

FERRIS STATE UNIVERSITY

Good News Items

February 2015

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Through the Faculty Center for Teaching and Learning, Spence Tower (College of Business), Catherine Archer (College of Health Professionals), and Elaine McCullough (College of Arts and Sciences) received a Student Success grant of \$12,000 for selecting and facilitating faculty teams to address retention problems in three online courses, one each in the Colleges of Business, Health Professionals, and Arts and Sciences. Faculty teams will be selected this semester through a competitive proposal process; then the project will begin in the fall and continue for two years.

COLLEGE OF BUSINESS

- Dave Hebert, College of Business Economics Faculty, won the Vernon Smith prize in economics. More information can be found at: <http://ecaef.org/vernon-smith-prize/7th-international-vernon-smith-prize/> The prize is given out each year by the European Center of Austrian Economics for economists under the age of 30. The theme of the essay is almost always related to monetary policy and how to simultaneously empower central banks to fight inflation and unemployment while also limiting their ability to cause real economic hardship. Herbert's essay describes knowledge and incentive problems as related to central bankers, which must both be resolved before an effective monetary authority can be conceived. A special ceremony for the prizewinners will be in Vaduz, Principality of Liechtenstein, on February 23, 2015.
- Mark Wilson, College of Business PGM Player Development Coordinator, has been re-appointed to the 2015/2016 PGA Rules Committee. The PGA of America is built on a system of volunteer service through chapter, section and national service, which links the Association and our membership.

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SOCJ)

- SOCJ Assistant Professor Steven Hundersmarck has been awarded funding from the 2015 Michigan Justice Training Fund Competitive Grant process. The grant funding of approximately \$19,000 will be used during the next year toward local law enforcement training for the Central West Michigan Law Enforcement Training Consortium. Dr. Hundersmarck will oversee the administration of the training sessions for the local police officers.
- SOCJ Assistant Professor Steven Amey has completed his doctoral comprehensive examinations and has obtained ABD status toward his Ph.D. at Wayne State University in Instructional Design and Technology.
- SOCJ Assistant Professors Steven Hundersmarck and Michael Vasicek are conducting research related to the City of Big Rapids community perspectives on neighborhood safety. Students in the School of Criminal Justice assisted with the neighborhood survey interviews. The data will be reported to the Big Rapids Department of Public Safety upon completion of their analysis and evaluation.

School of Digital Media (SDM)

- Television and Digital Media Production students in Associate Professor Connie Morcom's Instructional Design course supported academic service learning projects including the Hungerford Games Trail Race demonstrating the arboreal view of the Manistee National Forest while running a marathon. Students also worked with Jodi Gardei and Human Resources to assist faculty and staff with a standardized approach to interviewing with search committees at FSU.
- Digital Animation and Game Design (DAGD) students are partnering with the Grand Rapids Public Museum and West Michigan Center for Arts and Technology (an urban-based after-school program) to produce engaging content that will be featured in the museum's new, state-of-the-art planetarium. DAGD faculty members, Jake Pollak and Nick Pattison, are spearheading this project.
- School of Digital Media students participated in the semi-annual, week-long "Frag Fest", held in Grand Rapids last week. During the event, students worked in teams for a game development and art competition. Students are supported by faculty, alumni, and industry professionals. The event features community-building events, workshops, and talks on a variety of topics.
- On February 2, 2015, senior students in the Television and Digital Media Production (TDMP) program will produce the 100th episode of *Ferris Sports Update*. Hosted by Rob Bentley, in collaboration with the Athletic department and with support from the Admissions office and the College of Education and Human Services, the program airs Thursday nights at 10:30 p.m. on Fox 32. This milestone was reached by producing 14 weekly episodes per semester since Fall 2011. The show is produced by students in TDMP's Advanced Producing and Directing class, under the direction of Glen Okonoski.

