

Ferris State University

Good News Items

December 2016

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Ana Davila-Howard, Daniel Noren, and Eric Warner of the English, Literature and World Languages department, each presented at the 2016 Michigan World Languages Association (MWLA) Annual Conference on November 10-11, 2016, in Lansing Center, Lansing, MI. Kristin Oplinger, adjunct faculty in the English, Literature and World Languages department, was the 2016 MWLA Conference coordinator.
- This fall, the Ferris State University Writing Center is on track to set a record for the number of students served in any semester. The Center needs only five more students to break the old record set in 2014.
- Deirdre Fagan, an Assistant Professor in the English, Literature and World Languages department, published a short story, "Trespassing," in Connotation Press. She also attended the 2016 30th Anniversary Dodge Poetry Festival.
- Roxanne Cullen, Deirdre Fagan, and Melissa Sara Smith, faculty in the English, Literature and World Languages department, co-presented "The Unexpected Partnership Between Math and English: A Public Reflection" as part of a panel with Victor Piercey, Anil Venkatesh and Erin Benander at the 2016 MichMATYC Fall Conference, Friday & Saturday, October 14 & 15, 2016, at Delta College.
- Chris VonderHaar, Melissa Sara Smith and a group of 11 students from the English, Literature and World Languages department, attended the Friday, October 7th, Michigan Council of Teachers of English 2016 conference: Choose Learning: The Preservation of Life, Liberty, and Literacy for All. Students were thrilled to hear from Nancie Atwell, winner of the first Global Teacher Prize, and Casey Rocheteau, winner of the first Write A House campaign in Detroit.
- On October 19, 2016, Dr. Mark Thomson hosted six ladies from the Big Rapids Girl Scouts Troop #4354 for a fun science afternoon experience. The ladies took a tour of the Physical Sciences department, made homemade cheese, and earned their home scientists and science fun badges.
- Social Work Professor Janet Vizina-Roubal presented *Forming a Therapeutic Alliance Online: Challenges and Necessity* and Michael Berghoef presented *We're HIP, But Could be HIPper: Leveraging High Impact Social Work Collaborations* at the Annual Program Meeting of the Council on Social Work Education in Atlanta, Georgia on November 4, 2016.
- The Ferris Social Work Program took 150 students and 10 faculty members to the National Association of Social Workers Legislative Education and Advocacy Day Tuesday, October 25 with the support of a Political Engagement Project grant.

COLLEGE OF BUSINESS

- The Music Industry Management program is thrilled to announce that 12 students have received the NAMM President's Innovation Award which will assist them in their endeavors to attend the 2017 NAMM Show, which is a global music products tradeshow in Anaheim, CA. See the following link for further detail:
<https://www.nammfoundation.org/articles/2016-11-11/namm-foundation-announces-2017-president%E2%80%99s-innovation-award-recipients>

- The MIM program hosted alumni Lauren Perry from Big Machine Label Group and Dane McGoldrick from Run For Cover Records in residency. The alumni covered industry best practices, delved into the different facets of record labels, and completed their visit with student run Q&A.
- PGA Player Development Coordinator for the PGA Golf Management Program, Mark Wilson, was published in the November issue of PGA Magazine where he looks back on the Ryder Cup Rulings. As the Chief Referee for the 41st Ryder Cup at Hazeltine National Golf Club, his responsibilities included making assignments for the match referees and assisting the referees with any questions they had during the matches.

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SCJ)

- Professor Cecil Queen, coordinator of Ferris State University's Law Enforcement Academy, presented on the use of force laws to around a dozen participants in the inaugural Citizen's Police Academy, organized in collaboration with the Big Rapids Department of Public Safety on August 18, 2016.

School of Digital Media (SDM)

- TDMP faculty member, Joshua Pardon represented Ferris State TDMP at the Delta Career Pathways event on October 28, 2016 at Delta College near Saginaw, MI.
- The TDMP affiliated RSO, Media Communication Association (MCA), hosted a "Game Testing" event on November 3, 2016. Marc DeForest, CEO of S2 Games, guided students through the game and all had a chance to play it. The game, "Brawl of Ages", is still under development ("alpha testing", not even beta!) and will be released by BNA Studios. Joshua Pardon and Nick Kuiper are faculty advisors for MCA.

