

# Ferris State University

## Good News Items

### May 2016

#### Academic Affairs

##### COLLEGE OF ARTS & SCIENCES

- The Ferris Spanish Club, with Gustavo Rodriguez-Moran and Lucero Flores-Paez, of the Languages and Literature Department in the CAS hosted fifty high school students from Reed City and Rockford High Schools in playing games, making crafts and sampling typical Mexican snacks. Thanks as well to Ana Davila-Howard of the Languages and Literature Department in the CAS who assisted the Spanish Club in the initial planning of the event.
- The Ferris English Society, Sigma Tau Delta students, and Melissa Smith and Heather Pavletic of the Languages and Literature Department in the CAS hosted a successful Shakespeare Fest! Well over 100 people were in attendance, including almost 79 local high school students from Ewart and Morley Stanwood, as well as faculty and administrators.
- Dr. Nate Garrelts of the Languages and Literature Department in the CAS recently attended InfoSec World 2016 where he saw the latest trends in information security (and technical communication) and participated in a hardware hacking workshop.
- Dan Noren of the Languages and Literature Department in the CAS co-presented with Margaret Cottrill, Past President, Michigan World Language Association, at the annual MIWLA Conference in October, 2015, in Lansing on ALLONS VERS LES CARAÏBES, focused on the culture and traditions of the French Antilles. Their presentation was ranked in the top 10 of "The Best of Michigan Sessions."
- Chris VonderHaar represented Ferris State at the April 2016 Midwestern Conference on Literature, Language, and Media, Northern Illinois University, DeKalb, Illinois.
- Dr. Deirdre Fagan of the Languages and Literature Department in the CAS recently presented her short story, "Trespassing" as part of the Creative Writing: Fiction panel titled, "What If?" at the 2016 Popular Culture Association/American Culture Association Conference in Seattle. She has also had three works published in 2016: "An American Christmas Story, 1991," creative nonfiction in *Words Apart*, "Doorbell Advised," poem, in *Melancholy Hyperbole*, and "Clothes," creative nonfiction, in *Mothers Always Write*.
- Dr. Heather Pavletic presented a paper titled "They do it all for the Nakama: Id Manipulation and the Bonds of Comradery in Hiro Mashima's Fairy Tale" at the 2016 PCA/ACA National Conference in Seattle, WA as part of the panel on Asian Popular Culture I: Cinema and TV.

##### COLLEGE OF BUSINESS

- Wayne Bersano, junior in Hospitality Management, was selected as one of six college students in Michigan to be recognized with the Outstanding Community Impact Award from the Michigan Campus Compact (MiCC). Wayne received the award at the MiCC 2016 Awards Gala in Lansing on April 7. Wayne is the current President of the Student Government.

## COLLEGE OF EDUCATION & HUMAN SERVICES

### **School of Criminal Justice (SCJ)**

- The School of Criminal Justice awarded nineteen (19) Academic Scholarships to Criminal Justice students. The scholarships were presented on April 30, 2016 at the COEHS Alumni Awards luncheon.
- Professor Nancy Hogan received the FSU 2016 Academic Scholar Award (Boyer Model of Scholarship) on April 13, 2016.
- The faculty with the SOCJ Law Enforcement Academy hosted forty (40) students from the Mecosta-Osceola Intermediate School District Career Center on April 11, 2016 providing full information on future careers in law enforcement.
- The SOCJ hosted Lt. Jan Lanigan of the Aurora, Colorado Police Department for a two-hour presentation on his role as Incident Commander and his evaluation on the lessons learned from the active shooter mass murder incident at the Cinemark Century 16 movie theater. The presentation was well-received and occurred at FSU on April 22, 2016 for Michigan police agencies and the FSU Law Enforcement Academy students.

