EDLA 340 Writers Workshop.

#### COLLEGE OF ENGINEERING TECHNOLOGY

- ASHRAE scholarships provide financial assistance for 33 students; two of those went to Franciso Iniguez, HVAC Engineering Technology and Energy Management of Ferris State University, and Justin Dean, HVACR Technology of Ferris State University.
- The Association of Heavy Equipment Technology entertained the Homecoming Parade audience with multiple pieces of equipment in the parade.
- AIS Equipment has consigned a Komatsu excavator for lab use.
- Students in HVACR program recently finished work on a Habitat for Humanity House in Big Rapids. Their addition to the house was installing the HVAC systems and radiant floor heating.
- Eighteen students from the School of Built Environment participated in the Associated Schools of Construction Region 3 student competitions in Downers Grove, Illinois, October 12-15. The Commercial Team consisted of construction management students Nathan Derror, Seth Kaarto, Max Schmidt, Tyce Vanoord, Andrew Whitehall and Chris Workman who were coached by Lee Templin. The Heavy Civil Team consisted of construction management students Aaron Luurtsema, Brenden Pudduck, Gabe Raymer, Adam Reincke, Taylor Swanson, and Dylan Yore who were coached by Dan Pratt. The Design-Build Team consisted of four Construction Management students and two Architecture students. They finished in 3<sup>rd</sup> place despite technical difficulties. Maycee Robinson, Meghann Zmuda, Matt Barrons, Riley Manier, Aaron Rustem, and Julia Tisdale were on the Design build team and were coached by Suzanne Miller (Construction Management), Chris Cospers (Architecture), and Joe Pacella (HVACR).

#### EIO

- Israel Ledesma, EIO Recruiting Officer, was nominated to receive the 2016 Community Spirit Award by LINC UP for his passion and advocacy for education in the Latino community and with underrepresented youth.
- Don Brecken, EIO Business Faculty/Advisor, was elected by his peers to another term as a member of the national board of directors for the American Society for Quality

(ASQ). He was also elected by his peers to another two-year term as ASQ Director of Region 10 (all of Michigan, Northern Indiana, and Northern Ohio) for the American Society for Quality (ASQ).

#### FLITE

- Leah Monger, FLITE Assistant Dean for Collections and Access Services, and Gayle Lopez, Management Department Chair in the College of Business, participated in an “IR (Institutional Representative) Best Practices Panel” at the Fall IR Institute of the Michigan ACE Women’s Network at Madonna University on October 28. Lopez and Monger were joint recipients of the Network’s Outstanding Institutional Representative Award in June.
- Dejah Rubel, Metadata & Electronic Resources Librarian, was awarded a Junior Faculty Fellowship to research Lillian Elizabeth “Ma” Green (1884-1978) who was a very prolific mortician and embalming instructor.

#### MICHIGAN COLLEGE OF OPTOMETRY

- The October 2016 edition of *Contact Lens Spectrum* has two featured articles highlighting MCO talent. Chad Rosen and Josh Lotoczky have an article, “Five Tips for Scleral Lens Success” and Stephanie Ramdass, Chad Rosen, Craig Norman, and Bob Buckingham authored “A Retrospective Look at Children Fit with Ortho-K Lenses.” Go here for the links:  
<http://emailactivity1.ecn5.com/engines/publicPreview.aspx?blastID=1548506&emailID=324727011>
- The American Academy of Optometry is pleased to congratulate the recipients of the 2016 Student Travel Fellowship Awards and Resident Travel Fellowship Awards. These travel fellowships will allow students and residents to attend Academy 2016 Anaheim, November 9-12, 2016. The 2016 recipients are MCO 4<sup>th</sup> year Andrea Shank and Anthony Swanholm, O.D.
- Drs. Josh Lotoczky and Chad Rosen presented 2 hours of continuing education entitled "Hot Topics in Contact Lenses" for the West Michigan Optometric Association (WMOA) at their monthly meeting in Grand Rapids.
- Jamie Brady lectured at the National Opticians annual meeting, OptiCon, September 29. His lecture was based on recently completed research on task specific near vision computer lenses.
- Jamie Brady is contracted through the Attorney General’s office of the State of New Jersey to deliver the written State Licensing examinations for all opticians, technicians and qualified technicians. He proctored the exams October 20, 2016. This concludes his ninth year doing these licensing examinations for the State of New Jersey.
- The Vision Rehab Club hosted the fourth annual Vision Rehabilitation Olympics, a fun event meant to teach students what it is like to live with vision loss or blindness.
- Dr. Chad Rosen presented a two-hour lecture on Good Habits & Troubleshooting Tips for Scleral Lenses at the 37<sup>th</sup> annual Specialty Contact Lens Seminar in Orlando, FL on October 22<sup>nd</sup>. He was also a co-presenter in a two-hour lecture on Best Practices in Corneal Reshaping & Orthokeratology.
- Tracy Dard presented 6 hours of lecture to help prepare opticians for the American Board of Opticianry’s national competency exam at the New Hampshire Opticians Society’s Annual Education Conference.

