

# Ferris State University

## Good News Items

### April 2016

#### Academic Affairs

##### COLLEGE OF BUSINESS

- Ferris State University's College of Business has been approved to have a Delta Mu Delta Chapter. Dean David Nicol and Advisor Jimmie Joseph were initiated March 16, 2016. Delta Mu Delta is a business honor society that recognizes and encourages academic excellence of students at qualifying colleges and universities to create a DMD community that fosters the well being of its individual members and the business community through lifetime membership. Plans include holding induction ceremonies in October 2016.

##### COLLEGE OF EDUCATION & HUMAN SERVICES

- Mischelle Stone, School of Criminal Justice, made a number of presentations at the Academy of Justice Sciences, Orlando, FL., March 4, 2015: "Security Measures in Schools: Student perceptions and the Impact on School Climate" (with Dr. Suzanne Perumean-Chaney), "Experiential Scholarship: A Variety of Pedagogies", and "Where Theory Meets Practice: Embedding a Corrections Training Academy in a Bachelor Degree Program," (with Dr. Tim Eklin).

##### School of Criminal Justice (SCJ)

- School of Criminal Justice faculty members, Steven Hundersmarck, Michael Mendenhall, Steven Amey and Cecil Queen, attended the 2016 International Law Enforcement Educators and Trainers Association in Rosemont, Illinois from March 14-18, 2016. They attended seminars and presentations related to Counter-Terrorism Tactical instruction, Assault Rifle Armorer certification, *Stop-Stick* Vehicle Tire Deflation Instructor certification, Use and Application of Force instruction, Legal Decisions on *Taser* Electronic Control Devices, Driving and Shooting Simulation instruction, Tactical Control of Active Shooters, the value of Problem-Based Learning within Police Training, as well as many additional police educational topics.

##### School of Digital Media (SDM)

- An episode of "Expect Diversity", produced by Television and Digital Media Production (TDMP) students in the Studio Production course under the direction of faculty member, Glen Okonoski, and in collaboration with Host, Dr. David Pilgrim, was recently recognized with a Broadcast Education Association (BEA) Award - 1st Place, Television News Magazine. The award-winning episode was produced on the topic of "Community Policing" and was selected out of 1,538 entries nation-wide. Recent TDMP graduate, Jesse Woodworth, was the student Producer of the episode and Dr. Rita Walters, Assistant Professor of Social Work, was one of the guests.
- The "Chroma Key Project", produced by Television & Digital Media Production (TDMP) students, Chris Martin and Jake VanAuker, was awarded a Media Communications Association - International (MCA-I) Award, Bronze Reel. The award winning work was an assignment within TDMP's Advanced Compositing course offered by TDMP Assistant Professor, Nick Kuiper.
- The Media Communications Association (MCA) registered student organization produced a commercial for the American Marketing Association RSO that was used in their pitch to Hershey executives during the AMA International Collegiate Conference (March 17, 2016) in New Orleans. MCA faculty advisors are Television and Digital Media Production (TDMP) Assistant Professors, Nick Kuiper and Joshua Pardon.

#### School of Education (SOE)

- Dr. Vanessa Wyss traveled to Mesa, Arizona in March 2016 to participate in a National Science Foundation funded project in which she learned how to implement STEM in the classroom through building a guitar.
- Brittany Turner, a secondary education student in Flint, has been accepted into the Disney College Internship program in Florida for Fall 2016. “This truly unique program allows participants to network with leaders, take part in personal and career development classes, and build transferable skills such as problem-solving, teamwork, guest service and effective communication.”