COLLEGE OF PHARMACY

- The Ferris State University College of Pharmacy is proud to announce that Dr. Curtis Smith, a Professor of Pharmacy Practice, was recently inducted as a 2016 Fellow of the American College of Clinical Pharmacy (ACCP) during the ACCP Annual Meeting in Hollywood, FL. Dr. Smith was honored at a recognition dinner and induction ceremony, celebrating his achievements along with 34 new fellows from across the US inducted this year.
- Thomas Dowling, Assistant Dean in the College of Pharmacy, has been appointed to a 2-year term on the Editorial Board of *Clinical Pharmacokinetics*. *Clinical Pharmacokinetics* has a current impact factor of 4.829 and is ranked 26th of 253 journals in the 'Pharmacology & Pharmacy' category.

EIO

- Megan Biller presented "Maintaining Professionalism in Social Media" at the conference STEMtech (by the League for Innovation in the Community College) in Philadelphia on November 8, 2016.
- The Grand Rapids Chamber of Commerce held its Epic Awards and presented Brad Laackman, President and CEO of Honor Construction and FSU-GR Construction Management graduate, the 2016 Veteran Owned Business of the Year Award.

FLITE

- Co-Presenters from FLITE, Stacy Anderson, Assessment Librarian, and Dejah Rubel, Metadata & Electronic Resources Librarian, presented "Even Catalogers Get the Blues: Implementing RDA Best Practices for Music Cataloging" at the Michigan Academic Library Association's RDA Pop-Up Conference in Lansing, MI on November 17, 2016.

MICHIGAN COLLEGE OF OPTOMETRY

MCO Dean Damari, faculty, students and alumni were well represented at the 2016 American Academy of Optometry Annual Meeting in Anaheim, CA from Nov. 9 -11, 2016. Scholarly activities included lecture presentations and posters sessions listed here:

- Optometric Ethics Education... Faculty Surveys (Lecture) Jim Miller
- Adults (Poster) Vandana Rajaram, Emelie Phillips, Rebecca DeWitt
- Differences in Eye Movements between Oral and Silent Reading (Poster) Sarah Hinkley, Navpreet Hehar, Johanna Mauk
- Drawing a Fine Line: The Difference between Satisfaction and Dissatisfaction amongst – Multifocal Contact Lens Wearers (Poster) Amy Dinardo, Gabrielle Smiley, Trevor Fosso, Minji Sohn
- Spatio-temporal Variation of Binocular Contrast Summation (Poster) Avesh Raghunandan, Amber Cumings
- Tear Layer Thickness Models in GP and Scleral Contact Lenses (Poster) Joe Pole, Arya Rao
- The Effect of Varying Working Distance on Accommodative Response (Poster) Paula McDowell, Vandana Rajaram
- The Effects of Spherical Aberration and Pupil Size on Near Vision Performance with Center- Near Soft Multifocal Contact Lenses (Poster) Amy Dinardo, Gabrielle Smiley, Trevor Fosso, *Minji Sohn*
- The Athletic Fit – Cases of Contact Lenses and Sports Vision (Lecture) Fraser Horn, Chad Rosen
- Corneal Reshaping - Soup to Nuts (Lecture) Bruce Morgan, Jason Jedlicka, Maria Liu, Craig Norman
- The Cutting Edge of Scleral Lenses: Where Do We Go From Here? (Lecture) Chad Rosen, Josh Lotoczky
- Optometric Ethics Education... A Faculty Survey (Poster) Jim Miller, Thomas Choponis
- The Effect of Induced Vertical Prism on Reading Related Parameters in Normal Subjects (Poster) Vandana Rajaram, Andrea Shank, Samantha Gagnon
- No Scleral, No Problem (Lecture) Brooke Messer, Chad Rosen
- Forgetting How to See: A Variant of Alzheimer's Disease Affecting Vision (Poster) by Morgan C. Ollinger
- Rebounding from the Past: A Case Report (Poster) Anthony Swanholm, Josh Lotoczky