#### RETENTION & STUDENT SUCCESS

- Ken Main, Adjunct for the Department of Mathematics, was hired as a Professional Tutor for the Academic Support Center.

- Karen Royster-James presented “Trac your Way to Success” at the Michigan Tutorial Association (MTA) 34th Annual Conference, hosted by the Science Learning Center at the University of Michigan, Ann Arbor.

## Administration and Finance

### Housing and Residence Life

- On October 22 Housing and Dining recognized over 500 residents and meal plan holders at their Annual Resident Appreciation Football Game. This year included a free tailgate picnic, long sleeve GameDay t-shirts and foam hands to show their Bulldog pride. This effort to retain students to live and dine on campus has been a student favorite over the last two years. Contracting for 2017-18 is quickly approaching and we are working hard to remind students the benefits to living and dining on campus.
- Progress of the North Hall is on time and on budget with North Hall now the official name. A sample of bedroom furniture is currently at the University Center near the CLACS office and will soon be joined by samples of lounge furniture.

### Information Technology

- Vel Pavlov, IT Security Services Coordinator, was interviewed by Maranda on WOTV4's *Where You Live* segment to share tips about protecting our families from common household technology devices. This interview was part of national cyber security awareness month and the video can be viewed here: <http://wotv4women.com/2016/10/17/cyber-security-tips-to-keep-your-family-safe/>
- IT staff from Grand Rapids Community College visited the Ferris Big Rapids campus on October 14<sup>th</sup> to tour IT facilities and collaborate with the Ferris IT staff. The two teams shared information on security and infrastructure, customer support and help desk operations, eLearning systems and web, and audio/visual solutions.

### Athletics

- Ferris State University Athletics has teamed up with the local Salvation Army to hold a "Red Kettle Game" on Friday, Nov. 18, as Bulldog Hockey hosts Lake Superior State. Fans can bid on special "Salvation Army" themed jerseys that will be worn by the Bulldogs. All proceeds from the jersey sales benefit the Salvation Army's Red Kettle Campaign to provide funds and services for various community initiatives.
- Ferris State University Athletics announced current assistant Danny Hunt will serve as the Bulldogs' interim head men's and women's tennis coach effective Nov. 1. Hunt, who is midst his second season with the Bulldogs as the program's assistant coach, will take over for Chad Berryhill following the GLIAC Women's Tennis Tournament and serve as the interim coach thru the spring.
- The Ferris State University men's basketball squad was picked to finish second in the 2016-17 GLIAC North Division Preseason Coaches' Poll after advancing to the NCAA Division II Sweet Sixteen last year. The Bulldogs are the two-time defending GLIAC Tournament Champions.
- The Bulldog men's and women's golf teams had impressive fall seasons under first-year head coach Kyle Wittenbach. The men's squad won four of its five events in the fall season while the women's team had four top-five team performances.
- Ferris State Hockey welcomed a sellout crowd to the Ewigleben Ice Arena on Oct. 15 as the Bulldogs hosted the University of Michigan. More than 2,500 fans were on hand for the exciting showdown and a special "Tailgate On Ice" organized by the FSU Alumni Office took place prior to the contest.
- FSU hosted the 2016 GLIAC Cross Country Championships on Oct. 22 at Katke Golf Course. It marked the first time in 13 years and only the third time since 1995 in which

FSU has hosted the annual league postseason competition. It came on the heels of the 2016 GLIAC Outdoor Track and Field Championships also hosted by Ferris State last spring at Top Taggart Field.