#### COLLEGE OF ENGINEERING TECHNOLOGY

- The Welding Engineering Technology Hall of Fame welcomed eight inductees during a luncheon on March 14<sup>th</sup>. The Hall of Fame, established in 2016, acknowledges the outstanding leaders who have excelled and achieved significant success in the welding industry and are intrinsically linked to the Welding Engineering Technology program at Ferris.
- The Surveying Engineering program has been designated as a Link (local section) of the Order of the Engineer. The Order of the Engineer was initiated in the United States to foster a spirit of pride and responsibility in the engineering profession, to bridge the gap between training and experience, and to present to the public a visible symbol identifying the engineer.
- Approximately 40 upper elementary and middle school students from MOISD schools gathered on campus for a Robotics and Coding Competition. Thanks to a Michigan STEM Partnership grant written by the MOISD Math/Science Center in collaboration with the College of Engineering Technology, coaches were provided with iPad-controlled robots prior to the competition. Their teams then navigated through three challenges, which were revealed that day. Student volunteers from the College of Engineering Technology served as judges and awarded first place to the team from the Chippewa Hills School District.
- Over the past few weeks, Leigha Compson, Debbie Dawson, and Angie Mishler have hosted several TEA (Technology Engineering Aptitude) events to encourage young women to consider career opportunities in engineering and other STEM-related fields.
- Faculty and staff from the welding and manufacturing programs along with CET administrators attended the FSU Lansing Legislative Luncheon and showcased plans for the pending Swan Annex building project.
- Corporate and Professional Development recently completed workforce development efforts for nine companies with most of the funding awarded through “Skilled Trades Training Funds”. Training feedback has indicated the training as an excellent value for these companies. Thank you to all of our staff and faculty for their part in delivering these valued services.

#### COLLEGE OF HEALTH PROFESSIONS

- Two CHP faculty committees offered professional development for their colleagues in the form of “Lunch and Learn” or “Brown Bag Lunch” series. These sessions are new to the college and have been quite popular with faculty and staff:
  - Vanessa Marr facilitated the session, “Healing the Fissures Part 2: Culturally-Responsive Learning” on Thursday March 31 which was sponsored by the CHP Diversity & Inclusion Committee.
  - CHP faculty enjoyed camaraderie, lunch, and a viewing of the documentary “BLACKFISH” on Thursday, March 31. The CHP Health & Safety Committee sponsored the event.

#### COLLEGE OF PHARMACY

- On March 24<sup>th</sup>, the Diplomat Specialty Pharmacy, owned by the Hagerman Family, invited the faculty and staff from the College of Pharmacy to a day long visit. The day included presentations and a tour of the Flint facility. Specialty Pharmacies are the new up and coming pharmacy models.

## FLITE

- Dejah Rubel's poster proposal, "It's Beginning to Look a Lot Like Halloween: Re-Cataloging Our Anatomical and Dental Models During Winter Break 2015", has been accepted by the Michigan Academic Library Association for the 2016 inaugural Michigan Academic Library Association (MI-ALA) Annual Conference to be held during the May 12-13, 2016 inaugural meeting. She was one of the 12 selected from 24 proposals submitted.

## MICHIGAN COLLEGE OF OPTOMETRY

- The Pediatric Eye Disease Investigator Groups members (PEDIG) recently received an award for "Rookie Site of the Year," in recognition for being an outstanding clinical research site. The MCO team consists of Investigators Paula McDowell, Alison Jenerou, Sarah Hinkley, and Mark Swan, and Coordinator Kerrie Currie. PEDIG is a national group sponsored through the NIH to support research for pediatric eye disease.
- MCO students Morgan Schuiteman, Michael DeWit, and Gabrielle Maggio, as well as adjunct faculty/residents, Dr. Theresa Aris, Dr. Emily Aslakson, and Dr. Nick Gidosh volunteered Sunday, March 6 at the Vision section of the Pathway to Health event in Cedar Lake. The goal of the event was to provide access to free eye care (not a screening) including glasses. Patients were examined continuously until the 128<sup>th</sup> one was seen at 5:45PM. The event coordinator, supporting staff, event sponsors, and patients were all grateful to have MCO's support in making the function a great success.
- The Students in Need of Eyecare program was featured in the Fremont Area Community Foundation's Winter 2016 publication with a nice article and photos, as well as in their emailed newsletter.
- MCO faculty member Dr. Sarah Hinkley has been nominated for and accepted into the National Academies of Practice as a representative of the American Academy of Optometry.

## RETENTION & STUDENT SUCCESS

- Christine Conley-Sowels, Monica Frees, Deedee Stakley, Dave McCall and Kristin Conley presented at the Teaching Academic Survival and Success Conference March 20-23, 2016 on the topic of "Providing Equal Access to U3 Students: Bridging the Gap Between High School and College; Diversity". The presentation focused on programs offered at the Center for College Readiness created to help students who are below academic college standards from (U3) underprepared, underrepresented and underserved populations.
- Jordan Dawkins, Melanie Trinh, and Deb Savides travelled to the inaugural Honors Inclusion Conference at Oakland University, March 9-11, 2016, to present work done by the Honors Program Diversity and Inclusion Task Force. The task force includes Caitlyn Toering, Cindy Tran, Jordan Dawkins, Melanie, Trinh, and Dr. Peter Bradley. The group examined perceptions of Honors among minority students, retention, recruitment, and campus partnerships.
- The *FSU Torch* featured an editorial on March 16, 2016 by Editor-in-Chief, Keith Salowich, highlighting the benefits of using free tutoring services offered at the R&SS Academic Support Center.