### **School of Digital Media (SDM)**

- Television and Digital Media Production students in Professor Connie Morcom's Instructional Design course produced video stories for several Academic Service Learning (ASL) projects and "live" events such as IACS Sports Comm Conference in Grand Rapids, Alternate Spring Break for CLACS, a recruiting video for Ferris Athletics (Men's Basketball) and the Big Rapids Festival of the Arts Muralist, Reflections of Big Rapids.
- On Thursday, April 14, 2016 the Media Communications Association and College of Arts and Sciences held a documentary screening of "Little Stones: Creating4Change" and Q&A with the film's director Sophia Kruz. The film highlights women using art to raise awareness regarding a number of important issues. Following the screening, comment cards were distributed to the students in attendance and Kruz and the students engaged in dialogue about the film and how it could be improved.
- The Media Communications Association RSO and School of Digital Media hosted their 16th annual Ferris Media Festival on Friday, April 15, 2016. The day-long event featured Ferris alumni and media professions who shared their stories of success and tips for being successful in a variety of media careers. Students from nearby high schools and career technical centers also attended the event, and tours of the TDMP Remote Production Truck were given.

### **School of Education (SOE)**

- Dr. Vanessa Wyss and Karen Baar traveled to Orlando, Florida to present at the Professional Development Schools Conference in April 2016. They presented on the School of Education's most recent collaborative efforts with other partner schools.
- Makenzie Hall (elementary teacher education senior) has been officially selected as a JET (Japan Exchange and Teaching) program participant and has accepted JET's offer. She will be the first JET program participant from Ferris State University and clearly demonstrated what a Ferris State student can accomplish.

## COLLEGE OF ENGINEERING TECHNOLOGY

- Tau Alpha Pi, a national honor society for engineering technology, recently inducted ten new members into the Michigan Epsilon chapter.

- Kaylie Bohn, a student in the Electrical/Electronics Engineering Technology program, has received the state of Michigan Department of Education Breaking Traditions Award of Merit for her accomplishments in a nontraditional career and technical education program.
- Several students and faculty were recipients of the following awards at the Nontraditional Recognition Dinner.
  - Outstanding Nontraditional Student - Quincee Denault
  - Nontraditional Student Community Service - Stacie Larson
  - Nontraditional Student Rising Star - Megan Cramer
  - Outstanding Nontraditional Advocate - Ms. Suzanne Miller
  - Nontraditional Student Exceptional Support - Mr. Larry Langell
- The HVACR program hosted the SkillsUSA State Leadership and Skills Competition at the Granger Center featuring the best career and technical students in the nation. Ferris' Ryan Gallagher won First-Gold in the HVACR contest.
- Bridgestone Americas continues to be a strong supporter of the Automotive Management and Heavy Equipment Technology programs with a recent donation of \$5,000.
- The HVACR program hosted a Dawg Days event to allow visiting families the opportunity to learn more about this nationally recognized program.
- The CAD Drafting and Tool Design program held two open house events to offer students the opportunity to learn more about the program and new technologies through demonstrations by current students. Over 60 students attended each event.
- The Lakeview Arena in Marquette, managed by Facility Management Alum Andrew MacIver, is a finalist in the Kraft Hockeyville USA competition. The grand prize is \$150,000 in rink improvements and the opportunity to host an NHL pre-season game.

#### COLLEGE OF HEALTH PROFESSIONS

- The College of Health Professions is proud to announce the following awards:
  - Teacher of the Year - Dr. Fathima Wakeel (this one is selected by the CHP student advisory board to the dean)
  - Faculty Scholarship Award - Dr. Emmanuel Jadhav
  - Faculty Advising & Mentor Award - Kathleen Harlan
  - Staff Excellence Award - Linda Morris
  - Staff Advising & Mentoring Award - Lori Kelsey

#### COLLEGE OF PHARMACY

- College of Pharmacy's Dr. Jeffrey Bates - Director of Student Services, Dr. Heather Christensen - graduate, and Heather Schalk - graduate, all were recognized as a Fellow of Michigan Pharmacists Association (MPA). The designation Fellow of MPA recognizes the honoree's achievements and dedication to the practice of pharmacy and the community. This distinction signifies the recipients' actions well beyond regular pharmacy practice. The fellowship is divided into three areas: professional actions in practice, public service and Association participation, all of which help define a well-rounded pharmacist.