- This fall, Ferris State Athletics, in conjunction with presenting sponsor Silvernail Realty of Big Rapids, began honoring a Female Athlete of the Week. The weekly award is selected by the FSU Athletics Communications staff and recognition is made both via FerrisStateBulldogs.com along with social media.
- The Ferris State Volleyball squad is currently riding a 16 match winning streak this fall and has vaulted back into the national rankings. The Bulldogs lead the GLIAC and have proven to be one of the top contenders in the Midwest Region to date.
- The Ferris State Volleyball, Football and Women's Soccer squads have combined to win seven GLIAC Player of the Week Awards this fall as each squad has had a student-athlete recognized multiple times by the league office.

#### Finance/VP Administration and Finance

- Refinanced approximately \$32 million of bonds issued in 2009. This transition took advantage of lower interest rates to realize approximately \$4.2 million in debt service savings over the remaining 23 years on the bond issue through 2039.

### **Government Relations and General Counsel**

- Director of Labor Relations Steve Stratton facilitated a two-hour training session on "Michigan's Bargaining Law and the AFSCME Contract" on Wednesday, November 2, 2016.
- Vice President Miles Postema has been selected by the American Bar Association to participate in a law school accreditation process for the University of Arkansas at Little Rock William H. Bowen School of Law. A site visit is scheduled for Spring 2017.

### **Kendall College of Art & Design**

- KCAD welcomed fashion designer Matt Baldwin to campus for an event sponsored by Design West Michigan and A.K. Rikk's in which he shared his journey and his decidedly unconventional approach to fashion design with an audience of students, faculty, and staff as well as members of the local community.
- Students in the Pamella Roland DeVos School of Fashion connected with Dutch fashion designer Iris van Herpen, Iris van Herpen Director Bradley Dunn Klerks, and High Museum of Art Curator of Decorative Arts and Design Sarah Schleuning for a private tour of the *Iris van Herpen: Transforming Fashion* exhibition at Grand Rapids Art Museum (GRAM). Dunn Klerks and Schleuning also visited the KCAD Fashion Studies classroom spaces and provided feedback on students' work. Prior to the visit, students trained GRAM docents on van Herpen's work and process.
- Digital Media student Hanna Al-Shaer was named one of twelve finalists in the 2017 L. Ron Hubbard Illustrators of the Future contest.
- Interior Design student Kelsey Ballast was featured on the website of interiors+sources as one of the publication's "Designers to Watch."
- Students in the Digital Media program came out near the top of the 14<sup>th</sup> annual 24 HOURS Animation Contest for Students, in which 138 teams from 29 schools from around the world participated. The team of Dan Deschaine, James Driessche, Landon Holzwarth, Chloe Stewart, and Andrew Zesiger took 15<sup>th</sup> place. The team of Danielle Cowell, Kaitlynn Heyworth, Ethan Smith, Caleb Sumney, and Aubrie Werner, took 28<sup>th</sup> place. The team of Rae Barrett, Rachel Brewer, Krystal Hertlein, Paige Miller, and Alex Sophabmisay took 37<sup>th</sup> place.

