

FERRIS STATE UNIVERSITY

Good News Items

March 2015

Academic Affairs

CENTER FOR LATIN@ STUDIES

- FSU sponsored the Annual Hispanic Youth Leadership Conference held on February 10, 2015 organized by Latin Americans United for Progress (LAUP) in Holland, Michigan. Ferris collaboration included Israel Ledesma, Ferris GR Admissions Recruiting Officer, who coordinated a student panel workshop and served on the LAUP conference organizing committee. Carlos Sanchez, Director of the Latino Business and Economic Dev. Center, who obtained support for the Ferris sponsorship, S. Omar Gonzalez, Admissions Recruiting Officer, who represented Ferris in the college fair, and Jessica Cruz, Exec. Director of the Center for Latin@ Studies, who recruited student panelists and introduced the keynote speaker. Center for Latin@ Studies students participated as panelists, including Erika Reyes-Hoyos, Steven Gonzalez, and Keanu Marquez. Center for Latin@ Studies *Promesa* High School students attended the conference and Ireana Bernal participated as a panelist. Also, Keanu Marquez, a native of Holland and a Music Industry Management major, shared his inspirational story as the afternoon keynote speaker.
- The Center for Latin@ Studies received \$25,000 from the DeVos foundation for the second year in a row to continue the *Promesa* Summer Success Program, a program which provides 9 credits of college courses to rising high school seniors.
- The Center for Latin@ Studies launched a pilot program offering CARE 102 (Career and Educational Planning) during Spring 2015 to students who successfully completed the *Promesa* Summer Success Program in 2014. The course is full and students are engaged. All students who successfully complete *Promesa* CARE 102 will earn 12 Ferris credits prior to high school graduation.

COLLEGE OF BUSINESS

- Corey Bledsoe, dual major in Insurance and Risk Management and Actuarial Science, has been selected as a RIMS Anita Benedetti Scholar for 2015. This national Risk and Insurance Management Society (RIMS) program is very competitive and Corey will be representing Ferris State University at the RIMS annual conference in New Orleans this April.
- Dr. Hwee-Joo Kam, Assistant Professor teaching Information Security and Intelligence (ISI) courses, attended one of the pre-ICIS workshops - the Eighth Annual Workshop on Information Security and Privacy (WISP) - to present her paper entitled "The Three Musketeers: Impacts of National Culture, Organizational Norms and Institutional Environment on Information Security Policy Compliance" on December 13, 2014 at Auckland, New Zealand. At the same time, Dr. Kam also presented her paper related to Information Security Culture in the round table discussion in 2014 Organizations and Society and Information Systems (OASIS) pre-ICIS workshop at Auckland, New Zealand. International Conference on Information Systems (ICIS) is the most prestigious conference in the information systems discipline.
- Dr. Cheolwoo Lee, associate professor of finance, has presented his paper "Multiple Lead Underwriter IPOs and Firm Visibility" at the Southern Finance Association (SFA) annual meetings in November 2014 in Key West, FL. The paper was also presented by his co-author at the Ninth Conference on Empirical Legal Studies (CELS 2014) in November 2014 at UC Berkeley School of Law, Berkeley, CA.

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SOCJ)

- Assistant Professor Timothy Eklin recently defended his dissertation and completed his Ph.D. in Leadership and Change from Antioch University.

- Ferris State University has executed a Declaration of Intention for the “Terry Nerbonne School of Criminal Justice Scholarship”. This fund has been established as a permanent endowment to provide scholarships in the bachelor degree programs in the School of Criminal Justice.
- Professor Terry Nerbonne has retired from the School of Criminal Justice after 41 years of service.
- The School of Criminal Justice has 456 students working to enroll in the CRIM-391 Criminal Justice Internship course for Summer 2015.
- The School of Criminal Justice Law Enforcement Academy had 70 students apply for acceptance into the next session which begins in July 2015.

School of Education (SOE)

- Dr. Vanessa Wyss is being recognized on March 18, 2015 at the third annual author recognition for her two publications and two presentations during 2014.
- The Inquiry Brief Commission of the Council for the Accreditation of Educator Preparation (CAEP) concluded at its meeting on May 23, 2014, in Bethesda, MD, that the evidence presented in the School of Education Inquiry Brief Proposal, as verified by the audit and evaluated by the Initial Review Panels, merits TEAC Accreditation status. The Teacher Education program's TEAC accreditation status is effective between Fall 2014 and Fall 2019.

