

# FERRIS STATE UNIVERSITY

## Good News Items

November 2015

### Academic Affairs

#### Academic Affairs

##### COLLEGE OF ARTS & SCIENCES

- Dr. Christian Peterson and Dr. Tracy Busch received a National Endowment for the Humanities Grant of \$176,000. The grant was awarded to hold an institute entitled “War, Revolution, and Empire: U.S.-Russian/Soviet relations since 1776.” The institute is offering CE credits for high school teachers during summer 2016 and will be held at Ferris.
- David Marquard, of the Languages and Literature Department, led a workshop on Friday, October 16, titled “Sustaining Literacy: A Workshop in Service-Learning, Partnership, and Reciprocity” at the inaugural *Conference on Community Writing: Building Engaged Infrastructure* in Boulder, Colorado.
- William Burmeister, Languages and Literature Department, Mari Kermit-Canfield, and Gary Maixner presented an hour-long session entitled “Working Together!! Technology + Collaboration + Social Awareness= Student v2.0” at the fall 2015 session of the Lilly Conference at Traverse City.
- Roxanne Cullen, Languages and Literature Department, and Victor Piercey, Mathematics, presented their “Linked Courses for Integrative Learning” presentation for Lilly North. They are proposing an expansion of this program and have one, or possibly two new pairs to be trained in Spring for Fall linked Math/English courses.
- *The Torch*, under the direction of Editor in Chief Keith Salowich and advisor Steve Fox, Languages and Literature Department, teamed up with the Ferris athletic department this fall. The Torch provided hockey photos taken by staff members over the past few years to be used for posters in the press box area of the ice arena. This saved athletics money on paying for photos, while also showing off work of Ferris student and Torch staff photographers.
- *The Torch* co-sponsored a BEYOND event with the Office of International Education. Former Torch reporter, Taylor Hooper, who works in the International Education office, organized the showing of the documentary "Frame by Frame," followed by a discussion with co-producer Mo Scarpelli who is a Big Rapids native. The film is about four photographers in Afghanistan.
- *Torch* Editor in Chief Keith Salowich, in collaboration with Student Government and The USA Today launched an app called "The Buzz" that USA Today is heading up. The Torch role is to help provide news about campus to go along with information about events coming from other organizations on campus. Steve Fox of the Languages and Literature Department advises the Torch.
- Melissa Smith of the Languages and Literature Department presented a paper at the Children’s Literature Conference in Richmond, Virginia, titled “I Can Feel it in My Bones: The Corporeal Nature of Horror Literature for Children.”
- Deidre Fagan of the Languages and Literature Department published two poems: "Times Square, 1977," poem, in the *Poetry Quarterly* and "Most of the Days of the Week," poem, published in *Melancholy Hyperbole* and reprinted in *Words for the Year*. She also has had two short stories accepted at conferences: "Trespassing," short story, Creative Writing (Fiction) Panel, Popular Culture/American Culture Association, Seattle, WA, March 2016 and "Grief Eater," short story, Great Writing: The International Creative Writing Conference, London, UK, Summer 2016.
- David Russell continues to serve as editor of *The Lion and the Unicorn*, one of the most highly regarded journals in the field, reviewing, accepting and rejecting scholarly essays, working with authors on their essays to get them ready for publication, and editing the accepted essays for publication. Ferris State University has appeared on the title page of every issue of the journal since 2010.