School of Education (SOE)

- On December 12, 2014, Ginny Hines provided professional development to the Counseling Staff at Grand Valley State University. The presentation was entitled "The Perfect Storm: Fetal Alcohol Spectrum Disorders (FASD) and the Campus". Hines focused on students who may have Alcohol Related Neurodevelopmental Disorders (ARND) and the academic and social challenges they face when enrolled at college.
- The Student Michigan Education Association (SMEA) of Ferris State University is proud to announce that they have been recognized as a Registered Student Organization. The SMEA is excited about having campus recognition, the opportunity to promote a wide variety of programs for future educators, mentoring with seasoned teachers of the MEA, and a self-funded service project focused on improvement of school environments.
- On November 12, 2014, students in EDUC 413 Instructional Planning & Delivery presented an evening of family literacy at the Godfrey Lee School District. Students prepared activities for middle school students and their families to work on together. It was a fantastic learning experience for Ferris State University's teacher candidates and students in the community of Grand Rapids. Ferris graduate and current 6th grade teacher at Lee Middle School, Melissa Gill, Associate Professor Amy Kavanaugh, and Field Placement Coordinator Deb Warwick began this collaboration. Instructor Emily MacAlpine and EDUC 413 students facilitated the event.

COLLEGE OF HEALTH PROFESSIONS

- Associate Professor, Kimberly Beistle, PhD, RDH, CDA, primary author, and Louann Bierlein-Palmer, EdD of Western Michigan University, co-wrote the article titled, "Exploration

of Critical Thinking in Dental Hygiene Education”. The article was published in the December 2014 issue of the *Journal of Dental Hygiene*. The document was a follow-up to Dr. Beistle’s dissertation, titled, “Teaching and Understanding the Concept of Critical Thinking Skills Within Michigan Accredited Associate Degree Dental Hygiene Programs”.

COLLEGE OF PHARMACY

- The College of Pharmacy, in collaboration with the YMCA of Greater Grand Rapids, Cherry Health, Spectrum Health Healthier Communities Department, Priority Health and the Heart of West Michigan United Way’s 2-1-1 was recently awarded a \$440,000 grant to reduce health disparities and the risk for obesity related chronic diseases. The grant, funded by the Michigan Department of Community Health, will establish a Coordinated Health Impact Alliance, taking a “no wrong door” approach to ensure that Kent County’s most vulnerable residents receive referrals and an appropriate hand-off to the services they need.

EIO

- EIO was awarded a mini-grant from the Diversity Mini-grant Committee. This will help cover expenses for the Peer Mentor Program for Digital Animation and Game Design (DAGD) students in Grand Rapids. The DAGD Peer Mentor Program consists of sophomore, junior and senior DAGD student volunteers who serve as positive role models to help with the academic success of first-year or transfer DAGD students. The program is located at the Grand Rapids campus only.
- Ben Garrod, a senior in the Technical and Professional Communication program at the Ferris Dowagiac campus, conducted an interview with Ray Kaunisto of the Kalamazoo Wings hockey team. ESPN, Yahoo! Sports’ “Puck Daddy” blog, and the Canadian website SportsNet, all picked the interview up and featured it on their websites.
http://espn.go.com/espn/story/_/page/instantawesome-meowgame-141203/hockey-player-does-meow-game-super-troopers-intermission-interview?ex_cid=espnFB.
- Catherine Belkowski, Outreach Coordinator in Metro Detroit, has assumed advising duties for the Business Administration Professional Track (BAPT) Program. Catherine had also assumed advising duties for the Industrial Technology and Management (ITM) Program some of 2013 and 2014. Catherine is providing excellent Customer Service to our Students while helping to keep enrollment costs down for our Students.
- On January 21, Ferris-Grand Rapids hosted 150 seventh and eighth grade girls from four districts in the Grand Rapids area for Beautiful U. This event, co-hosted by Maranda of WoodTV and Amway, is a day-long conference with presentations on health and wellness, body image, bullying, tattoos and piercings, fitness and healthy eating, and careers. The day inspired girls to believe that true beauty comes from within. Using True Colors, Ferris presented on personality types and how what makes us unique leads to fulfilling careers. Here is the link: <http://wotv4women.com/2015/01/27/message-to-girls-you-are-beautiful/>

MICHIGAN COLLEGE OF OPTOMETRY

- The MOSA (Michigan Optometric Student Association) officially announced the MOA 2014-15 educator of the year as Dr. Brian McDowell. Congratulations Dr. McDowell on this prestigious award! The student body is very appreciative and grateful for all the hard work and dedication that you put forth on a daily basis. This honor is truly deserved!
- Dr. Mark Swan was reappointed to the Kent County Health Department, Community Health Advisory Committee