#### EIO

- Extended and International Operations purchased HoloLens for the School of Digital Media programs in Grand Rapids. HoloLens is considered the next paradigm shift in personal and corporate computing. This technology successfully merges Virtual Reality

and Augmented Reality in a portable head seat not much larger than Ski goggles and will give students the opportunity to work with this cutting edge technology.

- During the winter months, there are times that Ferris Statewide locations close due to location weather conditions. To serve the students, faculty, and staff traveling to those locations, EIO is now able to alert all affected through the RAVE Emergency Alert system. Messages are targeted directly to any student registered in a class at a particular location, faculty traveling to that location, and main and off-campus staff who need the information.

#### FLITE

- Monica Frees (Developmental Programs/Retention and Student Success) and FLITE Librarians Gary Maixner and Kristy Motz will present *Technology + Gaming + Course Material = Knowledgeable Students* about their collaborative work in College Critical Reading at the Seventh Annual School of Teaching and Learning (SOTL) Conference: *Integrating Technology with Learning: The 21<sup>st</sup> Century SOTL Classroom* in Findlay, OH on May 16th-17th.
- FLITE Librarians Stacy Anderson, Mari Kermit-Canfield, Gary Maixner, and Kristy Motz will present *Hands-On Learning for the iGeneration Student* at the 2016 Michigan Academic Librarians Annual Conference at Central Michigan University on May 12<sup>th</sup> and 13<sup>th</sup>.

#### MICHIGAN COLLEGE OF OPTOMETRY

- The Vision Rehabilitation Grand Rounds Workshop was held on Tuesday, March 28 at the University Eye Center. The MCO third year students performed two full vision rehabilitation examinations on actual patients under the guidance of faculty mentors from across Michigan.
- Bruce Morgan and Stephanie Ramdass are featured in this month's edition of *Contact Lens Spectrum*. Bruce was highlighted for his poster award at the Global Specialty Contact Lens Symposium while Stephanie received recognition for her lecture about Cosmetic and Prosthetic contact lenses at the same meeting. Here is the link: <http://www.clspectrum.com/articleviewer.aspx?articleID=114051>
- Craig Norman, Program Chair, was honored by CLS Publisher Roger Zimmer and the Global Specialty Lens Symposium (GSLs) Education Program Committee at GSLs's 10th anniversary global conference. Established as the Global Keratoconus Congress in January 2007, the conference quickly expanded into the GSLs, which was Craig's vision and is now the largest annual meeting specifically pertaining to contact lenses in the United States.

#### RETENTION & STUDENT SUCCESS

- Karen Royster-James, ASC/SLA, presented at the 22<sup>nd</sup> National Tutoring Association Conference in Tampa, FL on the topic of "Best Practices for Reporting Tutoring Effectiveness and the Impact on Student Retention".
- Karen Royster James was selected as President of the National Tutoring Association (NTA).
- Kimberly Smith, ASC/SLA, presented at the 2016 Annual Redrock Software Conference April 13-16, 2016 on the topic of Structured Learning Assistance & TutorTrac.

## Administration and Finance

### Information Technology

- The T2 Public Safety system which is used to help manage parking permits and the enforcement of parking on the University campus has been upgraded by IT Services to comply with data security requirements as well as adding additional online guest permits.
- IT Services has enabled all Office 365 accounts with the ability to send encrypted emails that protects confidential information from accidentally being exposed. The University is providing this service to help ensure that all confidential data sent through email stays safe.
- IT Security Services personnel, in coordination with Erin Diem (Student Financial Services Manager), Jennifer Yontz (Director of Annual Giving) and Steven Nicolet (Assistant Director of Annual Giving), worked to encrypt approximately 12 laptop computers used to take credit card payments to assist with PCI compliance and increase the overall security of these mobile devices.