- Industrial Design student Raul Ortiz worked as a design intern for ArtPrize during ArtPrize Eight.
- Drawing student Angela Two Stars is featured in the juried exhibition *On Fertile Ground: Native Artists of the Upper Midwest 2016* at All My Relations Art in Minneapolis.
- Associate Professor Gayle DeBruyn, who serves as chair of both the Collaborative Design and Furniture Design programs as well as the college's Sustainability Officer, was inducted into the West Michigan Sustainable Business Forum Hall of Fame for her powerful and lasting contributions to sustainability efforts in West Michigan.
- Adjunct faculty members Damian Goidich and Taylor Mazer and Medical Illustration Assistant Professor Matthew Schenk are featured in the exhibition *Fine Art and the Illustrator* at Kalamazoo Valley Community College's Center for New Media.
- Photography Assistant Professor Leah Gose and Photography Professor Darlene Kaczmarczyk gave a joint presentation at the 2016 Midwest Society for Photographic Education Conference in St. Louis. The pair were selected through a juried process to present a paper titled "Walking on Eggshells: Fear of the Unspeakable in the Classroom."
- Director of Exhibitions Sarah Joseph has been elected to serve as vice president of the Grand Rapids Gallery Association.
- Sculpture and Functional Art Associate Professor Robert Marsh and Professor Diane Zeeuw, Chair of the Painting and MA in Visual and Critical Studies programs, are featured in the *Coming Home* exhibition suite at KCAD's Urban Institute for Contemporary Arts.
- Master of Architecture Assistant Professor Michael McCulloch gave a lecture titled "Reform and Risk: Industrialists' Housing in Model T Era Detroit" at the University of Michigan.
- Adjunct faculty member Gypsy Schindler was featured a solo exhibition, *AM + Art*, at AM Yoga in Grand Rapids.
- Director of Continuing Studies Brenda Sipe was featured in *Crossing Boundaries II: Parallel Lines*, an invitational exhibition at LeeSeoul Gallery in Seoul, South Korea.
- Drawing Assistant Professor Danielle Wyckoff held a solo exhibition, *Wavelengths*, at the Aquinas College Art & Music Center Gallery in Grand Rapids. Wyckoff also published an article on the ArtPrize Eight exhibition curated by alumna Brianna Baurichter ('16, MFA), in which she was featured, for cultured.GR.
- Kelly Allen ('08, MFA) was featured in the *Coming Home* exhibition suite at KCAD's Urban Institute for Contemporary Arts.
- Abby Archambault ('16, BFA Digital Media) was hired as a graphic designer by FOX 17 Television in Grand Rapids.
- Pierre Babbitt ('15, BFA Digital Media) was hired as an interactive designer by SDI Consulting in Grand Rapids.
- Bill Bergen ('03, BFA Digital Media) was hired as a senior motion designer by Disney.
- Becky Boensch ('05 BFA Digital Media) was hired as a 3D animator by Guru Studio in Toronto, Canada.
- Melissa Boverhof ('14, BFA Digital Media) was hired as a website designer by PDS Print and Digital Solutions in Big Rapids.
- Mary Clifford ('15, BFA Digital Media) was hired as an interactive designer by Priority Health in Grand Rapids.
- Cynthia Cooper ('14, BFA Digital Media) was hired by CU\* Answers in Grand Rapids.
- Jake Gabbert ('16, Digital Media) was hired as a motion graphics designer by Whirlpool Corp.

- Alice Gadzinski ('10, BFA Photography) received a \$10,000 award through the Launch Artists in Baltimore initiative of Maryland Institute College of Art for her sculptural performance "Blue Poodle." Gadzinski was also accepted into a three-year community-focused residency at the Creative Alliance in Baltimore.
- Darren Geers ('06, BFA Digital Media) was hired as a 2D artist by Twitch TV in San Francisco.
- James Heirman ('05, BFA Digital Media) was hired as a 2D animator by Cartoon Network in Vancouver, Canada.
- Krista Hill ('15, BFA Digital Media) was hired as a desktop artist by Valassis in Phoenix.
- Jen Horling ('07, BFA Graphic Design) was accepted into a two-week long intensive production design workshop overseas at The London Film School. Horling also worked as an art director for "In Stranger Company," a film shot in Grand Rapids that features iconic action star Danny Trejo and Jesse Metcalfe of "Desperate Housewives."
- Amy Johnson ('14, BFA Graphic Design) released her non-fiction book "Letters Lost Then Found," which chronicles the extensive correspondence between her grandfather, William Raubinger, and his youngest brother Freddie, who left home at age 19 to serve in World War II and never returned, at an author reading at Barnes and Noble in Grand Rapids.
- Bethany Krupiarz ('13, BFA Digital Media) was hired as a digital artist by Might Coconut in Austin, Texas.
- Justin Ludwig ('15, BFA Digital Media) was hired as a web developer by Kmotion Design in Grand Rapids.
- Jake McVey ('14, BFA Digital Media) was hired as a UX visual designer by IMBD in Seattle.
- Nick McVey ('14, BFA Digital Media) was hired as an experience designer by KPMG in Denver, Colo.
- Jacob Myer ('14, BFA Digital Media) was hired as an editor at TBWB in San Francisco.
- Jacob Pryor ('16, BFA Digital Media) was hired as an imaging specialist by Mullen Lowe in Winston-Salem, N.C.
- Sofia Ramírez Hernández ('14, BFA Printmaking) held a solo exhibition at the Saugatuck Center for the Arts (SCA), *#sofiadrawseveryday*, which showcased 365 drawings from the first year of a daily art project she's been working on non-stop since 2013. Ramírez Hernández also led a creative workshop at SCA through the organization's Growing Young Artists initiative, which provides opportunities for creative immersion to children of area migrant workers.
- Corinne Roberts ('05, BFA Illustration) created the illustrations and visual identity for Unreal Estate, a new fantasy card game being launched by Grand Rapids-based company Grand Gamers Guild.
- Heather Seto ('16, BFA Furniture Design) was selected for an internship with Jake Wagner Studio in Copenhagen, Denmark. She will head to Denmark after completing her internship with Snarkitecture in New York.
- Branden Shellen ('15, BFA Digital Media) was hired as a motion graphics designer by Cox Media Group in Jacksonville, Fla.
- Amara Van Lente ('10, BFA Digital Media) was hired as a social media designer by Pixel Scrapper.
- Cierra Weiss ('16, BFA Digital Media) was hired as an interactive designer by Priority Health in Grand Rapids.