## Administration and Finance

### Athletics

- The Ferris State University hockey team had a great post-season run as the Bulldogs captured the WCHA's Broadmoor Trophy as the Final Five Tournament Champion for the first time. In the NCAA Tournament, they advanced to the Elite Eight for the third time in three years, and came within a game of reaching the NCAA Frozen Four by advancing to the West Regional Championship Game in Saint Paul, Minn.

- Ferris State is the only team in the WCHA to register a win in the NCAA Tournament since college hockey's realignment three years ago and the Bulldogs have done so twice.
- The FSU men's basketball team also had a big post-season run as Ferris State won the GLIAC Tournament title for the second-straight year and reached the NCAA Division II Sweet Sixteen. The Bulldogs won their first two games of the NCAA tournament before falling in the Midwest Region Championship Game. FSU also posted its second consecutive 20-plus win campaign, marking the first time the Bulldogs have had back-to-back 20-win seasons since the late 1980's.
- With the tournament titles won by the Bulldog basketball and hockey squads this winter, Ferris State has now won four league crowns this academic year as both the FSU football and volleyball teams were also conference champions in the fall. All four squads have also posted at least one win in NCAA post-season competition this year and three reached the regional finals.
- The Ferris State softball team posted one of its best starts in recent memory as FSU went 15-7 in Florida during a 22-game stretch in the Sunshine State to open the 2016 campaign. The Bulldogs also began GLIAC play with a 4-0 record under first-year head coach Wally King.
- Ferris State Hockey had a league-best 18 student-athletes named to the WCHA All-Academic Team this year. FSU also had a conference-high 14 Scholar-Athlete honorees.
- Ferris State University Athletics and the Bulldog Athletic Association announced the completion of the major \$1.5 million "Be A Playmaker" endowment campaign for the Bulldog men's ice hockey program. The "Be A Playmaker" campaign was launched to help provide resources for recruiting, team travel, strength training and conditioning, performance technology along with facility upgrades, allowing the Bulldog Hockey program to continue to compete at the highest level. It was Ferris State's first athletics-based major fundraising campaign.
- A total of 34 student-athletes from four different winter sports teams achieved Great Lakes Intercollegiate Athletic Conference (GLIAC) All-Academic and All-Academic Excellence Team kudos for the 2015-16 campaign. The 34 Ferris State student-athletes earning recognition came from the winter sports teams including men's and women's basketball along with men's and women's indoor track and field.
- Two members of the Ferris State University women's volleyball program had a special opportunity as Bulldog middle hitter Ayanna Buckley (Detroit, Mich./Clarenceville) and setter Stephanie Sikorski (Rochester Hills, Mich./Rochester) were chosen to attend the 2016 USA Volleyball Women's National Team Tryouts held recently at the U.S. Olympic Training Center in Colorado Springs.

## Diversity and Inclusion

- The University-wide Diversity and Inclusion Work Group held its first meeting on March 22, 2016. This group will be instrumental in monitoring the progress of the University in implementing the recently completed Diversity and Inclusion Plan.
- Homelessness and food insecurity are issues confronting colleges and universities across the nation. On March 30, 2016, more than 30 Ferris employees attended a webinar, "Homeless & Food-Insecure Students: Help Them Overcome Barriers So They Can Succeed." The Diversity and Inclusion Office has compiled a list of area food resources, see <http://ferris.edu/HTMLS/administration/president/DiversityOffice/arearesources/areafood.htm>.
- We have received the good news that Ferris will host the 2017 Equity Within the Classroom Conference. This gathering provides a setting for faculty, administration, and staff, along with community supporters, to explore current research findings including annual retention data, best practices, and retention strategies which impact equality of opportunity and degree completion for Michigan's disadvantaged students. The Ferris planning group is led by Todd Stanislav, Director of

the Faculty Center for Teaching & Learning (FCTL), and Olukemi Fadayomi, a Professor of Biology and an FCTL Faculty-in-Residence Scholar.

