

FERRIS STATE UNIVERSITY

Good News Items

December 2015

Academic Affairs

COLLEGE OF EDUCATION & HUMAN SERVICES

- Dr. Hikaru Murata presented a poster session titled “Balance Ability Comparisons on Kindergarten through Second Grade Elementary Children after Two Weeks: Step Learning System” at the 2015 Physical Education Teacher Education and Health Education Teacher Education (PETE/HETE) National Conference in Atlanta, Georgia on October 29, 2015.

COLLEGE OF ENGINEERING TECHNOLOGY

- The Construction Technology & Management Program is excited to have received a 55” iPlan table and 20 iPads to mimic a typical construction jobsite. The iPlan table offers a large and detailed drawing space with the capability of sharing and viewing large blueprints, files, and issuing those changes via Wi-Fi. It also contains a web cam for immediate correspondence with team members. The iPads will be able to receive changes made on the iPlan table and sent via Wi-Fi. Students will gain experience with technology and be prepared to enter the industry and hit the ground running.
- Corporate and Professional Development continues to build successful partnerships and training programs. In the past month, their involvement with the following was finalized.
 - In partnership with the Manufacturing programs, students and faculty will begin research for the American Iron and Steel Institute by exploring the machining properties of different metals.
 - CPD will provide training through the “Skilled Trades Training Funds” for Beckman Production Services, Mitsuba America, Morbark, and Ventra Plastics.
 - Together with the Heavy Equipment programs, New Holland training will be provided for several companies.
 - CPD was awarded a UA contract to develop study materials aligned to the skilled trades certification exams also being developed by CPD.

COLLEGE OF HEALTH PROFESSIONS

- A team of Public Health faculty and three students presented and exhibited a table at the 143rd Annual Public Health Association (APHA) meeting in Chicago, IL in Nov. 2015.
- Dr. Emmanuel Jadhav, Public Health, had two symposium presentations at the American Public Health Association Conference in Chicago, IL (November 2015): *Elder Abuse and the Role of Public Health Law and Health Services Administration* and *Change Leadership: Local Health Department Accreditation Status and Leader Openness to Change*.
- Dr. Mike Reger, Public Health, presented a research poster at the American Public Health Association Conference titled “*Association between urinary phytoestrogens and C-reactive protein in the continuous National Health and Nutrition Examination Survey*” in Chicago, IL (November 2015)
- Dr. Fathima Wakeel, Public Health, presented a research poster titled “*Salient Components of Personal Capital among Low Socioeconomic Status Pregnant Women: Findings from a Qualitative Pilot Study*” at the American Public Health Association Conference in Chicago, IL (November 2015)
- All of the Public Health faculty (Fathima Wakeel, Anuli Njoko, Michael Reger, Margaret Wan and Emmanuel Jadhav) presented a collaborative poster on the ‘*Development of a Learner-Centered Curriculum for a Rural Public Health Program*’ at the American Public Health Association conference, Chicago, IL, Oct. 31-Nov. 4, 2015.
- Dr. Gail Bullard, Health Care Systems Administration, is conducting an inter-professional project through the Junior Faculty Fellows Program at FSU titled: “*Understanding Healthcare Reform: Beyond the Politics*”.

COLLEGE OF PHARMACY

- Seventeen teams of P3 and P4 students from the College of Pharmacy participated in the local round of the 2015 Clinical Skills Competition hosted by the American Society of Health Systems Pharmacists during the week of October 19th. The winning team from Ferris including Emma Holmi and Jacob Chaffee went on to win the state competition on November 6th, competing against teams from the University of Michigan and Wayne State University. Emma and Jake will represent the Ferris College of Pharmacy at the national competition at the ASHP Midyear Clinical Meeting in New Orleans on December 5th.
- Dr. Adnan Dakkuri facilitated two trips to Grand Rapids involving over 80 students and faculty to visit two mosques. The first was in September 2014 and the second in October 2015. The groups observed the Friday prayers and dialogued with Muslim professionals. The two events were supported by a “Bridging Cultures and Faiths” grant from the Office of Diversity and Inclusion.
- Dr. Adnan Dakkuri presented a poster titled “An Interactive Exercise in Comparing and Contrasting Three Orders of Chemical Kinetics,” at the Lilly Conference on Evidence-Based Teaching and Learning, October 15-17, in Traverse City.