- MCO Student Fellows who successfully completed the requirements for Student Fellowship from the American Academy of Optometry: Evan Andrews, Shannon Crane, Emily Emerson, Trevor Fosso, Marie Humphrey, Jamie Kuzniar, Leanna Pender. Congratulations!
- The FSU Michigan College of Optometry's local chapter of the Fellowship of Christian Optometrists co-sponsored an Eye Care Mission trip with Village Evangelical Free Church in Dyer, IN, the Casa de Esperanza (House of Hope), and a local church in San Carlos, Mexico. After years of collaborative efforts with Casa de Esperanza, our first Optometry team of 21 people traveled from January 1-8, 2015 and hosted a five-day vision clinic. Dr. Dave Storer (MCO 1999) led the mission and was assisted by Dr. Tony Wecker (MCO 1995). Jamie Kuzniar (Third Year Optometry), Brittany Hoolsema (Second Year Optometry), Katie Cargill (FSU Pre-Optometry), and Colin Kuzniar (FSU Engineering) were key student contributors along with Greg, Ann and Philip Videtich of Big Rapids. Twelve other people predominantly from Dyer, IN completed the team, which provided spiritual and eye care for 545 patients in San Carlos. The mission was very successful and a return trip is already being considered since the needs are so great.
- Dr. David Damari, Dean of MCO, was honored as the 2014 Alumnus of the Year award at his alma mater, SUNY College of Optometry. Here is the link: http://www.sunyopt.edu/pdfs/alumni/Focal_Point_Winter_14.pdf
- Craig Norman and Dr. Chad Rosen lectured for six hours at the Bronstein Contact Lens Seminar in Scottsdale Arizona on various contact lens topics.
- Dean David Damari contributed an article for the local Pioneer paper that was published on Friday, January 23. The title of the article was "Looking at Misconceptions in Eyecare" and was in response to an article that the Pioneer ran for National Eyecare Awareness Month.
- MCO/Ferris/VRI was well represented at the Global Specialty Lens Symposium January 22 - 25. MCO/VRI took 1st and 2nd in the scientific poster competition! Ferris also sponsors the Continuing Education. Results of Clinical Posters: First Place- Amy Dinardo, OD, MBA, FAAO and Evan Andrews, *A Comparison of the Neutralization Process Amongst Various Hydrogen Peroxide-Based Contact Lens Solutions* and Second Place: Adeline Bauer, OD and Josh T. Lotoczky, OD, FAAO, *Let's Settle This Once and For All: A Comparison of Scleral Lens Settling*.

RETENTION & STUDENT SUCCESS

- Dr. Bill Potter was interviewed by Maranda on "Where You Live" January 9, 2014 about surviving college. The show touched on freshmen success and how students can keep their academic life in perspective. Please see the link below for the website. The entire show is in segments and Dr. Potter's segment is the fourth one down. <http://wotv4women.com/2015/01/09/surviving-the-first-semester-of-college/>

Administration and Finance

Athletics

- Six Ferris State University fall athletic programs combined to place 73 student-athletes on the Great Lakes Intercollegiate Athletic Conference (GLIAC) All-Academic teams for the fall semester as the conference recently unveiled its all-academic and all-academic excellence teams. The Bulldogs, who won conference championships in the fall in both football and volleyball, ranked among the league's best with a total of 73 honorees, including 35 all-academic picks and 38 who achieved all-academic excellence recognition.
- The Ferris State football and volleyball programs not only experienced success on the field by winning GLIAC Championships in the fall, but the two teams also combined to help the

Bulldogs tally the most GLIAC Commissioner's Award recipients of any school in the league. Ferris State's four honorees included junior libero Danielle Dowd and junior hitter Alexis Huntey from the Bulldog volleyball program along with junior quarterback Jason Vander Laan and junior defensive end Justin Zimmer from the FSU football team. Overall, the Bulldogs received one-third of the league's Commissioner's Award recipients for the fall season and the four honorees were the most of any school in the conference.