- Anne Spain, Biological Sciences, has had a paper published recently in the new open access journal, Peer J. Citation: Spain, A. M., M. S. Elshahed, F. Z. Najjar, and L. R. Krumholz. 2015. Metatranscriptomic analysis of a high-sulfide aquatic spring reveals insights into sulfur cycling and unexpected aerobic metabolism. Peer J 3: e1259
- Anne Spain, Biological Sciences, has been selected as President of the Michigan Branch of the American Society for Microbiology for the current academic year.
- Changqi Zhu, Biological Sciences, recently presented a research poster at the Gordon Research Conference on Aging held from July 19, 2015 to July 24, 2015 at Sunday River in Newry, Maine. Dr. Zhu and two of his students, Shaughna Langerak and Hannah Lamberg, did the research presented in the poster. Gordon Research Conferences are prestigious international scientific conferences; participants must be invited to attend.
- Mischelle Stone, Associate Professor of Social Work, participated in the 2015 Northern Michigan Inter-professional Education Conference at Boyne Mountain on October 15-17. This annual conference focuses on inter-professional collaboration to improve patient outcomes and increase workforce capacity. Along with several colleagues from the College of Health Professions, they are working to develop a strategic plan for the development of an Academic Rural Health Center at Ferris.
- The grand reopening of the Rawlinson Observatory was nearly one year ago, and since then attendance at open observatory nights has been greater than ever. Last Thursday evening Professor Tom Brennan welcomed more than 110 visitors. Early visitors looked at the moon, while later in the evening visitors also saw the cluster of stars known as the Pleiades. Students, faculty and community members alike are encouraged to attend a viewing.
- Charles Bacon, Professor of Physical Sciences and Ferris Faculty Association President, was a presenter at the Professional Issues in Higher Education Conference in East Lansing on October 23, 2015. The session was titled "Title IX: Implications for Higher Education" and he also participated on the panel for a roundtable session titled "The Best and Worst of Your Contract, Where Are We Making Strides and Where Are We Losing Ground?"
- Angela Guy-Lee, Sociology, and Dr. Rita Walters, Social Work, were awarded a grant for funding of \$19,519 by Focus on Student Success Grants Program Review Committee in FCTL. The topic of the project is "Black Faculty-Student Mentoring Program". Angela and Rita will mentor black students and take them to conferences.
- Jim Van Treese and Chris Redker in Psychology are talking with CMU psychology program personnel about a potential collaboration between FSU and CMU's Autism Center to establish a satellite of the center in Big Rapids. This project will benefit FSU psychology students by providing another internship site and also will give them an opportunity to get an Applied Behavioral Analysis Certificate from CMU.

#### COLLEGE OF BUSINESS

- The Design Project Center, part of the Graphic Design Program in the College of Business, launched a new brand identity for the Racquet and Fitness Facility. Visit the website (<http://ferrisracquetandfitness.com>) to see it in action.
- Another student team in the Design Project Center also helped the Grand Rapids Student Advancement Foundation raise \$320,000 at their annual fundraiser. This is the seventh year the Design Project Center has been developing the theme and designing the event materials for Mindshare.
- The Graphic Design Program in the College of Business hosted another successful portfolio event in Grand Rapids at the Downtown Market. Since the event, which happened in April, many of our grads were hired straight out of their experience at the annual senior class event.
- Professor Lisa Eshbach received a third Best Case at this year's NACRA (North American Case Research Association) conference in Orlando Florida. Lisa's case was selected from 80 eligible cases with the top three Best Case recipients given special recognition and a plaque at the awards breakfast.

- Professor Henry Ho co-authored a research article, “Factors of Purchasing Japanese Used Vehicles: A Case Study in New Zealand” which was presented at the 2015 Northern State University International Business Conference in Rapid City, SD.
- Hwee-Joo Kam, Assistant Professor of Information Security & Intelligence, presented at the 2015 European Conference of Information Systems (ECIS) [30% acceptance rate] held at Munster, Germany last summer. Her paper, entitled, "A Tale of Two Cities: Policy Compliance of the Banks in the United States and South Korea", was nominated for the best paper award.
- Hwee-Joo Kam won a scholarship last summer to receive Cybersecurity training in the SEED Cybersecurity Workshop held at the Syracuse University. National Science Foundation (NSF) funds the workshop. Dr. Kam was also invited to serve on the Program Committee in the National Initiative for Cybersecurity Education (NICE) for 2015 (see <https://www.fbcinc.com/e/NICE/ncec/committee.aspx>). NICE conference will be held in Nov 2 -3 at San Diego.

## COLLEGE OF EDUCATION & HUMAN SERVICES

### School of Criminal Justice (SCJ)

- Assistant Professor Steven Hundersmarck was appointed as the editor of the *Applied Psychology in Criminal Justice* Journal for the November 2015 issue. The following School of Criminal Justice professors submitted and had articles approved for publication within the journal:
  - Professor Gregory Vander Kooi – *The Impact of Diversion on Recidivism Rates in a Rural Michigan County: A Local Perspective*.
  - Professor Nancy Hogan (with previous FSU faculty Shannon Barton-Bellessa and Eric Lambert) – *Forced to Change: Staff and Inmate Perceptions of Voluntary Treatment and Its Effect*.
  - Assistant Steven Hundersmarck – *Apprenticeship in Drinking: Learning to Play and Binge Drink on a College Campus*.
  - Assistant Professors Steven Hundersmarck and Michael Vasicek – *Learning About Students: Developing a Career-Based Criminal Justice Curriculum*.