MICHIGAN COLLEGE OF OPTOMETRY

- -Jamie Brady, MCO, authors and proctors the State Licensing Examinations for Opticians and Technicians in the State of New Jersey. The exams were held October 8th at the Essex County College in Newark, NJ.
- -The most recent edition of Ferris Magazine featured MCO Students in Need of Eyecare program. Here is the link: <http://www.ferris.edu/alumni/ferrismagazine/>
- -The third year MCO optometry students traveled with Drs Jenerou, Wrubel and Hinkley to St Mary's elementary school and performed Visual Information Processing Assessments on struggling students as part of a class project in OPTM 741.
- -On November 6 & 7 2015- Jamie Brady & Tracy Dard from the Michigan College of Optometry hosted its fifth training session known as Practical Training for Optician's. This day and a half course is designed for training individuals new to the optical industry whom perform the duties of optician. This was the largest class to date since its inception with 22 participants of which two were international participants. Currently this program has reached 46 practices within the State of Michigan and now one Canadian practice.

Administration and Finance

IT Services

- A test of the University-wide emergency alert system was performed on October 29, 2015. Within 3 minutes, over 5,000 texts and over 13,000 emails were sent to students/faculty/staff on the Big Rapids and GR campuses. In addition, over 300 classroom phones rang and nearly 7,000 computers were sent the broadcast. If you haven't signed up for emergency alerts yet, you can do so on MyFSU.
- Josh Cochran, Junior Security Analyst in IT Services, partnered with Assistant Professor Chad Rosen in the College of Optometry to present on security in health care to a group of 2nd year Optometry students. Discussing the importance of security with the students helps them prepare for working in the clinic next semester by providing knowledge of the security protocols in place.

Finance

- Beginning in January, we will participate in the E&I contract with Staples for office supplies. This will result in an estimated \$40,000 of additional annual savings plus a 1.5% rebate.
- We have joined the West Michigan Public Purchasing Alliance. This organization concentrates on working with Minority and Small Businesses in West Michigan.

Athletics

- The Ferris State University women's volleyball team has been chosen to host the NCAA Division II Midwest Regional Tournament inside FSU's Jim Wink Arena. It will mark the Bulldogs' first home NCAA postseason competition since 1989.

- The Ferris State volleyball team won its second consecutive GLIAC Championship as well during the regular season and also captured the GLIAC Tournament Championship for the third time in school history. FSU played host to the league semifinals/finals and enters NCAA Tourney play with a 31-2 overall record.
- The Ferris State football team beat Texas A&M Commerce in the opening round of the 2015 NCAA Division II Playoffs, giving the Bulldogs their first postseason playoff win in 19 years. FSU hosted the first two rounds of NCAA playoff action this year.
- The Bulldog football team registered its second consecutive unbeaten regular season in the 2015 campaign. The Bulldogs also won a second-straight GLIAC Regular Season Championship and earned its second NCAA Playoff berth in the last two years.
- The Bulldog men's basketball squad is off to one of its best starts in recent memory with a 6-0 mark as GLIAC play begins. FSU is ranked as high as #1 in the nation in the Hero Sports Division II Rankings.
- The Bulldog football team led the nation this year with four Academic All-America honorees. The group includes senior quarterback Jason Vander Laan, who has been named the Division II Academic All-American of the Year. Senior defensive end Justin Zimmer claimed first team accolades for the second-straight year with senior guard Cody Dingeldey honored as a first-team pick and junior linebacker Nick Huckabay claiming second-team recognition.
- Three Ferris State University fall coaches have been chosen as GLIAC Coaches of the Year. Football head coach Tony Annese earned Co-Coach of The Year honors and it marks the second-straight year in which he has received league accolades. Volleyball head coach Tia Brandel-Wilhelm and women's soccer coach Andy McCaslin also earned distinction in voting by their peers.
- Senior defensive end Justin Zimmer of the Bulldog Football team is among the national nominees again this year for the Cliff Harris National Small College Defensive Player of the Year honor along with the Gene Upshaw Division II Lineman of the Year Award. Zimmer was a finalist for both honors a year ago.
- Senior quarterback Jason Vander Laan of the FSU football squad is among the nominees for the 2015 Harlon Hill Trophy presented to the Division II Player of the Year. Last year's award recipient, Vander Laan is also one of 12 finalists for the Campbell Trophy, known as the "academic Heisman", and will be honored in New York City on Dec. 8 when the winner is announced.
- Freshman forward Corey Mackin of the Bulldog men's ice hockey team has been chosen as the Western Collegiate Hockey Association (WCHA) Rookie of the Month for November. Mackin had three goals and four assists in eight November outings.