COLLEGE OF ENGINEERING TECHNOLOGY

- Members of the Ferris Formula SAE, Baja SAE, and Formula-Hybrid teams attended the 17th annual Michigan International Auto Show at DeVos Place in Grand Rapids to greet visitors, answer questions about their projects and vehicles on display, and talk about their education at Ferris. Colin Kuznair also interviewed with TV8.
- Trevor Bermingham, a junior in the Mechanical Engineering Technology program, was recognized as a USA College Football All-American Honorable Mention punter.
- In conjunction with the Ferris State University Fine Art Gallery exhibit "Disparate Elements: A Steampunk Revolution," sophomore architecture students in ARCH 290 ~ Architectural Design Principles were asked to “Steampunk Big Rapids.” Given two weeks to complete the project by architecture Assistant Professor Chris Cospes, the second-year students had the opportunity to test newly acquired design and Photoshop skills.
- On Tuesday, February 17th, twenty Architecture and Facility Management students led the LEGO[®] Architecture program in conjunction with the Festival of the Arts. Ferris students presented a brief history of fifteen historic and monumental works of architecture, then led 100 local schoolchildren in constructing scale replicas using LEGO[®]s. The event, held in the Granger Center Atrium, provided an opportunity for Ferris students to engage on a personal level with the local community as they used LEGO[®]s to guide participants through the architectural design process.
- The Corporate and Professional Development Center (CPDC) is extending Ferris resources to collaborate with government and industry. Recent partnerships have resulted in over \$200,000 in projects with the following organizations:
 - **American Iron and Steel Institute and the Manufacturing program** - to research the machinability of metals.
 - **Ventra Evart** - to receive State funds to train 20 workers in electrical, control, hydraulics and welding.
 - **Team Elmers** - to provide ongoing training for heavy equipment technicians and project managers.
 - **AK Steel** - to provide electrical, controls, and HVACR training for plant technicians.
 - **OE Learning** - to provide UAW Chrysler safety training.
 - **United Association** - to develop professional certification examinations and study guides.
 - **Electrical Generating Systems Association** - to develop professional certification examinations.
 Additionally, the CPDC received over \$161,000 to operate the 2015 Motorcycle Safety program. The grant is expected to train 800 riders and 28 coaches at five sites in west Michigan.

EIO

- Due to their continued outstanding educational partnership and their help in offering hospitality classes and degrees to the Grand Rapids area, *FSU Grand Rapids & KCTC Hospitality/Culinary* has

been chosen to receive the annual Golden Pineapple Award from the Ferris State University Hospitality Management Program. FSU GR & KCTC Hospitality/Culinary will receive the award at the annual Hospitality Gala on Friday, February 27, 2015 at the new University Center Ballroom. Information about the Gala can be found here:

<http://www.ferris.edu/business/programs/hospitality/gala>

MICHIGAN COLLEGE OF OPTOMETRY

- A number of awards were presented at the MOA Winter Seminar on Wednesday, February 4, 2015. Dr. Sarah Hinkley was selected for the MOA “Key Person of the Year” due to outstanding leadership activities, service to the profession, and contributions to the Michigan Optometric Association. Dr. Brian McDowell was announced as the MOA 2014-15 “Optometric Educator of the Year”. Samantha Fordyce, fourth year student at MCO, was named “Student of the Year”.

RETENTION & STUDENT SUCCESS

- Retention & Student Success sponsored 19 employees to attend and present at the Student Success Conference at Oakland University, February 11-13, 2015. Karen Royster-James, Todd Stanislav, and William Potter presented “Academic Excellence and Student Success in Gateway Courses” and Shelly VandePanne, Susan McNamara, and William Potter presented “Full Court Press for Student Success”.