- The International Festival of Cultures, one of the University's signature events, will be held April 10, from 1 to 5 p.m., in the University Center Building, room 202. Hosted by the Office of International Education and sponsored by the President's Office, the Festival features more than 500 international students from 40 different countries. The event includes food, dancing, games, and singing. This year marks the 28<sup>th</sup> anniversary of the festival as an occasion to strengthen campus global awareness and to celebrate international cultural diversity.
- A big shout out to Charles Williams, a goaltender on the Ferris Hockey team, who was selected as an Arthur Ashe Jr. Sports Scholar Award recipient. This is a national honor given by Diverse Issues in Higher Education. To see the complete list of winners visit <http://diverseeducation.com/news/Press-Release-Ashe-2016-SPORTS-WINNERS.pdf>.
- The **Latino Talent Initiative**, a leadership and professional development program of the Latino Business and Economic Development Center, will graduate its third cohort on April 7, 2016, in Grand Rapids. To date, almost 60 participants have graduated from this Latino-centric initiative. Participants come from corporate settings, non-profits as well as government and vary in ages from 20 to 50 years old. Among this year's participants is Karla Perez-Garza, Coordinator of the FSU Promise Partners Mentoring Program.
- On April 28, 2016, the BEYOND initiative will be hosting an Exhibit called *BEYOND: Globalization* in the University Center from 9:00 AM to 1:00 PM. It is a university wide event for faculty and staff. During the interactive exhibit, 35 different faculty/staff will share their work in helping Ferris to become more global. The exhibit aims to spark a dialogue on how globalization is transforming higher education. This event will also highlight the significant efforts and collaborations across the University to globalize our campus over the last eight years. Representatives from our partner universities in Botswana, Germany, Italy, Ireland, Netherlands, Turkey and others will be available to network and make connections.
- The Office of Multicultural Student Services (OMSS) sends a huge thank you to the **70+ departments and student organizations** that co-sponsored, sponsored, or coordinated events and initiatives with OMSS this academic year! If you are interested in partnering with OMSS please participate in their OMSS Advisory Group which meets the last Wednesday of each month from 2-3pm in the FLITE Library, or email them at [omss@ferris.edu](mailto:omss@ferris.edu). A complete list of their partnerships can be viewed on the website [www.ferris.edu/omss](http://www.ferris.edu/omss).
- On March 28, 2016, Tracy Busch, History Professor, lectured about the origins of the Ferris Museum of Sexist Objects (MoSO). The mission of MoSO is to be a leader in raising awareness and inspiring activism in response to everyday objects that promote sexism, gendered violence, and female stereotypes. The MoSO provides a learning environment that encourages scholarly dialogue and fosters research. For more details on the collection, visit <http://www.ferris.edu/Moso/>.
- Tony Baker, Sociology Professor, is organizing and facilitating a community forum that addresses issues of economic inequality. Inspired by Robert Putnam's *Our Kids*, the panel will include special guests Teresa Weatherall Neal, Superintendent of Grand Rapids Public Schools, and Tim Haist, Superintendent of Big Rapids Public Schools. The event is Wednesday April 13, 4:00-5:30 pm, in University Center Building, room 202a.

#### **Making the University Better**

If you are hosting an event that involves food, please make sure that all the food is properly labeled. Also, always include non-meat options. We want to make sure that all groups feel welcome at events.

## Government Relations and General Counsel

- The annual Lansing Legislative Luncheon took place on March 22, 2016. Over 40 Big Rapids' community members and Ferris faculty, staff and students attended. There was an excellent turnout of legislators, department heads, and Lansing staff. The University spotlighted its capital improvement project for the Swan Expansion and the Veterans programs. The Governmental Relations and General Counsel office want to thank all those that assisted in demonstrating to legislators the value of Ferris State University to our students and community.