Governmental Relations and General Counsel

- On November 6, 2015, the General Counsel's office hosted a virtual seminar titled "Unmanned Aircraft on Campus" for University staff. The seminar provided an introduction to regulations governing drones, areas of campus that may use drones, and discussed advice/concerns regarding drafting a drone policy.
- Miles Postema attended a workshop in Washington, D.C., from November 11-13, 2015, sponsored by the National Association of University and College Attorneys (NACUA) regarding College & University Compliance Programs: Now and For the Future. This workshop focused on dealing with the ever-increasing burden of compliance obligations while not losing sight of a university's goals/missions/values.
- On November 19, 2015, the General Counsel's office hosted a virtual seminar titled "Writing Investigative Reports" for University staff. The seminar examined best practices for writing investigative reports, evidence gathering and analyzing it, and crafting sound conclusions.
- The staff of Governmental Relations and General Counsel were pleased to support Project Starburst, Manna Pantry, God's Helping Hands, and WISE through staff donations in 2015 totaling \$660.

Kendall College of Art & Design

- Interior Design student and Writing Center tutor Ashley Newton won a travel grant to attend the National Conference on Peer Tutoring in Writing in Salt Lake City, UT. Newton attended the conference with Writing Center Director Cheri Endean and alum Melissa Boverhof ('15, Digital Media), a former Writing Center tutor. Assisted by Endean and Boverhof, Newton also delivered a presentation at the conference titled "When Writing is Their Last Priority: Championing the Craft of Writing Among Art and Design Students."
- Interior Design students Ashley Newton, Madison Gentry, Alanna Sanchez, and Libby Berens recently had the opportunity to judge the Home Builders Association Fall 2015 Parade of Homes.
- Graphic Design student HaNuel Jeon was featured on the American Institute of Graphic Arts (AIGA) online Member Portfolios gallery for a packaging design she completed as a class project.
- Drawing student Jennifer Whaley is one of five finalists in the MI Great Artist online competition. The finalists were selected from among a field of 109 artists from eastern Michigan. A jury will now determine the winners of more than \$16,000 in cash and prizes.
- Art History professor Anne Norcross recently served as a discipline peer reviewer for the Art History committee of the Fulbright Scholar Program. Norcross was also recently appointed to the College Art Association's (CAA) Education Committee, on which she will serve a three-year term beginning in February 2016. Norcross was also awarded a Timme Travel Grant from Ferris State University to attend the CAA's Annual Conference in Washington DC in February 2016. She and Art History Program Chair Suzanne Eberle are co-chairing a session at the conference titled "Re-examining the Art History Survey: What do we Retain; What do we Transform?"
- Chris Brown, an adjunct professor in the Digital Media program, and his co-workers at Digital Concierge have released a companion app they designed for the annual Wonderland Market holiday shopping extravaganza in Scottsdale, AZ.
- Drawing professor Danielle Wyckoff was awarded a Timme Travel Grant from Ferris State University. Wyckoff will travel to Portland, OR from March 30, 2015 to April 2, 2015 to attend the Southern Graphics Council International Printmaking Conference.
- Drawing professor Deborah Rockman was awarded a Timme Travel Grant from Ferris State University. Rockman will travel to Washington DC in February 2016 for the College Art Association Annual Conference.
- Photography professor Leah Gose was awarded a Timme Travel Grant from Ferris State University. Gose will attend the Society for Photographic Education's annual conference in Las Vegas, NV from March 10-13, 2016.
- Printmaking Program Chair Mariel Versluis completed a stint as a visiting artist at Northwest State University of Louisiana (NSUL), where she taught a workshop on color reduction woodcuts and gave a presentation to graphic design and printmaking students. Versluis was also able to attend the opening reception for "In Our Midst," a solo exhibition of her work on display in NSUL's Orville J. Hanchey Gallery. Versluis was also awarded a Timme Travel Grant from Ferris State University, which she'll use to attend the Southern Graphics Council International Printmaking Conference in Portland, OR from March 30, 2015 to April 2, 2015.
- Sculpture and Functional Art professor Natalie Wetzel was awarded a Timme Travel Grant from Ferris State University. Wetzel will travel to Copenhagen, Denmark in August 2016 to lecture on transdisciplinary culture at the Niels Bohr Institute.
- Claudia Pimentel ('11, Digital Media/Illustration) has published a children's book titled "Congratulations, First-Time Flyer!"
- Joshua Risner ('14, MFA Painting) has been named master decorative painter of the Michigan State Capitol building. Risner will be responsible for the restoration, maintenance, and preservation of over nine acres of decoratively painted surfaces in the building.

- Meg Van Kampen ('02, Illustration) has been named to Rangefinder Magazine's 30 Rising Stars of Wedding Photography list. She and the other honorees were selected from more than 200 portfolios worldwide through an intensive jurying process.
- Taylor Overbey's ('15, MFA Painting; '12, Digital Media) children's book "The I-Wants and the Gimmies" will be published by Crimson Dragon Publishing in Aurora, CO.