Administration and Finance

Athletics

- A total of 38 student-athletes from the winter sports season have earned Great Lakes Intercollegiate Athletic Conference (GLIAC) All-Academic Team award recognition for the 2014-15 season. Additionally, the Bulldogs had 17 student-athletes from the men's ice hockey team qualify for WCHA All-Academic laurels this season.
- Senior goaltender CJ Motte has been named as one of 10 national finalists for the Senior CLASS Award, which is presented annually to a single deserving student-athlete who excels both on and off the ice. This year marked the sixth consecutive year in which the Bulldogs had one of the initial national candidates. It is also the fourth-straight year and fifth time in six seasons in which FSU has had an individual chosen among the 10 national finalists.
- Both the Ferris State University men's basketball and hockey teams have clinched berths in their respective conference tournaments this year. The men's basketball squad will host a GLIAC Tournament quarterfinal-round home game for only the second time in the last nine seasons while the men's ice hockey squad is still battling for potential home ice in the opening round of the WCHA Playoffs.
- The Ferris State men's and women's basketball squads will recognize a large group of senior class members in conjunction with the final regular-season home games against archrival Grand Valley State on Feb. 26 at Jim Wink Arena. It will also serve as Faculty Appreciation Night with FSU honoring selected faculty members during the evening doubleheader.
- The Ferris State women's indoor track and field squad has had four student-athletes qualify in a total of four events provisionally this season for the 2015 NCAA Division II National Championships.
- The Bulldog football program recently signed an exceptional class of 30 individuals on National Signing Day on February 4 as this year's incoming recruiting class was announced by head coach Tony Annese and his staff. This class has the highest GPA and ACT scores of the last four recruiting classes. On the same day, head soccer coach Andy McCaslin inked six prepsters to national letters of intent.
- Two members of the Ferris State University women's volleyball program, middle hitter Caroline Heitzman (Newaygo) and outside hitter Megan Vander Meer (Grand Rapids), both

of West Michigan, were chosen to attend and took part in the 2015 USA Volleyball Women's National Team Tryouts held Feb. 20-22 at the U.S. Olympic Training Center in Colorado Springs.

- Ferris State Athletics recently topped 8,000 fans on the school's official athletics facebook page (@FerrisAthletics), which ranks second overall in the GLIAC and is more than many of the in-state NCAA Division I schools including Eastern Michigan, Oakland and Western Michigan. FSU is also earning 5,000 followers on the athletics twitter account (@FerrisAthletics).

Auxiliary Enterprises

- The Ferris Campus Shuttle via the Big Rapids DART has provided a great service for our students. Ridership in January (14 days) was 3,564; and so far in February (15 days) ridership is 7,565!

Finance

- Purchasing has recently joined the National Joint Powers Alliance (NJPA) consortium. This membership offers discounts from many additional vendors. Also, we have partnered with Lowe's to receive a 5% discount on all items purchased through The Purchasing Cooperative Network (TPCN). Please contact Purchasing or to the Purchasing web site at: http://www.ferris.edu/HTMLS/administration/purchase/contracted_vendors/index.htm for additional discounts on major purchases from vendors.

Public Safety

- The FSU department of public safety, as well as other Mecosta County law enforcement agencies, recently proposed implementing a new 800 mg radio system, based upon failures experienced with the existing outdated VHF system. Ferris, as well as Mecosta County and the City of Big Rapids, has approved funding for the purchase of the new radio system for each respective department. This is a state of the art system that will enhance public safety response and efficiency, as well as ensure that our police officers and firefighters are as safe as possible. This new radio system is expected to be operational among law enforcement agencies county wide by June, 2015.

Governmental Relations and General Counsel

- The Griffins Youth Foundation voted Ferris State University as its partner of the year and presented the award to Miles Postema at their February 17, 2015 awards dinner.
- On March 2, 2015, President Eisler gave testimony to the Senate Higher Education Appropriations Committee at 1:30 pm in Room 203 of the University Center. President Eisler's presentation related to the State of Michigan's FY 2015-2016 Higher Education Budget.
- Governmental Relations and General Counsel will host a luncheon and quarterly Board of Directors meeting of the Mecosta County Development Corporation on March 13, 2015. The meeting will take place in the University Center to acquaint the directors with the newly renovated facility.

Kendall College of Art and Design

- [Wege Prize](#) 2015 has gathered some of the brightest collegiate minds in America to solve a truly wicked problem and contend for \$30,000 in total cash prizes. Sixteen teams will compete in this year's competition, which challenges teams of five to work collaboratively across

institutional and disciplinary boundaries to solve the following wicked problem: *How can we create a [circular economy](#)?*