Other Events

- Dave Damari attended the ASCO Executive Board, ASCO Board of Directors, Allergan Leadership Dinner, AOA and ASCO Executive meeting, as well as the Summer Institute for Faculty Development reunion event.
- Alison Jenerou is the MCO representative who is in the role of Residency Director at the Residency Educators SIG, the Allergan Leadership Exchange, the Scholarship and Awards Committee at the VSP Scholarship banquet, the Student Networking Lunch on Friday, and will be attending the Residency Day Reception to support our residents.
- Sarah Hinkley represented MCO at the Low Vision Educators SIG meeting and as a managing editor for Optometry and Visual Performance and an editor for Vision Development and Rehabilitation
- Brian McDowell is the MCO representative who attended the ASCO Clinical Optometric Methods and Procedures Instructors SIG meeting.
- Paula McDowell is chairing the Ethics Educators SIG meeting.
- Jim Miller is the MCO representative who attended the ASCO Clinical Optometric Methods and Procedures Instructors SIG meeting.
- Stephanie Ramdass was the MCO representative at the Fellows Doing Research Booth.
- The Regional Vice Chair of the AAO Admittance Committee, Dr. Amy Dinardo, inducted 16 new Fellows into the organization at the Academy Meeting, which included Dr. Sara Bush from MCO.

RETENTION & STUDENT SUCCESS

- Karen Royster-James presented “Data, Scheduling, and Reports ... Oh My!” at the 2016 Michigan College English Association (MCEA) Conference and Michigan Writing Center Association (MiWCA) Ideas Exchange, hosted by Macomb Community College in Warren, Michigan.

Administration and Finance

Human Resources

- Human Resources, including the Staff Center for Training & Development hosted the Michigan University and College Human Resources Organizational Development Roundtable bi-annual conference on November 4, 2016. Personnel working in higher education HR departments throughout the state of Michigan had an opportunity to visit our campus during a beautiful autumn day. Attendees shared ideas and best practices related to providing learning and development opportunities to personnel working in higher education. The theme for the conference was “Training Outside the Box” which focused on finding creative ways to provide professional development opportunities with lean resource availability

Information Technology

- During the brief power outage on October 27, IT Services staff were happy to report that data center locations remained operational during the outage providing uninterrupted service to local and remote users.

Housing and Residence Life

- On October 22 Housing and Dining recognized over 500 residents and meal plan holders at their Annual Resident Appreciation Football Game. This year included a free tailgate picnic, long sleeve GameDay t-shirts and foam hands to show their Bulldog pride. This effort to retain students to live and dine on campus has been a student favorite over the last two years.
- Early Contracting begins November 30 with a kickoff event at the University Center and West Campus Community Center from 9am-4pm. Our team appreciates any campus efforts to encourage students to live and dine on campus.

Physical Plant and Housing & Residence Life

- Progress of the North Hall is on time and on budget. A sample of bedroom furniture is currently at the University Center near the CLACS office and will soon be joined by samples of lounge furniture

Athletics

- The Ferris State football team advanced to the third round of the NCAA Division II Playoffs for the first time since 1995 as the Bulldogs beat Midwestern State (Texas) and Colorado Mines at Top Taggart Field in the first two rounds of playoff action.
- The Ferris State Volleyball team was chosen to host the NCAA Division II Midwest Regional Tournament for the second consecutive year Dec. 1-3 at FSU's Jim Wink Arena. This season represents only the fifth time in school history in which the Bulldogs have hosted NCAA Tourney competition.
- Ferris State Volleyball captured the GLIAC Tournament Championship for the third consecutive year this season as the Bulldogs claimed the program's fourth tourney title in school history. FSU also won the GLIAC regular-season championship for the third year in a row under head coach Tia Brandel-Wilhelm.
- Ferris State Volleyball senior setter Stephanie Sikorski claimed both GLIAC Player of the Year and Setter of the Year recognition while rookie Allyson Cappel was tabbed as the

league's Freshman of the Year. In addition, head coach Tia Brandel-Wilhelm garnered GLIAC Coach of the Year honors for the second-straight campaign. Coach Brandel-Wilhelm also was named the AVCA Midwest Region Coach of the Year for the second year in a row.