- The Ferris State football program continues to receive All-America recognition following a historic 2014 fall campaign as D2Football.com unveiled its All-America teams and four FSU student-athletes were recognized. Junior quarterback Jason Vander Laan (Frankfort, Ill./Chicago Christian), who was tabbed as this year's Harlon Hill Trophy recipient as the outstanding NCAA Division II Player of the Year, was chosen as the D2football.com All-America First Team quarterback. Meanwhile, senior offensive tackle Jacob VanderKlok (Caledonia/Grand Rapids South Christian) and junior defensive end Justin Zimmer (Greenville) were both D2football.com All-America Second Team honorees with senior center Justin Glover (Grand Rapids/Union) claiming honorable mention All-America accolades. Ferris State's four All-America picks on the D2Football.com listing were the most of any school in the conference.
- During the recently-completed fall semester, a total of 16 of FSU's 17 varsity programs achieved a cumulative team grade point average of 3.0 or higher. In addition, nine FSU teams had at least one student achieve a perfect 4.0 GPA for the fall term while 16 different teams had at least one student-athlete at 3.9 or higher.
- The Ferris State men's basketball team had a 15-game winning streak this season, which ranks second in school history behind 18-straight wins in 1988-89. FSU's 11-0 GLIAC start was also its second-best in school annals and the Bulldogs cracked the nation's top 20 teams for only the second time in the last 25 years.
- Together, the Ferris State football and men's basketball squads have compiled a league-best 21-1 mark against the GLIAC combined this school year. Along with the volleyball and women's basketball teams, FSU is 44-8 overall in conference games between the four sports in the 2014-15 campaign.
- For the fourth consecutive year and fifth time in the last six campaigns, a member of the Ferris State University men's ice hockey team is among the leading candidates for the Senior CLASS Award, which is presented annually to a single deserving student-athlete who excels both on and off the ice. Bulldog senior captain and starting net minder CJ Motte is one of 20 national candidates for the 2015 Senior CLASS Award in collegiate hockey. To be eligible for the award, a student-athlete must be classified as an NCAA Division I senior and have notable achievements in four areas of excellence – community, classroom, character and competition.
- Ferris State Hockey posted its 19th sellout at home in the last three years and the "Dawg Pound" student section was sold out for the 61st consecutive regular-season game when FSU hosted nationally top-ranked Minnesota State in its most recent home contest on Jan. 17 at the Ewigleben Ice Arena.

Auxiliary Enterprises

- Launched the new Campus Shuttle service on January 12 at no cost to students, or other Ferris riders.
- Opened the new dining venues in the University Center on time. Provided four soft opening days for faculty, staff and selected community members.

- In concert with Barnes and Noble and the Physical Plant, re-opened the bookstore on campus in the new University Center.

Human Resources

- The first Supervisor Development Program hosted by the Staff Center for Training & Development is underway. There are 18 participants in the morning session and 15 participants in the afternoon session. The Supervisor Development Program helps prepare supervisors for their role through education, reflection, and networking with other supervisors. There are seven sessions that each participant has committed to attend throughout the spring semester.

IT Services:

- Enterprise & Application Services and the Network Infrastructure Team completed the replacement of the F5 Load Balancers which has improved overall network performance to MyFSU, FSU Learn, and Banner.
- Tapingo is a mobile app that will allow you to place an order at the on campus dining venues, pay for it through the mobile app, and then bypass the ordering and cashier to just pick up your order. There is no extra charge to use this. Dining venues that can use Tapingo starting January 26 are: Bulldog Pizzeria, Freshens, Jump Asian Express, Starbucks, Su Casa Mexican Grill, and The Grill Pit in the University Center and Between the Chapters Café in FLITE. You can also use it at The Market next to the Rock Café and Starbucks in the IRC.
- As a part of recent deals with Adobe and Microsoft, faculty and staff will now be able to download the Adobe Creative Suite and Microsoft Office for free on their personally owned computers and mobile devices. Please click [here](#) for details regarding the Adobe Creative Suite and [here](#) for details about Microsoft Office. These software titles are intended for home use on personal devices, and should not be downloaded on any University computers. If you have any questions about the home use program, please contact the TAC at 231-591-4822 or toll free at 877-779-4822.

Governmental Relations and General Counsel

- On January 16th, Governmental Relations and General Counsel hosted students and parents from the Grand Rapids Griffins Youth Foundation to campus for a tour, admissions presentation, dinner and a hockey game. The Grand Rapids Griffins Youth Foundation “promotes academic excellence, community involvement and healthy lifestyles among the youth of West Michigan, enhancing their lives through hockey and ice-related sports.” Thank you to all of the Ferris community that welcomed our guests to campus!

Kendall College of Art & Design

- Thanks to a continuing collaboration between KCAD and Downtown Grand Rapids Inc. (DGRI), the second annual Window Wonderland competition again transformed the storefronts of local businesses into dazzling displays of creativity. This year’s competition featured 100 KCAD student participants.
- Students in the Digital Media program are working with Grand Rapids-based game development company Underbite Games to develop an original mobile game called Kaiju Beat.