## Kendall College of Art & Design

- Wege Prize, KCAD's uniquely transdisciplinary design competition focused on the circular economy, has selected five teams of undergraduate students from around the world to move on to the final stage of the third annual competition. Represented colleges/universities include Anglia Ruskin University (United Kingdom), Belmont University (U.S.), EARTH University (Costa Rica), O'More College of Design (U.S.), Rice University, (U.S.), Roanoke College (U.S.), University of Amsterdam (Netherlands), University of Michigan (U.S.), Utrecht University (Netherlands), Wageningen University (Netherlands), and Westchester Community College (U.S.).
- Collaborative Design student Aaron Porter has been accepted into the highly competitive Google internship program. He will be working as a user experience designer for YouTube, which is owned by Google.
- Graphic Design students dominated the student categories in the 2016 West Michigan ADDY Awards, winning 37 out of the 40 awards that were given out. Congratulations to the following student winners: Kylie Bergstrom, Madison Bracken, Breanne Buckbee, Danae Doub, Amar Džomba, Nicole Fuller, Helen Gardner, Spencer High, Elise Jadwin, Abby Kiekoover, Jessica Leng, Deanna Lucas, Lindsey Milliron, Oliva Mizner, Danielle Obenauf, Brittany Parritt, Zac Sturgeon, Josephine Uhila, Fan Wu, and Alyssa Zick.
- Furniture Design student Heather Seto was named the winner of the 2016 Bienenstock Furniture Design Competition. Seto, a finalist in last year's competition, took home 1<sup>st</sup> place and a \$5,000 scholarship this year with her Nocturne lounge chair design. The Furniture Design program received \$1,000 in conjunction with the win.
- Industrial Design students Bobby Adderley and Tori Williams and Industrial Design alumna Sopheari Mork ('12) were a part of the "THNX" team that won the Gumption Award and the Crowd Favorite Award at Startup Weekend Grand Rapids 2016.
- Interior Design students Alexandra Pelton and Danielle Rose were named regional winners in the 2016 Interior Design Educators Council (IDEC) Student Design Competition. The students were two of only three winners from the Midwest region.
- MFA Drawing student Seth Marosok has been named the recipient of the 2016 Ferris State University Fine Art Gallery MFA Graduate Purchase Award. Marosok's "Helix II" will be accessioned into the Ferris Permanent Collections and a solo exhibition of his work will be scheduled for the 2017 Gallery season.
- The following faculty, staff, alumni, and students were honored at the 2016 Ferris State University Author Celebration: Eana Egopian (student - MFA Printmaking), Dr. Karen Carter (Associate Professor - Art History), Emily Cobb (student - MFA Printmaking), Dr. Susanna Engbers (Professor - General Education), Lori Faulkner (Program Chair - Fashion Studies), Leah Gose (Assistant Professor - Photography), Michael Hetu (Admissions), Amy Johnson (Adjunct Faculty - Graphic Design), Darlene Kaczmarczyk (Professor - Photography), Marsely Keyhoe (Assistant Professor - Art History), Tara McCrackin (Assistant Professor - Interior Design), Taylor Overbey ('15, MFA Painting), Brenda Sipe (Director - Continuing Studies), Deborah Rockman (Professor - Drawing), Adam Schuitema (Program Chair - General Education), Natalie Wetzel (Assistant Professor -

Sculpture and Functional Art), Danielle Wyckoff (Assistant Professor – Drawing), Brad Yarhouse (Program Chair – Digital Media), Diane Zeeuw (Program Chair – MA in Visual and Critical Studies/Painting).

- Director of Continuing Studies Brenda Sipe delivered her presentation “Leading Leadership Development: Is Gender Specific Training Necessary?” at the recent League for Innovation in the Community Colleges Annual Conference in Chicago.
- Art Education Associate Professor Donna St. John was featured in the West Michigan Regional Art Competition juried exhibition at the LowellArts! King Gallery in Lowell, MI.
- Painting Professor Jay Constantine is serving as the juror for the 2016 Saginaw Township State of the Arts Exhibition.
- Art History Associate Professor Dr. Karen Carter travelled to Princeton University to present her paper “Contamination through the eyes: The Censorship of Illustrated Posters in Fin-de-siècle Paris” at the 4th Annual Nineteenth Century French Studies Colloquium, and travelled to Nashville, TN to serve as the chair and commentator for a discussion panel – “Mobilizing Art: Print and Posters in World War I France” – held during the 62nd Annual Conference of the Society for French Historical Studies. Dr. Carter also published her essay “Masterpieces for Rag Pickers: Working-Class Crowds, Collective Spectatorship, and Censorship of Posters in late 19<sup>th</sup>-century Paris” in the international peer-reviewed journal “Space and Culture.”
- James Arendt ('01, Painting) was featured in a solo exhibition titled “Those of Us Still Living” at the Western Illinois University Art Gallery.
- Scott Hoyle ('74, Illustration) was featured in a Q&A on the World Photography Organisation blog that explored his inclusion in THE FENCE 2015, a juried international photography exhibition presented in a series of large-scale outdoor exhibitions across five U.S. cities.
- Alumni and husband-and-wife creative duo Comfort Love ('04, Illustration) and Adam Withers ('04, Illustration) were featured in an interview on newsarama.com that explored what drives the couple’s success as self-publishing comic book creators. Love and Withers recently announced plans to release the first volume of a “Director’s Cut” version of their self-published comic series “The Uniques,” which follows a group of teenage superheroes as they come of age.
- Mellissa Redman ('15, MFA Painting) has been selected to participate in the Midwest Artist Studios™ Project, an initiative that connects with various artists from around the country and captures each artist’s process through interviews, photographs, and video footage. These materials are then compiled into a catalog and companion workbook, which serve as resources for art educators.
- Adam Salois ('15, Graphic Design) has been hired by Nike to be part of the company’s Nike+ digital team.
- Stephanie Visser ('93, Interior Design) was featured on the Huffington Post Arts & Culture blog in an article exploring obstacles she overcame to achieve her goal of working professionally as an artist.