- FSU junior quarterback Reggie Bell was officially announced as one of the 42 candidates vying for the 2016 Harlon Hill Trophy presented to Division's II top player in the country. Players are nominated and voted on by the sports information directors at the 171 NCAA Division II football-playing institutions.
- A total of 15 Ferris State football players received All-GLIAC recognition and the Bulldogs brought home a major award as the league unveiled its 2016 all-conference teams. In the all-conference voting conducted by the league's 15 head coaches, Ferris State sophomore defensive end Zach Sieler claimed the league's "Defensive Lineman of the Year" honor. He led the league in both sacks and tackles for loss this season while being ranked in the top five nationally in both categories. Overall, Ferris State placed five student-athletes on the All-GLIAC First Team with four others earning All-GLIAC Second Team status and six attaining honorable mention recognition.
- After a strong fall campaign under first-year head coach Kyle Wittenbach, the Ferris State University men's golf team has vaulted into the national rankings. The Bulldogs are currently listed fourth overall in the GolfStat Division II Rankings following fall action and are also tabbed 15th overall in the Bushnell Golfweek Division II Coaches Poll. This fall, the Bulldogs won four of the five tournaments they played against strong competition and finished among the top five squads in all five events.
- Ferris State Hockey recently held the Bulldogs' third annual "Kettle Call Game" as the Bulldogs wore special "Salvation Army" themed jerseys to benefit the Salvation Army's Red Kettle Campaign. An Angel Tree Toy Drive also take place as FSU hosted Lake Superior State in late November.

Government Relations and General Counsel

- The Governmental Relations and General Counsel office was pleased to host Senator Judy Emmons, Peter Ross Dickow (Sen Gary Peters West MI Regional Director) and Manny Lentine at the FSU vs MSU hockey game on November 12th. It is always a nice opportunity to showcase Ferris at our sporting events.
- Steve Stratton, Director of Labor Relations, was re-elected to a one-year term as a board member for the Michigan Public Employer Labor Relations Association. MPELRA has approximately 400 members state-wide. This will be Steve's 20th year serving the organization in a leadership capacity.
- Director of Labor Relations Steve Stratton facilitated a training session on "What Can Labor Relations Do for You" on Wednesday, November 30, 2016.

Kendall College of Art & Design

- Interior Design students Rachel Fodell, Madison Gentry, Molly Kalep, Jenny Kang, and Ashley Newton won both Best Craftsmanship and Best of Show in the International Interior Design Association (IIDA) Michigan chapter's 2016 Finish2Fashion event. The event challenges teams of five to create original fashion designs using only interior finish materials.
- Illustration student Ethan Hoogterp recently had his painting "Through the Window Pane" selected for display in Battle Creek City Hall in Battle Creek, Mich.

- Art Education student, Maggie Livengood has been named the recipient of the National Preservice Art Educator Award from the National Art Education Association (NAEA). This is the highest honor awarded to a student from the national organization. She will receive the award during the NAEA convention in NYC in March 2017.
- Master of Architecture Assistant Professor Michael McCulloch was invited to be a featured speaker for The Road to Rebellion Series: Understanding 1967 Detroit, and event exploring the legacy of segregated housing in Detroit that was held at The Wright Museum.
- Art Education Associate Professor Donna St. John opened a solo exhibition at Saugatuck Center for the Arts (SCA) that wrestles with notions of heroism in contemporary society. *Tributes of Authentic Heroism: Investigation of Grace, Vision, Clarity & Purpose* features a series of nine assemblages, each dealing with a man or woman who has been regarded as a hero in one way or another.
- Chelsea Benson ('13, BFA Graphic Design) and Alicia Lyon ('13, BFA Graphic Design) were two of 16 designers invited to take part in the recent Adobe Creative Jam event in Detroit. The event combines presentations by industry professionals with an impromptu competition wherein emerging designers must work together to use Adobe Creative Cloud software to respond to a design challenge.
- Miranda Graham ('13, MFA) was featured in the latest issue of the magazine Poets/Artists for her inclusion in *Chévere*, an exhibition presented by Sirona Fine Art that will be held at the upcoming Art Basel event in Miami.
- Lori McElrath-Eslick ('81, BFA Illustration) has a number of her "plein air" paintings currently on display at Winery's Gallery at Bonobo's Winery in Traverse City, Mich.
- Alyssa (Parsons) Menold ('13, BFA Illustration) was included in the recently published 23rd edition of Spectrum, an annual publication that spotlights the best in fantasy, science fiction, and horror artwork from around the world.
- Laura Niece ('03, BFA Furniture Design) was among the winners in the 2016 American Society of Furniture Designers (ASFD) Pinnacle Awards. Niece, a senior designer with Otto & Moore Furniture Designers, was honored with two awards. The Aiden Acrylic Bed she designed won top honors in the Bedroom category, while the Criteria Collection she designed along with colleagues Dudley Moore Jr. and Lenny Chapman won in the Major Collections category.