### School of Digital Media (SDM)

- Television and Digital Media Production (TDMP) students, Dallas Munger and Evan Dulac, were selected to work with American Sports Network (ASN) during their national television broadcast of Bulldog Football on Saturday, October 24, 2015. Both students described an outstanding experience. "I am very thankful for the experience I was given. Working with ASN and their crew presented a new work environment, in which I had never experienced outside of the classroom," Munger said. "I was given the position of being 'utility' before and after the game. During the game I was the stage manager, relaying messages to the director, and receiving commands from him." Munger went on to say, "I felt the experience I have gained in the TDMP program so far set me up very nicely to work with professionals in this environment."
- Digital Media Software Engineering (DMSE) students, Kallyn Gowdy and Ryan Toms-King, under the direction of DMSE faculty member, Rick Baker, participated in the IEEEExtreme Programming Competition held October 23-24, 2015. This 24-hour programming challenge is a highly technical and mentally challenging competition that is among the most competitive in the Software Engineering field. Teams competed from around the world and the Ferris team of two – most teams had three student members – finished in the top 15%. The students were thrilled with the experience and are eager to participate next year.
- Digital Animation and Game Design (DAGD) Program Coordinator, David Baker, presented to the Michigan Film Board about the DAGD program at Ferris State. DAGD students, Mike Sepanik and Sammi Kunz, who provided testimonials about their experiences in the DAGD program, joined him. Both students also attended the National Game Development Conference last year as coordinated by the DAGD program, and spoke of those positive experiences as well.
- The Media Communication Association registered student organization, with support from faculty advisers, Nick Kuiper and Joshua Pardon, hosted their annual Fall showcase of student work. Ninety

minutes of content total, created by various students in many classes from across the School of Digital Media, was screened in IRC 120 on Tuesday evening, October 27, 2015. The event was well attended and it was great to see a wide range of creative work.

#### COLLEGE OF ENGINEERING TECHNOLOGY

- Professor Chuck Drake was recently recognized by the Accreditation Board for Engineering and Technology (ABET) for his work as a commissioner for 2014-15. During those twelve months, Professor Drake along with 37 other commissioners, collectively evaluated over 65 institutions in order to review 170 individual engineering technology programs in the United States and two in other countries.
- Ron McKean, associate dean of CPD, has been appointed to the Accreditation Board for Engineering and Technology (ABET) Academic Advisory Council.
- A collaborative team of four construction management students and two architecture students took second place at the Associated Schools of Construction (ASC) Region 3 design-build competition held on October 14-17, 2015, in Downers Grove, IL. The project involved a preliminary design, a cost estimate, a schedule, and site logistics for a 250,000 SF convention center for St. Louis, MO. The Ferris team, including Construction Management students Layna Beer, Nate Demerly, Maycee Robinson, and Jason Souvak and Architecture students Mark Mirandola and Meghann Zmuda, was coached by Suzanne Miller (Construction Management), Chris Cosper (Architecture), and Joe Pacella (HVACR).
- The Heavy/Civil Student Competition Team took second place at the Associated Schools of Construction (ASC) Region 3 heavy/civil cost estimating, scheduling, and project management competition. The heavy/civil team included Construction Management students Brad Bohle (Division Manager), Adam Novak (Project Manager), Ben Stachnik (Chief Estimator), Adam Reincke (Estimator), Kevin Campbell (Superintendent), Aaron Luurtsema (Project Engineer), and Tom Larabel (Faculty Advisor). The heavy/civil team competed against the following universities: Bowling Green State University (BGSU), University of Cincinnati, Eastern Michigan University, Southern Illinois University Edwardsville (SIUE), and University of Wisconsin-Stout.
- Eight Facility Management students travelled to Denver, Colorado, to attend World Workplace, the annual convention and seminar of the International Facility Management Association. Faculty members Diane Nagelkirk and Joe Samson accompanied the group. At this event, Ferris' Bachelor of Science in Facility Management degree was recognized for meeting reaccreditation standards and Kion Gibbs and Sam Cassel each were awarded a \$1,500 scholarship recognizing their academic achievements and student leadership in Facility Management. Their scholarships also included travel, lodging, and registration to attend World Workplace.
- Matt Roush of the Engineering Society of Detroit visited campus as part of his Tech Tour 2015. Featured programs included Welding, HVACR, and Construction Management.
- Professors Randy Stein and Khagendra Thapa have volunteered to mentor faculty from the Changsha Social Work College of China. During their time at Ferris, faculty members from China will hone their teaching abilities, increase their knowledge of American ways, and improve their proficiency in English. In turn, mentoring faculty will learn more about Chinese culture and higher education in China.
- Professor Mike Feutz was presented with the Mechanical Service Contractors of America (MSCA)'s D.S. O'Brien Award of Excellence. This annual award is presented to an individual who exhibits extraordinary dedication to the HVACR industry and to MSCA.