### Finance

- A recent Concur enhancement sends automatic, informative emails to infrequent travelers before and after business trips. Employees who have not traveled in the last 6 months (based on their travel request history in Concur) will receive helpful emails from [AutoNotifications@concur solutions.com](mailto:AutoNotifications@concur solutions.com) when their travel request is approved, 5 days before the start date on their trip, and one day after the end date on their trip. The emails include helpful reminders and suggestions, a link to our [Travel page](#), as well as Disbursement Office contact information.

### Athletics

- For the 14th consecutive year, the Ferris State University men's golf team will advance into the NCAA Tournament and will take part in the 2016 Midwest/Central Super Regional, which will take place May 2-4 at The Meadows Golf Course in Allendale, Mich. Ferris State's current 14-year NCAA Championship appearance streak in men's golf ranks as one of the longest active stretches in the country.
- The Ferris State University men's tennis team officially clinched its second consecutive outright Great Lakes Intercollegiate Athletic Conference (GLIAC) Regular Season Championship. A year ago, Ferris State won its first league regular-season championship since 1999 and first outright crown since 1994.
- With this year's championship, the men's tennis squad became the fifth FSU team to win a conference title this season, joining football, volleyball, men's basketball and hockey teams. The squad is also the fourth of the group to repeat as back-to-back champions this year.
- Five members of Ferris State's Western Collegiate Hockey Association (WCHA) Final Five Championship squad inked contracts and began their professional careers following the Bulldogs' final eight showing in the NCAA Tournament.
- Ferris State will play host to the 2016 GLIAC Outdoor Track and Field Championships May 4-6 at Top Taggart Field. It will mark the first time in which the Bulldogs have hosted the league meet since 2010 and more than 800 student-athletes from 16 institutions are expected to take part in the event.

- The Bulldog men's and women's basketball squads competed in the 11th annual Charity Heart-To-Heart, Hand-In-Hand Special Olympics Benefit game recently at Jim Wink Arena. The event raises funds for the local Special Olympics program and FSU student-athletes competed with the Olympians during the special evening event.

#### Physical Plant

- The University recently locked in electricity rates with no increase in the cost per unit of electricity for calendar years 2018 through 2025. This will provide both stability in budgeting for utilities and estimated savings each year compared to rates in the market. The estimated annual savings is \$533,000 per year for eight years.

### Diversity and Inclusion

- Ferris celebrated Women's History Month in March. Events included:
  - The 2016 WILL Conference was held on March 21. A presentation by Ashley Hixson, founder and director of *The Collegiate Voice*, was organized by OMSS and NAACP and was featured as a breakout session for the conference.
  - *It's A Girl*, a powerful documentary on systemic violence against women, was shown on March 31. The accompanying discussion was led by Professors Teresa Bailey, Sharon Colley, and Tracy Busch. This event was supported by a Faculty Staff Diversity Mini-Grant.
  - Tracy Busch also lectured on the Ferris Museum of Sexist Objects on March 28.
  - "Unsung Stories, the 2016 Women in History Student Tribute" and "A League of Their Own: Becoming a Success Woman for the Workplace" were other opportunities for learning and reflection.
  - The final event for Women's History Monday was the 2016 Women's Expo, "Woman to Woman." Harriet Cammock, writer and online radio host, gave the concluding remarks.
- Several Ferris faculty members spoke at the 2016 Equity Within the Classroom Conference on March 13-15 at Oakland University. Presentations included:
  - "Our Identities, Ourselves: Modeling De-privileged Teaching and Learning Practices in Faculty Development," Anuli Njoku, Assistant Professor of Public Health; Vanessa Marr, Teaching and Faculty Development Fellow; Fathima Wakeel, Assistant Professor of Public Health and Program Coordinator, Public Health.
  - "LGBTQQ Students and Inclusion on Campus," Teah Waterman, Family Counselor; Jessica Gladden, Assistant Professor of Social Work and Master of Social Work Program Coordinator.
  - "Black Faculty-Student Mentorship Program at a Predominately White University," Rita Walters, Assistant Professor of Social Work; Angela Guy-Lee, Adjunct Faculty in Social Sciences; London Johnson and Kira Aiken, undergraduate Social Work students.
- Ferris was well represented at the Cesar E. Chavez Social Justice March in Grand Rapids, held on March 17. A salute to The Center for Latina Studies for coordinating this event which included 40 Ferris students and staff.
- Ferris students work to make the world a better place in many ways. The Big Event, hosted by the Student Government Association (SGA) was held April 16 in Big Rapids. This is the