## Student Affairs

### Enrollment Services

- Institutional Research & Testing successfully entered, edited and locked all required IPEDS survey components required for Spring data collection three weeks early. Thank you to the many offices on campus for providing data for this large undertaking.
- A new marketing/recruitment piece for our new fall 2016 freshmen and transfer students was created to inform students about their financial aid award. The eight-page brochure not only provides award information, but also encourages students to sign up for orientation, provides information on their college of choice, and other values of being a Ferris State Bulldog.

- There are twenty-nine staff members from Harper College in Palatine, Illinois that are enrolled in the Ferris Doctorate of Community College Leadership (DCCL).

Center for Leadership, Activities and Career Services

- Entertainment Unlimited was featured in One Joke Wonder's new video <https://www.facebook.com/584842108300947/videos/914809185304236/?fref=nf>
- The CLACS - Student Leadership and Activities Committee heard presentations for new organizations and approved the following new RSO's: The Student Foundation, as well as the Operations and Supply Chain Management Association
- Entertainment Unlimited has announced this year's headlining act for Music Take Action. Grammy nominated artist Lupe Fiasco, will be closing out the show on Saturday, April 23<sup>rd</sup>.
- Nick Smith, CLACS Activities and Student Organizations Coordinator, had a book review of "Good Food Revolution: Growing Healthy Food, People, and Communities" by Will Allen published in the newest issue of Journal of College Orientation and Transition.
- Michele Albright, CLACS Coordinator of Career & Volunteer Centers has received certification as a Federal Employment Advisor through the Partnership for Public Service.
- The CLACS - Career Exploration/Civic Engagement Alternative Spring Break Assessment results are in.
  - 66.6% indicated that this experience helped solidify career choices
  - 100% stated that this experience expanded their perspective on how to use their education and skills in the workforce
  - 100% stated that this experience was beneficial personally
  - 100% felt that they explored a variety of industries
  - 100% would encourage others to take advantage of this trip
  - 100% felt that the guided reflection was beneficial
  - 100% felt they gained leadership skills
  - 100% felt comfortable engaging in service
  - 88.9% felt that engaging in service helped them understand social problems
- During the CLACS Volunteer Center Month of Caring (March 2016), Ferris students have:
  - Collected over 600 gallons of maple sap at a nature preserve that will be used to create product that are sold to support environmental education
  - Donated over 100 stuffed animals to Helen DeVos Children's Hospital
  - Provided over 20 hours of assistance in a homeless clothing distribution center
  - Handmade 10 blankets for the WISE shelter
  - Provided recreational activities for elderly residents at Altercare
- Recently the Greek community engaged in a survey to evaluate the organizations in 5 different areas: Learning, Values, Operations, Community, and Alcohol. From this survey we were able to recognize some positive impacts our community is having in its members.
  - 100% cited the founding values of the organization were learned during their new member process.
  - 96% cited their organization had a positive effect on their commitment to service.
  - 95% reported that their experience had a positive effect on their sense of integrity.
  - 82% reported receiving mentoring from an older undergraduate member.
  - 99% reported their chapter upholds their organizational values

We have not yet completed the review of the assessment, but over the next month will be gathering groups together to review and establish new initiatives for our community.