#### COLLEGE OF HEALTH PROFESSIONS

- On Friday, October 30<sup>th</sup>, 2015, at the Holiday Inn and Conference Center, the Dental Hygiene program at Ferris State University hosted the annual statewide Students of the American Dental Hygiene Association Conference. All 12 dental hygiene schools from the state of Michigan were invited to bring faculty and students. Over 425 dental hygiene students and dental hygiene faculty

attended. There was an array of dental vendors and speakers present throughout the day. In addition, Conference and Professional Services of FSU assisted in coordinating the event.

#### COLLEGE OF PHARMACY

- The College of Pharmacy held its third annual Scholarship Dessert Reception on October 23<sup>rd</sup> at the University Center. A total of over \$650,000 was awarded to 293 pharmacy students based on both academic excellence and professional engagement. Several donors were present to personally award their scholarships to the recipients. In addition, representatives from several of the Nation's corporate pharmacies presented scholarships to student pharmacists. The College's first Hagerman Scholars were included among the group of honorees and were individually awarded a \$10,000 annual scholarship for each of the four-professional years of the program.

#### EIO

- Jacqueline Peacock, Assistant Professor for Molecular Diagnostics at the Grand Rapids campus, successfully completed her certification as a Molecular Biology Technologist from the American Society for Clinical Pathology, earning the MB(ASCP)CM credential.
- The Criminal Justice Cold Case Project is a pilot program between Southwestern Michigan College and FSU—Dowagiac, and the Michigan Prosecutors Association, where students work with law enforcement agencies across the state on the more than 11,000 unsolved homicide cases in Michigan. Students will assist by reviewing and organizing case files and will have access to police reports, crime scene photographs, and other relevant documentation. It is hoped that by providing a fresh set of eyes, students will add a new perspective for law enforcement and assist them in their clearance rate of these cases, and help the surviving family members of the victims find closure. Due to the consortium agreement between Southwestern Michigan College and Ferris State—Dowagiac, FSU was one of two chosen for the pilot—the other being Cooley Law School.
- Twenty faculty members from two higher vocational colleges in China have arrived at the University for an eight-week faculty development program. Since the fall of 2012, Ferris has hosted four groups of faculty (62 total) from China for the program designed to provide faculty/staff at Chinese higher vocational colleges (community college equivalents) opportunities to advance their teaching skills and knowledge, as well as experience American culture and improve their English skills. The faculty come from a variety of academic and professional disciplines, and their presence on campus provides an excellent opportunity for our faculty, staff and students to interact and learn about Chinese culture and higher education in China. Nineteen faculty and staff from across the University will be serving as mentors for the visiting faculty.

#### MICHIGAN COLLEGE OF OPTOMETRY

- Craig Norman published a column in Contact Lens Spectrum titled "A New Measurement Tool to Improve Presbyopic Lens Fitting"
- MCO faculty presentations at the American Academy of Optometry Meeting in New Orleans
  - EHR's & Optometric Procedures. Presenter: Dr. James Miller (Dr. Brian McDowell co-author)
  - Corneal Reshaping - It's Not Just for Myopia Control, Presenters: Dr. Bruce Morgan, Mr. Craig Norman
  - Come Out of the Cloud with Toric Periphery Scleral Contact Lenses, Presenters: Jamie Kuzinar, Dr. Josh Lotoczky
  - Five Tips for Achieving Success with Your Scleral Lens Patients, Presenters: Dr. Chad Rosen, Mr. Craig Norman
  - Applications of Tinted Contact Lenses in Clinical Practice and Research, Presenters: Dr. Stephanie Ramdass, Dr. Chad Rosen
  - The Use of Yoked Prism in Neuro-optometric Rehabilitation: A Case Series (Poster), Presenter: Dr. Emily Aslakson
  - Determining When to Fit a Contact Lens on a Patient Status Post Keratoplasty: A Case Report, Presenter: Dr. Nicholas Gidosh, Dr. Josh Lotoczky

- Dr. Chad Rosen lectured at the Opticians Association of Ohio for four hours on contact lens topics on September 27.
- MCO welcomed in September new faculty members, Dr. Chad Rosen and Dr. Lillian Kalaczinski.
- Welcome New Fellows of the American Academy of Optometry -Allison Jenerou, O.D.,FCOVD,FAAO; Sarah Hinkley, O.D., FCOVD, FAAO; and Stephanie Ramdass, O.D., FAAO
- Ferris Foundation Benefit will be recognizing Dr. Dinardo and Dr. Hinkley for being awarded an FSU Merit Grant this year
- -On October 13th, Paula McDowell presented 3 hours of continuing education at the Michigan Optometric Association annual Fall conference.
- -Tracy Dard gave an eight-hour review course hosted by the Opticians Association of Ohio on October 10th & 11th helping to prepare attendees for the American Board of Opticianry's national exam.
- Tracy Dard gave a six-hour American Board of Opticianry review course for the national exam on October 18th for the New Hampshire Opticians Society.