- Continuing Studies Director Brenda Sipe and instructors Hallie LeBlanc, Katherine Johnson, Mellissa Redman, and SaraJane Fellin are all contributing original artwork to an ongoing display at the Association for the Blind and Visually Impaired (ABVI) in Grand Rapids that is aimed at making art more accessible.
- Professor Emeritus David Greenwood is currently featured in “Stop Motion,” a solo retrospective exhibition at Grand Rapids Art Museum that runs through May 17, 2015.
- Drawing professor Deborah Rockman is currently exhibiting eight works from her award-winning series entitled “The Space Between Us” at the Muskegon Museum of Art’s Tuttle Gallery.
- Art History professors Dr. Karen Carter and Dr. Jordan Fenton and MFA Painting student Shannon McDonell were featured presenters at the College Art Association’s annual conference, the world’s best-attended international art conference.
- Furniture Design professor Vyana Slattery was recently featured in the 42nd Annual Celebration of the Arts juried exhibition at First United Methodist Church in Grand Rapids.
- For the second year in a row, LaughFest offered KCAD students the opportunity to create original t-shirt designs to be sold throughout the event’s run from March 5-15. Here are the results of the KCAD competition: 1st place (\$400): Graphic Design student Sakino Tomiura; 2nd place (\$300): Illustration student Megan Janowiak; 3rd place (\$200) Sakino Tomiura; 4th place (\$100): Digital Media student Abby Archambault.
- Industrial Design students Amanda Hargraves, Ben Zuiderveen, Fernando Ramirez, Kayla Ita, Wes Keely, and YiYao Wu were all part of a team that won the Best Execution award at Grand Rapids Startup Weekend 2015.
- Students Anthony Cairo, Jennifer Bafile, and Jason Betzing created a vibrantly bright mural for Mary Free Bed. The mural now permanently resides in the hospital’s new facility’s parking garage, waiting to greet new patients and inspire feelings of positivity and hope.
- Medical Illustration student Emily Ciosek worked as an intern for Thieme, an industry-leading global medical illustration textbook publisher.
- Drawing student Jacob Gladfelter is creating a commissioned portrait of Grand Rapids Mayor George Heartwell.
- Industrial Design student Sarah Plambeck was awarded the Joseph Withers Scholarship for demonstrating exceptional merit both in and out of the classroom.
- Photography student Jonah Rosselot was in “Forgotten Memories,” an exhibition at [Calvin College’s 106 Gallery](#).
- Industrial Design student Ryan Parrish was a part of a team that won the Customer Validation award at Grand Rapids Startup Weekend 2015.
- Angela Tidbal ('11, Digital Media) and Case Silva ('10, Digital Media) have both landed jobs as animators for Ann Arbor-based [Hook Studios](#).
- Cody Sielawa ('12, Digital Media) has been hired as a visual designer at Google.
- James LaCroix ('10, Photography) was featured in a solo exhibition at Urban Institute for Contemporary Arts entitled “Portraits by James LaCroix.”
- Jennifer Gustafson ('10, Digital Media) recently joined [Idol Mind Games](#) as a 3-D artist.
- Margaret Schieffer ('10, Digital Media) and Matt Taylor ('10, Digital Media) have both been hired by Grand Rapids-based video production company [Freshlook Video](#).

- Nolan Nasser ('14, Digital Media), who is currently pursuing a career as a freelance digital illustrator, has been working to complete a series of illustrations for [TCG](#), the company behind the Magic: The Gathering card game.
- Staci Dartis ('10, Digital Media) is now working as a digital artist at international media and marketing giant [Gannett](#).
- Tess Tobolic ('14, Medical Illustration) has been doing extensive freelance work for Thieme, an industry-leading global medical illustration textbook publisher.
- Zachary Lownds ('08, Industrial Design), who works as a senior industrial designer at Whirlpool, designed the Torrent blender for KitchenAid.

Student Affairs

The National Institute for Learning Outcomes Assessment (NILOA) has chosen Ferris State University's Student Affairs' Assessment website to be featured on the NILOA website. NILOA will include a link to the website and announce the website as the *Featured Website* for their February newsletter. The following is what NILOA has written about our website:

"Ferris State University's [Student Affairs Assessment webpage](#) provides a host of information regarding its student affairs assessment. Visitors to the webpage can view information regarding the [Mission and Goals of the University's student affairs assessment efforts](#), the organizational structure of the [committee that oversees the assessment initiatives](#) and a [statement](#) about how these assessment efforts relate to the university's accreditation. Overall, Ferris State University's Student Affairs Assessment webpage provides information regarding student affairs assessment using clear and familiar language, supported by concrete examples, and for these reasons it is this month's Featured Website in the category of Communication."