- KCAD's Digital Media program and students from Kenowa Hills Middle School have created a mobile application called Battling Extinction that's designed to educate users about the potential extinction of animals.
- Illustration student Fan Wu recently became one of only four students nationwide to win a Society of Children's Book Writers and Illustrators (SCBWI) Student Illustrator Scholarship in 2014.
- Art Education students Laura Thomason, Missy Powlak, and Nicole Boysen designed lesson plans that are being used around the country as part of artist Mel Chin's Operation Paydirt initiative.
- Art Education professors Cindy Todd, Donna St. John, and Kristen Morrison, and student Megan Armstrong were all invited to be featured presenters at the annual Michigan Art Education Association Conference.
- Sculpture and Functional Art Professor Natalie Wetzel helped create a music video for "Hold On," the new single from Los Angeles rock band [Black English](#), that was featured on the website of Entertainment Weekly.
- The Grand Rapids Art Museum (GRAM) has acquired three pieces by alum and KCAD Community Arts Advocate Salvador Jiménez ('14, MFA Drawing) for its permanent collection.
- Alum John Mosher ('06, Painting) recently accepted a tenure-track position in the Art Department of [Salisbury University](#) in Maryland, where he'll teach Web Design and Digital Foundations.
- Alum Gwen O'Brien ('97, Graphic Design) has been tapped to become the Chair of AIGA's President's Council this June.
Alum Abigail McClung ('13, Graphic Design) has been hired by Grand Rapids-based software company [Dominion Systems](#) as a lead UI/UX (user interface/user experience) designer.
- Alumni Jacob Blok ('13, Furniture Design), Josh McVety ('12, Furniture Design), and Rebecca DeGroot ('14, Art Education/Sculpture and Functional Art) are among the eleven artists featured in "Branching Out," an exhibition at the Muskegon Museum of Art.
- Alum Steve Heneveld ('06, Digital Media), who works as a director for Dreamworks Animation, was part of the team that brought the new Netflix original series All Hail King Julien to life.
- Alum Larissa Cleveland ('06, Photography) was hired to shoot a 1930's-themed wedding at Lake Tahoe's Squaw Valley Ski Resort, and the resulting images helped the ceremony earn a spot on a list of the city's Top 5 weddings of 2014, compiled by wedding blog Tahoe Unveiled.

Student Affairs

Center for Leadership, Activities and Career Services

- The Volunteer Center sent forward 15 student nominations for the *Heart and Soul Award* given out by Michigan Campus Compact. These nominations were gathered from faculty, staff and administrators university-wide. This selection was based on each nominee's contribution to their community through volunteerism and civic engagement. Nominees are: Wayne Bersano, Stephen Bieszka, Logan Bixman, Chelsea Broekema, Michelle Dunn, Emily Evans, Iva Haven, Jennifer Hoover, Aissa Jackson, Ashleigh LaLonde, Isreal Ledesma, Tiffany Schack, Ellen Schafer, Natalie Weber, and Aaron Zebolsky. President Eisler extended nominations of Logan England and James Young for special recognition in the area of

Commitment to Service. As agents of change in our communities, we perform our civic duties not for recognition, but for the sense of pride in knowing that what we do positively affects the lives of others. Please join us in recognition of these outstanding Ferris students!

Enrollment Services

- The Financial Aid Office was able to download over 2,000 Federal financial aid applications on Friday, January 23, 2015 for the 2015-2016 school year. The earliest date ever since migrating to Banner in fall 2006! Thank you to the Federal Government for minimizing regulatory changes and the hard work of the Financial Aid Office in preparing for a new school year.
- A year ago the Ferris Relief Scholarship was created to help students who were within 1-2 semesters of graduating but were experiencing financial difficulties which threatened their degree completion. This scholarship was possible from contributions of upper administration. To date we have helped 38 students in the amount totaling just over \$100,000!!
- Jonna Skinner, Admissions Recruiter and Jill Trinklein, HVACR staff member, attended the Humber Transfer Day in Canada where they talked to 40 students interested in Ferris.

Student Life

- Associate Dean of Student Life, Nicholas Campau, was recently appointed to the Big Rapids Salvation Army Advisory Board.