#### RETENTION & STUDENT SUCCESS

- Brooke Moore presented at the Michigan Center for Student Success Summit in Lansing, Michigan on the subject of student guidance and support. The presentation titled *Reach Out & I'll Be There: The Intricate Balance of Supporting Students* featured the peer educator pilot program. The session included colleagues from Henry Ford College, Schoolcraft, and Lansing Community College.

## Administration and Finance

### Ferris State Athletics –

- It has been an exceptional fall for Ferris State Athletics. Together, the Bulldog football, volleyball and women's soccer teams have compiled a 42-4-1 overall mark to date this year, which is the best combined mark in the three sports of any institution in the country.
- The Ferris State women's volleyball team vaulted to number one in the nation on Oct. 26 in the American Volleyball Coaches Association (AVCA) Division II National Rankings. The Bulldogs, at the time, were 22-1 overall. It marks FSU's highest national listing ever in the AVCA poll, surpassing the previous number two ranking recorded earlier this campaign.
- Ferris State Volleyball has continued its dominance at home where the Bulldogs are now 11-0 this campaign. FSU has currently won 32 of its last 33 home encounters, including 20-straight, and owns a 57-7 mark at home dating back to the start of the 2011 season.
- Senior quarterback Jason Vander Laan (Frankfort, Ill./Chicago Christian) of the nationally third-ranked Ferris football squad has been chosen as a member of the 2015 National Football Foundation (NFF) National Scholar-Athlete Class and will receive an \$18,000 postgraduate scholarship as a finalist for the prestigious William V. Campbell Trophy, which recognizes an individual as the absolute best football scholar-athlete in the nation, above all divisions. Vander Laan is among 12 Campbell Trophy finalists. He's one of only two non-NCAA Division I student-athletes as part of the group.
- Ferris State's Jason Vander Laan became college football's "greatest rushing quarterback" of all-time on a historic day at Top Taggart Field against Ohio Dominican on Oct. 17 in Big Rapids. He surpassed the all-time record for most rushing yards by any QB at any level on a 53-yard TD run in the second quarter versus ODU. He topped the previous career record of 5,128 yards held by Wofford's Shawn Graves from 1989-92.
- Ferris State Football is the number one team in the initial NCAA Division II Super Region Four Rankings. The top seven teams in each region at the end of the regular season will qualify for the NCAA Division II Playoffs with first-round action beginning on Nov. 21. The number one seed in each region will earn a first-round bye.
- The Bulldog women's soccer team has compiled a school-record 13 victories to date this year and has also clinched a quarterfinal-round home contest for the upcoming GLIAC Tournament for only the second time in school history. The Bulldogs set a new school record with a 12-match unbeaten streak this fall.

- The women's tennis team had a strong fall as the Bulldogs finished with a 10-4 overall record this season. Ferris State also won two of three matches in the GLIAC Tournament after finishing tied for third in the conference's regular season standings. FSU handed league regular-season champion Grand Valley State its only loss in GLIAC play.
- The Bulldog men's golf team won both NCAA Midwest Region fall invitational while the women's cross country team claimed the Augustana (Ill.) Invitational title with more than 50 teams competing in the field. Both FSU cross country teams have been ranked among the region's top 10 teams at various points this fall.
- Bulldog senior quarterback Jason Vander Laan was featured twice on ESPN on the day he became college football's greatest rushing quarterback of all-time on Oct. 17. His name was mentioned prior to the contest in the morning on ESPN's popular College Gameday show and he was also interviewed live on the ESPN News edition of Sports Center over the phone the same evening.
- Two members of the Bulldog women's volleyball program have received National Player of the Week honors this fall from the AVCA. Both senior outside hitter Megan Vander Meer and junior setter Stephanie Sikorski have been recognized. Prior to this year, only one other player in school history had ever achieved the feat. In addition, two football student-athletes, Jason Vander Laan and Justin Zimmer, have also received National Player of the Week laurels this fall.