Center for Leadership, Activities & Career Services

- "Fridays at Ferris", an alternative late night weekend programming schedule in the University Center, has proven to be a success. Over 200 students joined the activities this past Friday 2/20/15 evening. From 8pm until 12am, the University Center had free activities including 2 showings of "Big Hero 6", Henna Tattoos, Grocery Bingo, and free dinner and dessert. Activities continue every Friday evening throughout the Spring 2015 semester.
- Ferris Fest Co-Headliners were announced on Wednesday 2/25/15. Mayer Hawthorne (Stage Name), a Grammy nominated singer born and raised in Ann Arbor, Michigan will be ending the day long outdoor concert. Performing on mainstage before Mayer Hawthorne will be Big K.R.I.T. (King Remembered In Time). An American rapper whose latest studio album was released in November 2014 titled "Cadillactica". Ferris Fest is being held on April 25th from 12pm to 6pm in the North Quad. The event is free and open to all.
- Panhellenic Council voted to approve two Greek student scholarships totaling \$500. Scholarship criteria is based on academics and service. Applications are being accepted and the recipients will be announced this semester.

University Center

- For Fall Semester 2014, the Interfraternity Council had one active chapter with a grade point average (GPA of 3.18 (Kappa Psi) and one new recruit class with a GPA of 3.20 (Sigma Phi Epsilon). Both of the GPA's exceeded the Big Rapids Campus GPA for Fall 2014.

University Recreation

- On Sunday February 22, 2015, our department celebrated National Recreational Sports and Fitness Day. UREC held an event at the Student Recreation Center with games and fitness challenges that were fun for all. Ferris students and patrons were given t-shirts, water bottles, and other prizes for participating. Here is a link to our facebook picture album:

https://www.facebook.com/universityrecreation/media_set?set=a.10204950870550222.1073741831.1194791057&type=3

- The Student Recreation Center continues to be a popular facility on campus. As of Monday February 23, 2015, our total patron count for the spring semester was 43,606. This number includes Ferris students swiping in with their ID, community members, and day pass purchases.
- In January, we had an intramural women's flag football team compete in the National Intramural Recreational Sports Association's National Flag Football tournament. This intramural team represented Ferris State very well! There were 42 college teams from around the country competing in this tournament and the Ferris team finished 8th in the women's division. The ladies are excited about their first appearance in the tournament and are looking forward to finishing better next year.
- Intramural Sports continues to be a popular program for Ferris students and staff. For the Fall 2014 semester, the program had 186 teams, 1,814 participants (1,304 males and 510 females), and our student referees officiated 716 intramural contests. University Recreation is excited to see the final numbers for the 2014-2015 school year with the conclusion of the spring semester.

Enrollment Services

- The Financial Aid Office received the draft for the upcoming year's (FY 2012) default rate that comes out in September. The official rate for the last 3-Year cohort (FY 2011) was 9.5%, and the upcoming year's rate is estimated at 7.5%. They attribute this in part to the different loan servicers reaching out to our students, but also it has to do with the office staff. Becky Vokes has led the effort in educating our students through an Exit Counseling campaign that reaches our students who graduate, but also reaches those students who stop attending before completing their program of study.
- The Testing Office is now a "Pearson Vue" Authorized Test Center. Now administering computer-based-testing for various College of Business and College of Education & Human Services Certification Test/Exams.
- The GR Griffins Youth Foundation selected Ferris State University as its Partner of the Year. This was the result of the collaborative effort between Student Affairs (Admissions) and the Office of General Counsel to host their youth for a campus visit, including transportation, and a hockey game.
- Kognito, an on-line training module, has been purchased for the campus community to participate in learning more about Veteran's needs.
- Render, a consultant for the university, helped develop ideas with our student tour guides to better serve our prospective families and to build on the importance of how we all play a role for the university.

University Advancement and Marketing

- At a special announcement on Feb. 23 at the University Center, President David Eisler announced that Phil and Jocelyn Hagerman have contributed \$5 million to the College of Pharmacy, the largest outright gift in Ferris State University history. Phil Hagerman is a 1975 graduate of the College of Pharmacy and is chair and chief executive officer of Diplomat Pharmacy, Inc. in Flint, Mich. This gift will support student scholarships, building renovations and program development at the College of Pharmacy. In recognition of this gift,

the College of Pharmacy building will now be known as the Hagerman Pharmacy Building at the College of Pharmacy.