University Advancement and Marketing

- Jim Bock, a 1966 College of Pharmacy graduate, has established the Whitney Health Care Services Entrepreneurial Pharmacy Competition Annual Award and the Whitney Health Care Services Entrepreneurial Pharmacy Practice Endowed Scholarship. Student competitors for the award must demonstrate skills in development of innovative pharmacy practice models and entrepreneurial activities through participation in the “James Bock Entrepreneurial Pharmacy Practice Annual Competition.”
- Rita Miller, a 1949 College of Business graduate, has created the Sidney E. Miller Endowed Scholarship to support pharmacy students who demonstrate interest in independent community pharmacy practices.
- The family of the late Ken Janke, co-founder of the Michigan Golf Hall of Fame, made a generous contribution to name the classroom at the new PGM Learning Center in his honor.
- Two hockey playing alums, Neal Leonhard and John Duff, and two anonymous friends of the hockey program made gifts to the hockey campaign. Neal is a 1977 graduate from the College of Health Professions and John is a 1995 graduate from the College of Education and Health Professions.
- Phillip and Sylvia Frederickson established an endowed scholarship available to any student at Ferris with veteran status, or enrolled in Construction Management or Television and Digital Media Production.
- The United States Tennis Association provided funding for facility improvements at the Racquet and Fitness Facility in support of the Professional Tennis Management program.
- Using a new calling software system, Phonation Connect, the 21 Ferris students in the Telephone Outreach Program had very successful telemarketing numbers for Fall 2014. The results:
 - Raised 26% more in pledged dollars compared to last year with a total of \$80,178.
 - Increased pledges by 81% with a total of 1,494 and 66% (989) of the pledges

came from new first-time donors.

- The Fall 2014 faculty and staff appeal was successful with the total dollars received exceeding efforts from last fall by 9%. The overall giving by faculty and staff year-to-date, as of Dec. 31, 2014, totals \$64,566 from 119 donors.
- The Web Content Team has worked with Mark Schuelke and Shana Beisiegel of the University Center to upgrade the new facility's website. The site includes links for facility rental rates and policies, food and dining information, room reservations, regulations and guidelines, services and hours, an RSO guideline book, information on recycling, and the student complaint policy. Fresh photos of the University Center are featured on the website. The Web team also has collaborated with Angela Roman and Carrie Adams to upgrade and expand the website for the Center for Leadership, Activities and Career Services (CLACS) – a key cog in the offerings to students at the University Center. The vision of CLACS is to offer opportunities for students to develop ethical, social, leadership, citizenship, and employability skills.
- On Sunday, Dec. 28, the Ferris Alumni Association hosted approximately 300 alumni and friends for a pre-game reception at the Great Lakes Invitational Hockey Tournament at Joe Louis Arena in Detroit, Mich.
- On Saturday, Jan. 17, the Ferris Alumni Association helped support the members of Wyndemere Country Club in Naples, Fla., led by Ferris Pharmacy Alumnus Steve Ehardt ('78), to hold a golf outing and dinner to benefit internship scholarships. The outing boasted 88 players and the dinner welcomed more than 130 participants and together, the efforts raised approximately \$6,000 for scholarships.
- On Thursday, Jan. 22, the Ferris and PGM Alumni Association hosted more than 120 alumni and guests at the annual alumni reception at the PGA Merchandise Show in Orlando, Fla.
- On Saturday, Jan. 24, the Ferris Alumni Association hosted 64 alumni, emeriti and guests at the Plantation Golf and Country Club for the annual alumni and emeriti luncheon in Venice, Fla.
- The News Services and Social Media Team collaborated with the Web Content Team to develop a new website for the Ferris First social media pride campaign. The Ferris First website can be viewed at <http://www.ferris.edu/ferris/>.
- The News Services and Social Media Team has added Heather Young as a communications specialist. Heather started on Monday, Jan. 12. She most recently served as the Senior Editor of Klenke Ink in Brussels, Belgium, and has served at the North Atlantic Treaty Organization (NATO) in Brussels as producer and marketing coordinator, audiovisual coordinator, acting web editor and program coordinator. Heather received her Master of Arts in Political Strategy and Communication from the University of Kent in Brussels and her Bachelor of Arts in Political Science from the University of Michigan in Ann Arbor. Read more here: <http://www.ferris.edu/HTMLS/administration/advance/staff/young.htm>.
- The News Services and Social Media Team produced a video highlighting the opening of the University Center. The video, shot and edited by videographer Hannah Crouch, has received more than 5,400 views to date. The video can be viewed here: <https://www.youtube.com/watch?v=-HKc7LyAoaw>. It was featured in the *Grand Rapids Business Journal*: <http://www.grbj.com/articles/81522-university-completes-34m-renovation-of-student-center>.