UICA GOOD NEWS

- Urban Institute for Contemporary Arts (UICA) was awarded a grant from the Wege Foundation, and received a gift from the Daniel and Pamella DeVos Foundation, to support its 2017 slate of exhibitions and programs that are focused on artist and audience equity, including US IS THEM: Art from the Pizzuti Collection and Here + Now, which open on January 27, 2017.
- Guests of UICA enjoyed a preview of Here + Now at the Coming Home opening reception on November 11 with the opening of a solo exhibition by Mario Moore. Coming Home is a suite of solo exhibitions by Michigan-connected artists, and is on view at UICA until January 9. KCAD Professors Bob Marsh and Diane Zeeuw are featured artists, as is Kelly Allen, who earned her MFA from KCAD.
- UICA Arts has partnered with the Children's Healing Center (CHC) to provide monthly film-focused entertainment to Grand Rapids' youngest art enthusiasts. Thanks to a new initiative developed by UICA's Film Coordinator, Nick Hartman, UICA is bringing the big screen to the CHC to support their mission to provide a safe, clean, and engaging environment for kids with weak immune systems to interact with others.

- UICA partnered with Downtown Grand Rapids, Inc. to present 'Movies Not in the Park' in the UICA Theater throughout November and December. The line-up of free holiday classics and family-friendly movies can be viewed at uica.org/movies.
- UICA partnered with the West Michigan Environmental Action Council (WMEAC) to present the WMEAC Film Series, which is committed to delivering films that educate and engage members and citizens in environmental issues impacting our region; facilitating conversations between issue experts and the community. The series runs through February 2017.

Student Affairs

Enrollment Services

- The Admissions Recruiters attended the Detroit Decision Day at the Detroit Edison Academy on November 5, 2016. It was a very successful day with over 2,200 students submitting applications and over 1,300 were offered admission. All 15 public universities were in attendance along with two private universities.
- The 10th annual Veteran's Day Breakfast was held on Friday, November 11th in the University Center. The celebration invitees included student, staff and community veterans. The keynote speaker was Matt McDaid who is the founder of the 1776 Clothing Company and the National Anthem was performed by the Vibrato Vibes.
- Ferris has been named as one of the Top 100 National Testing Centers. We get recognized when we maintain the integrity of the overall testing process in a professional manner and are in the top 100 who administer the most CLEP exams.
- Fall semester 2016 had the highest total number of guests attend Dawg Days compared to any fall semester in the past with 990 total guests on campus. Overall, 403 of these guests were students, about 12 students short from the Fall 2015 record. The Dawg Day on November 12 had record attendance as well with 456 total guests, 187 of which were students.

University Advancement and Marketing

- The Web Content team in University Advancement and Marketing has teamed up with Information Technology staff to begin an extensive audit of the Electronic Information Technology (EIT) systems on campus to ensure compliance with the Americans with Disabilities Act. Ferris has contracted the SSB Bart Group to assist in identifying web applications that are both public facing and internal and bringing this content into ADA compliance for users who are hearing or visually impaired. The project includes working with the consultant on developing an EIT Accessibility Policy, setting guidelines for people who produce digital content, setting up online training for the various levels of digital producers, verifying that content is accessible through automated tools, and conducting manual testing and user testing.
- The 2016-17 Faculty and Staff Annual Campaign information has been sent to faculty and staff members to encourage support for our students and our campus. Faculty and staff see first-hand the daily struggles of students and improvements that could enhance our academic programs and campus, and know where help is needed most. Annual support can be designated to any program or college, scholarships or the Opportunity Fund which supports emergency student needs. Visit <http://www.ferris.edu/giving/facultyandstaff/homepage.htm> to learn more.
- The calendar year-end appeal has been sent to previous alumni and non-alumni donors who have not yet given their annual support during calendar year 2016. The donors receive a thank you for their past support of the university and our students, and a brief summary of their past giving to the university is listed. Donors are encouraged to renew

their gift to the last fund they contributed to, but have an option to support the fund of their choice and have an immediate impact to benefit our students – an impact that lasts a lifetime.