#### **Urban Institute for Contemporary Arts (UICA):**

- A selection of UICA's Open Projector Night short films was curated by Nick Hartman, Film Coordinator, to be part of the ArtPrize On-Screen screenings. The \$5,000 prize for



Best Michigan-Made Short Film, presented by the Michigan Film & Digital Media Office, went to Tulica Singh for 'Croissant Man.'

- UICA and its ArtPrize exhibition received national press attention in Artnet News and The Chicago Tribune.

## **Student Affairs**

### **Multicultural Student Services**

- The Office of Multicultural Student Services (OMSS) recently coordinated its first "Conversations on Race" campus dialogue series on Wednesday, October 26<sup>th</sup>. The student planning committee included senior communications students Lindsey Hogan and Paul Hicks who worked alongside the OMSS to coordinate the effort. Close to 100 members of the campus community were in attendance for the discussion as topics such as Black Lives Matter, Racial Profiling and Bias were discussed. The event collaborators and panelists were students from the Hispanic Student Organization, You Beautiful Black Woman, Black Leaders Aspiring for Critical Knowledge and the National Association for the Advancement of Colored People. OMSS is looking forward to the spring semester "Conversations on Race" discussion. Any faculty, staff and students who wish to be involved in the planning should contact OMSS at 231-591-2617 or at [omss@ferris.edu](mailto:omss@ferris.edu).
- OMSS' MI GEAR UP Program is presenting at the Michigan Pre-College Conference on November 14 at Michigan State University. The OMSS MI GEAR UP team will be presenting a professional workshop entitled "Remixing Your Resources: Positive Effects of Integrating College Positive Volunteers (CPV) into a Teen Empowerment Summit." The workshop will focus on how the CPV program is implemented at FSU and the positive outcomes of utilizing CPVs for GEAR UP events such as the Reality Remixed Summit hosted by OMSS last spring.
- OMSS' MI GEAR UP hosted Financial Aid Nights for parents and students on November 2 at Muskegon High School and will host on November 17 in FLITE for Big Rapids High School, Morley High School and Baldwin High School from 6-8pm. The evening will include dinner, a scholarship essay writing workshop, presentations from FSU's Financial Aid office, and a TIP presentation from Liz Burbatt. There will also be prizes raffled off for parents in attendance.
- OMSS' MI GEAR UP will be sponsoring SAT Prep with Exam Experts at Muskegon High School every Thursday during the month of November. GEAR UP will be funding five workshops through Exam Experts to help students improve their SAT scores at Muskegon HS. The workshops will focus on each testing section individually, test preparation (physically and mentally), and practice tests.