#### **Informational Technology –**

- The MyFSU upgrade is complete. The former system is completely turned off and the servers have been decommissioned. Content and layout will continue to be developed.
- The new time off system called TimeOffManager is live and in use by many departments. We encourage other departments to use the system as well, and can do so by contacting the Technology Assistance Center to request that their department be added.

#### **Human Resources –**

- Our Benefits staff organized and hosted the annual Benefits Fair on October 21<sup>st</sup> in the UC. This offering included 34 vendors, and was attended by employers from across campus.
- The Staff Center for Training and Development has already hosted 40 training opportunities this fall for our staff.

### **Governmental Relations and General Counsel**

- On October 4, 2014, Matthew Olovson, Director of Equal Opportunity / Staff Attorney, and Andy Karafa, Interim Dean of the College of Arts and Sciences, presented at the Michigan Works! Annual Conference on the topic of “Understanding and Circumventing Barriers to Equity in Personnel Processes.”
- VP Postema was a guest presenter at the Rotary Club meeting on October 13, 2015. His presentation informed the club members regarding the role of the Governmental Relations and General Counsel division and upcoming events.
- On October 14, 2015, Matthew Olovson, Director of Equal Opportunity / Staff Attorney, participated in a multi-institutional panel discussion of strategies for supporting recruitment, employment, and retention of faculty and staff of color for the West Michigan President’s Compact Committee.
- On October 26, 2015, Matthew Olovson, Director of Equal Opportunity / Staff Attorney, presented a train-the-trainer session at the Michigan College Personnel Association / Michigan Association of Conduct Administrators Conference on the topic of “Harassment and Discrimination 101: Prevention, Remediation and Restoration.”

### **Kendall College of Art & Design**

- MFA Photography student Ashley Young’s talents grace the cover of the recently released fall 2015 issue of Gay Weddings and Marriage Magazine. The cover photo came from a shoot Young conducted earlier this summer of a wedding at a private residence in Michigan.

- The team of Illustration student Stephanie Zwart and Digital Media students Kelli Kireta, Josh Workman, James Driessche, and Chloe Stewart recently finished 22<sup>nd</sup> out of 100 teams in the 13<sup>th</sup> annual 24 HOURS Animation Contest for Students. Using only the prompt “Imagine if technology was introduced at the dawn of time,” the team was given only 24 hours to create a finished 30-second animation, complete with color and sound.
- Painting student Jason Betzing was featured in “Damned: An Exhibition of Enlightened Darkness,” at Tangent Gallery in Detroit.
- Master of Architecture Program Director Brian Craig was honored with a Lifetime Achievement Award from the Grand Rapids chapter of the American Institute of Architects (AIA).
- Interior Design professor Tara McCrackin and students Alesia Flowers, Betsy Kort, Charity Atton, Christian Merriam, Elise Boersma, Elizabeth Heinz, Jena Glazier, Katie Patterson, and Megan Hoekzema recently spent a day helping Habitat for Humanity breathe new life into a house in Southwest Grand Rapids.
- Digital Media Program Chair Brad Yarhouse was invited to the United Kingdom to present at The Comic Electric: A Digital Comics Symposium. Yarhouse presented a paper entitled “Comic Media in New Mediums: Dancing on the Head of Closure” in which he explores the possibilities that continue to emerge as comics enter the digital realm.
- Drawing Professor Deborah Rockman is currently featured in “Perpetual Now,” a group exhibition at Adrian College’s Valade Gallery.
- General Education professor Susanna Engbers recently presented her paper “From Bed-Covering to Banner: Women’s Ways of Making Suffrage Arguments through Quilting” at the 10th Biennial Feminisms and Rhetorics Conference at Arizona State University. Later this month, Engbers will deliver a presentation to Loughborough University in London on the topic, “Constructing Identity in Rhetoric and Design.”
- After being named to Adobe’s 25 Under 25 list this past spring, alum Fredy Santiago (’13, Digital Media) was commissioned by the software giant to create a special illustration in honor of the 25<sup>th</sup> anniversary of Adobe Photoshop. Adobe also commissioned Santiago to create a billboard for its Make It campaign that was displayed in New York City’s Williamsburg neighborhood. Both projects were recently spotlighted on the Adobe blog.
- Alumni Heather Duffy (’12, MFA Painting) and Salvador Jiménez (’14, MFA Drawing) were both named to the Grand Rapids Business Journal’s 2015 40 Under Forty list. The list focuses on emerging young professionals within the city of Grand Rapids.
- Alum John Wagoner (’09, MFA Painting) was named to the Northwest Louisiana Young Professional Initiative’s 40 Under 40 Award list. Presented by The Forum magazine, the award honors the region’s top young professionals for their dedication, achievement, and community service.
- Furniture Design alumni Laura Niece (’03) and Steve Hodges (’75) have been recognized amongst the furniture industry’s elite as winners in the American Society of Furniture Designers 2015 Pinnacle Awards.
- Alum Salvador Jiménez (’14, MFA Drawing) is part of a collaborative installation titled “Flayed” that will soon be on display at the Zhou B Art Center in Chicago.
- Alum Taylor Overbey (’15, MFA Painting) was featured alongside fellow Michigan artist Lisa Medendorp in the exhibition “Characters & Controversy” at Red Lotus Gallery in Muskegon.