- The College of Health Professions established, as a faculty-driven initiative, the College of Health Professions Empowerment Award. The purpose of this award is to encourage leadership development among third and fourth year students in the College of Health Professions, through demonstration of advanced communication skills in the area of writing excellence, with emphasis on critical thinking, innovation, creativity and reflection in a health professions discipline.
- The College of Pharmacy established, as a faculty-driven initiative, the College of Pharmacy Student Appreciation Fund. The purpose of this fund is to provide care packages for students in the College of Pharmacy throughout the academic year, and especially during final exam week.
- The Football Locker Room Dedication was held on Feb. 7 with more than 44 people participating in the event.
- The football program received seven \$1,000 gifts from alumni and friends.
- Matt and Melissa Bissett renewed and increased their annual scholarship for surveying students and renamed it the “M & M Surveying Annual Scholarship.”
- Atwell, LLC renewed and increased their pledge to their annual scholarship for surveying students.
- The Ferris Foundation is pleased to announce new members of the Board of Directors. Melinda Anderson is a 1988 graduate from the College of Arts and Sciences and currently serves as vice president of Marketing and Product Management for BlackRidge Technology in Santa Clara, Calif. She has 23 years of experience in software technology that began in Texas with IBM and is now in the Palo Alto, Calif. area where she resides.
Tim Murphy is a 1983 graduate from Criminal Justice in the College of Education and Human Services and is currently the vice president of Corporate Compliance for MacAndrews and Forbes Holdings in New York City. He retired in 2011 as the deputy director of the Federal Bureau of Investigation and continues to serve as a consultant to the agency. Tim divides his time between New York City and his home in Virginia.
Gary Granger, a member of the Ferris Board of Trustees and immediate past chair will serve as a member of The Ferris Foundation Board of Directors. Gary, president of Granger Group, will be the liaison between the Ferris State University Board of Trustees and The Ferris Foundation.
- On Thursday, Feb. 5, the Ferris Alumni Association and the Mile High Bulldogs alumni group hosted more than 150 alumni and guests for a reception at the Pepsi Center in Denver, prior to the Colorado Avalanche and Detroit Redwings Game.
- On Feb. 12, the Student Alumni Gold Club participated in the third annual Student Engagement and Philanthropy Day/Month in partnership with CASE ASAP. Members of SAGC distributed “Tanks for Thanks” in three locations on campus – the University Center, the University Recreation Center and the IRC. Five hundred students participated by each filling out two thank you notes to mail to donors in order to receive an FSU tank top. This year the department of Annual Giving and Liberty Mutual helped to sponsor the marketing materials and tank tops for the students.
- Several Student Alumni Gold Club members traveled to Saginaw Valley State University to participate in the CASE ASAP District 5 “State Day” on Saturday, Feb. 21. While at the conference, students from SAGC were able to network and share ideas on best practices,

philanthropy and community engagement with peers from other Michigan universities. SAGC students also made a presentation on their annual “Source Book” and gave instructions on how to begin an organization, establish by-laws, and keep members informed.

- The FSU Events Calendar is now fully mobile and can be accessed and bookmarked on smart phones at <http://calendar.ferris.edu/ViewMobile.html>. Or, users browsing the ferris.edu homepage with their mobile devices can simply click on the FSU Events Calendar link and it will automatically render a mobile view. The Events Calendar highlights the diverse activities and events of faculty, staff and students at Ferris State University.
- The News Services and Social Media Team handled all aspects of media relations related to a \$5 million gift from Phil and Jocelyn Hagerman to the College of Pharmacy. The Monday, Feb. 23 announcement received strong media print, radio and television coverage in all of major areas of the state of Michigan. The announcement was covered by the Associated Press which facilitated national coverage for the University’s largest outright donation, with more than 30 media outlets from around the country picking up the wire story after the announcement. Among the regional outlets covering the story were the Grand Rapids Business Journal, WOOD TV 8, WOOD Radio, WZZM 13 and TV 7/4; statewide outlets including the Detroit Free Press, Detroit News, CBS Detroit Radio and MLive; and national outlets including the Miami Herald (Fla.), The Olympian (Washington state) and the Bradenton Herald (Fla.); and various pharmacy-related professional journals. For the list of media coverage, click here: <http://www.ferris.edu/HTMLS/news/archive/2015/february/hagerman-coverage.htm>
- Videographer Hannah Crouch, with assistance from Communications Specialist Heather Young, turned around production of a video highlighting the Monday, Feb. 23 announcement of a \$5 million gift from Phil and Jocelyn Hagerman to the College of Pharmacy. Video from the event can be found here: <https://www.youtube.com/watch?v=0lBRr7GLh20>
- The Higher Education Marketing Report announced the winners of the 30th Annual Educational Advertising Awards on Feb. 25. Ferris State was awarded a silver for the 2013 Ferris Foundation Annual Report <http://www.ferris.edu/HTMLS/foundation/docs/2013-annual-report/index.html>, a bronze for the Fall Ferris Magazine <http://www.ferris.edu/HTMLS/alumni/ferrismagazine/> and a bronze for the 2014-15 Admissions Recruitment package.