### **Enrollment Services**

- The Michigan Veterans Affairs Agency (MVAA) has awarded Ferris gold-level ranking which designates Ferris as a Veteran Friendly institution committed to supporting the needs of student veterans and dependents.
- The Financial Aid Office hosted a GetReal! Event on October 12, 2016 for our freshmen students. GetReal! is an interactive, game-style event that is designed to teach students about costs associated with life after college. 282 freshmen participated and when asked what one thing they learned from the experience that would be helpful in the future, here is a sampling of answers:
  - The things you buy now affect you later
  - There are a lot more things to pay for than I thought about before this program
  - You have to be intelligent with budgeting to survive in this day and age
  - It is important to prioritize what you want and want you actually need

The event was featured on the "Maranda Where You Live" television broadcast which aired on October 26<sup>th</sup>. Discussions are underway to take Ferris State's Get Real! into the Kent County ISD. <http://wotv4women.com/2016/10/24/ferris-state-is-helping-students-get-real-about-their-future/>

- Ferris State University hosted a financial aid webinar for the State of Michigan Office of Scholarships and Grants, which was attended by 10 high school counselors from the local MOISD and other neighboring counties. Guest speakers included Bob Griffith from Housing, Kimberly Smith from the Academic Support Center and Jeffery Stewart from Admissions.
- Enrollment Services hosted two Dawg Day events recently. On October 15<sup>th</sup>, we had 112 students and 258 total guests on campus for our Dawg Day Football event against Northern Michigan. Students were beside current students at the family and friends weekend and had a great time seeing our Bulldog pride displayed across campus and seeing all the family connections. On October 29<sup>th</sup>, we had another 104 students with 276 guests on campus for Dawg Day. In addition, approximately 40 of our students & guests went to the College of Pharmacy for an informative session and tour of the facility following the event. So far, survey results are coming back very positive for the students' experiences.

#### **Center for Leadership, Activities and Career Services**

- Hazing Prevention week took place from Monday, October 24<sup>th</sup> to Friday, October 28<sup>th</sup>. With 150 students taking the pledge to not haze.
- Student Leadership and Activities Advisory Council (S.L.A.A.C.) approved the following new Registered Student Organizations: Diversity in Pharmacy, Snow Shredders, First Generation, Conscious Consumer Coalition, and Black Student Union.

#### **University Advancement and Marketing**

- Since July 1, 2016, the Ferris Futures Scholarship Challenge saw 67 gifts and pledges to new and existing endowments, with more than \$1.8 million of new gift commitments from Ferris State University benefactors. With the match, this creates \$3.6 million of new endowed funds for the support of Ferris students.
- Luke Piepkow and Jeff Fisher made major gifts to the Center for Athletics Performance.
- On Friday, Nov. 4, The Ferris Foundation celebrated its 18<sup>th</sup> annual benefit with a theme of "25 Years of Impact" at DeVos Place in Grand Rapids. More than 600 people were in attendance which is a record number for this event. This event raises funds to support student scholarships and faculty/staff Merit grant awards. With the assistance of the more than 70 corporate and individual sponsors, the attendees enjoyed keynote speaker Archie Manning, football's most famous father and football legend in his own right. The attendees celebrated with Phil and Jocelyn Hagerman when they received the Foundation's Humanitarian Award and when Dr. Eisler announced Ferris' first Comprehensive Campaign.
- On Saturday, Oct. 15, the Ferris State Alumni Association hosted more than 200 alumni, friends and fans as a part of its 2016 "Tailgate on Ice" event. Held at the Ewigleben Ice Arena, guests took advantage of an all-you-can-eat buffet, listened to a mini-concert played by the Ferris State pep band, and enjoyed a pre-game pep talk from Associate Head Coach, Drew Famulak. After the event, guests took in the sights/sounds of Ferris State Hockey as they took on the Michigan Wolverines.
- The Ferris State University Alumni Association Board was delighted to award \$30,000 in scholarships to the 27 recipients of the 2016 Alumni Legacy Scholarship on Saturday, Oct. 15. President Eisler was joined by representatives of the Alumni Association Board of Directors and 130 guests at the Holiday Inn for luncheon and presentations.

- During the past calendar year, the Ferris State University website (ferris.edu) has garnered more than seven million user sessions and nearly 16 million page views. During that same period, the ferris.edu website attracted 2.8 million unique users, including 267,296 in the month of September alone.
- The web team in University Advancement and Marketing has been working behind the scenes to migrate the ferris.edu website into accessible page templates while bringing the site up to current technology standards for mobile use. This work has resulted in a spike from 33 percent of users accessing the site with smart phones to 50 percent of site access through mobile devices.