largest student-run philanthropic project in Michigan. The SGA also hosted a spaghetti dinner on March 2, raising over \$600 to send to the United Way of Genesee County Flint Water Fund.

- The Ferris Big Rapids campus hosted the “Conference on Aging – Meeting the Challenges of an Aging Population” on April 7 and 8. The conference featured keynote speaker Robyn Stone, executive director of Leading Age: Center for Applied Research in Washington DC. There were many breakout sessions, plus a juried poster board competition for students.
- Queer Monologues kicked off D-Saga’s annual spring pride week on Monday April 11. This year Queer Monologues was a 5 Star event, and included an appearance by Ferris alumnus Zack Brewer, who shared his coming out story and offered advice for LGBTIQIA+ youth and allies.
- The Ferris Media Festival began on Thursday evening, April 14, with a special test showing of the documentary *Creating4Change*, featuring filmmaker Sophia Cruz. *Creating4Change* profiles women who have found innovative ways to use art to tackle pressing issues facing women. Cruz welcomed comments and suggestions about the documentary—and this input may be incorporated into the final version of the film.
- The Faculty Center of Teaching and Learning (FCTL) awarded \$5000 Engaged Department grants to the Social Work program and to the Public Health program. Social work will use the funds to help faculty determine how they might implement service learning across the curriculum. The Public Health program will strive to offer experiential learning, and, according to Margaret Wan, “will be expanding our rural health focus with support from this initiative.”
- Ferris State University was recognized with the Beacon Award at the sixth annual conference for the Michigan College Access Network (MCAN). The Beacon Award recognizes strengthening success through partnerships. Ferris works with AdviseMI, which places trained near-peer college advisors in high schools that serve a significant number of low-income and first-generation students.
- The Ferris Youth Initiative Mentoring Team won the 2016 Distinguished Team Award. This award honors “extraordinary contributions and commitment by our staff to the university.” Congratulations to Janette Ward and all the FYI mentors.
- OMSS hosted its 2016 Asian Pacific American Heritage Month celebration on Tuesday April 19. Phil Yu, founder and editor of the “Angry Asian Man” blog, shared his story of citizenship, identity, and voice. There was authentic food and craft tables, and student presentations.
- Ferris State University launched the StepUp program in April 2016. Posters and other materials are on display all over campus. StepUp is a bystander intervention program that educates students to be proactive in helping others. The StepUp program will run through the 2016-17 academic year. Students can sign the StepUp pledge wall in the University Center, just outside the CLACS office.
- The Economic Inequality Initiative presented “Economic Inequality and Education Access,” a community forum, on April 13. The event included a panel with Grand Rapids School Superintendent Teresa Weatherall Neal and Big Rapids School Superintendent Tim Haist. Professor Tony Baker moderated the discussion.

- 2016 is the 30<sup>th</sup> anniversary of the founding of OMSS. Student leaders facilitated a discussion: “OMSS: Our Students, Their Stories of Success” on April 26. Annual OMSS events include the OMSS PIGNIC on April 30 on the Campus Quad in front of the University Center, and the annual OMSS Graduate Recognition Program on May 6, at 11 am in the University Center.
- A Recognition Banquet, the first annual celebration of the women in the College of Engineering Technology, was held at the University Center on April 19. Recognition was given to outstanding students and instructors.