Student Affairs

Enrollment Services

- Mid-November the Financial Aid Office sent out 8,666 emails to current students notifying them of their loan servicer. We recommend that students create an online account with the loan servicer now, while in school, versus waiting until later. This helps to promote loan repayment and minimizes defaulting on student loans.
- Student Employment reports that hours worked by students is up 352 from this same timeframe last year. Fall 2014 shows 287,100 hours worked while fall 2015 shows 287,452 hours worked.
- Ferris was named in the top 100 Best Performing National Test Centers for CLEP Testing.
- Admissions has downloaded and processed 2183 electronic transcripts in the month of November.

University Advancement and Marketing

- The newly redesigned, state-of-the-art ferris.edu homepage has been posted, with a primary focus on engaging prospective students and greatly enhancing access and accessibility for all users on all types of devices, including mobile phones. The rollout initially includes the launch of the new homepage, the key Admissions and Financial Aid pages and other student-recruitment pages. All other pages within ferris.edu will continue to function normally in their current format. In addition, a link to the old homepage, ferris.edu/archive/, is located in the footer of the new site and will be available throughout the academic year to assist students, faculty and staff who wish to actively reference it.
- On Wednesday, Nov. 4, Alumni Relations partnered with Alumni Relations staff at Central Michigan University to co-host the first annual "Alumni Relations State Conference." Alumni Relations staff professionals from 11 Michigan Universities attended the first ever conference to offer training, best practices and networking opportunities division-wide at an economical value both for content and travel.
- The Alumni Relations Office, Commencement Office and the University Bookstore welcomed more than 300 soon-to-be-graduating students to the University Center on Thursday, Nov. 5, for the annual Fall Graduation Fair. Students were able to print their electronic commencement tickets, purchase their cap and gown, receive information/special gift from the Ferris Alumni Association, visit with local vendors, and make a video announcement for their parents to be played at the December commencement ceremonies.
- News Services and Social Media Manager Sandy Gholston had an opportunity to serve as "Prof for a Day" on Nov. 9 in two Ferris Public Relations classes, 101 and 440, for faculty member Patrick Bishop. Students in the 101 class had an opportunity to learn about a day in the life of the University's PR and social media manager. In 440, the topic was crisis communication. The class was an opportunity for senior-level students to take an inside look at key decisions that are made and to use critical thinking skills in discussions of how they might handle PR and social media in crisis situations.
- News Services and Social Media Videographer Hannah Crouch shot and edited a video review of The Ferris Foundation Benefit event that was hosted on Friday, Nov. 6 at DeVos Place in Grand Rapids, Mich. The video includes interviews with the following individuals: John Hare, chair of The Ferris Foundation Board of Directors; John Collins, a member of The Ferris Foundation Board of Directors; scholarship recipient Monica Pavlack; and Paul Boyer, chair of the Ferris Board of Trustees. The video can be viewed, via YouTube, here: <https://www.youtube.com/watch?v=i1RDrMa65MU>
- Pete (B '74) and Diann Pintacura are naming the West Practice Range Tee through their support of our PGA Golf Management Learning Center Campaign, which is an effort to transform our PGA Golf

Management (Professional Golf Management) program for the betterment of our students and the profession of golf management.

- On Friday, Nov. 6, the Ferris Foundation held its 17th annual benefit with the theme of “Imagination in Action” at DeVos Place in Grand Rapids. More than 500 people in attendance gathered to raise funds to support student scholarships and faculty and staff grants. With the assistance of more than 35 corporate and individual sponsors, the attendees enjoyed keynote speaker Diana Nyad, a world-class Olympic swimmer, author and best known for her long distance swim from Cuba to Florida at the age of 63.
- Steven Nicolet and Jennifer Yontz provided an update on the Ferris Annual Giving progress and giving trends to the Ferris Foundation Board during the recent November board meeting. Foundation board directors were very engaged and provided good comments and suggestions for the Annual Giving team to consider. A follow-up presentation is being planned for a future Board meeting.
- A gathering of faculty, staff and students took place at the University Center on Tuesday, Nov. 17 for the first Ferris Family photo. The Ferris Family – our students, alumni, faculty, staff and emeriti are the difference – and together we build the foundation that enables each generation of students make a better future for themselves and the communities in which they live.
- Doug Arnold (B '92) made a major gift to support football scholarships and recruiting. John Baylis (A&S '76) also made a major gift to support football scholarships.