## Birkam Health Center

- The Division of Student Affairs and especially the Birkam Health & Personal Counseling Centers would like to welcome Staff Physician Dr. Peter S. VanDeMark to Ferris. Dr. VanDeMark obtained his Doctor of Medicine (MD) Degree from Wayne State University. He is Board Certified in Internal Medicine and has over 30 years of experience practicing medicine in the Big Rapids community. He began his employment at the Birkam Health Center on March 7.

## University Advancement and Marketing

- Michigan Golf Hall of Fame members have committed \$145,000 to the PGM Learning Center Campaign to date, the future new home of the Michigan Golf Hall of Fame. They are continuing to reach out to other Hall of Fame members. PGM alumni continue to support the campaign with over 80 pledges and gifts totaling over \$126,000.
- The Alumni Association, the Ferris Bookstore and the Commencement Office hosted more than 850 graduating seniors during the Graduation Fair on March 22, in the University Center. Graduating Ferris State seniors were able to visit numerous vendors, receive information on the new electronic ticket process, purchase their caps and gowns, record an electronic video message for family and much more!
- On Friday, March 19 and on Saturday, March 20, the Ferris Alumni Association hosted a pre-game alumni and fan reception at the Van Andel Arena in Grand Rapids prior to the Bulldogs WCHA Final Five semi-final and championship game. More than 400 alumni and fans participated over the course of two days. The next weekend, Saturday, March 26 and Sunday, March 27, the Ferris Alumni Association hosted a pre-game alumni and fan reception at the Eagle Street Grille, in St. Paul, Minn. prior to the Bulldogs NCAA West Regional Tournament. More than 130 alumni and fans participated during the two days. Special thanks to the FSU Pep Ban for attending and playing at the opening event.
- The Ferris Alumni Association's Denver alumni group, the Mile High Bulldogs, hosted area alumni and guests at the Blake Street Tavern in downtown Denver prior to the Bulldogs NCAA West Regional Tournament. Special thanks to alumnus Luke Wyckoff for hosting the Bulldog watch party.
- Paul Hobart, Web Developer in University Advancement and Marketing, hosted a session on Google Analytics and charting website traffic during the recent Web Development and Maintenance Employee Resource Group session at the Staff Center for Training and Development. Hobart's presentation, "The Ferris Website: Making Data-Based Decisions Using Google Analytics," gave participants a general understanding of Google Analytics, identified website tracking features available through the OmniUpdate content management system, and shared information about how to use the data to make design decisions on departmental and unit websites.
- The News Services and Social Media Team collaborated with the university's Pride Committee to host the 2016 Ferris Pride Spring Break Photo Contest in March. This year, the annual contest produced more than 60 entries from students involved in a variety of activities during spring break. Of the 60 entries, five grand-prize winners were selected. An additional 10 student entries were also recognized with prizes for their participation. Students were engaged in fun activities as well as community service projects over spring break. Ferris students traveled all over the U.S. and internationally, including locations in Mexico. Click the link to see the winners of the contest, as they collected their prize, and to see an additional link to view their winning photo:

<https://www.facebook.com/media/set/?set=a.10150618085389996.1073742187.5981304995&type=3>

Here was our preview video (more than 500 views), produced by News Services and Social Media Videographer Hannah Crouch: <https://www.youtube.com/watch?v=NHtXCwP651s>

- The News Services and Social Media Team and the College of Engineering Technology's Welding Engineering Technology program collaborated with Airgas Corporation to highlight a donation of approximately \$50,000 in safety equipment. The donation event was hosted on Thursday, March 24, as the Airgas truck came to campus with the equipment. Through this collaborative effort, significant media coverage has been generated. Multiple television stations (TV 7&4 and TV 9&10 News) were on hand for the donation. Press releases were picked up by a variety of local media, including the Big Rapids Pioneer and WYBR. Several trade journals, including the AWS Welding Journal and the Grand Rapids Business Journal have inquired to cover the donation. Manager Sandy Gholston, Communications Specialist John Smith and Videographer Hannah Crouch were heavily involved, with Airgas and the Welding program leadership, in planning of the event and coverage after the event.

Read our news release, here:

<http://www.ferris.edu/HTMLS/news/archive/2016/march/airgas.htm>

See our video, here: <https://www.youtube.com/watch?v=dwW9GFKFNiY&feature=youtu.be>