## **Kendall College of Art & Design**

- KCAD’s Wege Center for Sustainable Design’s Wege Prize Competition has been awarded a \$444,000 grant from the Wege Foundation to continue its uniquely transdisciplinary design competition focused on the circular economy. The Wege Prize competition will continue to take place annually through 2020 with the support of this grant from the Wege Foundation. This year’s Wege Prize Awards will take place on May 14, 2016 at Kendall College of Art and Design of Ferris State University (KCAD) in Grand Rapids, Michigan, U.S.A., when five teams will present their solutions in full to the judges, who will choose a first, second, and third place winner. The top award of \$15,000 will be given to the winning team, with awards of \$10,000 and \$5,000 going to the second-place and third-place teams, respectively.
- KCAD celebrates all of the 2016 graduates at spring Commencement on May 7<sup>th</sup>. Congratulations to Brianna Spicer (Illustration), the 2016 KCAD Valedictorian. Congratulations also to KCAD’s 2016 Excellence Award recipients:
  - Art Education: Megan Armstrong
  - Art History: Nichole Dziadosz
  - Collaborative Design: Kaelin Bender
  - Digital Media: Gabrielle Schwall
  - Drawing: Gunnar Forstrom
  - Fashion Studies: Danielle Hoag
  - Furniture Design: Heather Seto
  - Graphic Design: Helen Gardner
  - Illustration: Fan Wu
  - Industrial Design: Justin Beitzel
  - Interior Design: Kaitlin O’Connell
  - Medical Illustration: Adrianna Allen
  - Metals and Jewelry Design: Zihan Wang
  - Painting: Sabrina McLaughlin
  - Photography: Matthew Provoast
  - Printmaking: Madison May
  - Sculpture and Functional Art: Jessica Benson
- The most imaginative and captivating work of the 2015-2016 academic year from students in KCAD’s Pamella Roland DeVos School of Fashion was presented to the public at the program’s annual fashion show and senior capstone presentation, held inside the Grand

Rapids Downtown Market on April 13. Fashion Studies students also showcased reflective running wear they designed at the recent LUNAFEST film festival.

- Illustration and Medical Illustration students in Illustration Professor Patricia Constantine's Head, Hands, and Feet class had the chance to create portraits of children in Madagascar through collaboration with nonprofit organization The Memory Project.
- For the second year in a row, a team featuring KCAD students took home the \$6,500 Early Stage Grand Prize in the MWest Challenge, a regional business plan competition based in West Michigan. This year, it was the Lüp team, which included Industrial Design students Rebecca Derbyshire, Ryan Parrish, Grace Rodgers, Amy Tewkesbury-Johnson, Julia Todd, and Victoria Williams. Four other teams that included KCAD students each won a \$1,000 Impact Award: Biomarks Studio (including Medical Illustration students Elizabeth Brinks, Andrea Hines, and Rachel Mockaitis); Orindi Ventures (including Industrial Design students Anthony Franco and Jared Seifert); Simply Conquer (including Industrial Design student Tyler Jones); and Una (including Industrial Design students Devin Childers, Kimberly Dobrez, Conor Fredricks, Gary Moolman, and Linghong Wang).
- Medical Illustration student Adrianna Allen was awarded the grand prize in the 2016 National Space Society (NSS) Space Settlement Student Art Contest. As part of Allen's grand prize win, her piece will be published on the cover of the NSS magazine *Ad Astra*, and she's also been invited to attend the International Space Development Conference in Puerto Rico later this year.
- MFA Drawing student Brianna Baurichter has been chosen as one of four recipients of the 2016 ArtPrize Fellowship for Emerging Curators. Recipients of the fellowship, first launched by ArtPrize prior to the 2015 competition, work alongside the curatorial department of a major ArtPrize institutional venue to help create that venue's ArtPrize exhibition while simultaneously curating and producing their own ArtPrize exhibition at a separate location with the support of the institutional curator.
- Graphic Design student Samantha Boudiab was named the Grand Prize winner in the fifth annual Design-A-Throw Contest organized by Denali Home Collection. Boudiab received \$1,000 as the Grand Prize winner, and her throw design will now be produced and promoted for sale in the Denali Home Collection's 2017 product catalog. KCAD's Graphic Design program also received a \$500 award as a part of Boudiab's win.
- Furniture Design students Kendra Czuhajewski and Nicole Paparelli have been selected to receive the prestigious and highly competitive Celia Moh Scholarship.
- MFA students Bohan Li (MFA Printmaking) and Emily Mayo (MFA Drawing) have each been awarded scholarships to attend the Golden Apple Art Residency in Maine this summer.
- MFA Printmaking student Bohan Li showcased a collection of his prints at Holland Hospital in Holland, MI.
- Digital Media student Logan Matthews will be publishing his children's book *Little Astro and the Mysterious Moon Rock* later this year through Crimson Dragon Publishing.
- Printmaking student Madison May was selected for the inaugural Four Rivers Print Biennial, a juried exhibition at Southern Illinois University judged by David Jones, founder of Anchor Graphics and current President of Southern Graphics Council