## Student Affairs

### Student Life

- Sexual Assault, Domestic Violence, Dating Violence, and Stalking Victim Resource Guide - Over the summer, the Department of Public Safety, the Office of the Dean of Student Life, the Personal Counseling Center, and the Office of Student Conduct collaborated to update and revise the information given to victims of sexual assault, domestic violence, dating violence, and stalking. The goal of this group was to (a) provide support to individuals effected by these crimes, (b) condense the

multiple documents provided in the current sexual assault packet into one single document, and (c) meet both Federal and State law requirements on information provided to victims. Through this collaborated effort, the new victim books have now been printed and will be distributed as these incidents occur.

- StepUp! Ferris Design Project Center - The Office of the Dean of Student Life and Office of Student Conduct have partnered with the College of Business' with the Graph Design Project Center to create a student driven marketing campaign for StepUp! Ferris, a bystander education program. The Design Project Center has been working diligently to create a student designed campaign for a student lead program. Although early in the development stage this campaign is beginning to take shape around creating a community of active bystanders who all feel empowered to help their friends in need.

### **Center for Leadership, Activities and Career Services**

Career Week - 10/19 to 10/23

- 282 Companies/Organizations pre-registered; 12 cancelled. Total attended 270
- Company self-identified stats:
  - 157 employer groups headquartered in Michigan
  - 221 welcomed the opportunity to talk with non-career ready students.
- 131 people attended the business etiquette dinner facilitated by Professor Amy Dorey and Instructor Karyn Kiio.
- Cindy Brown from Hello West Michigan spoke with students about living and working in the Grand Rapids Area. Representatives from the State of Michigan's Civil Service Commission talked with students about employment and hiring for 19 branches of state government in the University Center on October 21, 2015.
- 13 Universities from Michigan and Ohio attended the Graduate School fair during Career Week. This event supports our students who are considering graduate school as the next destination after completing their education at Ferris State. The most popular comment from University representatives was that our students asked great questions and did their research.
- We greatly appreciate all the support and attendance by faculty and staff in support of our students and event! We had over 40 faculty come through of which many volunteered their time to assist with various tasks. Also a special thank you to Carol Rewers and her human resource management students for volunteering their time to critique over 120 resumes during open resume workshops twice per week for three weeks leading up to the career & Internship Fair.

Volunteer Center

- The Student United Way campaign raised \$1230.69 throughout the Homecoming week by collecting change at the LipSync competition, ticket sales at the Carnival on the quad, and a silent basket auction at the Homecoming Tailgate festivities.

Greek Life Center

- This year the Greek Life Center in the CLACS office has launched a new program called New Member Education. This is a 2 ½ hour program that introduces the new members of Greek life into the community. It is an education based curriculum that challenges the new members to critically think about their personal values, their organizations values, what it means to be part of a community, and much more. 95 new members completed this process which culminated in a commitment that they will improve Greek life as a whole. There have been two students who have co-facilitated with the Greek life coordinator, making this an educational experience for more than just our new members.

### **Enrollment Services**

- The YouVisit virtual goggles have been a huge hit at the out of state college fairs. It allows prospective students to be able to get a taste of campus and encourages them to visit.
- The Veteran's Summit was held on October 1<sup>st</sup>. It was very well attended by staff across all divisions. Highlights included guest speaker Michael Lehnert, Veteran liaisons Adam Forbes and Jake Schrot and a panel consisting of current student veterans.
- On behalf of *Military Advanced Education & Transition*, Ferris State University has been selected as a

- TOP SCHOOL in the 2016 MAE&T Guide to Colleges & Universities research study.
- Financial Aid Office began sending out Woodbridge N. Ferris Scholarship Letters for fall 2016 admits. We have offered 1,497 scholarships; up by 193 offers at the same time last year. The Founder's Scholarship, our premier academic scholarship, is up by 34 with 85 offers compared to 51 last fall. The Bulldog Award (out of state award) is up 28 offers from last year at this time.
- College Application week and Detroit Decision Day were held during the last week of October. This resulted in 119 newly admitted students to Ferris for next Fall.
- A new On-Boarding training plan was presented on October 26, to Student Affairs staff by the Staff Training Center and staff members from Student Affairs. The new plan is already being utilized for all new employees and has been very favorably received.
- Get Real! was held on October 8<sup>th</sup>. It was attended by over 250 current students, many of whom were Freshmen from their FSUS 100 classes. There were many volunteers from across campus and the community.