- The Student Outreach fundraisers began calling alumni donors, non-donors, and non-alumni athletic donors in late September. Despite some technical issues that caused delays with the start of the calling project for the fall semester, a total of 33,612 calling attempts were made through Oct. 31. The Student Outreach callers have made some process changes this year that have led to a 64% pledge fulfillment rate through Oct. 31 compared to a 21% pledge fulfillment rate last year at this time. The calling program will continue through finals week, and it is anticipated that nearly all of the callers will return for the spring semester calling session.
- Jeff Fisher (COB'97) and Vito Ciaramellano (COB'04) made their first major gift to the University for the Center for Athletics Performance.
- Roger (COP ' 64) and Betty Anderson have made a major gift to build a clean room in the Hagerman Building for the College of Pharmacy. The clean room will support scientific research in a controlled environment that has a low level of pollutants.
- Breanna (Bre) Frasher, a Pre-Optometry major, was recently appointed to the CASE ASAP advisory board for the State of Michigan. A member of Student Alumni Gold Club, Bre represents the entire state and its collegiate initiatives in philanthropy, community outreach and programming for all student alumni initiatives as a District 5 representative.
- Seniors Michael Flowers (Surveying) and Ethan Vincent (Accounting) were recently unveiled/honored for serving as the university's mascot "Brutus the Bulldog" for the past three years. With hundreds of events between the two, they have represented Ferris and been in the public eye on a local/state/national level receiving multiple honors/acknowledgements along the way. Both students will graduate in May 2017.
- On Nov. 12, the Student Alumni Gold Club celebrated their 20th Anniversary. More than 80 alumni spent the day on campus attending the football game, hockey game and a special dinner/program at the Holiday Inn. Through the years the Student Alumni Gold Club has served as a leadership organization providing opportunities for their members to create and promote activities with both alumni and students to enrich their University experience and build a deep loyalty and commitment to Ferris.
- The Alumni Relations Office, Commencement Office and the University Bookstore welcomed more than 300 soon-to-be-graduating students to the University Center on Thursday, Nov. 3, for the annual Fall Graduation Fair. Students were able to print electronic commencement tickets, purchase caps and gowns, receive information/special gift from the Ferris Alumni Association, visit with local vendors, and make a video announcement for their parents to be played at the December commencement ceremonies.
- The 2016 television commercial has been popular on two of Ferris State University's main social media platforms, Facebook and YouTube. The YouTube video has been viewed more than 19,000 times in a little more than a month. Uploaded directly to Facebook, the commercial has been viewed more than 81,000 times. It has more than 1,200 reactions and 36 comments. The YouTube link to the video is here: <https://www.youtube.com/watch?v=VDMRPYqQQfU>.
- News Services and Social Media Manager Sandy Gholston was interviewed by Grand Rapids WOOD Radio to discuss Ferris' position in rankings released by the Wall Street Journal and Times Higher Education. The interview was based on the following story at: <http://www.ferris.edu/HTMLS/news/archive/2016/october/wsj.htm>.
- Digital Media Specialist Hannah Crouch produced a video to preview the highly-successful Family and Friends Weekend that took place in October. The video, which

featured President David Eisler and Vice President for Student Affairs Jeanine Ward-Roof, was shared via numerous social media platforms. The video can be viewed at <https://www.youtube.com/watch?v=lSqmLp7xM84>. Another video documenting an agreement between Ferris' College of Business and Germany's Hochschule Rhein-Waal University that will foster greater study abroad and dual degrees/opportunities can be viewed at: <https://www.youtube.com/watch?v=-XgO82w4oqM>.