International (SGCI). May's work was shown alongside 54 other artists from around the U.S.

- Industrial Design student Patrick Shields won the Industrial Design Society of America (IDSA) Central District's 2016 Student Merit Award, beating out top IDSA student members from around the Central District region. Shields is the first KCAD student to win a District Student Merit Award from the IDSA. He will now move on to present a body of his recent work at the IDSA international conference, which will be held in Detroit, MI this August.
- Graphic Design student Alyssa Zick will be traveling to Kansas City, Missouri this summer for a 12-week internship with Hallmark Cards.
- Cindi Ford, an adjunct instructor in the Printmaking program, was accepted into the 5<sup>th</sup> Biennial FOOTPRINT International Competition.
- Maureen Nollette, an adjunct instructor in the Sculpture and Functional Art program, was granted a solo exhibition at the Grand Rapids Art Museum (GRAM) as part of its Michigan artist series. Titled "Honorable Ordinaries," the exhibition will run from May 19 - Aug. 14, 2016. Nollette was also accepted for a residency at the Marble House Project in Vermont.
- Adam Schuitema, Associate Professor and Chair of the General Education program, gave a presentation at the Grand Rapids Public Library's main branch in downtown Grand Rapids on his debut novel *Haymaker*.
- Furniture Design Assistant Professor Monty Simpson has been installed to the American Society of Furniture Designers (ASFD) Board of Directors.
- Director of Continuing Studies Brenda Sipe presented a forum session at the recent 96<sup>th</sup> Annual Convention of the American Association of Community Colleges in Chicago titled "Cultivating Internal Leadership: How to Recognize and How to Develop It!"
- Diane Zeeuw, Chair of both the Painting and MA in Visual and Critical Studies programs, recently gave a presentation at the Carnegie Summit on Improvement in Education in San Francisco. Zeeuw's presentation, titled "How Might Networking with Creative Arts Doctoral Programs in Australia Help U.S. Art Programs Become More Globally Competitive?," drew largely from her involvement in an extensive international research project that's focused on developing new approaches to ethics and research integrity training.
- Salvador Jiménez-Flores ('14, MFA Drawing), who relocated to Boston, MA last September to undertake a yearlong artist residency in Harvard University's Ceramics Program, opened a solo exhibition in Boston titled "I Am Not Who You Think I Am," at Urbano Project's gallery space in the city's Jamaica Plain neighborhood. Jiménez-Flores was also part of a group exhibition titled "Latitude" at the Carlos and Dominquez Fine Arts Gallery in Chicago, IL.
- Scott Whitworth ('13, Photography) had his image "Holding Room in Former "Security Prison 21" of the Khmer Rouge, Phnom Penh, Cambodia" selected for inclusion in the 2016 West Michigan Area Show, a regional juried exhibition on display through July 10<sup>th</sup> at the Kalamazoo Institute of Arts, where it was selected for the Signature Artists Cooperative Award. The \$250 award is one of 13 given out in the exhibition. Whitworth's image was also selected for inclusion in the prestigious PhotoSpiva competition, a national

competition that stands as the longest-running photographic competition of its kind in the U.S.