## University Advancement and Marketing

- Members of the News Services and Social Media team, Communications Specialist John Smith and Videographer Hannah Crouch documented an Oct. 20 visit, to Ferris, by Matt Roush, director of Communications for the Engineering Society of Detroit. Roush again visited Ferris as part of his annual Fall Tech Tour of Michigan's higher education institutions around the state. Matt's blog account of his visit can be found here: <http://techcentury.com/2015/10/20/tech-tour-day-five-photos-from-ferris-state/>  
John's story, written about the visit, can be found here: <http://www.ferris.edu/HTMLS/news/archive/2015/october/roush.htm>  
Hannah's video can be found here: <https://www.youtube.com/watch?v=40ZYvUvq2A0>
- Videos from the Ferris First (#FERRIS) pride campaign continue to perform well. Two recent videos featured football student-athlete Jake Daugherty and Information Security and Intelligence major Keegan Murphy. Daugherty's video has more than 9,400 views while Murphy's video has more than 4,600 views.  
To view Daugherty's video, click here: <https://www.youtube.com/watch?v=pJtEULpfsdI>  
To view Murphy's video, click here: <https://www.youtube.com/watch?v=3ffmuUhQ5U>
- In its fifth year, Rake-N-Run has grown to be a pinnacle of philanthropy across Ferris' campus. Focused on raking the leaves of complete strangers within the Big Rapids community as a way to give back, Student Alumni Gold Club coordinates the efforts in conjunction with the Alumni Association and the Ferris Foundation. Students (323 total) saw a beautiful day in which a combined total of 31 RSO's raked 130 houses and an elementary school.
- Marketing Communications has provided multiple pieces of marketing collateral and design, photography and multi-media support for The Ferris Foundation Benefit, ferris.edu Website Redesign Project, Residential Life's Early Contracting Campaign, the 1995 Football Team 20<sup>th</sup> Anniversary Event, and the Alumni Association Fall Reunion.
- The Fall 2015 edition of Ferris Magazine was mailed on November 2<sup>nd</sup>.
- Since its launch in September, the University's digital marketing campaign ads have generated more than 13 million impressions with our target audience. This viewership has led to more than 40,000 clicks, which during the timeframe of October 13 - November 1, 2015, according to Google Analytics, helped contribute to a 112% increase of traffic on the ferris.edu/admissions website (26,806 visits) as compared to the same timeframe in 2014 (12,612 visits).

- We have had a significant response from donors, alumni and friends who have been invited to the President's Box to watch home Ferris football games, resulting in the box being at full capacity for all games.
  - Praxair, Inc. established an annual scholarship for Welding students in the College of Engineering Technology.
  - One Hour Heating and Air Conditioning established an annual scholarship for the HVACR Program in the College of Engineering Technology.
  - Lack's Enterprises established an annual scholarship for dependents of Lack's Enterprises employees with preference to support Manufacturing and Plastics Engineering Technology students.
- Dick and Lynn Andresen established the Dale and Tia Wilhelm Volleyball Scholarship Endowment. Dick is a 1964 graduate of the College of Business.
- On the weekend of Oct. 16 and 17, we hosted the 95 championship football team. Approximately 40 members attended dinner Friday as well as the game on Saturday where they were honored.
- On the weekend of Oct. 24, we hosted players from 1972-1983 who played for the late Coach Nick Coso. Approximately 80 players from that era attended the game on Saturday where they were honored and are raising money to buy a plaque that will honor the coach at the stadium.
- Friends of the hockey program, Dr. Robert Scharp and Mr. Rolfe Scherwin made gifts to the hockey campaign.
- Jack Roberts has been appointed to The Ferris Foundation Board of Directors. Jack is the President and CEO of Peak Positions, a search engine optimization firm based in Traverse City.
- The Ferris Foundation Benefit has received additional sponsorships including Platinum from Wolverine Power Marketing Cooperative, Gold from Clark Construction, Coca-Cola Bottling Company, Dave and Patsy Eisler, The Granger Group, and Neumann/Smith Architecture.