## **Student Affairs**

### Enrollment Services

- 93% of the students that received the new personalized Financial Aid Award booklet found it easy to understand.
- For the guests that arrive for a Daily Visit in Admissions, they are now being greeted with a warm, fresh chocolate chip cookie. This has been a big hit with prospective students and their families.
- We finished the 2015-16 Dawg Day season at 1653 total guests, of which 666 were students. Last season 2014-15, we had 1429 total guests, of which 585 were students. This puts the current Dawg Day season 224 total guests and 81 students higher than the prior season.
- Our Telemarketing Campaigns have reached out to over 900 students to register them for Orientation. We have made over 3,300 calls since March for all of our telemarketing campaigns.
- Trent Podskalan is a part of the MACAC (Michigan Association for College Admission Counseling) professional development committee.
- We are up 3.1% in FTIACs (First Time in Any College) compared to our peer institutions which places us third overall of the 16 public universities.

## **University Advancement and Marketing**

- On April 23, the University and The Ferris Foundation hosted more than 150 Societies of Distinction members at Frederik Meijer Gardens and Sculpture Park in Grand Rapids to thank them for their generosity in providing student scholarship and program support. Guests enjoyed a butterfly tour, dinner and an inspiring program, featuring Ferris Foundation Board Director and Professor Emeritus Dr. Robert Friar who spoke about what scholarship support meant to him personally and why he continues to give back. Ferris Foundation Board Director and alumnus Tom Scholler enlightened guests about the Ferris Futures Scholarship Challenge and how significant of an impact this matching gift program can have on current and future generations of students. Ferris student Shelby Alda thanked all of the donors in attendance and expressed her sincere appreciation for the scholarship support she and other students have received. Foundation Board Director and alumnus Dick Shaw, the first recipient of the Pass the Torch Award in 2015, presented this year's award to Dr. Friar, who was truly surprised and moved by this honor. The Pass the Torch Award recognizes individuals who contribute their time, talents and financial support to Ferris.
- Kem-Tec, a Group of Companies, established an annual scholarship for students in the Surveying Engineering Technology program.
- The Ferris Foundation Board of Directors met on April 23 and approved criteria for the Ferris Futures Scholarship Challenge, which provides a dollar-for-dollar match to endowed scholarships up to \$3 million per year for six years. The goal is to create \$36 million in scholarship endowments that will generate almost \$1.5 million in annual student financial support.
- The Ferris Foundation Board approved the recommendation of its Gifts and Grants Committee, chaired by Dr. Robert Friar, and awarded 13 students each with a \$2,000 scholarship.

- The Alumni Association assisted the Ferris chapter of Pi Kappa Alpha fraternity to host a very successful 50<sup>th</sup> anniversary weekend, April 22-24.
- The External Relations' Marketing team partnered with the West Michigan Whitecaps on a new partnership agreement that included half-page, full color ads in both the special Whitecaps Grand Rapids Sunday Press insert (Sunday, April 3), and the souvenir program, radio ads for all 140 games, banner ads on the 8 concourse screens that appear 96 times per game, and single outfield board. To view the ads, please visit the Ferris Advance blog: <http://ferrisadvance.org/>.
- The Alumni Association assisted the faculty in the Music Department to welcome back more than 45 alumni to participate in the annual Jazz Band and Alumni Jazz Band Concert on Saturday, April 23.